



# Stanislaus County, CA

Stanislaus County Workforce Development



251 E. Hackett Rd. C-2  
Modesto, California 95358

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## Report Parameters

### 1 County

6099 Stanislaus County, CA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**550,618**

**Population (2024)**

Population **grew by 857** over the last 5 years and is projected to **grow by 1,927** over the next 5 years.

**221,758**

**Total Regional Employment**

Jobs **grew by 5,182** over the last 5 years and are projected to **grow by 9,334** over the next 5 years.

**\$79.7K**

**Median Household Income (2023)**

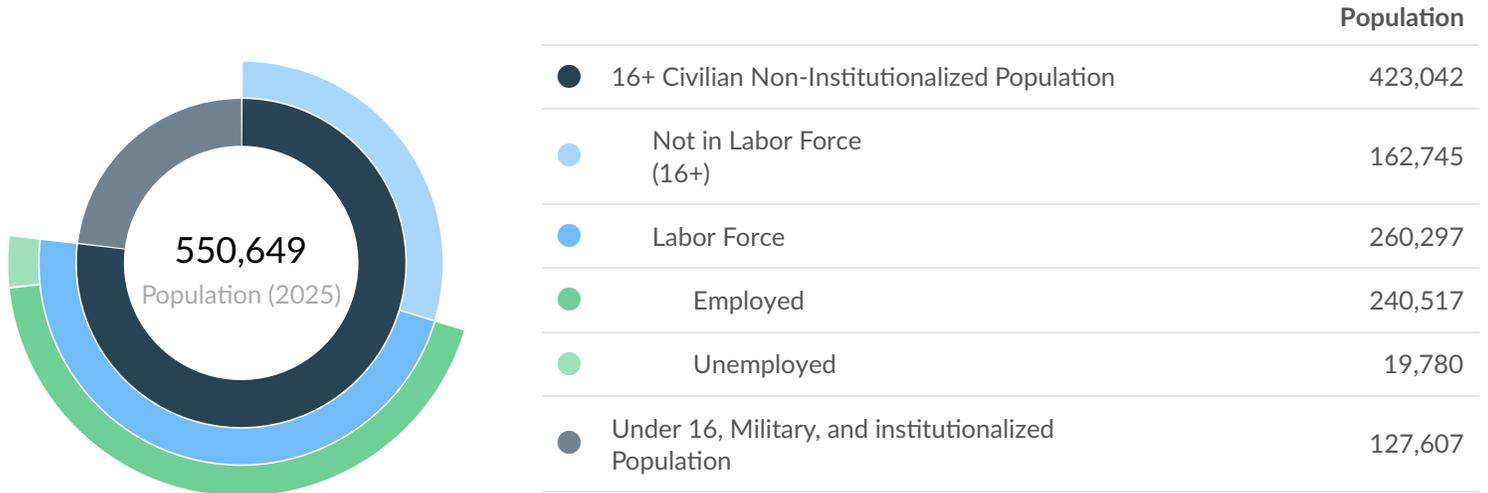
Median household income is **\$1.1K above** the national median household income of \$78.5K.

### Takeaways

- As of 2024 the region's population **increased by 0.2%** since 2019, growing by 857. Population is expected to **increase by 0.3%** between 2024 and 2029, adding 1,927.
- From 2019 to 2024, jobs **increased by 2.4%** in Stanislaus County, CA from 216,576 to **221,758**. This change **fell short of the national growth rate of 4.3% by 1.9%**. As the number of jobs increased, the **labor force participation rate increased from 58.7% to 60.9% between 2019 and 2024**.
- Concerning educational attainment, **12.9% of Stanislaus County, CA residents possess a Bachelor's Degree** (8.6% below the national average), and **8.0% hold an Associate's Degree** (0.8% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Individual and Family Services.

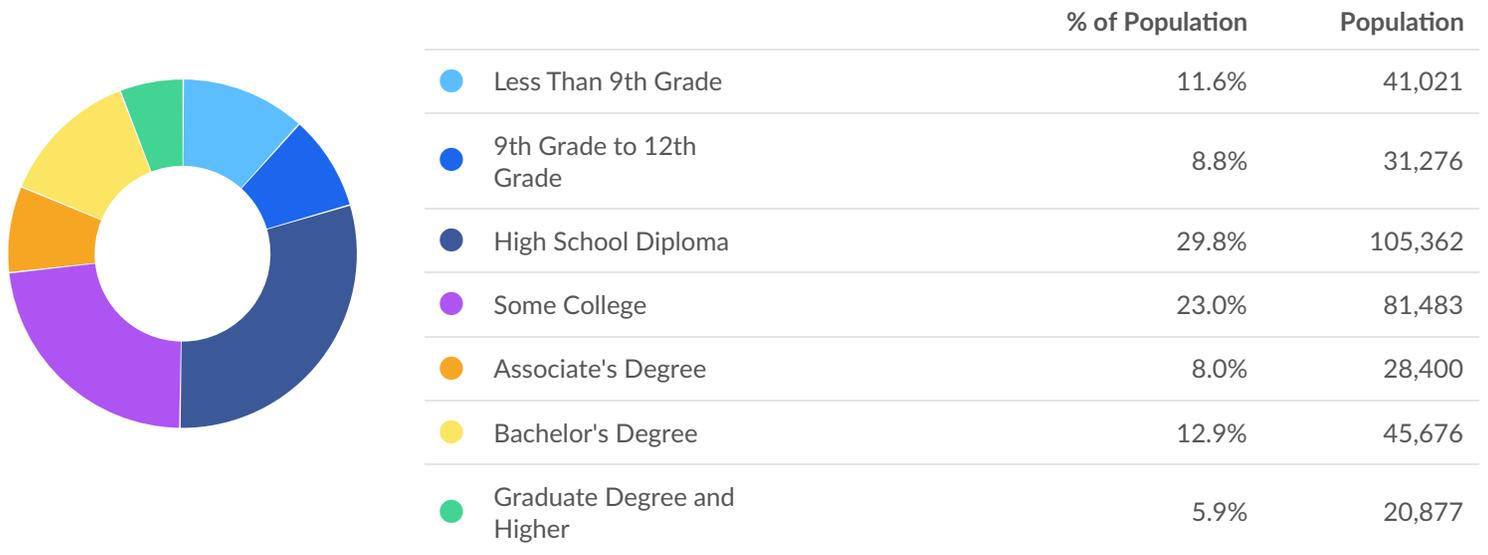
	Population (2025)	Labor Force (Jun 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	550,649	260,297	221,758	125.3	\$31.22B	\$37.22B	\$29.02B
State	38,638,873	19,768,393	20,651,050	135.2	\$4.00T	\$2.00T	\$2.81T

## Jun 2025 Labor Force Breakdown



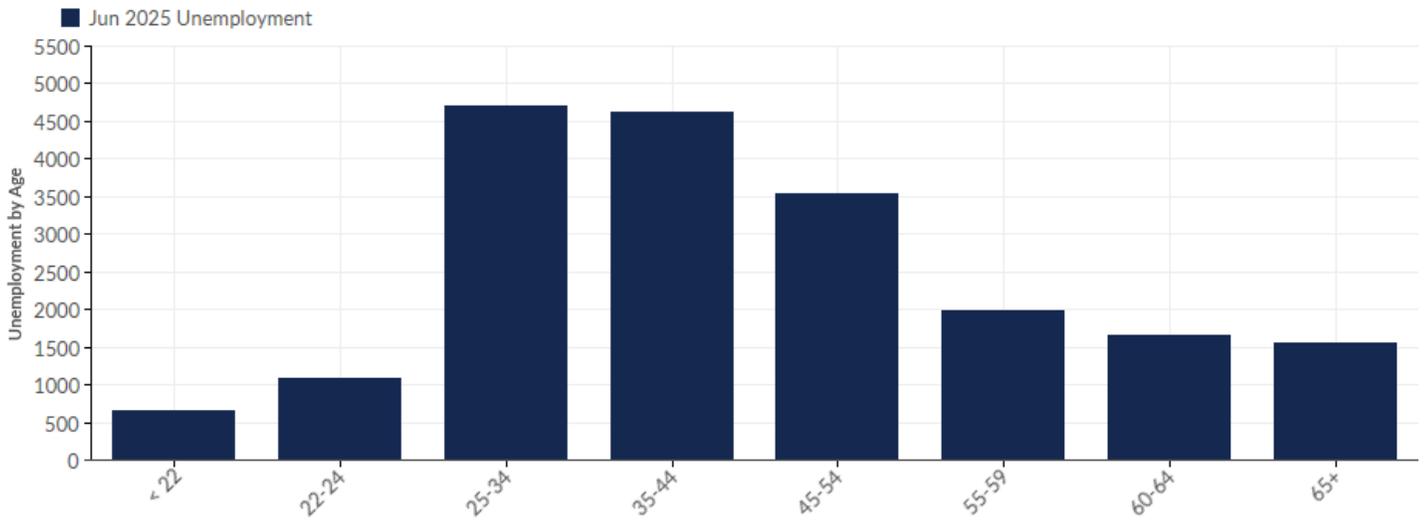
## Educational Attainment

Concerning educational attainment, **12.9% of Stanislaus County, CA residents possess a Bachelor's Degree** (8.6% below the national average), and **8.0% hold an Associate's Degree** (0.8% below the national average).



