

Board Meeting

Monday, April 8, 2024

Self-Help Credit Union

Community Room

900 Crows Landing Rd., Modesto, CA 95351

12:00 p.m. – 2:00 p.m.

The Workforce Development Board complies with all provisions of the Brown Act and the Conflict of Interest Code on file with the Stanislaus County Department of Workforce Development. See links below.

<https://oag.ca.gov/sites/all/files/agweb/pdfs/publications/brownAct2003.pdf>

<http://stanworkforce.com/board>

The Agenda at each meeting allows for a public comment period, limited to 5 minutes. Public Comment forms are available at <https://www.stanworkforce.com/workforce-board/>

All meetings are conducted in English.

If you require assistance per Government Code Section 549539G, please submit a request to ixtak@stanworkforce.com for such accommodation as soon practicable, or at least 48 hours prior to the meeting. The sooner the request is made, the more likely it is that Stanislaus County Workforce Development can provide the accommodation or an alternative.

Public notice of all Workforce Development Board meetings are posted 72 hours in advance of the meeting on the webpage at <http://www.stanworkforce.com/board>.

1. Call to Order and Introductions
2. Conflict of Interest
3. Public Comment Period
4. Board Report
 - A. New Board Member Jessica Hill
 - B. Resignation of Board Member Ardria Weston
5. Presentation(s)
 - A. Prison to Employment Program Impact Story
 - B. AJCC Partners – Peggy Mendibles, Senior Community Services Employment Program (SCSEP)
6. Committee Reports
 - A. Business Development Committee – Kris Helton
 - a. Statistics Report presented at March 7th Committee meeting
 - B. Career Development Committee – Jennifer Shipman
 - a. Statistics Report presented at March 21st Committee meeting
 - C. Youth Development Committee – Mary Machado
 - a. Statistics Report presented at March 11th Committee meeting
7. Department Report
 - A. Director's Update
 1. Day at the Capital
 2. Contract Project Updates
 - LightCast

- BRW Architects
 - Social Enterprise
 - 3. Stanislaus County Industries Dashboard Presentation - David Campos, Workforce Analyst
 - 4. 2023 Website Traffic Report
 - 5. Program Updates
8. Consent Items
- A. Approve the Minutes of the January 8, 2024 Workforce Development Board Meeting
 - B. Approval for Stanislaus County Workforce Development to Submit a Request to the State to Transfer \$600,000 of Workforce Innovation and Opportunity Act Dislocated Worker 2023-2024 Program Year Funds to the Workforce Innovation and Opportunity Act Adult Fund Category
 - C. Approval to Request Authorization from Stanislaus County Board of Supervisors for the Director of Workforce Development, or Designee, to Sign All Workforce Innovation and Opportunity Act-Related Grants, Sub-Grant Agreements, Request for Proposals, Contracts and Any Modifications or Adjustments as Required for Program Year 2024-2025
9. Discussion and Action Items
- A. Acceptance of the Updated Information on the 2022-2024 Two Year Stanislaus County Workforce Development Board Strategic Action Plan
 - B. Approval to Change Hours of Operation at Stanislaus County Workforce Development Job Centers and to Change Job Centers Located in Oakdale and Patterson to Appointment Only Two Days a Week to Increase Services to the Community
 - C. Approval of the Recommendation for Program Year 2024-2025 to Contracting with Community Agencies for Underserved Business
10. Future Topic(s), Discussion, Announcements

Next Meeting:

Date: Monday, July 8, 2024

Self-Help Credit Union Community Room
900 Crows Landing Rd., Modesto CA 95351

Time: 12:00 – 2:00 PM

WORK-BASED TRAINING & EMPLOYER SERVICES

WIOA SERVICES	SERVICES PROVIDED 1/1/24 – 3/31/24	SERVICES PROVIDED 1/1/23 – 3/31/23
On-the-Job Training (OJT)	16	7
Incumbent Worker Training (IWT)	0	6
Transitional Jobs (WIOA WEX)	33	16
Totals	49	29

SERVICES PROVIDED to BUSINESSES	SERVICES PROVIDED 1/1/24 – 3/31/24	SERVICES PROVIDED 1/1/23 – 3/31/23
Business Engagement Activities	944	918
Total Businesses Served*	188	213

**Can be same business served multiple times*

StanWORKS SERVICES	SERVICES PROVIDED 1/1/24 – 3/31/24	SERVICES PROVIDED 1/1/23 – 3/31/23
Work Experience (StanWORKS)	12	11

STANISLAUS COUNTY SPECIALTY POPULATION

American Community Survey 2022 1-Year Estimates, Stanislaus County 2023 Point-In-Time Count, Californians for Safety and Justice David Binder Research Survey, Stanislaus County Workforce Development "Employment Assessment Questionnaire" and Employment Records (PY 2022 - 2023)

STANISLAUS COUNTY

	PERCENT	AMOUNT
VETERANS	4.4%	17,946
ENGLISH LANGUAGE LEARNERS*	18.4%	74,731
HOMELESS	0.5%	1,860
EX-OFFENDERS**	20.0%	81,076

WORKFORCE DEVELOPMENT PARTICIPANTS

	PERCENT	AMOUNT
VETERANS	3.2%	26
ENGLISH LANGUAGE LEARNERS	22.4%	184
HOMELESS	10.7%	84
EX-OFFENDERS	21.0%	172

* ELL based on Census data point: Speak English Less Than "Very Well"

** Ex-Offender based on Californians for Safety and Justice Survey Estimate



\$27.89 Avg Hourly Wage

32.0 Avg Hours per Week

\$46,409 Estimated Annual Wage

SAMPLE JOB TITLES

Staff Services Analyst, Hazmat Technician, Chauffeur, Legal Clerk



\$20.63 Avg Hourly Wage

38.7 Avg Hours per Week

\$41,518 Estimated Annual Wage

SAMPLE JOB TITLES

Office Clerks, Nursing Assistant, Delivery Driver, Electrician, Maintenance Worker, Production Worker, Warehouse Associate, Welder



\$18.46 Avg Hourly Wage

40.0 Avg Hours per Week

\$38,386 Estimated Annual Wage

SAMPLE JOB TITLES

Welder, Delivery Driver, Warehouse Associate, Nursing Assistant, Resident Assistant



\$20.34 Avg Hourly Wage

38.5 Avg Hours per Week

\$40,727 Estimated Annual Wage

SAMPLE JOB TITLES

Administrative Clerk, Delivery Driver, Truck Driver, Warehouse Associate, Licensed Vocational Nurse

STANISLAUS COUNTY YOUTH WORKFORCE SUMMARY

American Community Survey: 2022 ACS 5-Year Estimates, Civilian Population 16 to 24

Percent of Stanislaus County's population that are youth (Age 16 - 24 yrs)

12.7%

Total Stanislaus County Population
552,063
Total Population (Age 16 to 24)
70,215

32,452 Youth (16 - 19 yrs)



37,763 Youth (20 - 24 yrs)



Percent of Stanislaus County's labor force that is youth (Age 16 - 24 yrs)

15.2%

Total Stanislaus County Labor Force (16+ yrs):
258,429

39,384 Youth (16 - 24 yrs) able to work or seeking employment

11,326 Age (16 - 19 yrs)

28,058 Age (20 - 24 yrs)

Employment rate for Stanislaus County Youth (Age 16 - 24 yrs)

87.1%

34,284 Total Employed Youth (16 - 24 yrs)

5,100 Total Unemployed Youth (16 - 24 yrs)

15.8% Youth Unemployment Rate (16 - 19 yrs)

11.8% Youth Unemployment Rate (20 - 24 yrs)

**TOTAL YOUTH POPULATION
IN STANISLAUS COUNTY:
(Age 16 - 24 yrs)**

70,215

INCOME Median Income in the Past 12 Months (2022 Inflation-Adjusted Dollars)

HOUSEHOLD INCOME BY AGE OF HOUSEHOLDER | STANISLAUS COUNTY | CALIFORNIA

Age Group	Stanislaus County	California
15 - 24 YEARS	\$51,413	\$48,986
25 - 44 YEARS	\$78,615	\$99,703
45 - 64 YEARS	\$91,833	\$108,046
65 YEARS AND OVER	\$53,499	\$66,282

PERCENT BELOW POVERTY LEVEL

18.7%
Under 5 years

18.0%
5 to 17 years

13.0%
18 to 34 years

WIOA Title-I- Financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities

DISABILITY STATUS

Disability related survey information was received for 549,226 individuals

AGE	WITH A DISABILITY	PERCENT
UNDER 5 YEARS	193	0.5%
5 TO 17 YEARS	5,701	5.2%
18 TO 34 YEARS	8,502	6.5%

EDUCATION

POPULATION IN STANISLAUS COUNTY (18 - 24 yrs) **53,267**

% OF TOTAL YOUTH EDUCATED	EDUCATIONAL ATTAINMENT
10.9%	Less than high school
40.8%	High school graduate (includes equivalency)
42.9%	Some college or associate's degree
5.4%	Bachelor's degree or higher



WEBSITE TRAFFIC ANALYSIS

JANUARY 2023 - DECEMBER 2023



KEY HIGHLIGHTS

- Engagement with different pages on the website improved as quality of traffic increased.
- All key performance indicators improved year over year. Page views increased, time on site increased, and bounce rate decreased.
- 39.48% increase in website traffic.
- 16% increase in website traffic from Social media over prior year.
- Increased reach of 18-34 year olds as youth services is now directed through stanworkforce.com.

