

Wholesale Trade in Stanislaus County, CA

Stanislaus County Workforce Development



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Modesto, California 95358

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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

 The Atlantic Forbes Harvard
Business
Review The
New York
Times WSJ USA
TODAY

Report Parameters

1 Industry

42 Wholesale Trade

1 County

6099 Stanislaus County, CA

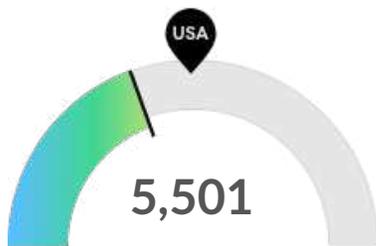
Class of Worker

QCEW Employees and Non-QCEW Employees

The information in this report pertains to the chosen industry and geographical area.

Executive Summary

Light Hiring Competition Over a Thin Supply of Regional Talent



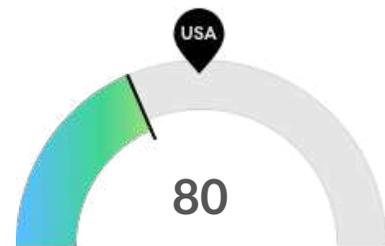
Supply (Jobs)

Stanislaus County, CA is not a hotspot for this kind of talent. The national average for an area this size is 7,726* employees, while there are 5,501 here.



Earnings Per Job

Earnings per job are below the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

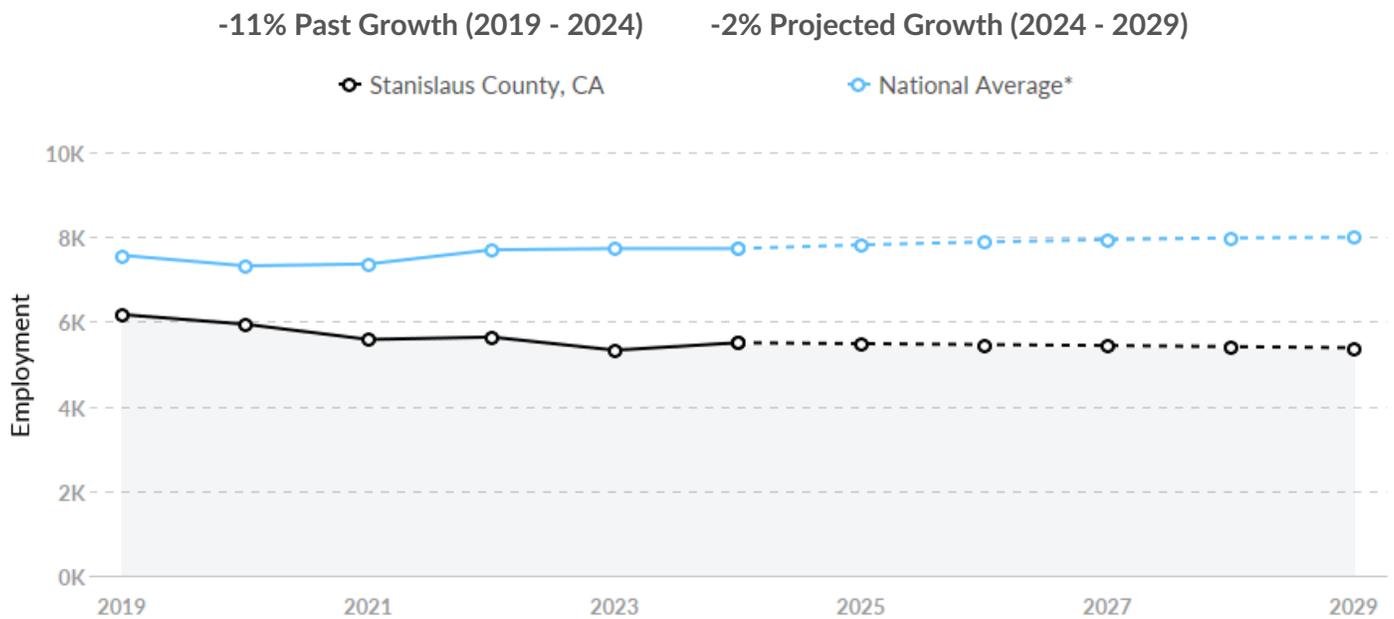
Competition from online job postings is low in Stanislaus County, CA. The national average for an area this size is 121* job postings/mo, while there are 80 here.