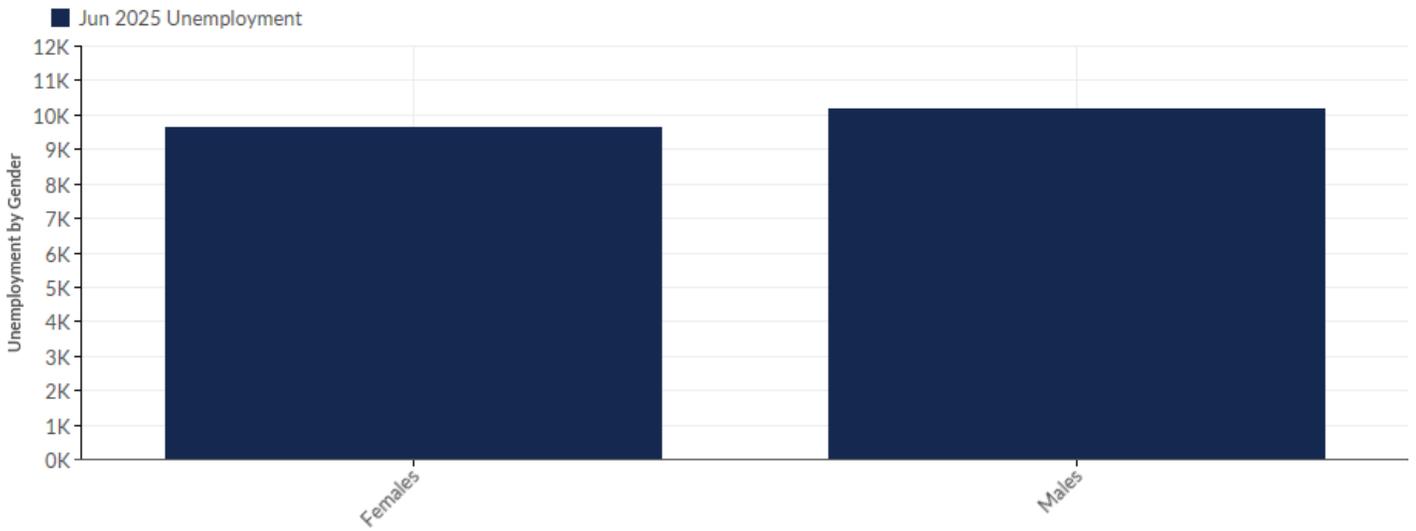
# Unemployment by Demographics

## Unemployment by Age



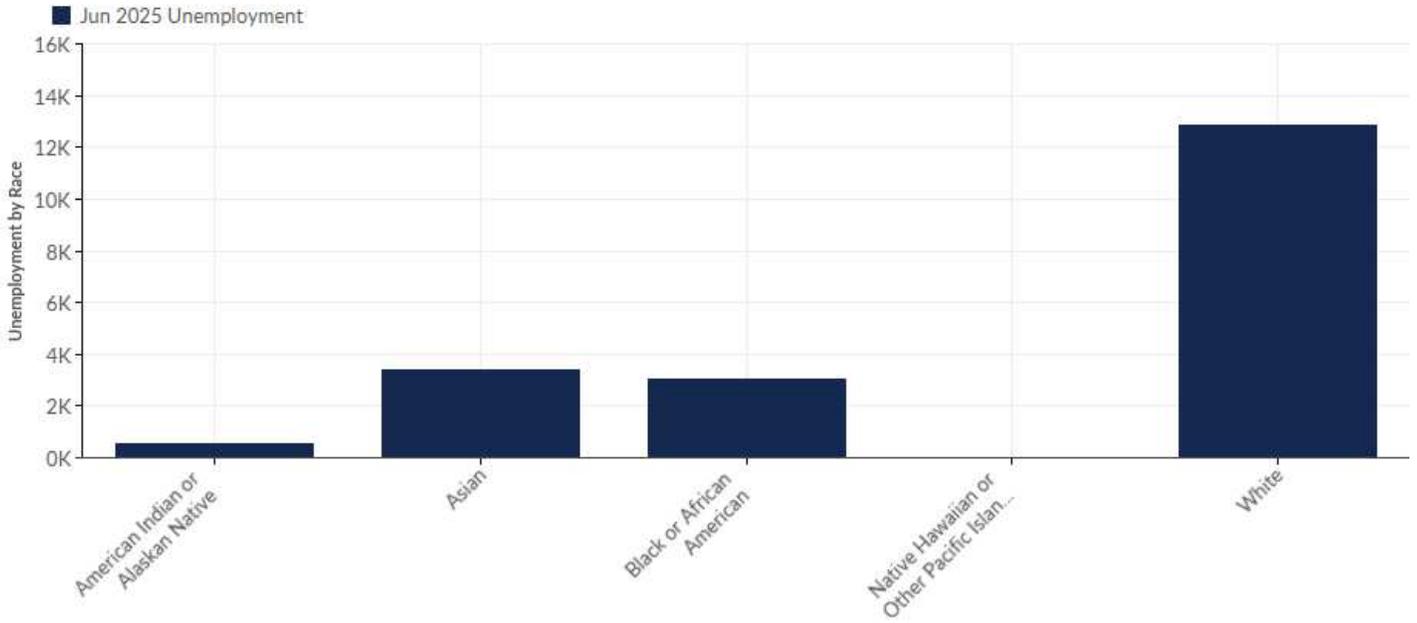
Age	Unemployment (Jun 2025)	% of Unemployed
< 22	645	3.26%
22-24	1,084	5.48%
25-34	4,696	23.74%
35-44	4,617	23.34%
45-54	3,533	17.86%
55-59	1,979	10.01%
60-64	1,664	8.41%
65+	1,562	7.90%
Total	19,780	100.00%

## Unemployment by Gender



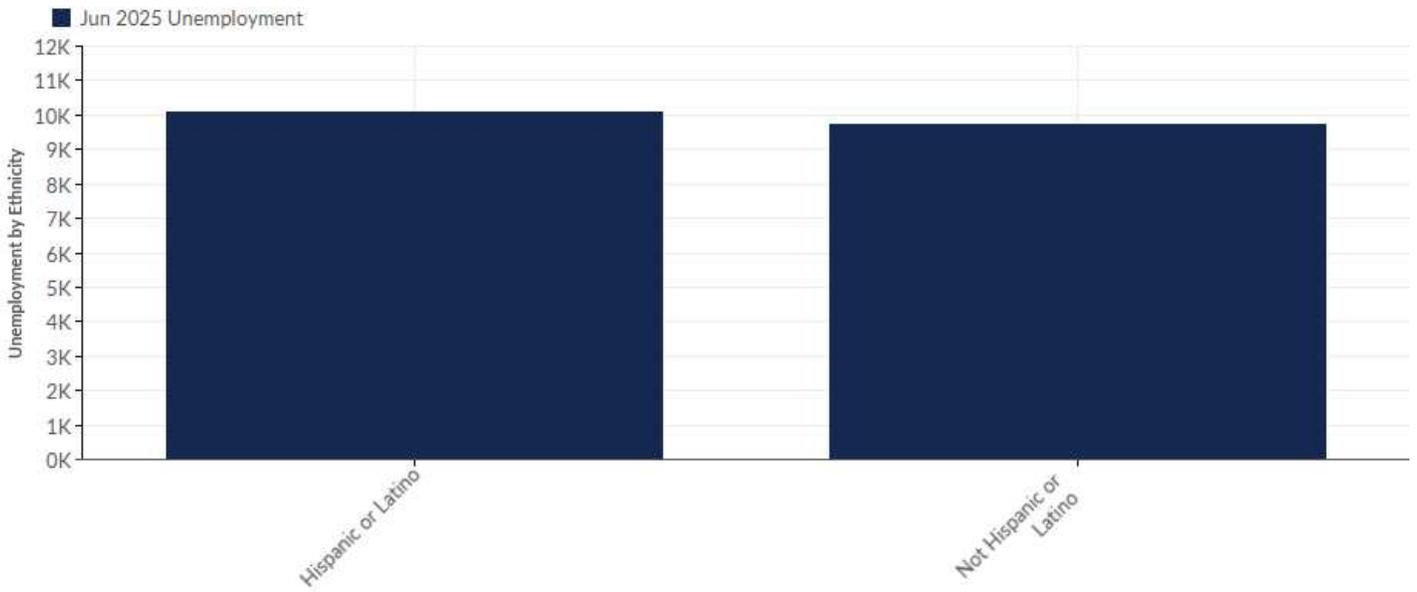
Gender	Unemployment (Jun 2025)	% of Unemployed
Females	9,619	48.63%
Males	10,161	51.37%
Total	19,780	100.00%

## Unemployment by Race



Race	Unemployment (Jun 2025)	% of Unemployed
American Indian or Alaskan Native	528	2.67%
Asian	3,369	17.03%
Black or African American	3,036	15.35%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	12,848	64.95%
Total	19,780	100.00%

## Unemployment by Ethnicity

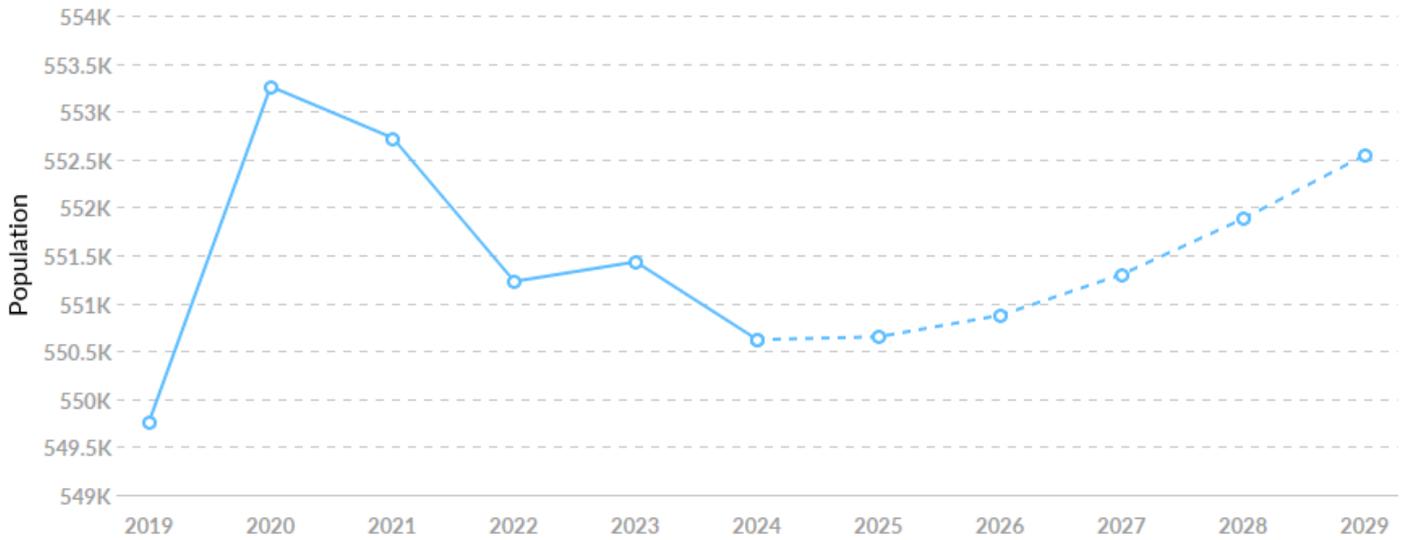


Ethnicity	Unemployment (Jun 2025)	% of Unemployed
Hispanic or Latino	10,065	50.88%
Not Hispanic or Latino	9,715	49.12%
Total	19,780	100.00%