BEHAVIOR FLOW

STARTING PAGES

46K Sessions, 30K Drop-offs

1ST INTERACTION

16K Sessions, 7.1K Drop-offs

2ND INTERACTION

9.1K Sessions, 4.1K Drop-offs

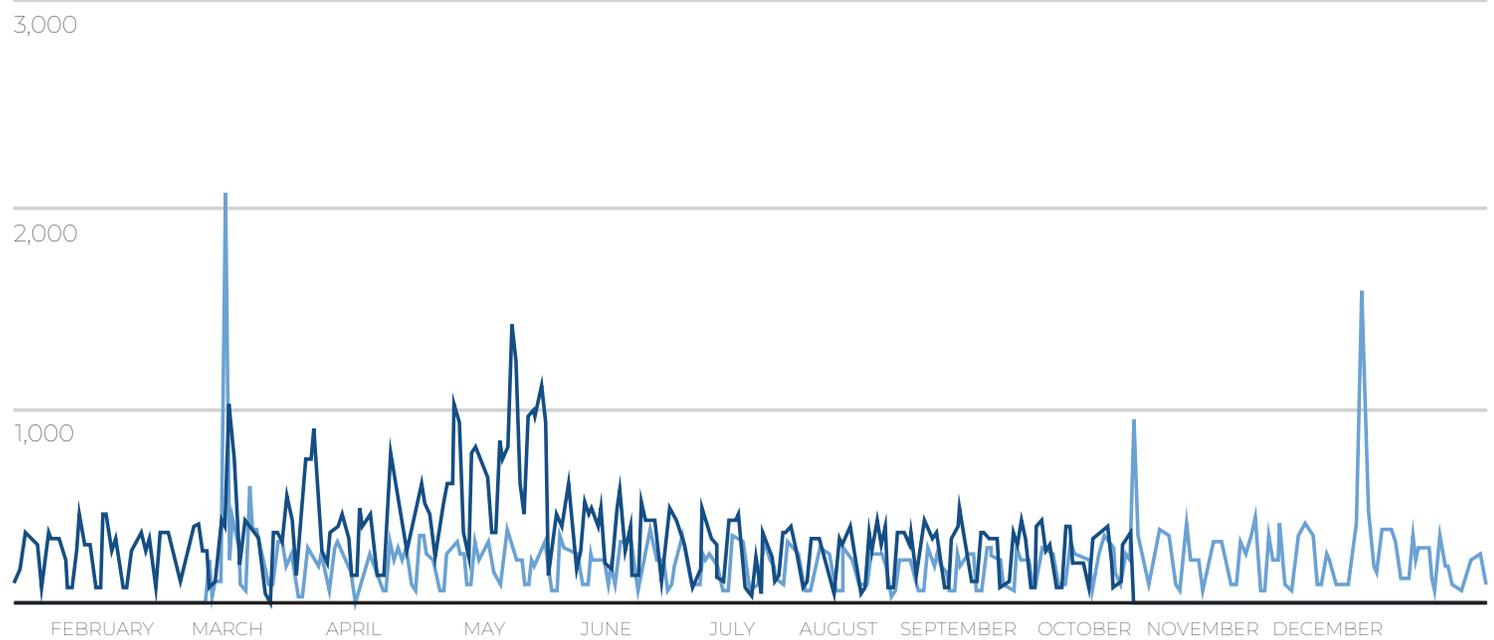
3RD INTERACTION

5K Sessions, 1.8K Drop-offs



WEBSITE TRAFFIC

JAN 1, 2023 - DEC 31, 2023 ■ PAGE VIEWS
 JAN 1, 2022 - DEC 31, 2022 ■ PAGE VIEWS

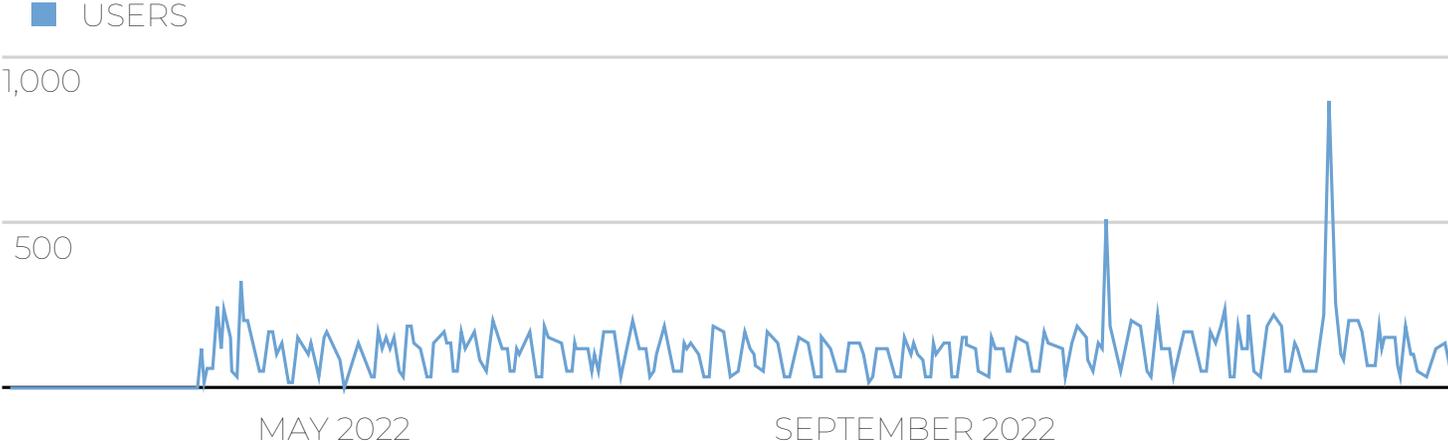
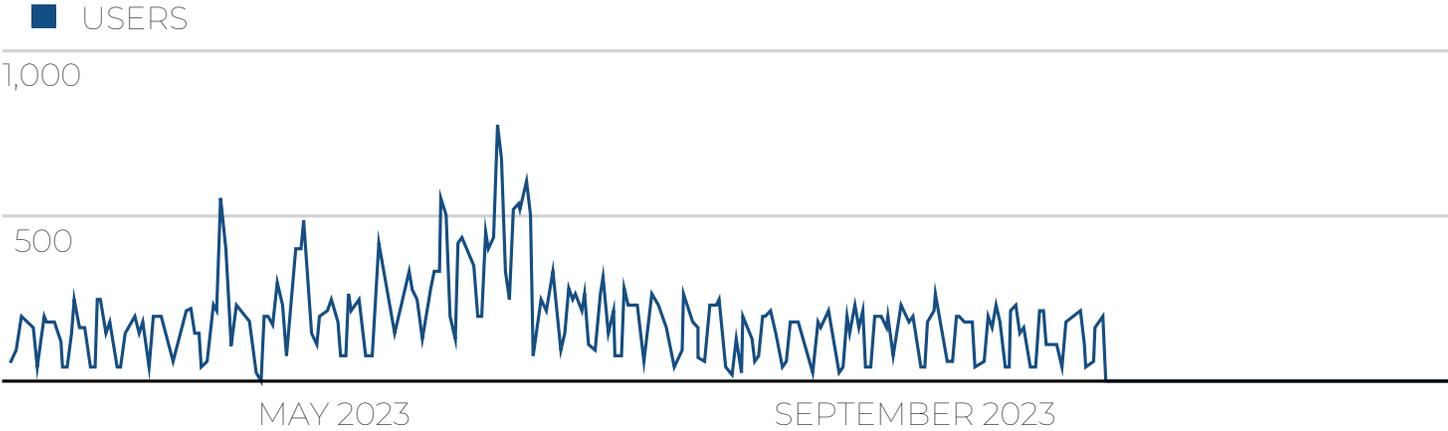
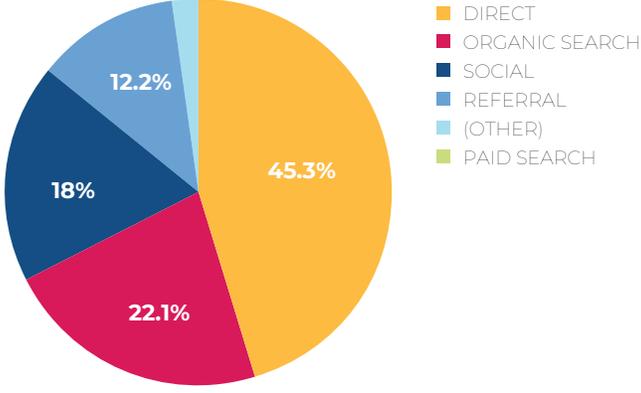
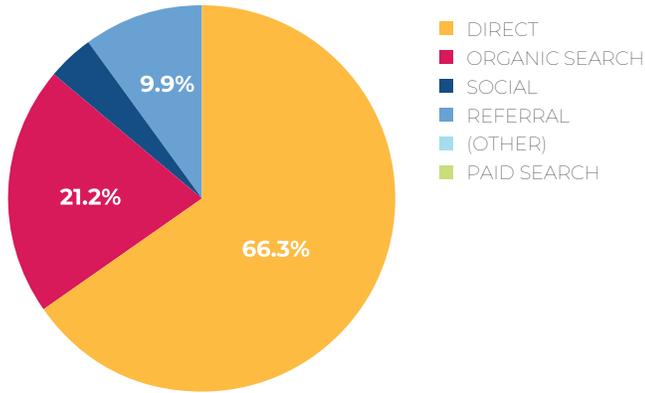


