

BOARD MEETING AGENDA

September 8, 2025
12:00 PM – 2:00 PM
Self-Help Credit Union
Community Room
900 Crows Landing Rd.
Modesto, CA 95351
www.stanworkforce.com

Board Members

<i>Bill O'Brien, Chairman</i>	<i>Will Kelly</i>
<i>Cecil Russell, Vice-Chair</i>	<i>Dr. Kari Knutson Miller, Ph.D.</i>
<i>Jennifer Shipman, Secretary</i>	<i>Scott Kuykendall</i>
<i>Erika Angel</i>	<i>Mary Machado</i>
<i>Margarita Cabalbag</i>	<i>Doug Murdock</i>
<i>Dean Fadeff</i>	<i>Sam Romeo, MD</i>
<i>Supervisor Mani Grewal</i>	<i>Chris Savage</i>
<i>Jessica Hill</i>	<i>Steve Stevenson</i>
<i>Kris Helton</i>	<i>Doug Van Diepen</i>

The Stanislaus County Workforce Development Board welcomes you to its meeting, your interest is encouraged and appreciated.

The Workforce Development Board complies with all provisions of the Brown Act and the Conflict of Interest Code on file with the Stanislaus County Department of Workforce Development. See links below.

<https://oag.ca.gov/sites/all/files/agweb/pdfs/publications/brownAct2003.pdf>

<https://www.stanworkforce.com/workforce-board/>

PUBLIC COMMENT PERIOD: Matters under the jurisdiction of the Board, and not on the posted agenda, may be addressed by the general public at the beginning of the regular agenda and any off-agenda matters before the Board for consideration. However, California law prohibits the Board from taking action on any matter which is not on the posted agenda unless it is determined to be an emergency by the Board. Any member of the public wishing to address the Board during the "Public Comment" period shall be permitted to be heard once for up to 5 minutes unless the Chairperson of the Board sets a different time limit. Please complete a Public Comment Form and give it to the Clerk of the Board. If you would like to provide a written comment, please email your comment form to the Clerk of the Board at ixtak@stanworkforce.com by 4:00 p.m. on the Friday prior to the meeting. Public Comment forms are available at <https://www.stanworkforce.com/workforce-board/public-comment-forms/>. Your written comment will be distributed to the Board and kept on file as part of the official record of the Board meeting.

The agenda is divided into two sections:

CONSENT ITEMS: These matters include routine financial and administrative actions. All consent items will be voted on as a single action at the beginning of the meeting under the section titled "Consent Items" without discussion. If you wish to discuss a consent item, please notify the Clerk of the Board prior to the beginning of the meeting or you may speak about the item during Public Comment Period.

DISCUSSION AND ACTION ITEMS: These items will be individually discussed.

ANY MEMBER OF THE AUDIENCE DESIRING TO ADDRESS THE BOARD ON A MATTER ON THE AGENDA: Please raise your hand or step to the podium at the time the item is announced by the Board Chairperson. In order that interested parties have an opportunity to speak, any person addressing the Board will be limited to a maximum of 5 minutes unless the Chairperson of the Board sets a different time limit.

BOARD AGENDAS AND MINUTES: Board agendas, Minutes, and copies of items to be considered by the Workforce Development Board are typically posted on the Internet on Thursday afternoons preceding a Monday meeting at the following website: https://www.stanworkforce.com/workforce-board/#current_agenda.

NOTICE REGARDING NON-ENGLISH SPEAKERS: SCWD Board meetings are conducted in English. Language assistance request should be made by noon the Friday before the meeting by contacting the Clerk at 209-595-0556.

REASONABLE ACCOMMODATIONS: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Clerk of the Board at (209) 595-0556. Notification 72 hours prior to the meeting will enable the Department to make reasonable arrangements to ensure accessibility to this meeting.