*National average values are derived by taking the national value for Wholesale Trade and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

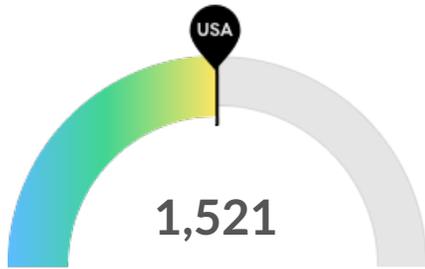
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Wholesale Trade is a strength or weakness for Stanislaus County, CA, and how it is changing relative to the nation. An average area of this size would have 7,726* employees, while there are 5,501 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to increase over the next 5 years.



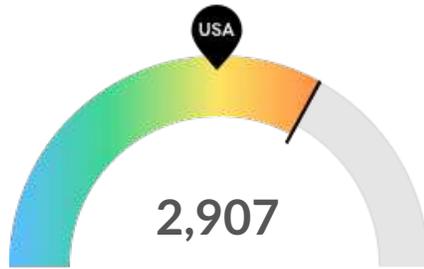
*National average values are derived by taking the national value for Wholesale Trade and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is High



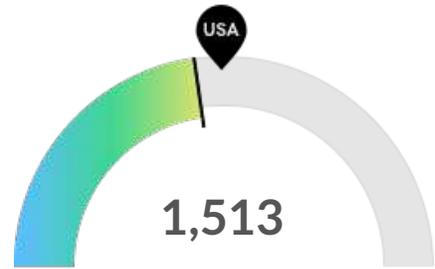
Retiring Soon

Retirement risk is about average in Stanislaus County, CA. The national average for an area this size is 1,522* employees 55 or older, while there are 1,521 here.



Racial Diversity

Racial diversity is high in Stanislaus County, CA. The national average for an area this size is 1,868* racially diverse employees, while there are 2,907 here.



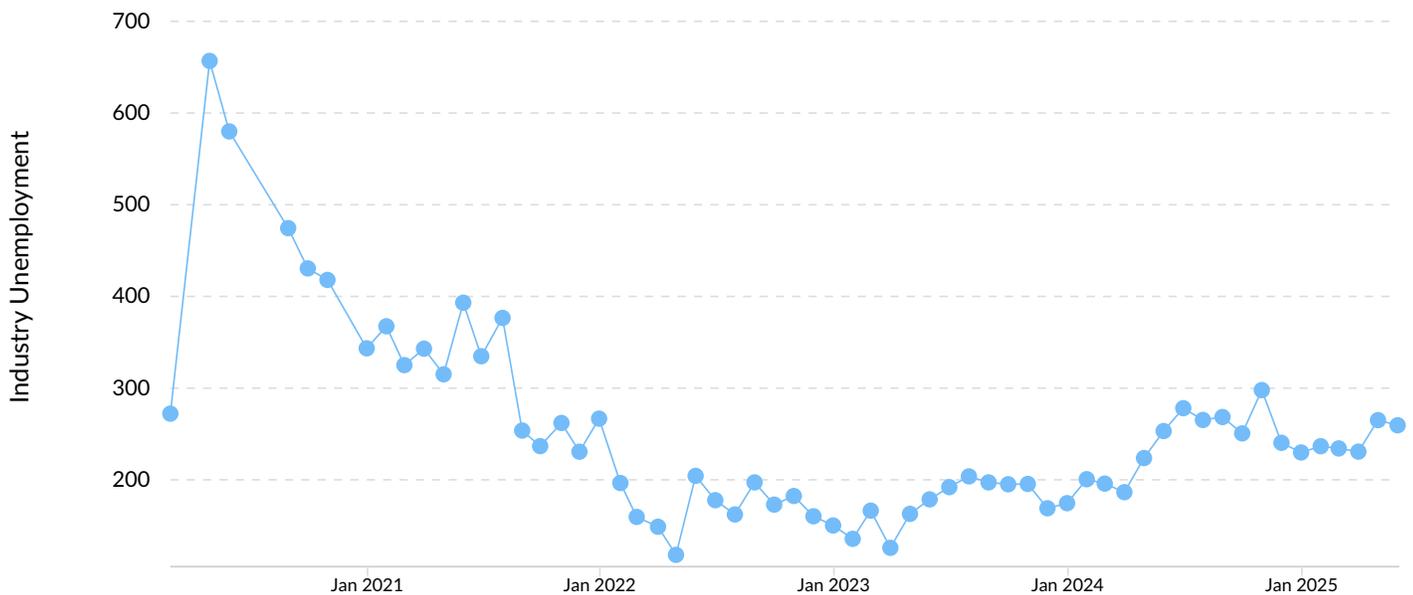
Gender Diversity

Gender diversity is low in Stanislaus County, CA. The national average for an area this size is 1,728* female employees, while there are 1,513 here.