PAGEVIEWS	UNIQUE PAGEVIEWS	AVG. TIME ON PAGE	ENTRANCES	BOUNCE RATE
+39.48% 95,864 vs 68,731	+42.49% 78,703 vs 55,233	+3.37% 00:01:38 vs 00:01:35	+41.77% 46,088 vs 32,508	+0.08% 58.88% vs 58.92%

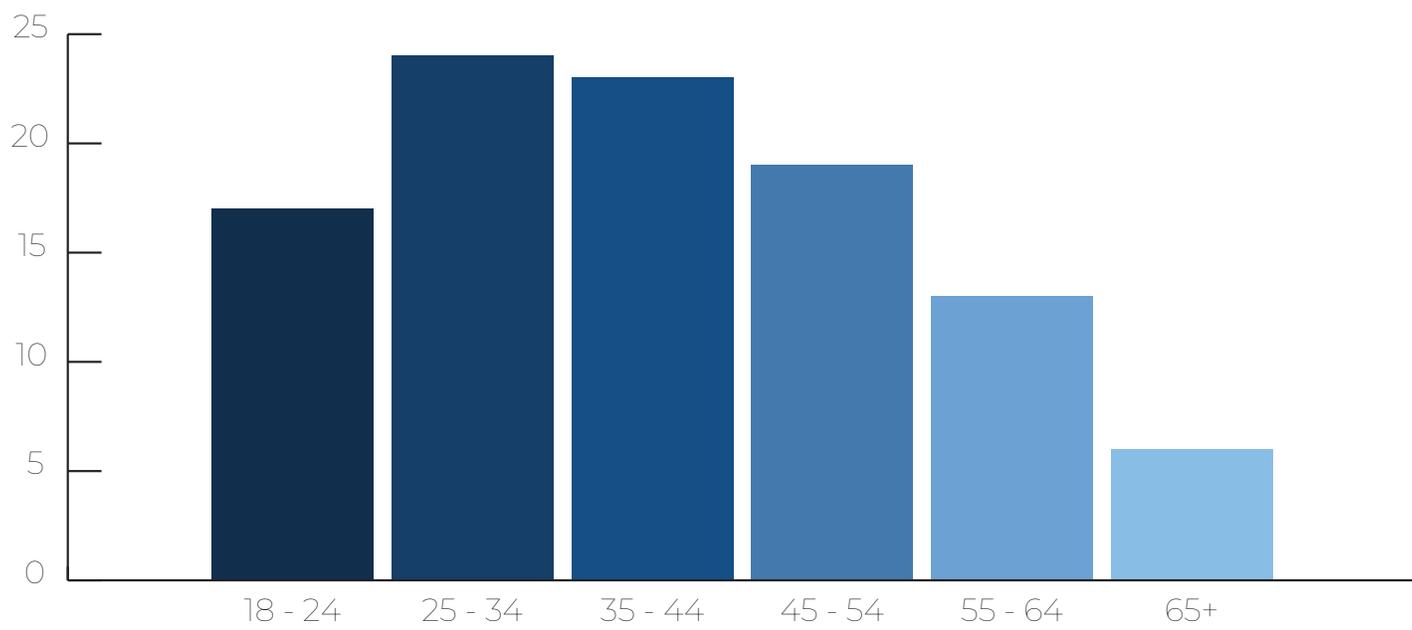
TRAFFIC SOURCES

JAN 1, 2022 - DEC 31, 2022

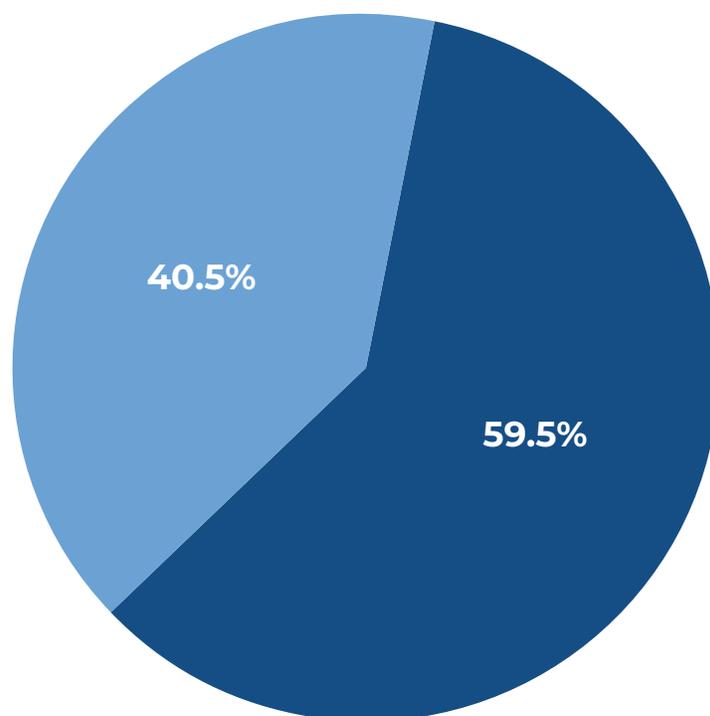
JAN 1, 2023 - DEC 31, 2023



DEMOGRAPHICS



■ FEMALE ■ MALE



Board Meeting Minutes

Monday, January 8, 2024
Self-Help Credit Union
Community Room
900 Crows Landing Rd., Modesto, CA 95351
12:00 p.m. – 2:00 p.m.

Members in attendance:

Bill O'Brien, Chair	Doug Murdock
Margarita Cabalbag	Maryn Pitt
Dean Fadeff	Chris Savage
Supervisor Grewal	Jennifer Shipman, Secretary
Kris Helton	Doug Van Diepen
Scott Kuykendall	Greg Vincelet
Mary Machado	Ardria Weston

Members excused:

Ross Briles

Staff in attendance:

Doris Foster	Sara Redd
Kris Ixta	Donya Nunez

10 additional guests were present.

1. Call to Order and Roll Call
Bill O'Brien, Workforce Development Board Chair, called the meeting to order at 12:03 p.m., thanked everyone for attending and invited the Board members and staff to introduce themselves.
2. Conflict of Interest
Chairman O'Brien outlined the Conflict of Interest Policy.
3. Public Comment Period
Chairman O'Brien gave information on the Public Comment Period. There were no comments.
4. Presentation(s)
 - A. AJCC Partners
Rachel Ren from the Job Corps presented information on the Job Corps, their mission, and an overview of the program.
 - B. Eric Martinez, a graduate of the Industrial Maintenance Pre-Apprenticeship Program, talked about his experience with the program and expressed his gratitude for the valuable industry work experience that he gained.

5. Committee Reports

A. Business Development Committee

Kris Helton, Business Development Committee Chair, reported the following:

- He provided an overview of the presentation by David Campos, Workforce Analyst on the Industries Dashboard.
- Updates were provided for all of the Sectors.
- The Committee goals for 2024 were discussed.

B. Career Development Committee

Jennifer Shipman, Career Development Committee Chair, reported that at the December 14th meeting there was a comprehensive discussion with regards to the mission, vision, and goals for the committee.

C. Youth Development Committee

Mary Machado, Youth Development Committee Chair, reported the following:

- The meeting was held at the Career Inspiration Center. Mary described to the Board about the various programs offered at the Center and gave an overview of the tour that was provided to the Committee.