1. Call to Order
 2. Introductions
 3. Conflict of Interest
 4. Public Comment Period
 5. Committee Reports
 - A. Business Development Committee – Kris Helton
 1. Business Services Division Year End Report
 2. Business Expo, November 6th
 - B. Career Development Committee – Jennifer Shipman
 - C. Youth Development Committee – Mary Machado
 1. STANdOUT! Event
 - D. Central California Workforce Collaborative (CCWC) Director and Board Chair Meeting – Bill O'Brien
 6. Department Report
 - A. Director's Update
 1. "Workforce Wins" - Julie Orona, Community Outreach & Marketing Manager
 2. Allocations at a Glance
 3. Regional Organizer Update
 4. California Workforce Association Meeting of the Minds 2025 Conference
 5. 2024-2025 Annual Report Presentation
 6. Board of Supervisors Meeting 9/9/25 - Workforce Development Month Presentation
 7. Discussion and Action Items
 - A. Approve the Minutes of the June 2, 2025 Stanislaus County Workforce Development Board Meeting
 8. Future Topic(s), Discussion, Announcements
- Next Meeting: December 1, 2025
12:00 PM – 2:00 PM
Self-Help Credit Union

Business Services Division Year End Report

Over the 2024–2025 program year, the Business Services Division demonstrated the depth of its employer partnerships and adaptability in the face of change. Business Services still increased the total number of employers served (+3%) and significantly expand employer job placements (+45%), resulting in 581 individuals hired. The division focused once again on the Community Service Program, which served 71 participants, and achieved notable growth in Expanded Subsidized Employment placements (+38%). Business Services’ identity and strategic direction moving beyond a transactional focus on training contracts to supporting employers through a wide range of problem-solving and planning efforts. While this transition, combined with staffing movement, naturally contributed to lower numbers in some traditional service areas, the groundwork was laid for a more sustainable, relationship-driven model of employer engagement. Rapid Response as seen below served 42 Businesses and offered 1,688 impacted employees services. Sector Strategies continued a strong presence with industry businesses with the Construction Sector Strategy started this fiscal year. These outcomes underscore Business Services’ continued impact in connecting local businesses with workforce solutions and advancing opportunities for job seekers.

Employer Engagement Activities	July 2024 to June 2025	July 2023 to June 2024	Percent Change
Total Employers Served	697	678	+3%

Employer Engagement Activities	July 2024 to June 2025	July 2023 to June 2024	Percent Change
Total Services Provided	3503	4605	-24%
• Networking Activities	678	984	-31%
• Job Posting/ Recruiting	711	1038	-32%
• Referral Assistance	60	52	+15%
• Technical Asst./ LMI	21	73	-71%

STANISLAUS COUNTY WORKFORCE DEVELOPMENT



Work-based Training Activities	July 2024 to June 2025	July 2023 to June 2024	Percent Change
On-the-Job Training	1	63	-98%
Transitional Jobs	14	95	-85%
Incumbent Worker Training	8	46	-83%
Customized Training	0	0	NA
Expanded Subsidized Employment (ESE)	94	68	+38%
Community Service Program (CSP)	71	0	+100%

Employer Job Placement Activities	July 2024 to June 2025	July 2023 to June 2024	Percent Change
Positions Filled/ Clients Hired	581	400	+45%