*National average values are derived by taking the national value for Wholesale Trade and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

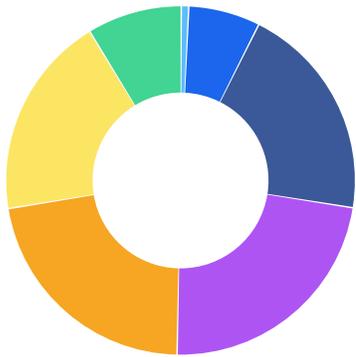
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



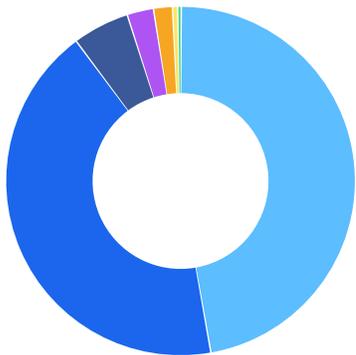
Demographic Details

Industry Age Breakdown



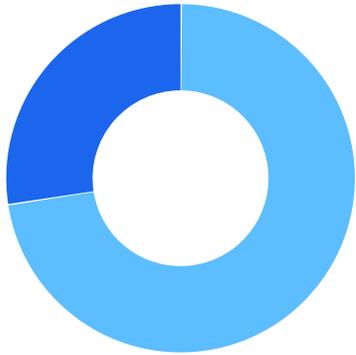
	% of Jobs	Jobs
14-18	0.7%	38
19-24	6.6%	365
25-34	20.1%	1,106
35-44	22.8%	1,255
45-54	22.1%	1,215
55-64	18.9%	1,039
65+	8.8%	482

Industry Race/Ethnicity Breakdown



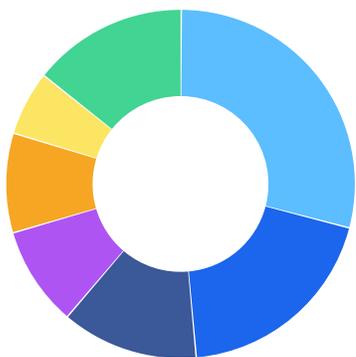
	% of Jobs	Jobs
White	47.1%	2,593
Hispanic or Latino	42.6%	2,343
Asian	5.3%	289
Black or African American	2.5%	135
Two or More Races	1.8%	96
American Indian or Alaska Native	0.5%	26
Native Hawaiian or Other Pacific Islander	0.3%	18

Industry Gender Breakdown



	% of Jobs	Jobs
● Males	72.5%	3,988
● Females	27.5%	1,513

Most Jobs are Found in the Transportation and Material Moving Occupations Industry Sector



Occupation	% of Industry in Occupation (2024)
● Transportation and Material Moving Occupations	29.0%
● Sales and Related Occupations	19.5%
● Office and Administrative Support Occupations	12.7%
● Installation, Maintenance, and Repair Occupations	9.2%
● Management Occupations	9.2%
● Business and Financial Operations Occupations	6.0%
● Other	14.4%

Demand



205 Employers Competing

All employers in the region who posted for this job over the last 12 months.



965 Unique Job Postings

The number of unique postings for this job over the last 12 months.



25 Day Median Duration

Posting duration is 1 day longer than what's typical in the region.

Top Companies	Unique Postings
Sysco	94
Compass Group	91
Fastenal	67
W.W. Grainger	38
Point Blank Enterprises	25