6. Department Report

A. Director's Update

Doris Foster, Workforce Development Director, reported the following:

- Director Foster gave staffing updates.
- Board member Kris Helton is attending this years' California Workforce Association Bootcamp.
- California Workforce Association Day at the Capital is being held March 6th. Kris Helton, Maryn Pitt, and Ardia Weston will be attending along with Director Foster. This year's two topics are Breaking Barriers to Employment and Training Expenditures.
- Director Foster gave details and updates on three new initiatives:
 - Cost Benefit Analysis
 - Performance Measures
 - New Facility
- The Department received a \$400k Student Training Employment Program grant (STEP) for in school disabled youth with work experience.
- The Department is currently discussing a three-year contract with the City of Modesto to conduct annual job fairs for Modesto businesses.
- Reformatted of agenda items to align with the Board of Supervisors formatting.
- The current Action Plan will be completed at the end of this Fiscal Year. A Board Priorities meeting is currently being planned for September. This meeting will be for Board members to discuss what they believe should be the priorities for the Department with the purpose of assisting staff in aligning initiatives, grants, and programs with those priorities.

B. Update on Business Services and Client Services

Assistant Director, Sara Redd, reviewed handout #1 which provided statistics for the Business Services Department for the time period 10/1/23 – 12/31/23, compared to the same time period from 2022. This report provided an overview of WIOA services, services provided to businesses, and StanWORKS services. Assistant Director Redd also reviewed handout #2 which provided statistics for the Client Services Department for the time

period 10/1/23 – 12/31/23, compared to the same time period from 2022. This report provided an overview of statistics for job center visits, new client enrollment, Enrich and Employ, total employed (including average wage), training, and individual training accounts. She also reviewed statistics for StanWORKS services.

7. Discussion and Action Items

A. Approve the Minutes of the January 8, 2024 Workforce Development Board Meeting. D. Fadeff / M. Pitt

B. Approval of Nominations and Appointment of Workforce Development Board Officers.

Nominations and Elections of Workforce Development Board Officers.

Chairman: J. Shipman nominated B. O'Brien, D. Fadeff seconded, all members in favor, motion passed. Bill O' Brien is re-elected as Chairman of the Board.

Vice Chairman: C. Savage nominated C. Russell, D. Murdock seconded, all members in favor, motion passed. Cecil Russell is re-elected as Vice Chairman of the Board.

Secretary: K. Helton nominated J. Shipman, M. Cabalbag seconded, all members in favor, motion passed. Jennifer Shipman was re-elected as Secretary of the Board.

C. Acceptance of the Updated Information on the 2022-2024 Two Year Stanislaus County Workforce Development Board Strategic Action Plan. J. Shipman / M. Cabalbag

D. Approval of the 2023-2024 In-Demand Occupation List for Workforce Innovation and Opportunity Act. M. Pitt / S. Kuykendall

8. Future Topic(s), Discussion, Announcements

There were none.

Meeting adjourned: 1:35 p.m.

**STANISLAUS COUNTY WORKFORCE DEVELOPMENT BOARD
AGENDA ITEM**

BOARD AGENDA: 8.B.
AGENDA DATE: April 8, 2024

CONSENT:

SUBJECT:

Approval for Stanislaus County Workforce Development to Submit a Request to the State to Transfer \$600,000 of Workforce Innovation and Opportunity Act Dislocated Worker 2023-2024 Program Year Funds to the Workforce Innovation and Opportunity Act Adult Fund Category

STAFF RECOMMENDATION:

Approve Stanislaus County Workforce Development to submit a request to the State to transfer \$600,000 of Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker 2023-2024 Program Year funds to the WIOA Adult fund category.

DISCUSSION:

The transfer of funds between Adult and Dislocated Worker funding categories is a permissible action under the Workforce Innovation and Opportunities Act as necessary to meet local needs. Under WIOA, up to 100% of funds may be transferred between Adult and Dislocated Worker funding streams. The transfer request requires completion and submission of a Transfer Request form (Attachment 1), a new Participant Plan (Attachment 2) and a Budget Plan revision (Attachment 3).

Stanislaus County Workforce Development is requesting approval to transfer \$600,000 of the Program Year 2023-2024 allocation from Dislocated Worker funds to the Adult services fund. Approval of this transfer will allow the Department to spend Fiscal Year 2023-2024 Dislocated Worker funds during the period of availability that ends June 30, 2025.

Period of availability to use Adult and Dislocated Worker funds is for a term of 24 months that starts on July 1 of the Fiscal Year, with the requirement to spend 80% of the allocation the first year. Therefore, funds from October 1, 2023 should be expended by June 30, 2025. Demand for Adult services is higher than Dislocated Worker services, thus Adult services can utilize these additional funds. The transfer of funds will allow Stanislaus County Workforce Development to serve a greater percentage of the Adult population without negatively impacting services to Dislocated Workers.

POLICY ISSUE:

Under Workforce Innovation and Opportunity Act (WIOA) section 133(b) (4), local areas have the authority to transfer up to 100% of funds between Dislocated Worker and Adult funds. Per Employment Development Department’s Directive WSD22-09, all transfer of funds requests must be approved by the Local Workforce Development Board.

FISCAL IMPACT:

There is no overall impact to the Department’s budget as Adult and Dislocated Worker funds are fully interchangeable. Transferring these funds from Dislocated Worker to Adult funds will allow the Department to spend all of Fiscal Year 2023-2024 funds by the deadline date.



Doris Foster, Director

Transfer of Funds Request

1. Local Area Stanislaus County

2. Subgrant Number AA411041 3. Request Date 4/09/2024

4. Program Year 2023/2024 5. Transfer Request No 1

6. Direction of Transfer (Check One):

Adult to Dislocated Worker

201 → 299

202 → 200

Dislocated Worker to Adult

501 → 499

502 → 500

7. Amount of Transfer \$600,000

8. Contact Person Doris Foster

9. Contact Person's Telephone Number 209-652-2458

10. All transfer requests must be approved and signed off by the Local Board.

Date of Local Board meeting to discuss transfer 4/8/2024

Date of Local Board meeting to approve transfer 4/8/2024

11. By signing below, the Local Area Administrator/Designee requests a transfer of funds and certifies that this transfer request was approved at the Local Board Meeting on the date indicated above.

Signature _____

Name Doris Foster

Title Director

Date 4/09/2024

12. Taking into account the factors described under the Transfer of Funds Procedures section on page 5 of the directive, describe the Local Board's reasoning to request a transfer of funds.

Historically, the need for Adult funding needs have outpaced the need for Dislocated Workers funding and this trend is continuing in the current fiscal year. Stanislaus County

Workforce Development projects there to be enough funds to service the Dislocated Worker need. Dislocated Worker expenditures on average are quite a bit lower than the Adult programs. The transfer of funds will allow Stanislaus County Workforce Development to better serve the Adult population, without negatively impacting services to the Dislocated Workers.

Transfer of Funds Request Participant Plan

Local Area: Stanislaus County Workforce Development

Prepared Date 3/28/2024

Enter the number of individuals in each category.

TOTALS FOR PY 2022	ADULT	DW
1. Registered Participants Carried in from PY 2022	295	11
2. New Registered Participants for PY 2023	396	52
3. Total Registered Participants for PY 2023 (Line 1 plus 2)	691	63
4. Exiters for PY 2023	239	15
5. Registered Participants Carried Out to PY 2024 (Line 3 minus 4)	452	48

PROGRAM SERVICES		
6. Career Services	691	63
a. Basic Career Services	691	63
b. Individualized Career Services	691	63
7. Training Services	260	13

Sara Redd, Assistant Director

Contact Person, Title

209 581-6476

Telephone Number

Comments:

Transfer of Funds Request Budget Plan

Local Area <u>Stanislaus County</u>	Date Prepared <u>3/21/2024</u>
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Subgrant Number <u>AA411041</u>	Grant	Adult to DW	DW to Adult
Year of Appropriation <u>2023/2024</u>	Code	<input type="checkbox"/> 201 → 299	<input type="checkbox"/> 501 → 499
		<input type="checkbox"/> 202 → 200	<input checked="" type="checkbox"/> 502 → 500

FUNDING IDENTIFICATION	ADULT	DW
1. Formula Allocation	2,418,011	1,776,561
2. Prior Adjustments - Plus or Minus		
3. Previous Amounts Transferred		
4. Current Amount to be Transferred	600,000	(600,000)
5. TOTAL FUNDS AVAILABLE (Lines 1 through 4)	3,018,011	1,176,561

TOTAL ALLOCATION COST CATEGORY PLAN		
6. Program Services (Lines 6a through 6c)	2,716,210	1,058,905
a. Career Services (WIA Core Services / Intensive Services)	1,418,466	552,984
b. Training Services	905,403	352,968
c. Other	392,341	152,953
7. Administration	301,801	117,656
8. TOTAL (Lines 6 plus 7)	3,018,011	1,176,561

QUARTERLY TOTAL EXPENDITURE PLAN (cumulative)		
9. September 2023	55,853	0
10. December 2023	782,607	0
11. March 2024	1,790,875	267,968
12. June 2024	2,138,875	447,968
13. September 2024	2,486,875	627,968
14. December 2024	2,834,875	807,968
15. March 2025	3,018,011	987,968
16. June 2025	3,018,011	1,176,561
17. September 20__		
18. December 20__		
19. March 20__		
20. June 20__		

COST COMPLIANCE PLAN (maximum 10%)		
21. % for Administration Expenditures (Line 7/Line 5)	10.00%	10.00%

<u>Doris Foster</u>	<u>209.652.2458</u>
Contact Person, Title	Telephone Number

Comments

**STANISLAUS COUNTY WORKFORCE DEVELOPMENT BOARD
AGENDA ITEM**

BOARD AGENDA: 8.C.
AGENDA DATE: April 8, 2024

CONSENT:

SUBJECT:

Approval to Request Authorization from Stanislaus County Board of Supervisors for the Director of Workforce Development, or Designee, to Sign All Workforce Innovation and Opportunity Act-Related Grants, Sub-Grant Agreements, Request for Proposals, Contracts and Any Modifications or Adjustments as Required for Program Year 2024-2025.