# Historic & Projected Trends

## Population Trends

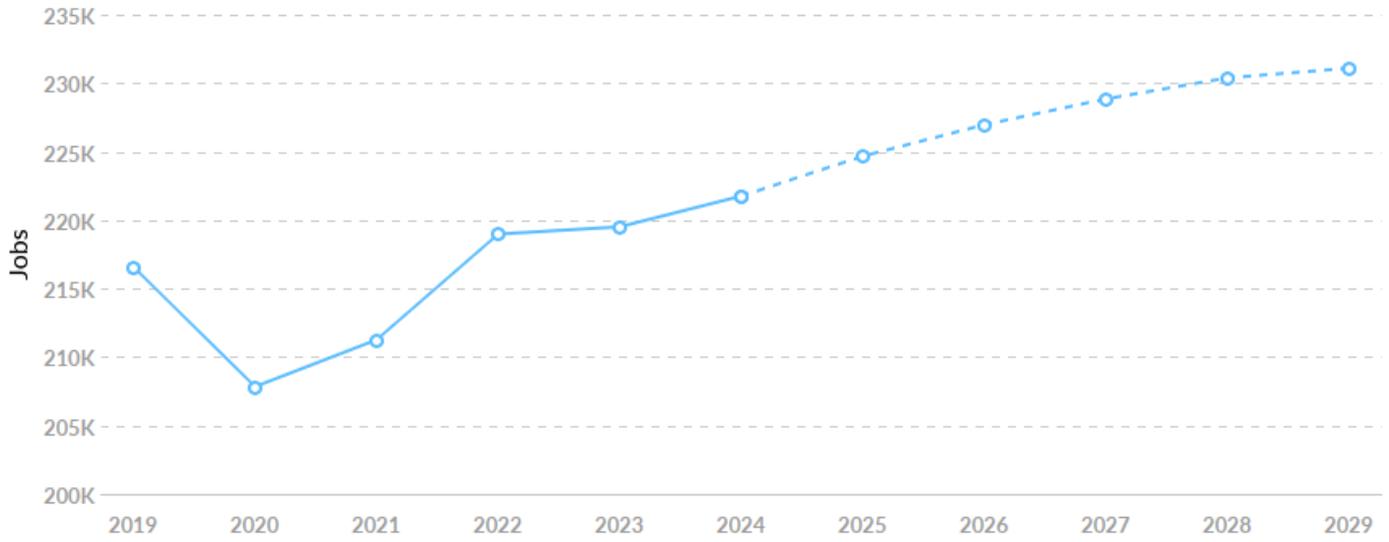
As of 2024 the region's population **increased by 0.2%** since 2019, growing by 857. Population is expected to **increase by 0.3%** between 2024 and 2029, adding 1,927.



Timeframe	Population
2019	549,761
2020	553,257
2021	552,723
2022	551,226
2023	551,430
2024	550,618
2025	550,649
2026	550,873
2027	551,300
2028	551,882
2029	552,545

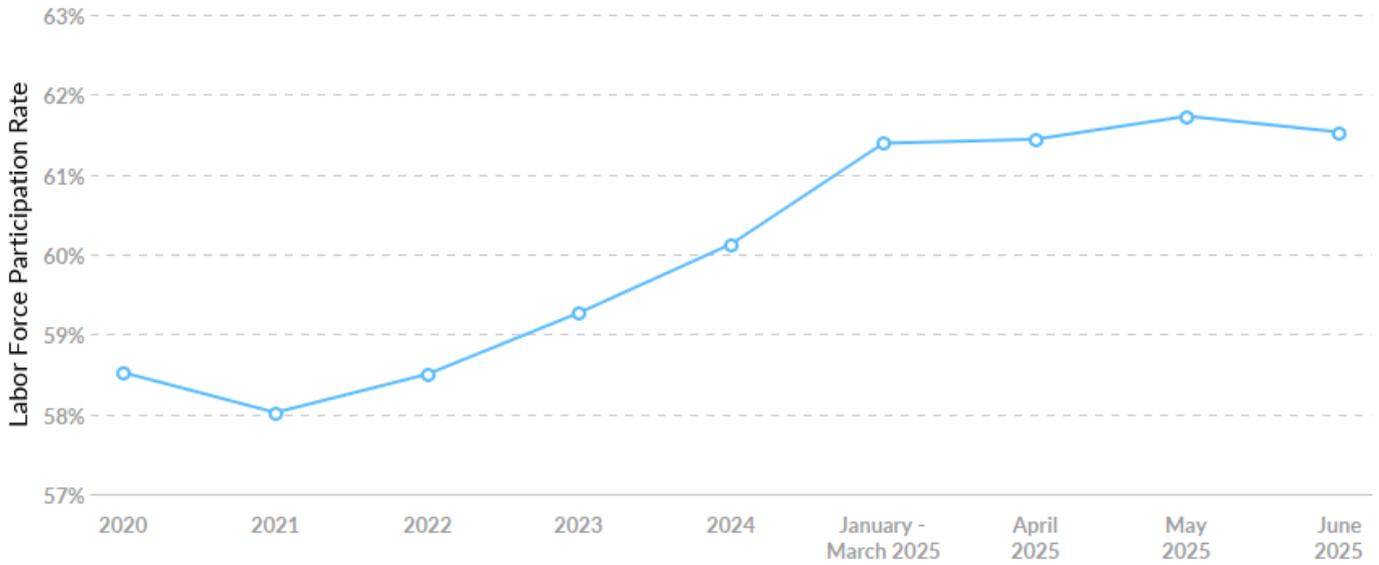
## Job Trends

From 2019 to 2024, jobs increased by 2.4% in Stanislaus County, CA from 216,576 to 221,758. This change fell short of the national growth rate of 4.3% by 1.9%.



Timeframe	Jobs
2019	216,576
2020	207,837
2021	211,264
2022	218,979
2023	219,510
2024	221,758
2025	224,667
2026	226,966
2027	228,849
2028	230,386
2029	231,092

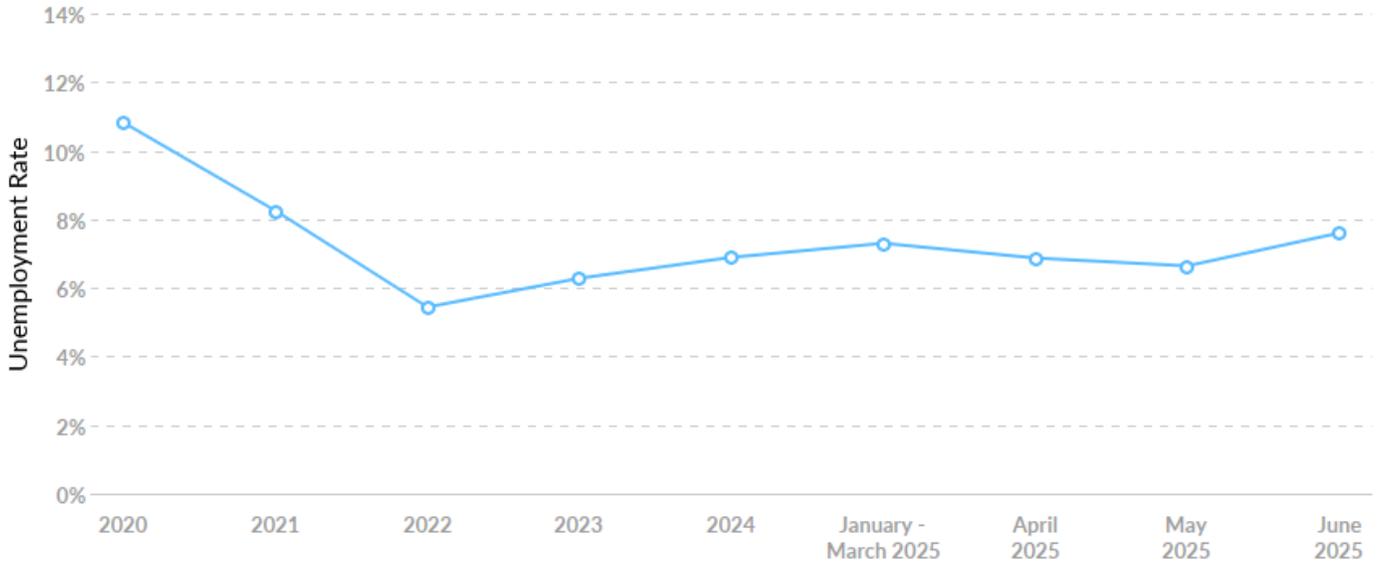
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	58.52%
2021	58.02%
2022	58.50%
2023	59.27%
2024	60.13%
January - March 2025	61.39%
April 2025	61.44%
May 2025	61.73%
June 2025	61.53%

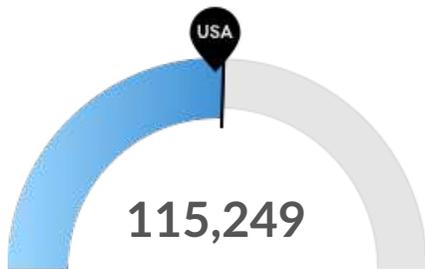
## Unemployment Rate Trends

Stanislaus County, CA had a June 2025 unemployment rate of 7.60%, **decreasing from 10.82%** 5 years before.



Timeframe	Unemployment Rate
2020	10.82%
2021	8.25%
2022	5.44%
2023	6.28%
2024	6.89%
January - March 2025	7.30%
April 2025	6.87%
May 2025	6.64%
June 2025	7.60%

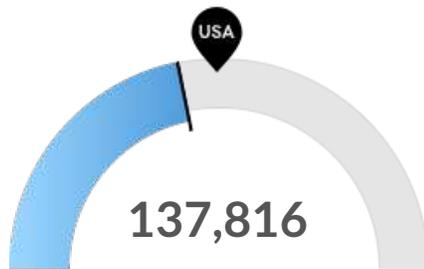
## Population Characteristics



**115,249**

**Millennials**

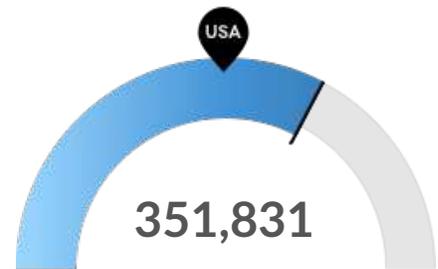
Stanislaus County, CA has 115,249 millennials (ages 25-39). The national average for an area this size is 112,041.