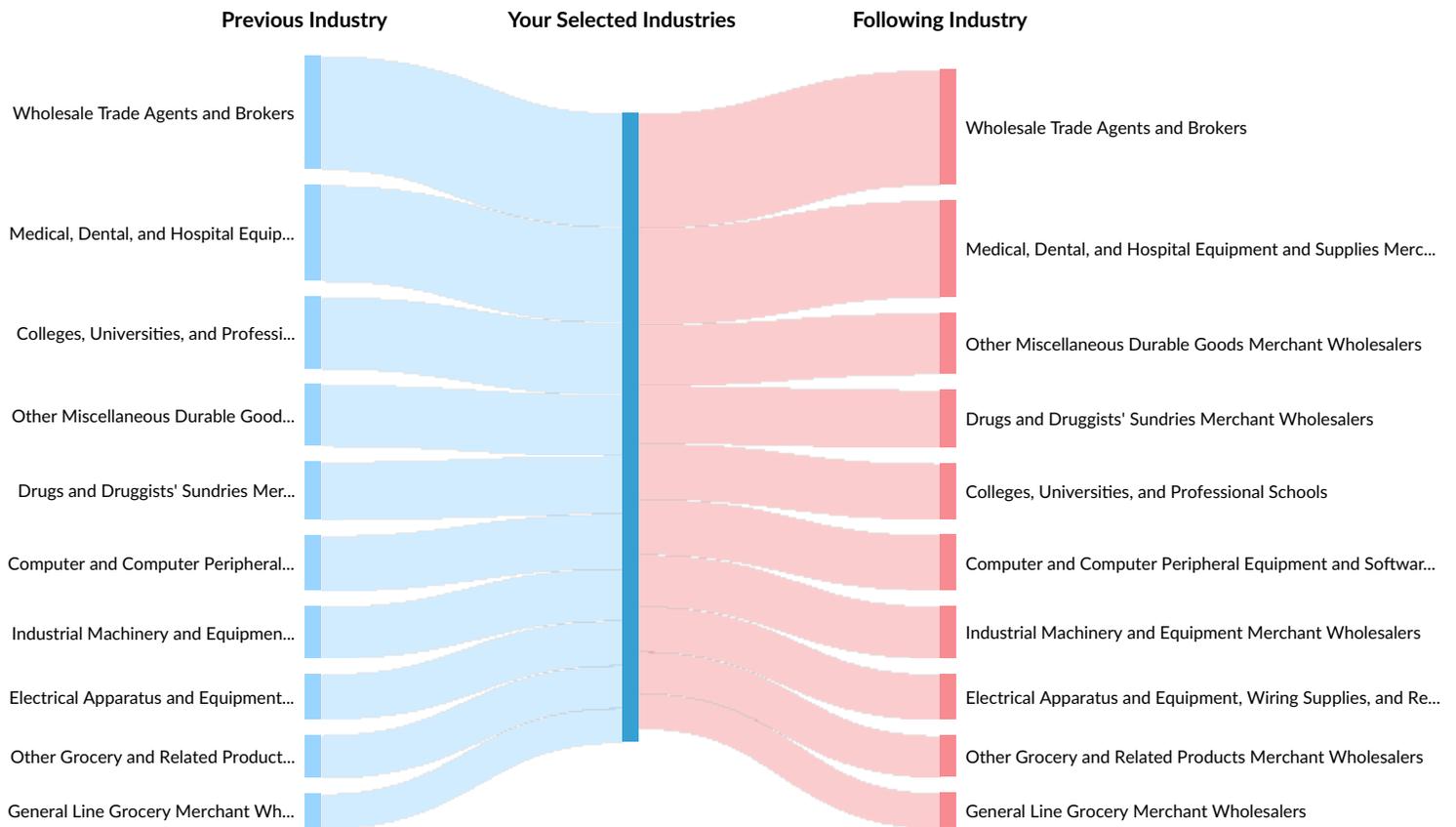
Top Job Titles	Unique Postings
Warehouse Associates	23
Retail Sales Associates	20
Sales Representatives	16
Delivery Drivers	12
Sales Consultants	11

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Wholesale Trade Agents and Brokers	105,819
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	88,967
Colleges, Universities, and Professional Schools	66,990

Previous Industries	Transitions
Other Miscellaneous Durable Goods Merchant Wholesalers	57,005
Drugs and Druggists' Sundries Merchant Wholesalers	54,047
Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	51,245
Industrial Machinery and Equipment Merchant Wholesalers	48,168
Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers	41,797
Other Grocery and Related Products Merchant Wholesalers	39,769
General Line Grocery Merchant Wholesalers	32,209
Other Miscellaneous Nondurable Goods Merchant Wholesalers	30,620
Wine and Distilled Alcoholic Beverage Merchant Wholesalers	30,337
Automobile and Other Motor Vehicle Merchant Wholesalers	28,638
Other Electronic Parts and Equipment Merchant Wholesalers	28,382
Industrial Supplies Merchant Wholesalers	27,319
Custom Computer Programming Services	23,919
Clothing and Clothing Accessories Retailers	23,283
Full-Service Restaurants	22,976
Other Chemical and Allied Products Merchant Wholesalers	21,237
Software Publishers	19,900
Beer and Ale Merchant Wholesalers	19,817
General Medical and Surgical Hospitals	19,504
All Other Professional, Scientific, and Technical Services	18,660
Pharmaceutical Preparation Manufacturing	18,385
Farm Supplies Merchant Wholesalers	18,080
All Other Miscellaneous Retailers	17,963
Limited-Service Restaurants	17,687