STAFF RECOMMENDATION:

Approve the request to seek authorization from Stanislaus County Board of Supervisors for the Director of Workforce Development, or designee, to seek requests for proposals and sign all Workforce Innovation and Opportunity Act (WIOA) - related grants, sub-grant agreements, contracts and any modifications or adjustments as required for Program Year 2024-2025.

DISCUSSION:

The Chief Local Elected Official has designated Stanislaus County Workforce Development to be the fiscal agent on behalf of the local workforce development area. Approval of staff recommendations will allow the Director of Workforce Development to enter into and sign contracts to expend the program year 2023-2024 WIOA funds in the general administration of the program. The signatory authority approval will need to be approved by the Stanislaus County Board of Supervisors.

Individual contract amounts for the provision of WIOA services will vary and are expected to exceed \$100,000 in some instances. Approval to enter into contracts is being requested from the Stanislaus County Workforce Development Board and will follow the Board of Supervisors, State and Federal approved policies regarding procuring and the reporting of contracts and agreements. These contracts are reported to the Board of Supervisors as part of the proposed and final budget as well as the first, mid-year, and third quarter agenda items.

Once approved by the Workforce Development Board, staff will take an Agenda Item to the Stanislaus County Board of Supervisors seeking authorization for the Director to have signatory authority for all WIOA operations.

POLICY ISSUE:

Workforce Innovation and Opportunity Act (WIOA) regulations 679.420 allow the Chief Local Elected Official or the Governor to appoint a fiscal agent to assist in administrative

duties on behalf of the local workforce development area. The fiscal agent fulfills many functions including receiving funds, ensuring fiscal integrity, and procuring contracts or obtaining written agreements in support of the Local Board’s objectives. This item is informational for the Workforce Development Board and to share that an Agenda Item, as it was done for prior fiscal years, will be taken to the Board of Supervisors for authorization.

FISCAL IMPACT:

No fiscal impact is associated with this Agenda Item.



Doris Foster, Director

**STANISLAUS COUNTY WORKFORCE DEVELOPMENT BOARD
AGENDA ITEM**

BOARD AGENDA: 9.A.
AGENDA DATE: April 8, 2024

DISCUSSION AND ACTION:

SUBJECT:

Acceptance of the Updated Information on the 2022-2024 Two Year Stanislaus County Workforce Development Board Strategic Action Plan

STAFF RECOMMENDATION:

Accept the updated information of the 2022-2024 Two Year Stanislaus County Workforce Development Board Strategic Action Plan

DISCUSSION:

On July 11, 2022, Stanislaus County Workforce Development Board (SCWDB) approved the Strategic Action Plan, delineating priority areas to align departmental services with the Board's mission. Since approval, the Stanislaus County Workforce Development (SCWD) staff have diligently worked to realign initiatives and services in accordance with the Strategic Action Plan's objectives, with a focus on meeting the needs of both businesses and jobseekers.

The Workforce Development Board outlined several actionable priorities, including:

1. Aligning K-16 Education & Apprenticeships to Develop Career Pathways: Addressing workforce needs by fostering educational and apprenticeship programs that facilitate career progression.
2. Developing Resources to Guide Young Students in Career Opportunities: Providing guidance to young individuals to explore and pursue diverse career paths.
3. Educating the Board on Workforce Development Staff Functions: Enhancing the Board's understanding of the roles and functions of workforce development staff.
4. Developing Business Services Aimed at Success: Tailoring services to meet the specific needs of businesses, thereby fostering success and growth.
5. Developing Alternative Career Pathways with Incentives: Creating pathways that incentivize participation and break down barriers to entry.
6. Mapping Assets and Aligning Resources Towards a Common Purpose: Identifying existing resources and aligning them effectively to achieve shared objectives.

To ensure accountability and progress, SCWD staff have provided updates each Board meeting starting January 9, 2023.

Updates regarding the action steps identified by staff to present to the Board at this April 8, 2024 meeting are:

1. Map out all trades and Career Technical Education pathways to provide career clarity.
2. Learn Gig economy create a location for day work.
3. Align K-16 Education with local Workforce.

Map out all trades and Career Technical Education pathways to provide career clarity.

Career Technical Education (CTE) refers to educational programs that focus on providing students with the skills, knowledge, and training necessary to succeed in specific career paths or industries. These programs are designed to prepare individuals for careers directly after high school or to provide a foundation for further education in a particular field. Stanislaus County schools offer Career Technical Education (CTE) programs in public schools designed to prepare students for a wide range of career paths and industries while still in high school. These programs offer students the opportunity to gain hands-on experience, technical skills, and industry-recognized certifications in fields such as healthcare, engineering, information technology, agriculture, hospitality, and many others.

Stanislaus County Workforce Development staff have created a tool mapping the available CTE programs in local area school districts, CTE Career Pathways, linked CTE Career Pathways to the SCWDB's approved In-Demand Industries, and correlated the CTE Career Pathways to the 2024 In-Demand Occupational list. This tool shows a clear pathway from education to career (Attachment A). This initiative continues to be a priority for the Career Development Committee. The Committee continues to develop and create clarity to allow easy knowledge and understanding of the CTE Career Pathways in Stanislaus County.

Learn Gig economy create a location for day work.

The Gig economy refers to a labor market characterized by short-term, temporary, or freelance work. In the Gig economy, individuals typically work on a project-by-project basis or perform tasks for multiple employers, rather than holding traditional full-time employment with a single employer. This can include a wide range of activities such as driving for ride-sharing services, delivering food, freelance writing or graphic design, participating in online surveys, and providing various services through online platforms. The Gig economy offers flexibility and autonomy for workers but can also be associated with uncertainties such as irregular income, lack of benefits, and limited job security.

There are 3,458,667 Gig businesses in California, up from 2,814,409 in 2010. In Stanislaus County, the latest data collected in 2020 showed a total of 31,101 Gig businesses, an increase of 20% since 2010. The top five identified sectors include: transportation and warehousing, administrative, retail trade, real estate and leasing, and

construction. The fastest growing industry has been transportation and warehousing between 2008 to 2020 with a 66.7% increase. (Attachment B)

In the context of the Gig economy, which prioritizes flexibility and entrepreneurial pursuits, the presence of an enabling environment for product development is crucial for achieving success. Access to dedicated spaces like day work facilities or makerspaces can significantly bolster individuals' endeavors in crafting and selling products. Makerspaces, specifically, are communal areas outfitted with a diverse array of tools, equipment, and resources tailored to facilitate various creative pursuits such as woodworking, metalworking, electronics, and 3D printing. Currently, there is a proposed community workspace project lead by Stanislaus County Office of Education, the project has been named Workshop209. This project is still in the planning stages but is expected to be a community-operated makerspace. The space aims to empower Stanislaus County youth and adult learners to build fulfilling careers and become leaders in industry and entrepreneurship by providing access to inclusive, hands-on, skills-based learning opportunities. Stanislaus County Workforce Development staff continue to be engaged and supportive of the Workshop209 initiative.

Align K-16 Education with local Workforce

SCWD is currently part of the Community Economic Resilience Fund (CERF) K-16 Regional Education Collaboratives grant. The intent of the Regional K-16 Education Collaboratives Grant Program is to incentivize regional education and workforce collaboration as a way to make a significant impact on the regional economy. SCWD Director is the co-chair of the grant Executive Team and the Assistant Director is part of the Design Team. The Northern San Joaquin Valley grant was funded to cultivate inclusive, engaging, and equity-oriented learning environment; Improve college affordability; provide high-tech, high-touch advising; and support college preparation and early credit. Occupational pathways for healthcare and education were awarded for the region. Each pathway must include a work-based learning opportunity. On January 15, 2024, the Request for Application (RFA) processes began for Sub-Awardee recipients for funding. Applicants were awarded up to \$500,000 for proposed projects. A second round of Sub-Awardee applications will open to award the remain funds for projects. Participation on this project will be ongoing for the life of the grant. The Director and Assistant Director continue to participate in planning meetings and program oversight.