**137,816**

**Retiring Soon**

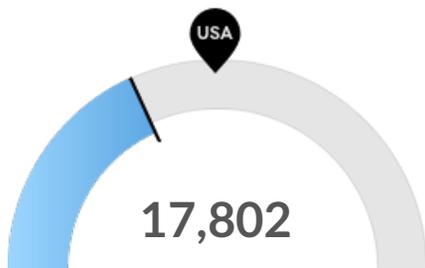
Retirement risk is low in Stanislaus County, CA. The national average for an area this size is 166,463 people 55 or older, while there are 137,816 here.



**351,831**

**Racial Diversity**

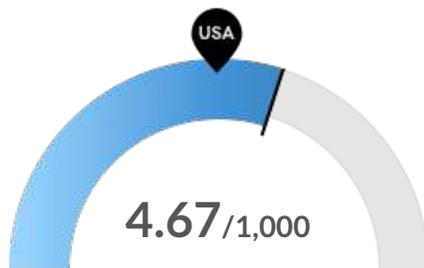
Racial diversity is high in Stanislaus County, CA. The national average for an area this size is 229,655 racially diverse people, while there are 351,831 here.



**17,802**

**Veterans**

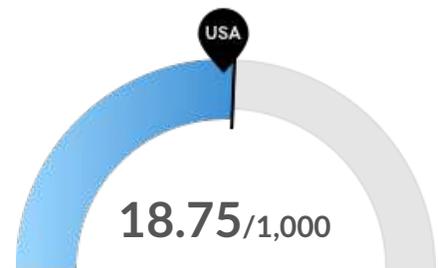
Stanislaus County, CA has 17,802 veterans. The national average for an area this size is 27,281.



**4.67/1,000**

**Violent Crime**

Stanislaus County, CA has 4.67 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.



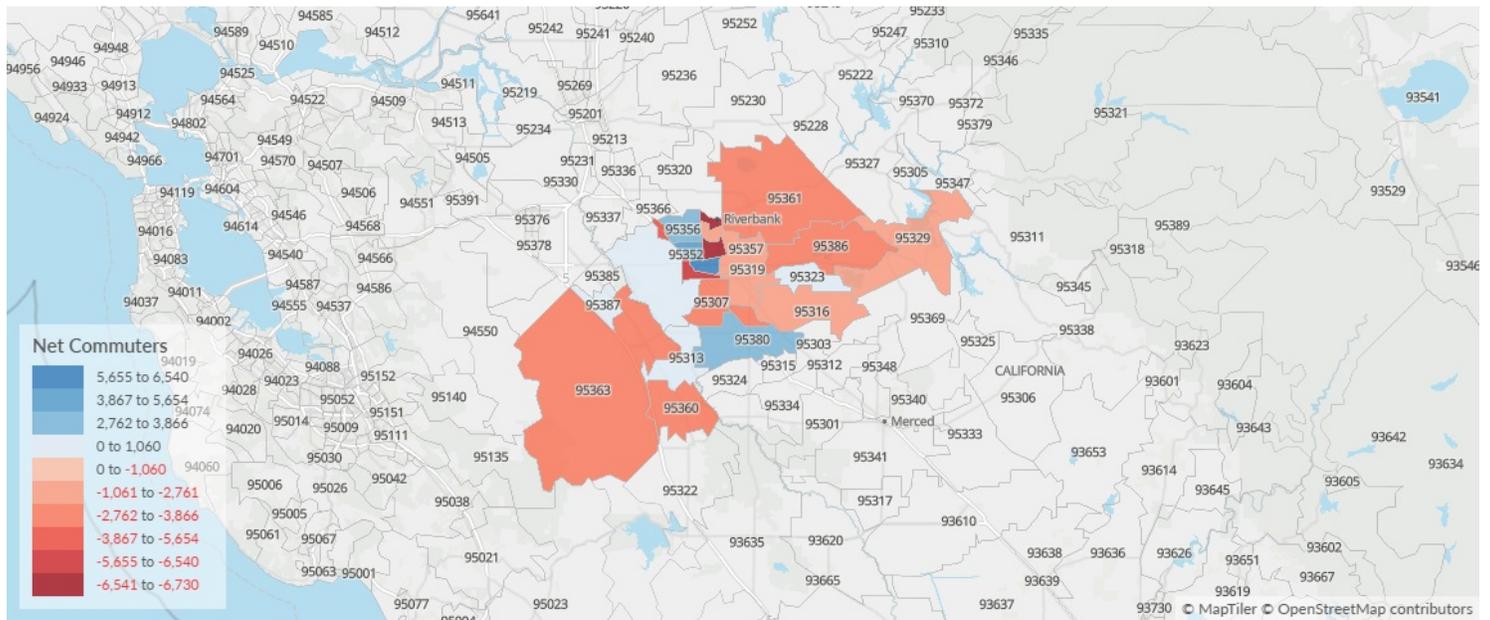
**18.75/1,000**

**Property Crime**

Stanislaus County, CA has 18.75 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Stanislaus County, CA currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 95355.



### Where Talent Works

ZIP	Name	2024 Employment
95350	Modesto, CA (in Stanislaus County)	27,829
95380	Turlock, CA (in Stanislaus County)	24,392
95355	Modesto, CA (in Stanislaus County)	20,543
95354	Modesto, CA (in Stanislaus County)	17,849
95356	Modesto, CA (in Stanislaus County)	17,617

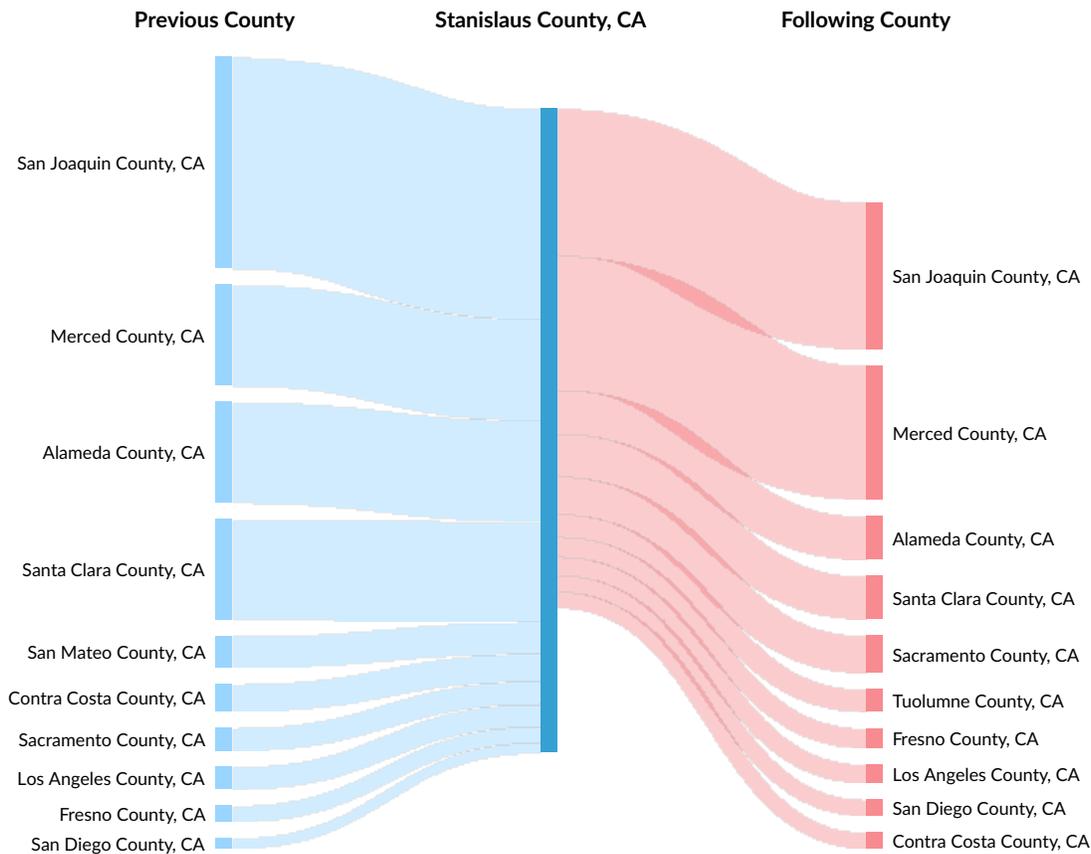
### Where Talent Lives

ZIP	Name	2024 Workers
95355	Modesto, CA (in Stanislaus County)	27,083
95350	Modesto, CA (in Stanislaus County)	23,435
95380	Turlock, CA (in Stanislaus County)	20,909
95361	Oakdale, CA (in Stanislaus County)	20,187
95307	Ceres, CA (in Stanislaus County)	19,342

# Inbound and Outbound Migration

The table below analyzes past and current residents of Stanislaus County, CA. The left column shows residents of other counties migrating to Stanislaus County, CA. The right column shows residents migrating from Stanislaus County, CA to other counties.

As of 2022, **3,699** people have migrated from San Joaquin County, CA to Stanislaus County, CA. In the same year, **2,579** people left Stanislaus County, CA migrating to San Joaquin County, CA. The total Net Migration for Stanislaus County, CA in 2022 was **-2,198**.