Previous Industries	Transitions
Commercial Banking	17,025
Computer Systems Design Services	16,484
Supermarkets and Other Grocery (except Convenience) Stores	16,421
Employment Placement Agencies	15,080
Engineering Services	15,006
Clothing and Clothing Accessories Merchant Wholesalers	14,983
Department Stores	14,835
Meat and Meat Product Merchant Wholesalers	14,665
Offices of Physicians (except Mental Health Specialists)	14,358
Administrative Management and General Management Consulting Services	14,134
Petroleum and Petroleum Products Merchant Wholesalers (except Bulk Stations and Terminals)	14,115
National Security	13,414
Elementary and Secondary Schools	13,325
Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers	12,927
Surgical and Medical Instrument Manufacturing	12,884
Stationery and Office Supplies Merchant Wholesalers	12,601
Metal Service Centers and Other Metal Merchant Wholesalers	12,484
Toy and Hobby Goods and Supplies Merchant Wholesalers	12,465
Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers	12,243
Other Computer Related Services	11,937
Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers	11,625
Sporting and Recreational Goods and Supplies Merchant Wholesalers	11,554

Previous Industries	Transitions
Insurance Agencies and Brokerages	10,895
Offices of Certified Public Accountants	10,864
Farm and Garden Machinery and Equipment Merchant Wholesalers	10,771
Motor Vehicle Supplies and New Parts Merchant Wholesalers	10,535
Offices of Real Estate Agents and Brokers	9,966
Marketing Consulting Services	9,674
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	9,663
Automobile and Light Duty Motor Vehicle Manufacturing	9,632
Warehouse Clubs and Supercenters	9,578
Hotels (except Casino Hotels) and Motels	9,397
Hardware Merchant Wholesalers	9,278
Electronics and Appliance Retailers	8,600
Industrial and Personal Service Paper Merchant Wholesalers	8,551
Packaged Frozen Food Merchant Wholesalers	8,442
Couriers and Express Delivery Services	8,344
Wireless Telecommunications Carriers (except Satellite)	8,334
Electrical Contractors and Other Wiring Installation Contractors	7,930
Offices of Lawyers	7,891
Hardware Retailers	7,862
Pharmacies and Drug Retailers	7,849
Plumbing, Heating, and Air-Conditioning Contractors	7,691
Roofing, Siding, and Insulation Material Merchant Wholesalers	7,462
Household Appliances, Electric Housewares, and Consumer Electronics Merchant Wholesalers	7,420
Home Furnishing Merchant Wholesalers	7,227

Previous Industries	Transitions
Temporary Help Services	7,203
Office Equipment Merchant Wholesalers	7,137
Advertising Agencies	7,091
Surgical Appliance and Supplies Manufacturing	7,041
Plastics Materials and Basic Forms and Shapes Merchant Wholesalers	7,039
Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers	6,884
Office Administrative Services	6,844
Electronic Computer Manufacturing	6,812
Other Management Consulting Services	6,722
Service Establishment Equipment and Supplies Merchant Wholesalers	6,580
Semiconductor and Related Device Manufacturing	6,526
Other Professional Equipment and Supplies Merchant Wholesalers	6,523
Freight Transportation Arrangement	6,405
All Other Personal Services	6,331
Furniture Merchant Wholesalers	6,299
Commercial and Institutional Building Construction	6,282
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	6,267
Other Commercial Equipment Merchant Wholesalers	6,200
Soft Drink Manufacturing	6,196
Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	6,174
Recyclable Material Merchant Wholesalers	6,124
General Freight Trucking, Long-Distance, Truckload	6,101