POLICY ISSUE:

WIOA Section 107 (d) states that the function of the local board includes (6) **PROVEN AND PROMISING PRACTICES**. —The local board shall lead efforts in the local area to (A) identify and promote proven and promising strategies and initiatives for meeting the needs of employers, and workers and jobseekers (including individuals with barriers to employment) in the local workforce development system.

FISCAL IMPACT:

No fiscal impact is associated with this Agenda Item.



Doris Foster, Director

STANISLAUS COUNTY CAREER TECHNICAL EDUCATION

Agriculture & Natural Resources

Ceres USD
Denair USD
Hughson USD
Modesto City Schools
Newman-Crows Landing USD
Oakdale Joint USD
Patterson USD
Riverbank USD
Turlock USD
Waterford USD

Art's, Media & Entertainment

Ceres USD
Denair USD
Hughson USD
Modesto City Schools
Newman-Crows Landing USD
Oakdale Joint USD
Riverbank USD
Turlock USD

Business & Finance

Denair USD
Modesto City Schools
Patterson USD
Turlock USD

Information & Communication Technologies

Modesto City Schools
Newman-Crows Landing USD
Oakdale Joint USD
Patterson USD
Turlock USD

Hospitality & Tourism

Ceres USD
Oakdale Joint USD
Riverbank USD

Education, Child Development, & Family Services

Modesto City Schools
Turlock USD
Waterford USD

Health Science & Medical Technology

Modesto City Schools
Oakdale Joint USD
Patterson USD
Riverbank USD
Turlock USD

Public Services

Ceres USD
Denair USD
Modesto City Schools
Newman-Crows Landing USD
Turlock USD

Building & Construction Trades

Modesto City Schools
Patterson USD
Riverbank USD
Turlock USD

Transportation

Oakdale Joint USD
Patterson USD
Riverbank USD
Turlock USD

Engineering & Architecture

Ceres USD
Modesto City Schools

Manufacturing & Product Development

Ceres USD
Newman-Crows Landing USD

Marketing, Sales, & Services

Modesto City Schools

Supply Chain & Logistics

Patterson USD

STANISLAUS COUNTY CTE CAREER PATHWAYS



Agriculture & Natural Resources

Agricultural Business
Agricultural Mechanics
Agriscience
Animal Science
Forestry and Natural Resources
Ornamental Horticulture
Plant and Soil Science
Welding

Building & Construction Trades

Cabinetry, Millwork, and Woodworking
Engineering and Heavy Construction
Mechanical Systems Installation and Repair
Residential and Commercial Construction

Business & Finance

Business Management
Financial Services
International Business

Information & Communication Technologies

Information Support and Services
Networking
Software and Systems Development
Games and Simulation

Health Science & Medical Technology

Biotechnology
Patient Care
Health Care Administrative Services
Health Care Operational Support Services
Public and Community Health
Mental and Behavioral Health

Manufacturing & Product Development

Graphic Production
Technologies Machining and Forming Technologies
Welding and Materials Joining
Product Innovation Design

Hospitality & Tourism

Food Science, Dietetics, and Nutrition
Food Service and Hospitality
Hospitality, Tourism, and Recreation

Education, Child Development, & Family Services

Child Development
Consumer Services
Education
Family and Human Services

Public Services

Public Safety
Emergency Response
Legal Practices

Art's, Media & Entertainment

Design, Visual, and Media Arts
Performing Arts
Production/Managerial Arts
Game Design and Integration

Transportation

Operations
Structural Repair and Refinishing
Systems Diagnostics, Service and Repair

Engineering & Architecture

Architectural Design
Engineering Technology Engineering Design
Environmental Engineering Repair

Marketing, Sales, & Services

Marketing
Professional Sales
Entrepreneurship
Self-Employment

Supply Chain & Logistics

Warehousing
Forklift
Commercial Truck Driving

CAREER TECHNICAL EDUCATION TO SCWD IN-DEMAND INDUSTRIES

Healthcare & Social Assistance

Medical Assistant
Nurse
Certified Nursing Assistant
EMT/Paramedic
Front and Back Medical Office
Environmental Health and Safety Technician
Chemistry Quality Control

Construction Industry

Apprentice Carpenter
Finish Carpenter's Helper
Framer
Roofer
CNC Machinist
Bench Carpenter
Electrician
Solar Installation

Agriculture, Forestry, Fishing, and Hunting Industry

Veterinarian/animal care
Crop manager
Landscape design
Welder/equipment operator
Floral Designer
Plant Nursery Manager
Agriculture Loan Officer

Manufacturing Industry

Sales Representative
Packers and Packagers
Packaging and Filling
Machine Operators and Tenders
Miscellaneous Assemblers and Fabricators
Laborers and Freight, Stock, and Material Movers
Inspectors, Testers, Sorters, Samplers, and Weighers
Industrial Truck and Tractor Operators

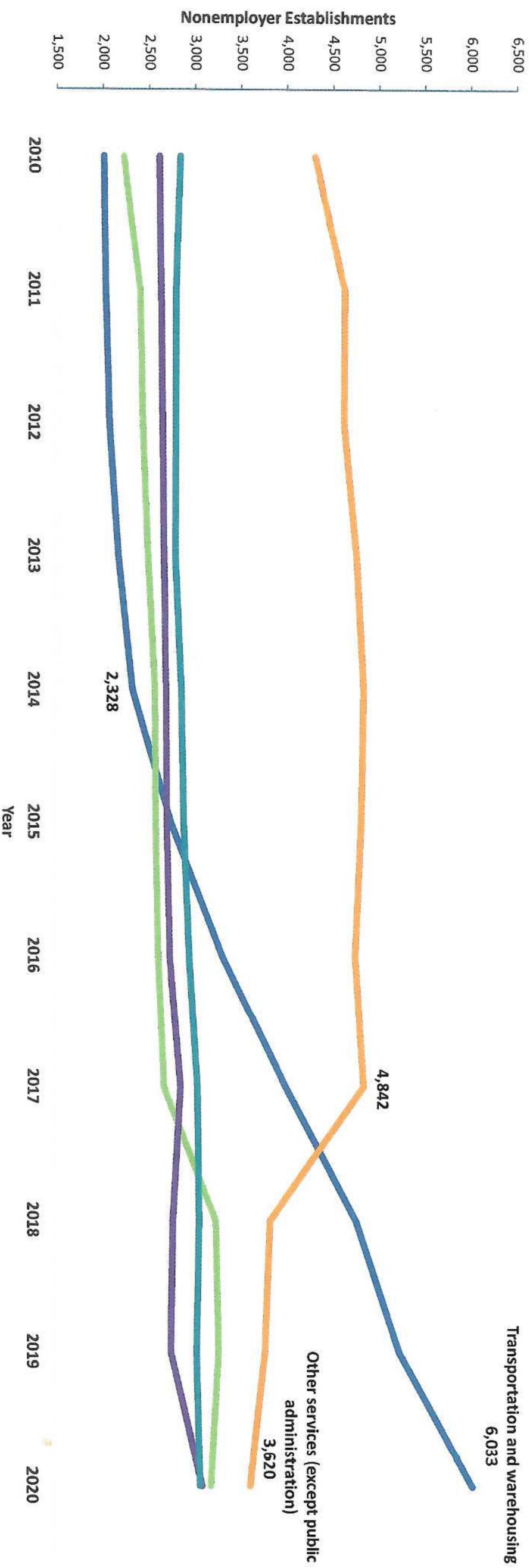
Transportation & Warehousing Industry

Warehouse
Worker/Dispatcher
Production, Planning, and Expediting Clerk
Storage, Warehouse, and Distribution Manager
Container Crane Operator
Inspectors and Planner