Top Previous Counties	Migrations
San Joaquin County, CA	3,699
Merced County, CA	1,769
Alameda County, CA	1,767
Santa Clara County, CA	1,764
San Mateo County, CA	553

Top Previous Counties	Migrations
Contra Costa County, CA	479
Sacramento County, CA	401
Los Angeles County, CA	394
Fresno County, CA	280
San Diego County, CA	183
Tuolumne County, CA	163
Monterey County, CA	153
Riverside County, CA	145
Solano County, CA	140
San Francisco County, CA	128
Top Following Counties	Migrations
San Joaquin County, CA	2,579
Merced County, CA	2,351
Alameda County, CA	766
Santa Clara County, CA	754
Sacramento County, CA	656
Tuolumne County, CA	395
Fresno County, CA	348
Los Angeles County, CA	325
San Diego County, CA	291
Contra Costa County, CA	284
Maricopa County, AZ	275
Clark County, NV	212
Calaveras County, CA	196
San Mateo County, CA	188

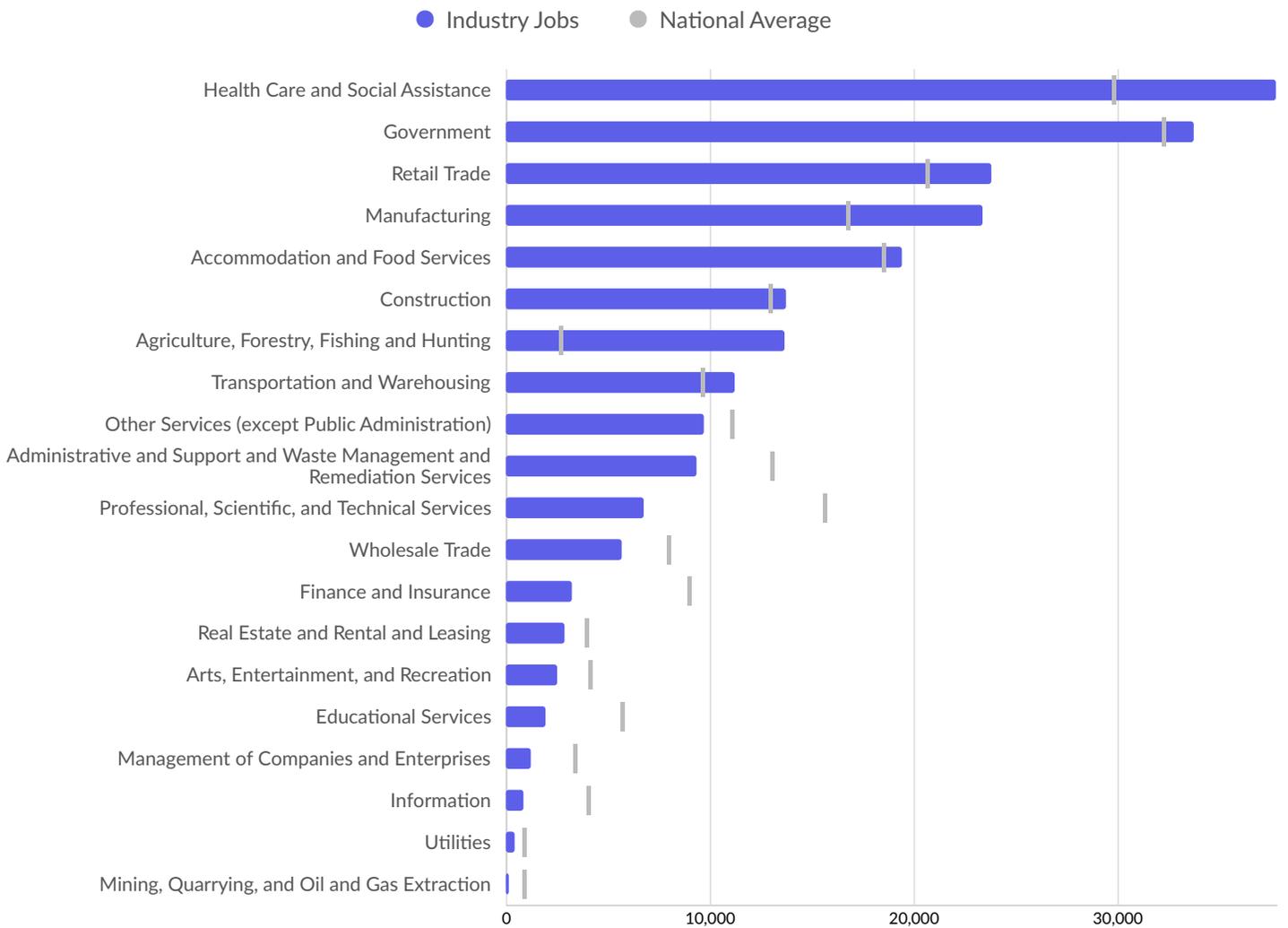
**Top Following Counties****Migrations**

Riverside County, CA

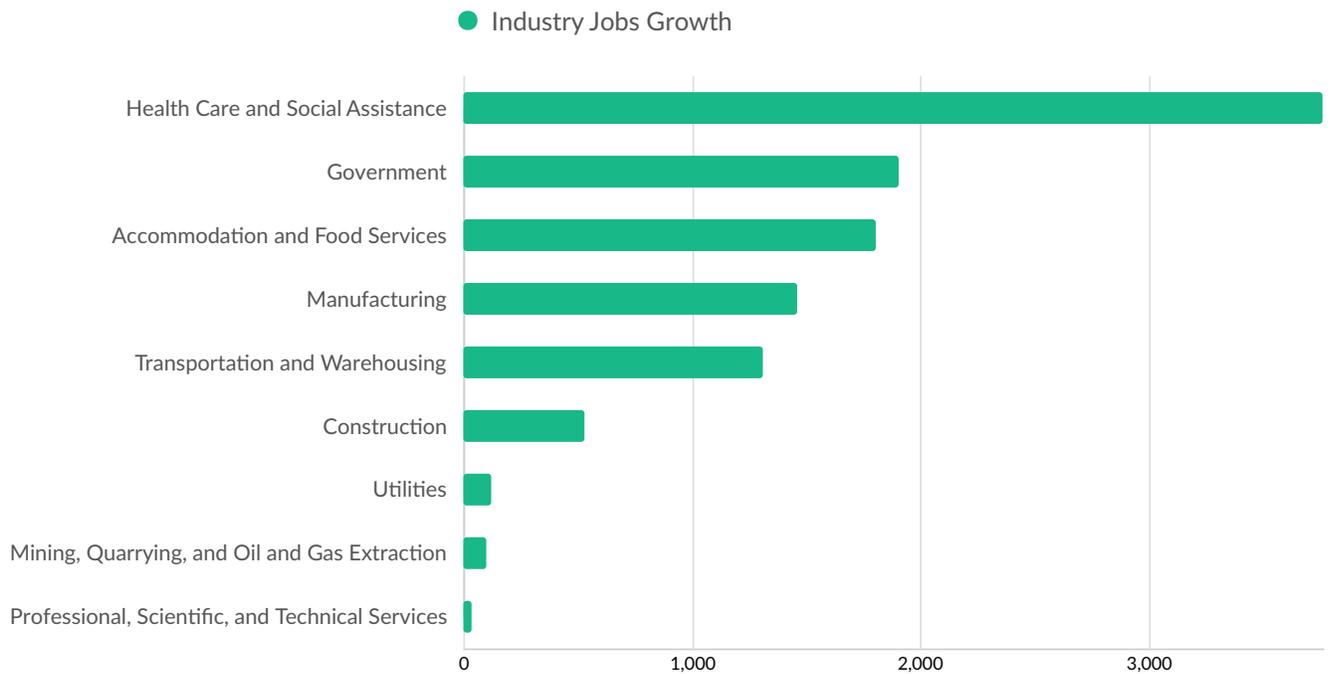
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# Industry Characteristics