Previous Industries	Transitions
Tobacco Product and Electronic Cigarette Merchant Wholesalers	5,809
Offices of Other Holding Companies	5,571
General Warehousing and Storage	5,541
Portfolio Management and Investment Advice	5,540
Home Centers	5,492
Following Industries	Transitions
Wholesale Trade Agents and Brokers	106,969
Medical, Dental, and Hospital Equipment and Supplies Merchant Wholesalers	89,833
Other Miscellaneous Durable Goods Merchant Wholesalers	56,783
Drugs and Druggists' Sundries Merchant Wholesalers	53,759
Colleges, Universities, and Professional Schools	51,841
Computer and Computer Peripheral Equipment and Software Merchant Wholesalers	51,556
Industrial Machinery and Equipment Merchant Wholesalers	48,494
Electrical Apparatus and Equipment, Wiring Supplies, and Related Equipment Merchant Wholesalers	42,122
Other Grocery and Related Products Merchant Wholesalers	38,831
General Line Grocery Merchant Wholesalers	32,852
Other Miscellaneous Nondurable Goods Merchant Wholesalers	30,622
Wine and Distilled Alcoholic Beverage Merchant Wholesalers	30,460
Automobile and Other Motor Vehicle Merchant Wholesalers	28,402
Other Electronic Parts and Equipment Merchant Wholesalers	28,187
Industrial Supplies Merchant Wholesalers	26,855
Software Publishers	25,997
Custom Computer Programming Services	25,246

Following Industries	Transitions
Pharmaceutical Preparation Manufacturing	22,223
Other Chemical and Allied Products Merchant Wholesalers	21,529
All Other Miscellaneous Retailers	19,914
All Other Professional, Scientific, and Technical Services	19,621
General Medical and Surgical Hospitals	19,251
Beer and Ale Merchant Wholesalers	18,955
Farm Supplies Merchant Wholesalers	18,107
Commercial Banking	17,651
Engineering Services	17,600
Surgical and Medical Instrument Manufacturing	16,655
Computer Systems Design Services	16,315
Clothing and Clothing Accessories Retailers	16,178
Administrative Management and General Management Consulting Services	15,584
Full-Service Restaurants	15,316
Clothing and Clothing Accessories Merchant Wholesalers	14,864
Meat and Meat Product Merchant Wholesalers	14,722
Petroleum and Petroleum Products Merchant Wholesalers (except Bulk Stations and Terminals)	13,931
Offices of Physicians (except Mental Health Specialists)	13,794
Other Computer Related Services	13,121
Employment Placement Agencies	12,848
Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesalers	12,827
Toy and Hobby Goods and Supplies Merchant Wholesalers	12,702
Metal Service Centers and Other Metal Merchant Wholesalers	12,678
Elementary and Secondary Schools	12,566

Following Industries	Transitions
Insurance Agencies and Brokerages	12,422
Lumber, Plywood, Millwork, and Wood Panel Merchant Wholesalers	12,219
Plumbing and Heating Equipment and Supplies (Hydronics) Merchant Wholesalers	12,173
Offices of Real Estate Agents and Brokers	12,013
Stationery and Office Supplies Merchant Wholesalers	11,818
Sporting and Recreational Goods and Supplies Merchant Wholesalers	11,356
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	11,290
Farm and Garden Machinery and Equipment Merchant Wholesalers	10,635
Motor Vehicle Supplies and New Parts Merchant Wholesalers	10,522
Limited-Service Restaurants	9,899
Automobile and Light Duty Motor Vehicle Manufacturing	9,581
Offices of Certified Public Accountants	9,378
Supermarkets and Other Grocery (except Convenience) Stores	9,370
Hardware Merchant Wholesalers	9,368
Marketing Consulting Services	9,323
Office Administrative Services	8,842
Industrial and Personal Service Paper Merchant Wholesalers	8,746
Semiconductor and Related Device Manufacturing	8,603
Department Stores	8,406
Plumbing, Heating, and Air-Conditioning Contractors	8,294
Packaged Frozen Food Merchant Wholesalers	8,209
Electrical Contractors and Other Wiring Installation Contractors	8,140
Roofing, Siding, and Insulation Material Merchant Wholesalers	7,599