Nonemployer Establishments by NAICS Sector

Nonemployer Establishments by NAICS Sector	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% Growth (2008 to 2020)	Count Change (2008 to 2020)
Total for all sectors	24,858	25,481	25,656	25,939	26,685	27,111	27,775	29,034	30,181	30,847	31,101	20.1%	6,243
Transportation and warehousing	2,009	2,035	2,075	2,173	2,328	2,747	3,305	3,998	4,764	5,238	6,033	66.7%	4,024
Other services (except public administration)	4,303	4,630	4,621	4,760	4,836	4,812	4,750	4,842	3,828	3,777	3,620	-18.9%	-683
Administrative and support and waste management and remediation services	2,225	2,409	2,438	2,493	2,573	2,579	2,608	2,674	3,243	3,276	3,197	30.4%	972
Retail trade	2,611	2,634	2,651	2,668	2,692	2,703	2,736	2,855	2,778	2,758	3,100	15.8%	489
Real estate and rental and leasing	2,840	2,797	2,798	2,793	2,859	2,887	2,948	3,040	3,062	3,038	3,078	7.7%	238
Construction	2,287	2,337	2,316	2,286	2,373	2,371	2,356	2,456	2,664	2,812	2,805	18.5%	518
Professional, scientific, and technical services	2,620	2,689	2,701	2,725	2,806	2,783	2,876	2,977	3,138	3,038	2,776	5.6%	156
Health care and social assistance	2,230	2,184	2,114	2,136	2,128	2,161	2,141	2,042	2,189	2,165	2,115	-5.4%	-115
Arts, entertainment, and recreation	835	889	966	922	991	1,014	980	1,051	1,154	1,195	1,013	17.6%	178
Accommodation and food services	350	330	385	405	418	435	459	458	565	668	753	53.5%	403
Finance and insurance	670	655	635	632	660	664	654	658	708	687	642	-4.4%	-28
Educational services	479	436	457	460	515	517	540	544	616	732	531	9.8%	52
Wholesale trade	441	445	454	441	452	451	433	398	420	426	418	-5.5%	-23
Manufacturing	375	402	418	433	450	413	423	408	422	432	409	8.3%	34
Agriculture, forestry, fishing and hunting	279	310	329	343	337	332	326	362	384	377	376	25.8%	97
Information	248	240	243	220	212	189	198	236	216	201	208	-19.2%	-40
Mining, quarrying, and oil and gas extraction	48	46	40	35	32	27	19	23	20	15	15	-220.0%	-33
Utilities	8	-	15	14	23	26	23	12	10	12	12	33.3%	4

Top 5 Sectors



**STANISLAUS COUNTY WORKFORCE DEVELOPMENT BOARD
AGENDA ITEM**

BOARD AGENDA: 9.B.
AGENDA DATE: April 8, 2024

DISCUSSION AND ACTION:

SUBJECT:

Approval to Change Hours of Operation at Stanislaus County Workforce Development Job Centers and to Change Job Centers Located in Oakdale and Patterson to Appointment Only Two Days a Week to Increase Services to the Community

STAFF RECOMMENDATION:

1. Approval to change hours of operations for all Stanislaus County Workforce Development Job Center locations from 8:00 am to 4:30 pm to 8:30 am to 4:30 pm.
2. Approval to change services to by appointment only at Stanislaus County Workforce Development in Oakdale and Patterson Job Center two days a week.

DISCUSSION:

The Stanislaus County Workforce Development Department (SCWD) works with businesses to determine the needs of in-demand occupations and develop a skilled workforce that strengthens businesses and contributes to the economic success of the community. The Department works closely with businesses and clients throughout Stanislaus County. The Workforce Development team prides itself on keeping the pulse of the needs of the businesses in the local area and adapting services to align with client needs while upholding the principle of continuous improvement.

The Department remains committed to delivering top-tier services to clients in Stanislaus County and providing access in varying geographical locations in the County. Currently SCWD has four locations available to serve the public regardless of their enrollment status. The Modesto America's Job Center of California location offers a comprehensive array of services to both businesses and clients. Turlock, Oakdale, and Patterson offer self-directed job search services that are open to the public, Monday-Friday, 8:00 am-4:30 pm.

Stanislaus County Workforce Development (SCWD) is proposing two changes for the Job Centers. The first is in the operating hours for all four Stanislaus County Workforce Development Job Centers to change the start time from 8:00 am to 8:30 am

and the second is to offer additional services to the public by closing the Patterson and Oakdale locations to the public two days a week to appointment only to establish client eligibility.

Currently staff are assigned to start at the Job Centers when it opens at 8:00 am. They close the Job Center at lunch for a half hour and then close the Job Center for the day at 4:30 pm for a total of 8 working hours. Given that services are extended to outlying offices, staff are designated to commence their day at each respective location at 8:00 am. However, instances of staff illness may necessitate sending a backup to ensure the opening of the center. Since staff cannot be required to call in before their start time of 8:00 am, delays occur in opening the center due to travel time. Staff will continue to start at 8:00 am the Job Centers. Adjusting the operating hours to the 8:30 am start time will afford staff the necessary time to travel to their new assignments for coverage if needed, thus facilitating the prompt opening of the centers. In order to ensure that the Job Centers open up at the time as advertised, staff are requesting the Job Centers open at 8:30 am, continue to close for 30 minutes during lunch time and continue to close for the day at 4:30 pm.

Staff are additionally requesting to change the Job Centers to appointment only two days a week at the Oakdale and Patterson location.

In August 2008 the Board of Supervisors approved the opening of the East County Service Center in Oakdale at 1405 West F Street. In March 2011 the Board of Supervisors approved the opening of the West County Service Center in Patterson. Since that time, SCWD has offered self-directed job search services at both locations Monday through Friday at these sites.

The Oakdale and Patterson Job Centers are currently the least utilized centers in Stanislaus County. (Figure 1). This below chart is for the 2022-2023 Program Year.

Figure 1.

Location	Number Served
Modesto Comprehensive AJCC	4700
Turlock Job Center	2419
Oakdale Job Center	992
Patterson Job Center	640
Total	8751

Based on the total number of visits, the Oakdale Job Center averages 19 visitors per week, which is less than 4 job seekers per day. The Patterson Job Center averages 12 visitors each week, which is less than 3 job seekers per day. Marketing efforts to increase traffic in the Job Centers has been by advertising in the community through newspapers,

radio local publications, social media and the Stanislaus County Workforce Development website. These efforts have over the last few years not resulted in attracting the increase of usage as anticipated.

Patterson had an average Unemployment Rate of 5.5% for 2023, with approximately 591 potential job seekers each month based on the total Labor Force. Oakdale had an average Unemployment Rate of 7.2% for 2023, with approximately 775 potential job seekers each month based on the total Labor Force.

At the Job Centers job seekers are offered onsite self-directed job search services at each location. Job seekers are provided with access to a variety of resources such as computers, internet, telephones, printers, and other tools necessary for conducting a job search. To receive additional services, job seekers must enroll in the Workforce Innovation and Opportunity Act (WIOA) to receive assisted individualized career assessment, counseling, training and job placement services. Due to confidentiality, enrollment services are currently offered in person at the Modesto location. While services are offered by phone and the internet, not all job seekers can utilize the computer in an efficient matter to complete the enrollment process online. Individuals are then scheduled to meet with an eligibility and enrollment specialist at the Modesto location.

The total edibility and enrollment for Program Year 2022-2023 was 96 clients from Oakdale and 71 clients from Patterson. By making two days a week by appointment only, staff will have the ability to assist job seekers with eligibility and enrollment at each site location. Additionally, eligibility staff at the community locations will eliminate the need for job seekers to travel to a Modesto location to receive additional assistance completing a WIOA packet to receive assisted individualized career assessments and counseling.

Currently the mileage and travel time from the Oakdale Job Center to the nearest Modesto location is 28 miles, approximately 35 minutes. The travel time by bus is one hour and forty-six minutes. The mileage and travel time from the Patterson Job Center to the nearest Modesto location is 14.5 miles, approximately 22 minutes. The travel time by bus is fort-five minutes. In order to accommodate the community in Oakdale and Patterson, staff are requesting approval to altering the hours of operation, to appointment only, at the Stanislaus County Workforce Development Oakdale and Patterson Job Center two days a week. This initiative aims to evaluate the efficacy of providing supplementary services. If it is found that enrollment rises across Patterson and Oakdale, the change in services will be deemed successful. If the changes do not deem the expected results, the Job Center will go back to being open to the public five days a week.

Staff believe that consistent and enhanced services will be offered to the community by opening at 8:30 am at all Job Centers and providing direct enrollment services in Oakdale and Patterson. If approved by the Workforce Development Board, staff will submit an Agenda Item to the Board of Supervisors for approval.

POLICY ISSUE:

The Workforce Innovation and Opportunity Act (WIOA) requires the Local Workforce Development Board to provide America’s Job Center services in the Local Workforce Development Area.

FISCAL IMPACT:

There is no fiscal impact to the change in hours and providing a higher level of service in Oakdale and Patterson.



Doris Foster, Director

**STANISLAUS COUNTY WORKFORCE DEVELOPMENT BOARD
AGENDA ITEM**

COMMITTEE AGENDA: 9.C.
AGENDA DATE: April 8, 2024

DISCUSSION AND ACTION:

SUBJECT:

Approval of the Recommendation for Program Year 2024-2025 to Contracting with Community Agencies for Underserved Business

STAFF RECOMMENDATION:

1. Contract with local community agencies to work with local businesses to development initiatives tailored to address the unique challenges faced by businesses located in poverty-stricken areas, minority owned businesses and women owned businesses.