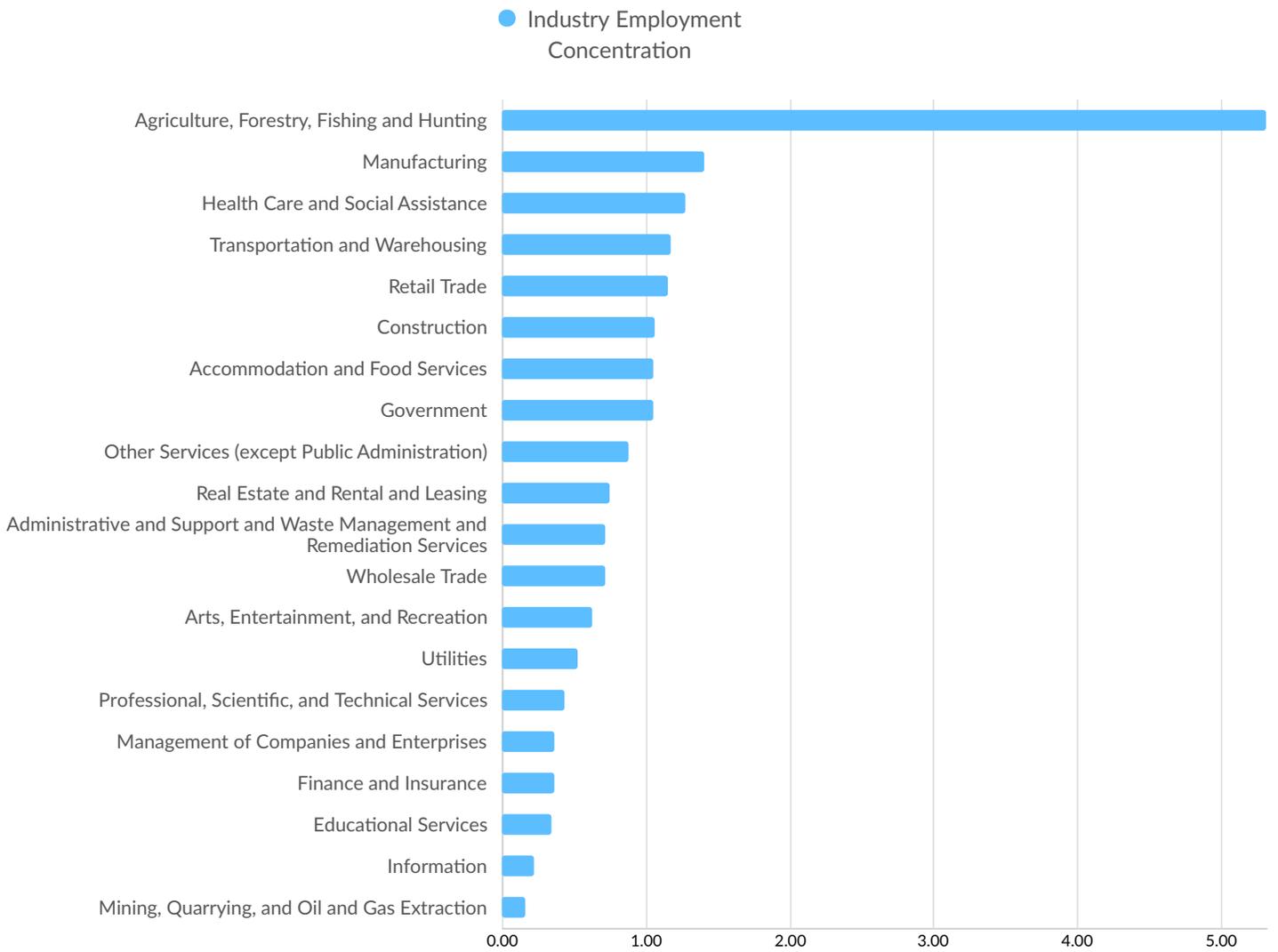
## Largest Industries



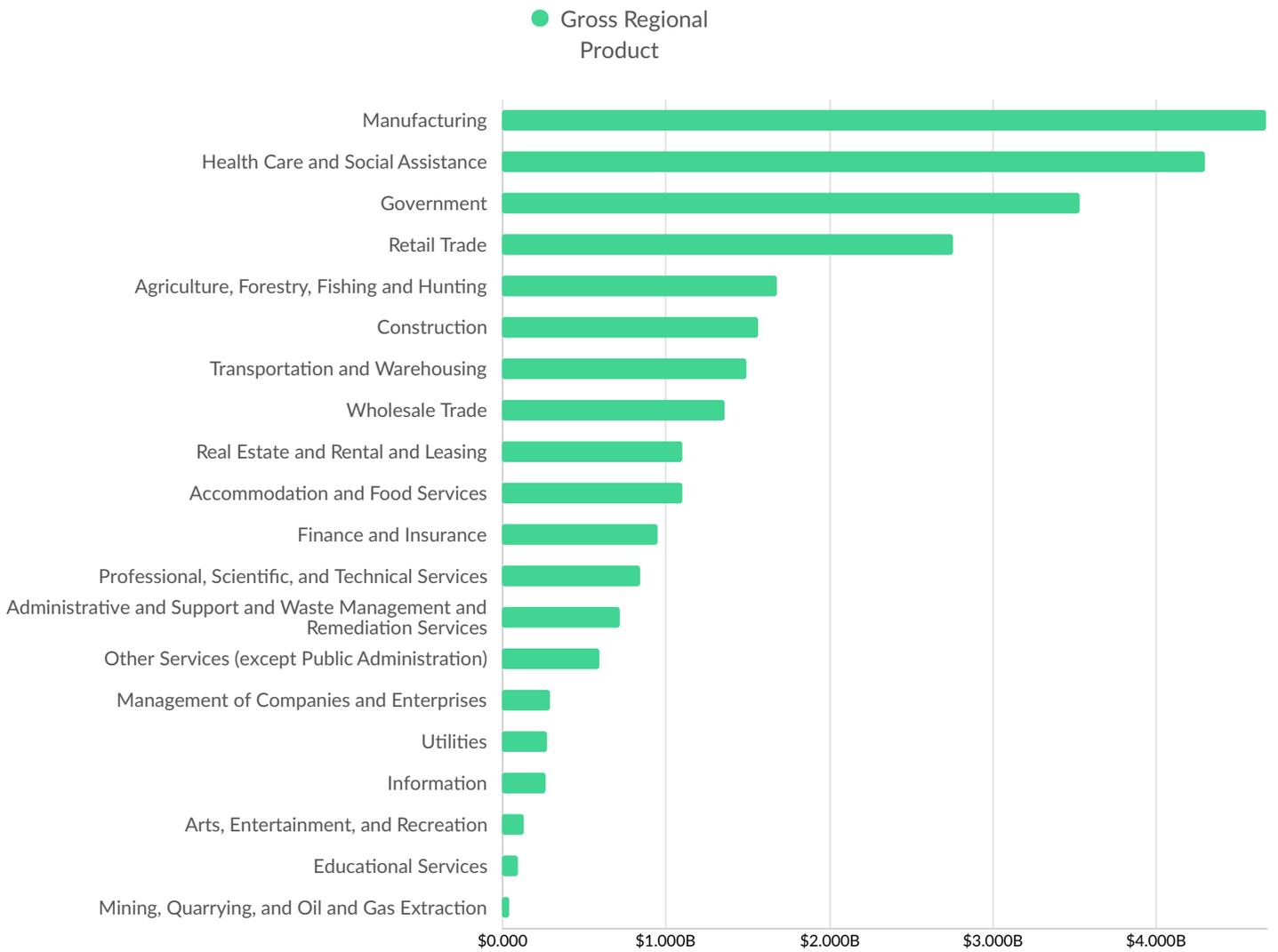
## Top Growing Industries



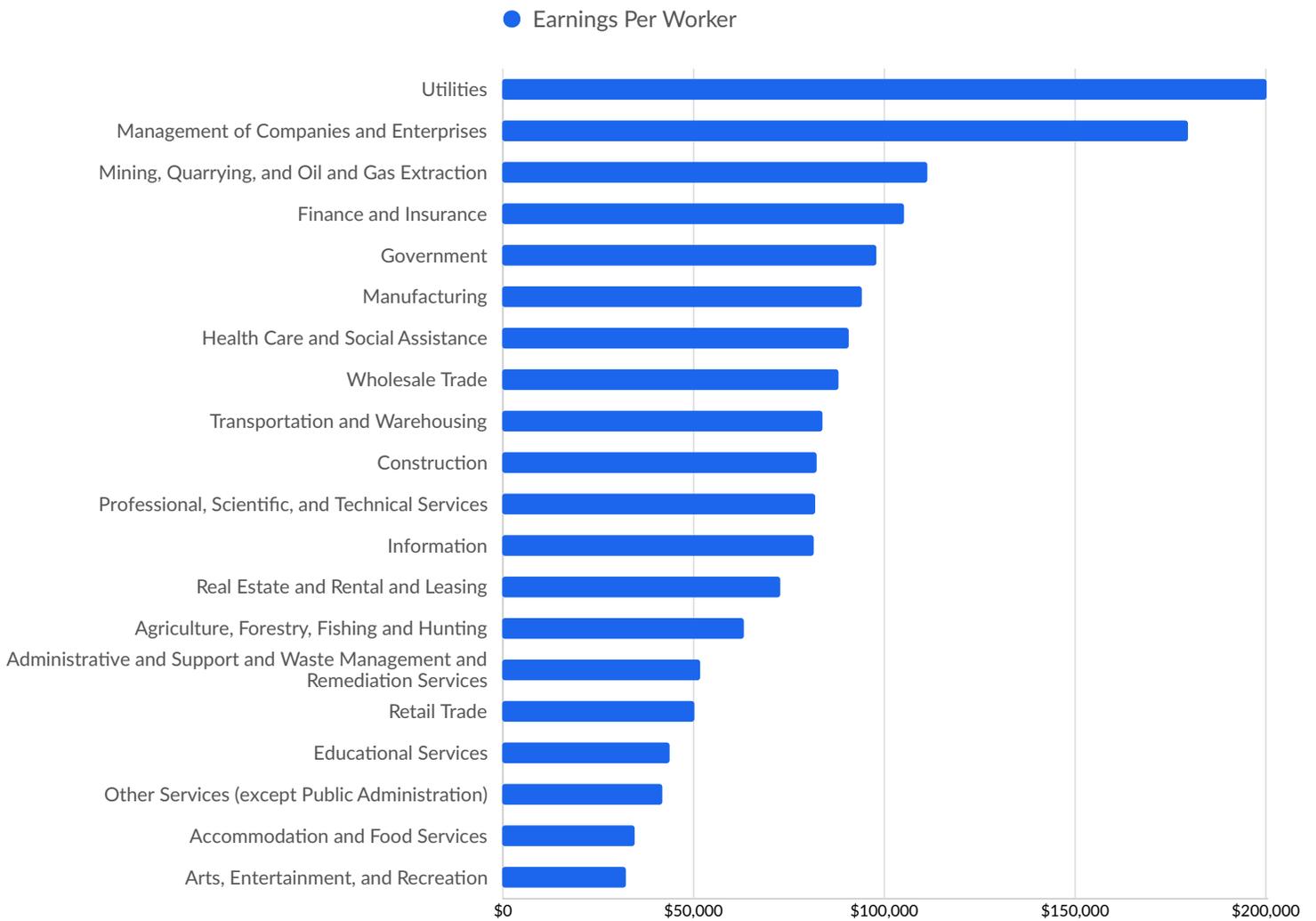
## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



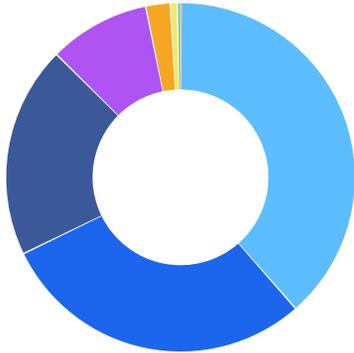
## Business Characteristics

### 32,488 Companies Employ Your Workers

Online profiles for your workers mention 32,488 companies as employers, with the top 10 appearing below. In the last 12 months, 4,469 companies in Stanislaus County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Stanislaus County	1,633 	Sutter Health	676 
Gallo	1,526 	Soliant Health	635 
Modesto City Schools	1,248 	Doctors Medical Center Of Mod...	625 
Amazon	1,176 	California State University-Stani...	468 
California State University-Stani...	1,157 	Stanislaus County	451 
Sutter Health	1,033 	Emanuel Medical Center	411 
Kaiser Permanente	888 	Yosemite Community College Di...	397 
Modesto Junior College	862 	Tenet Healthcare	384 
Tesla	652 	AMN Healthcare	378 
Ceres Unified School District	527 	CompHealth	361 