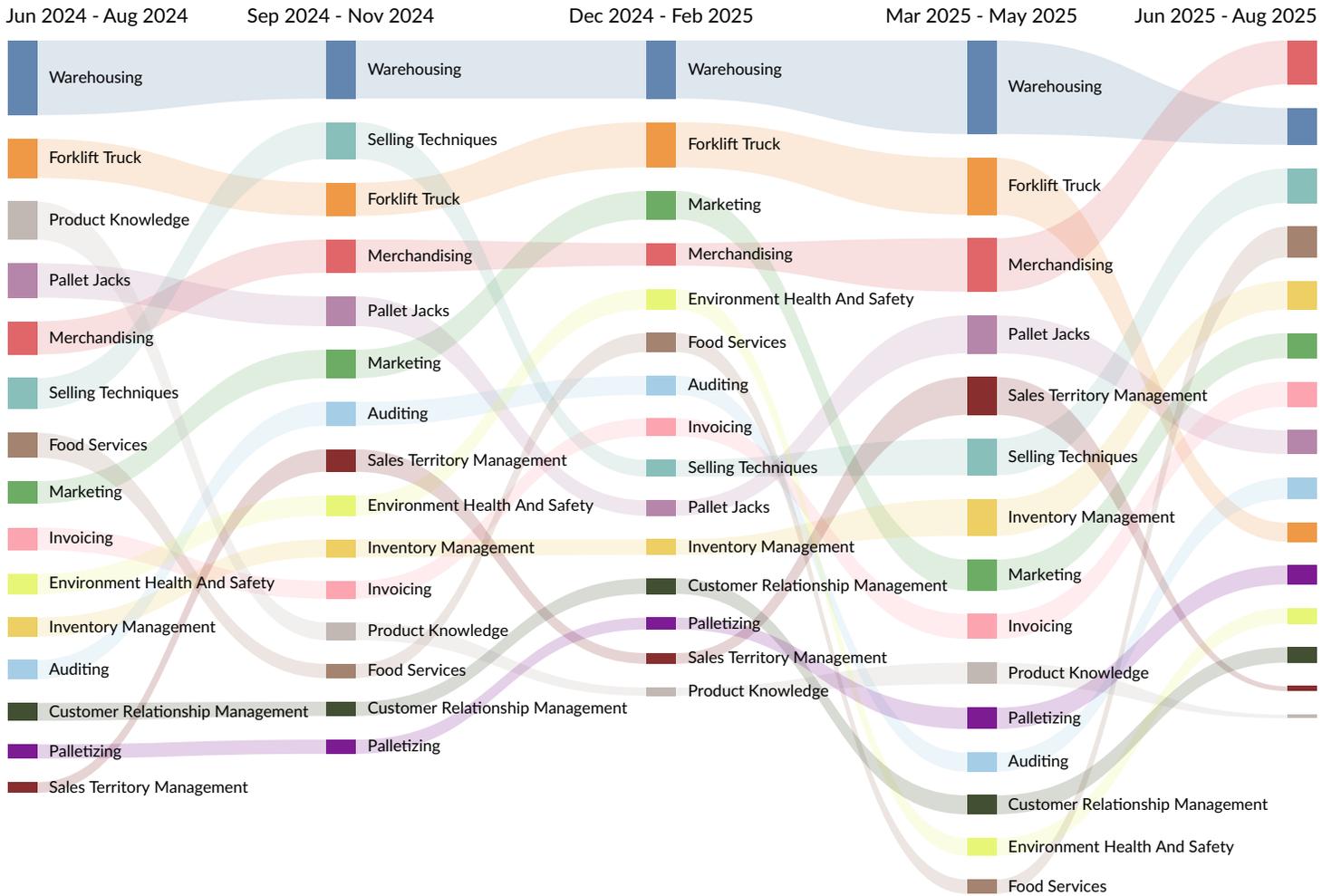
Following Industries	Transitions
Offices of Lawyers	7,460
Household Appliances, Electric Housewares, and Consumer Electronics Merchant Wholesalers	7,294
Home Furnishing Merchant Wholesalers	7,274
Plastics Materials and Basic Forms and Shapes Merchant Wholesalers	7,222
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	7,179
Web Search Portals and All Other Information Services	7,169
Commercial and Institutional Building Construction	7,158
Other Management Consulting Services	7,106
Construction and Mining (except Oil Well) Machinery and Equipment Merchant Wholesalers	7,059
Office Equipment Merchant Wholesalers	7,058
Warehouse Clubs and Supercenters	6,896
Other Professional Equipment and Supplies Merchant Wholesalers	6,633
Portfolio Management and Investment Advice	6,603
Service Establishment Equipment and Supplies Merchant Wholesalers	6,594
Electronic Computer Manufacturing	6,577
Surgical Appliance and Supplies Manufacturing	6,546
National Security	6,527
Hotels (except Casino Hotels) and Motels	6,502
Temporary Help Services	6,449
Direct Health and Medical Insurance Carriers	6,365
Furniture Merchant Wholesalers	6,282
Pharmacies and Drug Retailers	6,271