DISCUSSION:

At the June 1, 2020 Workforce Development Board meeting, the Board approved staff's recommendation to contract with an entity to serve as a community liaison for the purpose of engaging Workforce Innovation and Opportunity Act (WIOA) services directly to businesses that are at-risk, minority owned, minority represented, women-owned businesses and businesses that primarily serve-risk community members within Stanislaus County.

On April 12, 2021, the Workforce Development Board approved the funding for Services for Underserved Businesses to be awarded to Stanislaus Equity Partners (STEP), formerly known as City Ministries. STEP has been contracted for the past three years to provide referral-based assistance, resources, and information for the improvement of locally identified underserved businesses (minority-owned, women-owned, geographical low-income location, or other "at-risk" business).

Based on the needs of the business community, it was discovered over the course of the past three years, additional resources were needed to effectively match the services needed to support the success of the underserved business. Latino Chamber of Commerce was contracted to provide Workshops and Counseling to assist in the services being offered by STEP.

Workforce Development staff are recommending to adopt a new structure going forward to align services to meet the needs of the businesses, which has been discovered through an array of business engagements.

Census data analysis has revealed concentrated pockets of poverty within Stanislaus County. To engage businesses located in geographically low-income locations effectively, it is imperative to align spending initiatives with targeted outcomes, focusing on areas where poverty rates are disproportionately high. Based on the identified areas (Attachment A), the needs of the business may vary based on the demographic location.

The top poverty areas (poverty level over 15%): 95328, Keyes; 95251, South Modesto; 95313 Crows Landing; 95319, Empire; 95380, Turlock; 95386, Waterford; and 95307, Ceres. In addition, minority-owned and women owned business have unique needs. Recognizing and addressing these needs are essential steps towards creating a more inclusive and equitable business landscape. By providing targeted support and resources, these businesses may thrive and contribute positively to the economy.

Staff are recommending contracting with community agencies, to develop initiatives and engagement tailored to the specific challenges faced by the underserved businesses community. It is the suggestion to develop a Request for Qualifications for the different geographical areas that would identify a convening authority. The convening authority would engage underserved businesses and hold meetings to identify business needs. Based on those needs Stanislaus County Workforce Development will create programming and services. The identified four areas are: Patterson/Newman, West Modesto, South Modesto/Ceres, and South Turlock.

POLICY ISSUE:

According to Workforce Innovation and Opportunities Act (WIOA) regulations 679.370, the Local Workforce Development Board, among other responsibilities, must: Develop effective linkages with employers in the region to support employer utilization of the local workforce development system, and identifying strategies for better meeting the needs of individuals with barriers to employment.

FISCAL IMPACT:

The total amount of WIOA funds allocated as a result of funding the proposed contracts for Fiscal Year 2024-2025 would be approximately \$100,000. This funding may change based on State allocations.

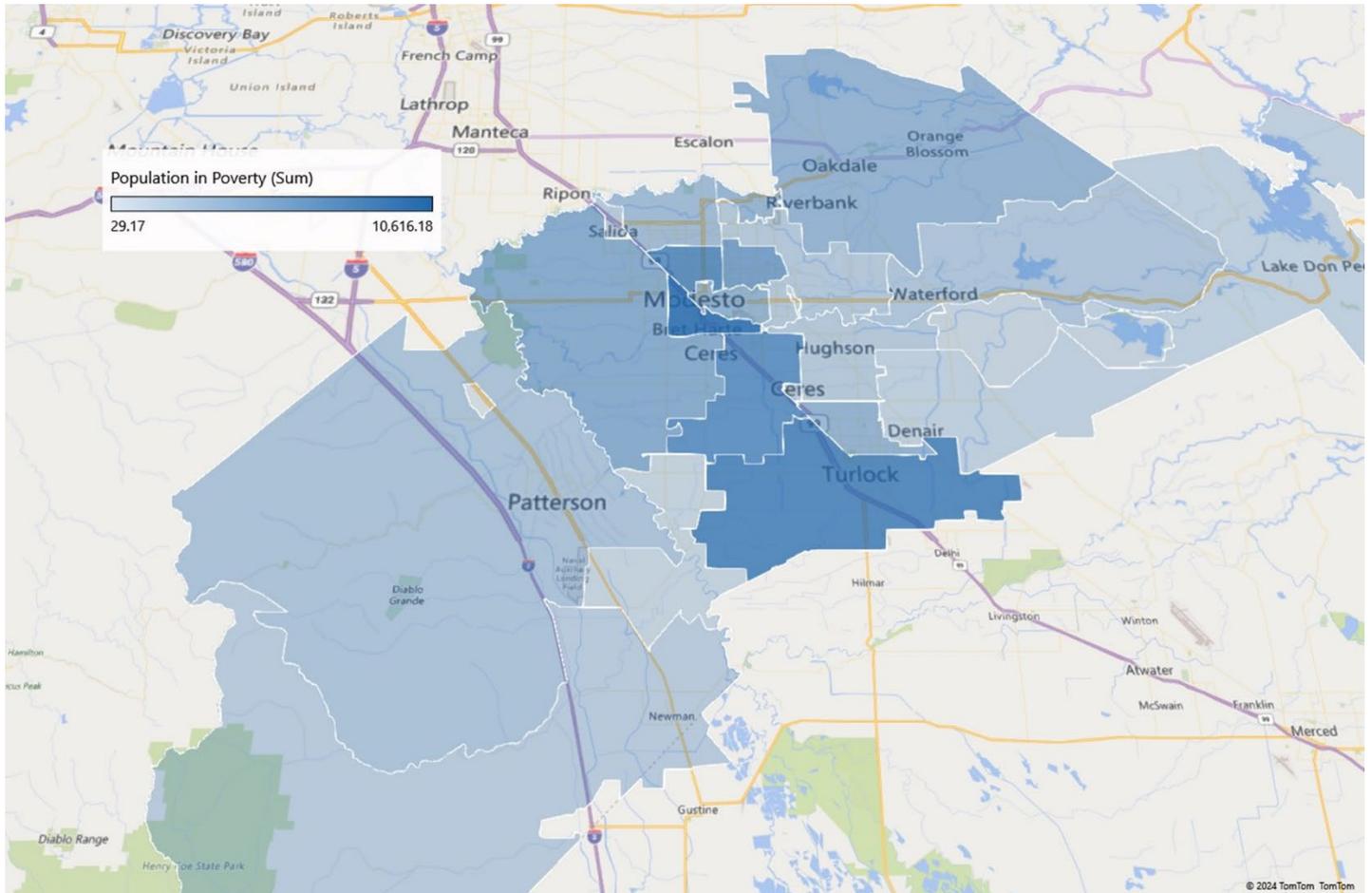


Doris Foster, Director

STANISLAUS COUNTY BUSINESS IN IDENTIFIED POVERTY AREAS

Map and Table Identifies at least 10% of the area population is living in poverty.

ZIP	ZIP Name	Number of Business (Primary Address)	% Poverty Level	Total Population	Population in Poverty
95351	Modesto, CA (in Stanislaus county)	1495	21.6%	49149	10616
95380	Turlock, CA (in Stanislaus county)	2127	19.1%	45576	8705
95350	Modesto, CA (in Stanislaus county)	2526	14.8%	55097	8154
95307	Ceres, CA (in Stanislaus county)	1452	16.2%	47666	7722
95355	Modesto, CA (in Stanislaus county)	2055	10.1%	59597	6019
95358	Modesto, CA (in Stanislaus county)	1006	14.9%	31938	4759
95354	Modesto, CA (in Stanislaus county)	2090	15.4%	25165	3875
95382	Turlock, CA (in Stanislaus county)	1417	10.3%	37296	3841
95361	Oakdale, CA (in Stanislaus county)	1604	10.9%	34725	3785
95367	Riverbank, CA (in Stanislaus county)	618	14.2%	25037	3555
95386	Waterford, CA (in Stanislaus county)	265	17.1%	10371	1773
95357	Modesto, CA (in Stanislaus county)	507	10.0%	13740	1374
95326	Hughson, CA (in Stanislaus county)	388	13.3%	10254	1364
95328	Keyes, CA (in Stanislaus county)	80	23.8%	3585	853
95329	La Grange, CA (in Stanislaus county)	20	15.3%	2497	382
95319	Empire, CA (in Stanislaus county)	26	20.3%	1658	337
95313	Crows Landing, CA (in Stanislaus county)	75	21.1%	1250	264
95323	Hickman, CA (in Stanislaus county)	49	12.5%	1489	186



American Community Survey Data. American Community Survey (ACS) data is pulled directly from the Census's API, using the ACS 5-year estimates. While this product uses data from the Census Bureau Data API, it is not endorsed or certified by the Census Bureau.