## Business Size

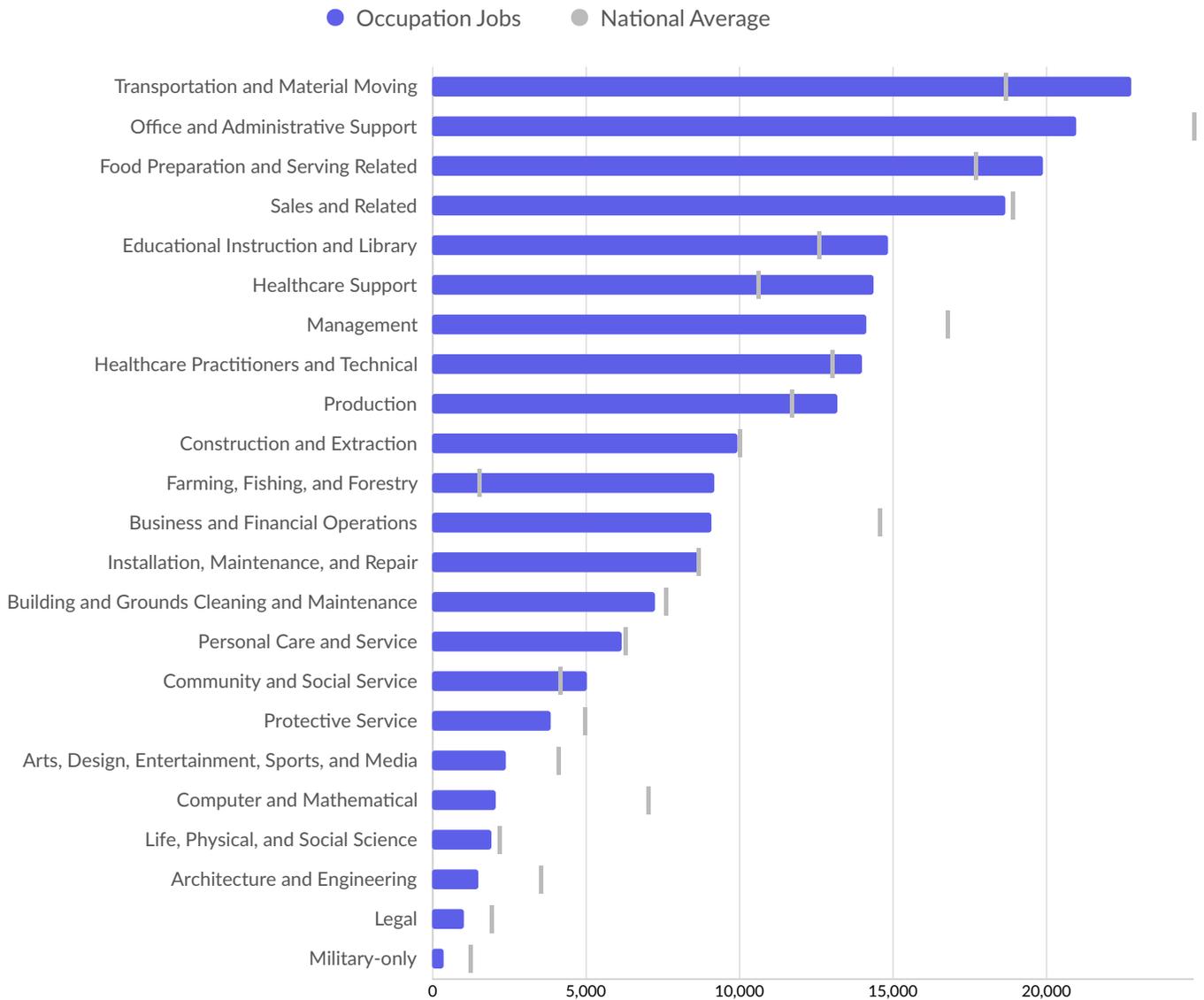


	Percentage	Business Count
● 1 to 4 employees	38.5%	7,249
● 5 to 9 employees	29.2%	5,510
● 10 to 19 employees	19.6%	3,700
● 20 to 49 employees	9.4%	1,764
● 50 to 99 employees	2.3%	427
● 100 to 249 employees	0.6%	122
● 250 to 499 employees	0.3%	55
● 500+ employees	0.1%	13

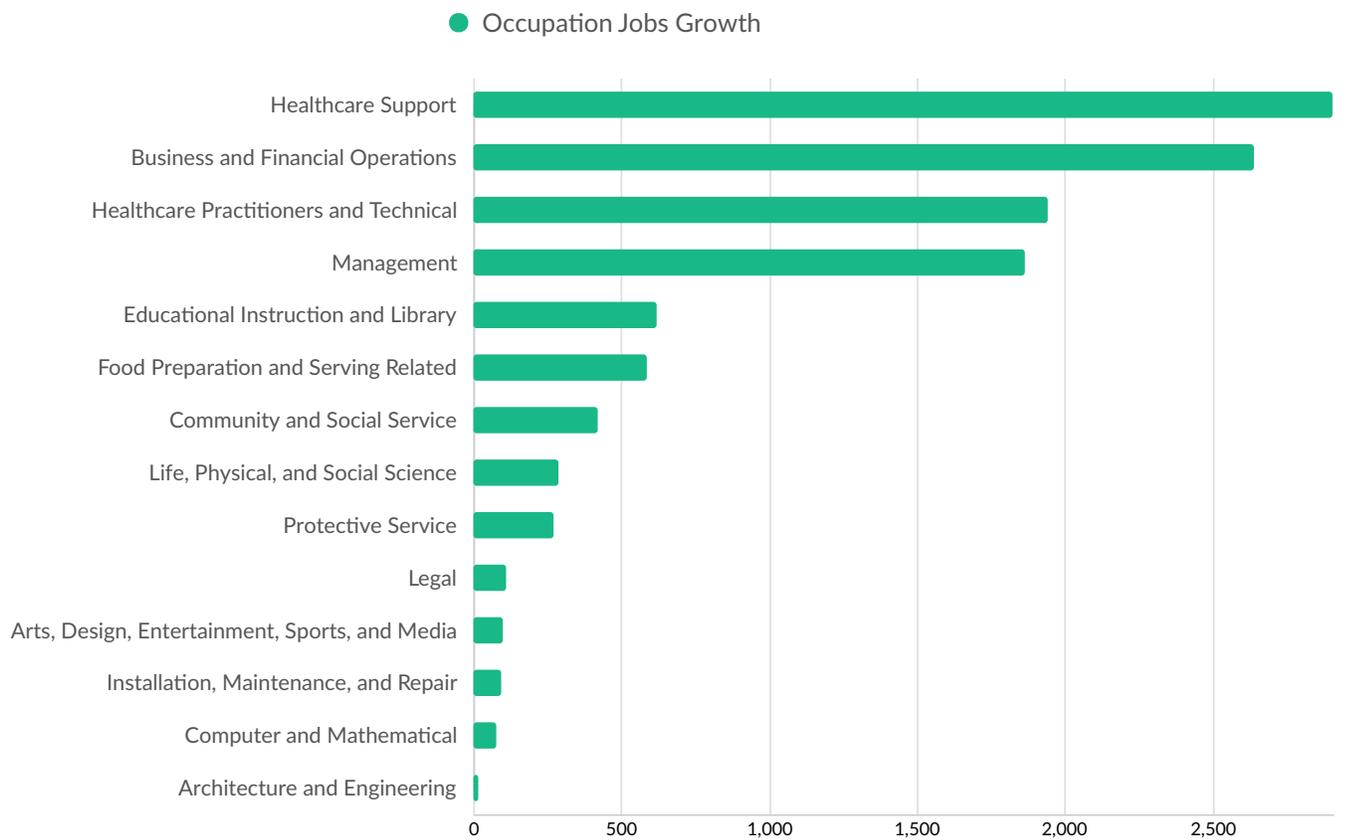
*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