Following Industries	Transitions
Warm Air Heating and Air-Conditioning Equipment and Supplies Merchant Wholesalers	6,267
Advertising Agencies	6,265
Other Commercial Equipment Merchant Wholesalers	6,185
Recyclable Material Merchant Wholesalers	6,077
Electronics and Appliance Retailers	6,065
Research and Development in Biotechnology (except Nanobiotechnology)	5,991
All Other Personal Services	5,904
Couriers and Express Delivery Services	5,697
Tobacco Product and Electronic Cigarette Merchant Wholesalers	5,665
Offices of Other Holding Companies	5,635
Freight Transportation Arrangement	5,437
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	5,424
Soft Drink Manufacturing	5,344
Other Construction Material Merchant Wholesalers	5,336

What skills are they posting for?

Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$591.8M

Earnings (2024)

\$426.4M

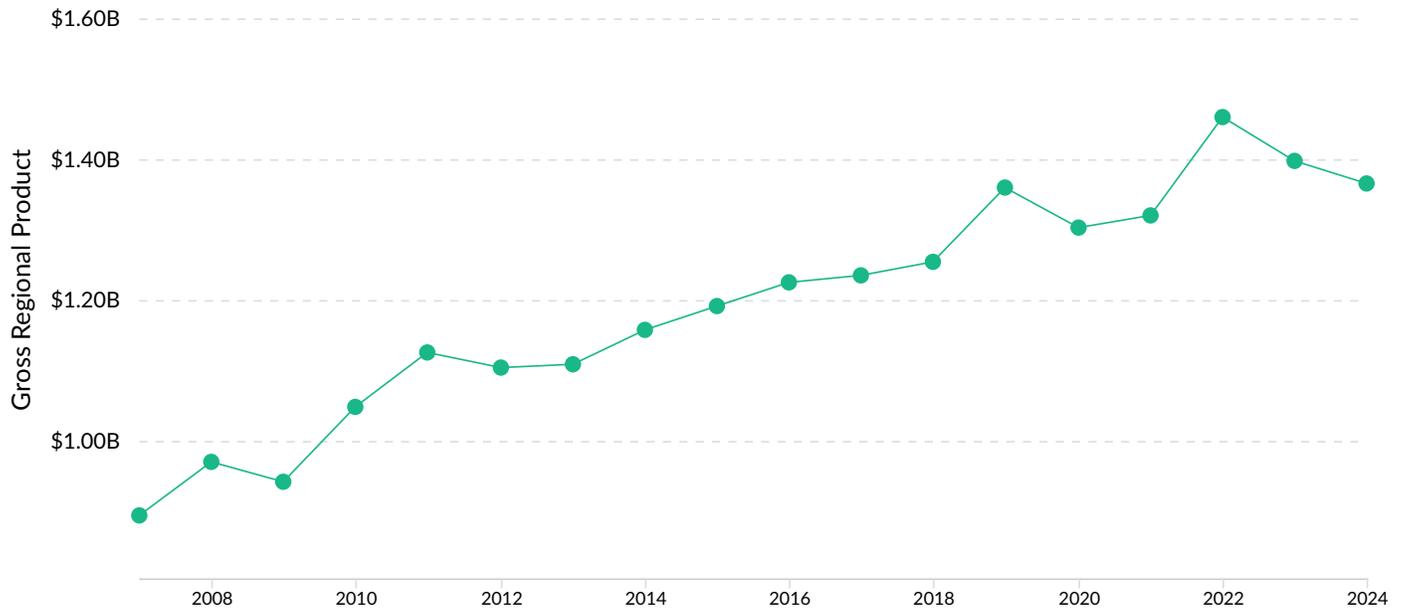
Property Income (2024)

\$347.5M

Taxes (2024)

\$1.4B

Total GRP (2024)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$38,714,054	\$66,389,012	\$105,103,065
Couriers and Express Delivery Services	\$16,301,133	\$15,515,401	\$31,816,534
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	\$13,651,880	\$15,816,468	\$29,468,348
General Warehousing and Storage	\$21,637,425	\$6,225,370	\$27,862,795
Lessors of Residential Buildings and Dwellings	\$20,550,815	\$4,063,674	\$24,614,489