## Largest Occupations

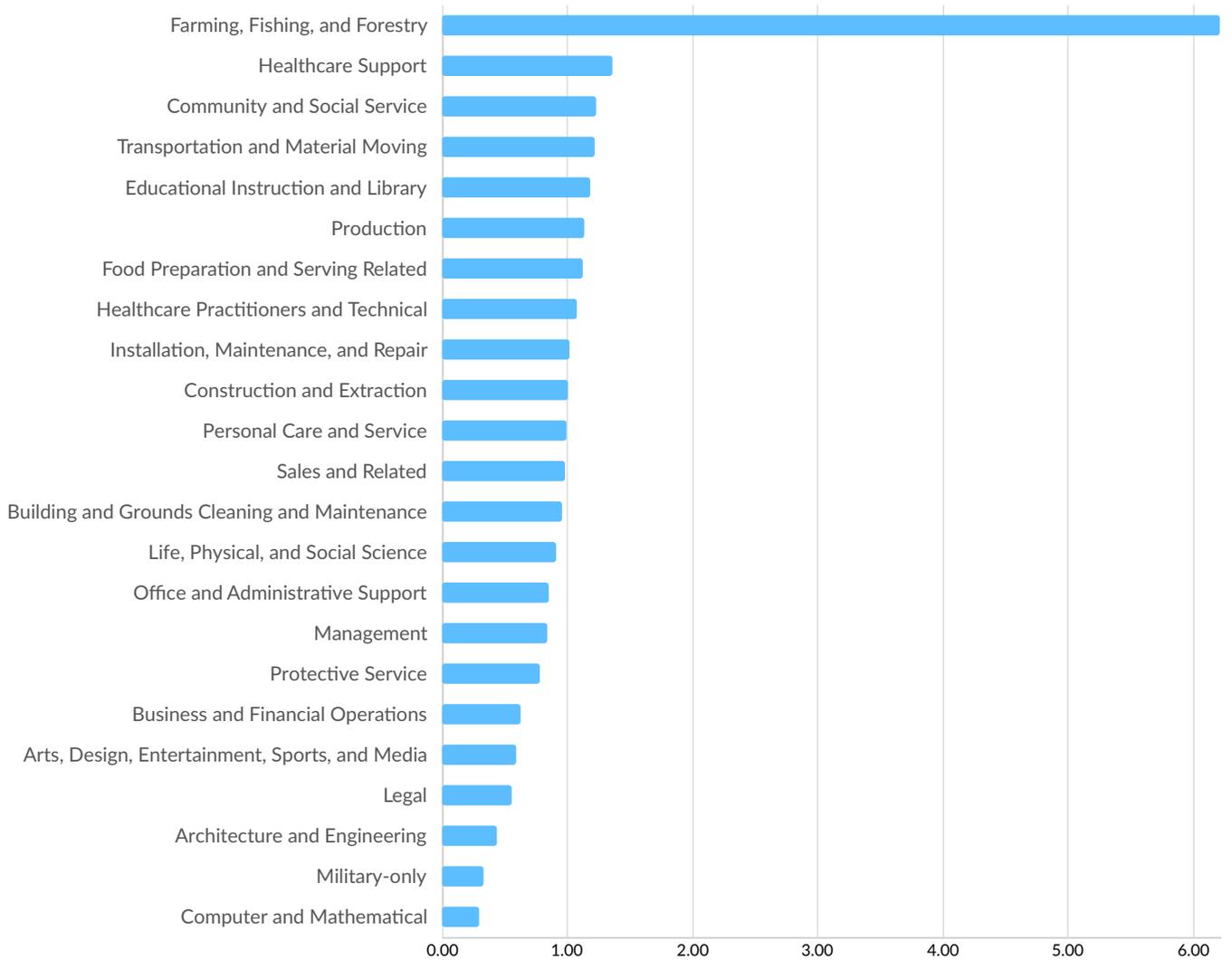


## Top Growing Occupations

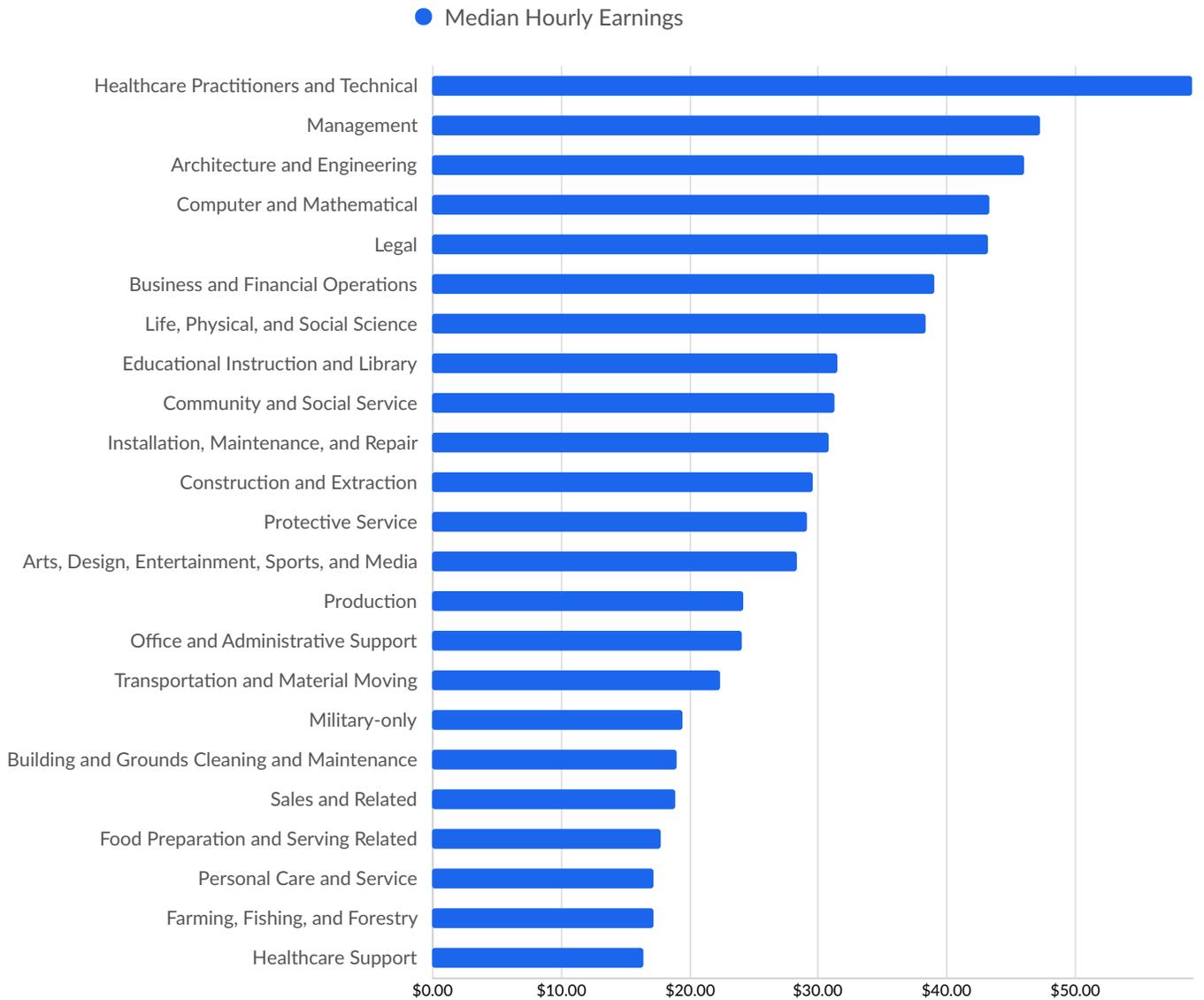


## Top Occupation Employment Concentration

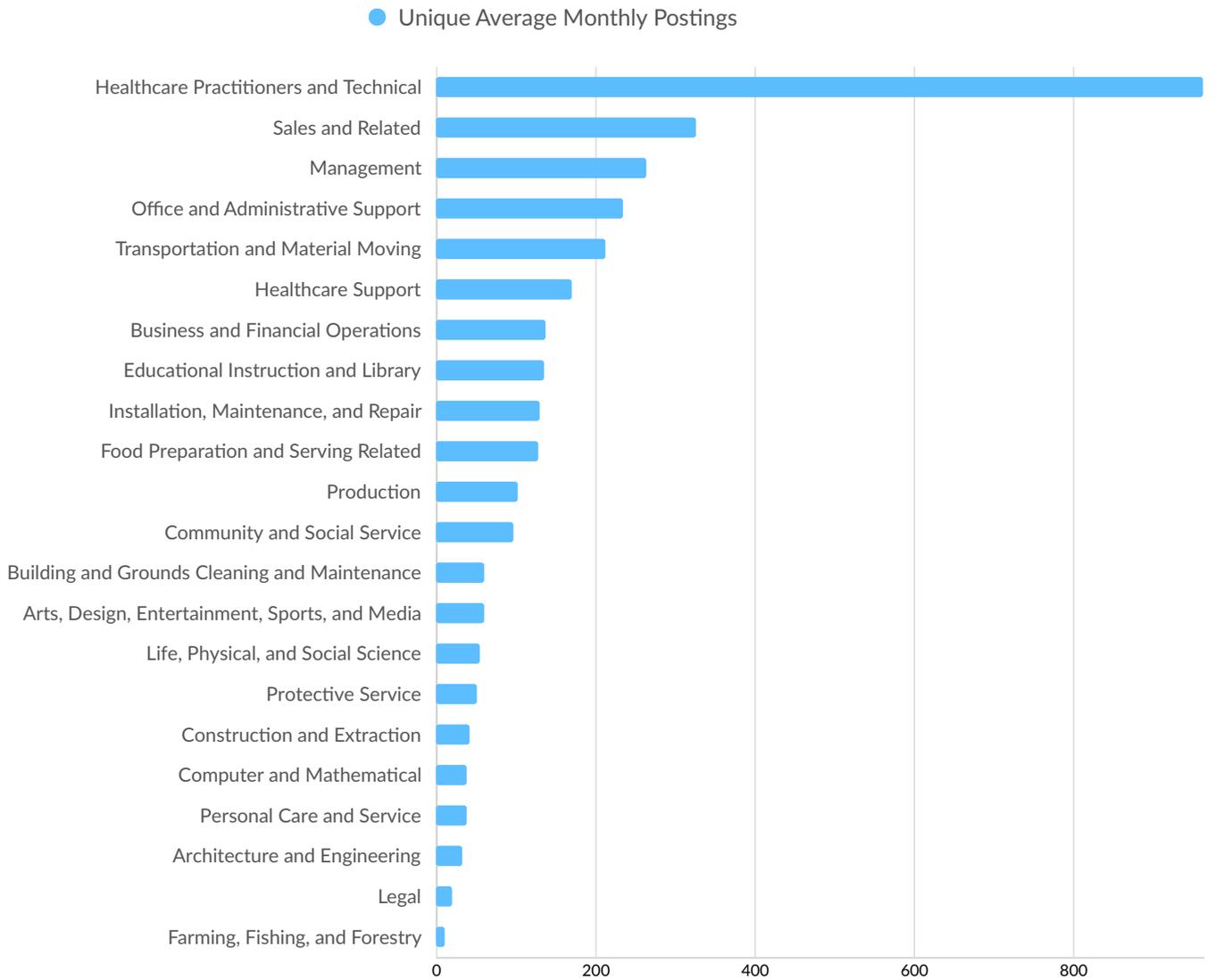
● Occupation Employment Concentration



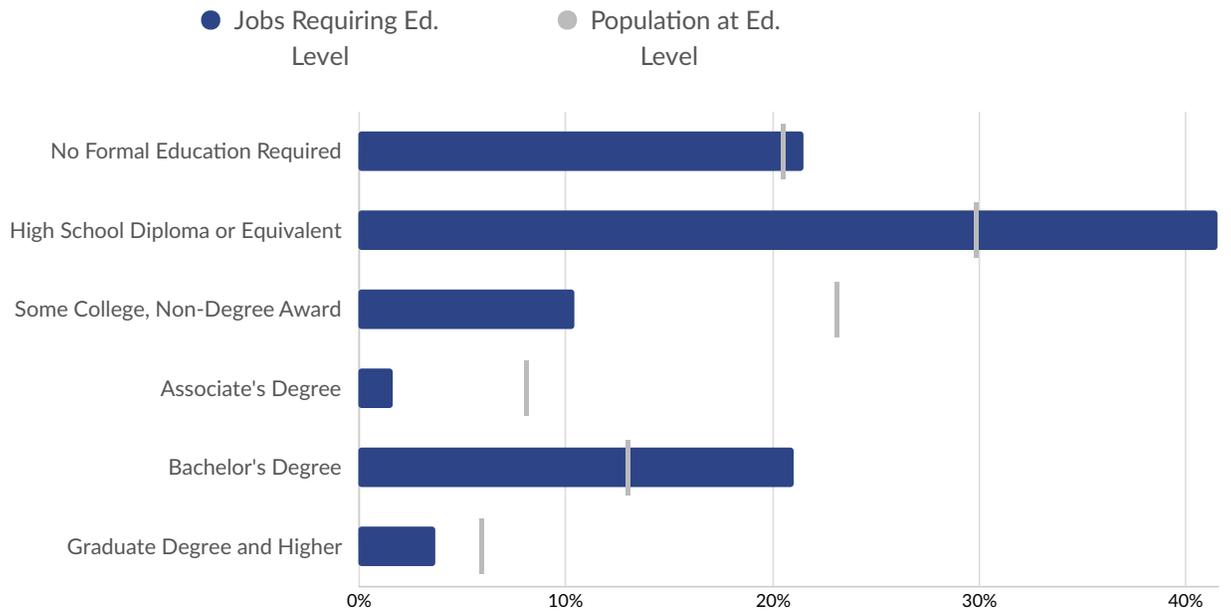
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



# Educational Pipeline

In 2023, there were 6,627 graduates in Stanislaus County, CA. This pipeline has shrunk by 3% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Psychology, General" (Bachelor's), and "Biological and Physical Sciences" (Associate's).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
Modesto Junior College	2,792	
California State University-Stanislaus	2,694	
San Joaquin Valley College-Modesto	409	
Paul Mitchell the School-Modesto	288	
North Adrian's College of Beauty Inc	138	
Adrian's Beauty College of Turlock	81	
Central Valley Barber College	76	
California Beauty School	69	
DeHart Technical School	50	
Stellar Career College	30	

● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

# In-Demand Skills