* Includes On-the-Job Trainings

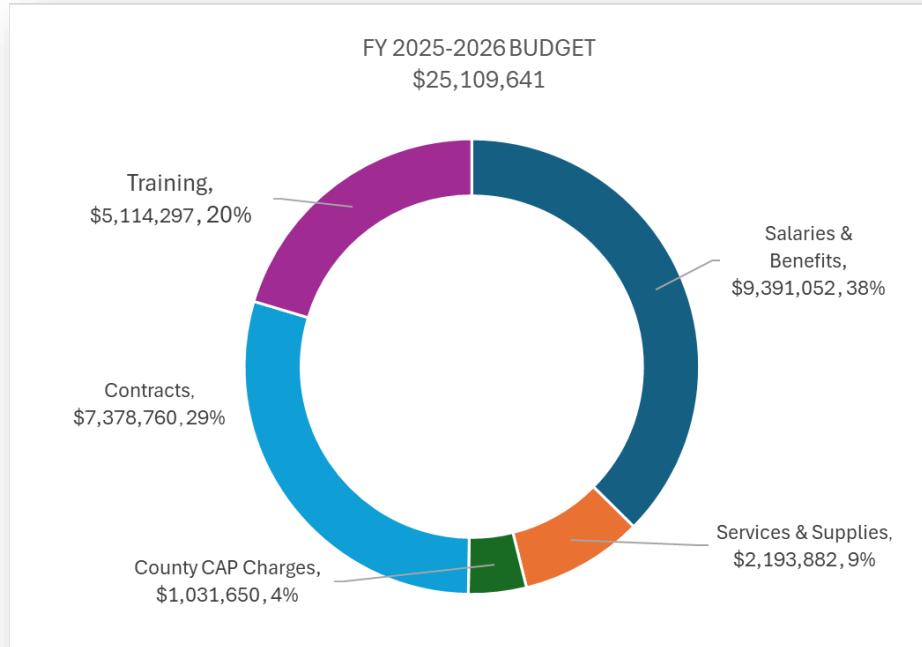
Rapid Response Activities

1st Quarter 2024-2025			
Total WARNs/ Notifications	Businesses Provided Rapid Response Services	Total Rapid Response Events	Total Employees Offered Services
7	9	8	416
2nd Quarter 2024-2025			
Total WARNs/ Notifications	Businesses Provided Rapid Response Services	Total Rapid Response Events	Total Employees Offered Services
7	10	0	295
3rd Quarter 2024-2025			
Total WARNs/ Notifications	Businesses Provided Rapid Response Services	Total Rapid Response Events	Total Employees Offered Services
6	8	3	686
4th Quarter 2024-2025			
Total WARNs/ Notifications	Businesses Provided Rapid Response Services	Total Rapid Response Events	Total Employees Offered Services
11	15	9	291

Sector Strategy Updates

- **Agriculture Sector:** The first sector meeting for this program year took place on November 5, 2024, with Linda Pinfold, Agricultural Commissioner, as guest speaker. The second meeting took place on April 29, 2025 with Sheriff Jeff Dirkse as guest speaker. Farm Bureau and SCWD are also collaborating to conduct one-on-one meetings with 8 different industry partners throughout the program year in order to better identify trends in hiring, training, and other workforce-related needs.
- **Healthcare Sector:** Through HealthForce Partners, several new programs have been initiated and are on track to produce good results. Programs like HOPE (Helping Our People Elevate) For Nursing and the San Joaquin Behavioral Health Workforce Partnership have delivered consistent, measurable outcomes. HOPE has begun a pilot program in Stanislaus County after having much success in San Joaquin County. The first cohort is currently enrolled in the RN program at Modesto Junior College, with plans to increase the number of participants in the coming year. The program in San Joaquin County has enabled more than 100 local healthcare workers in roles such as medical assisting, nurse assisting and phlebotomy to become registered nurses, which is the goal for Stanislaus County.
- **Manufacturing Sector:** The development of the manufacturing sector continues to move forward under the umbrella of the Stanislaus 2030 manufacturing and talent development initiative. For the past 12 months subcommittees have spent substantial time researching and planning career pathways, apprenticeship designs, and marketing and branding efforts for the sector. SCWD has contracted with the Manufacturers Council of the Central Valley (MCCV) as the convening authority and will also be issuing requests for quotes for organizations to step forward and implement the plans that have been identified as crucial to the success of this vital sector.
- **Construction Sector:** The construction sector is the most recently developed in-demand sector partnership. SCWD now has an agreement with Workforce Pathway Solutions to be the convening authority for the construction sector. The first partnership meeting took place on May 20, 2025, where information regarding programs and services was shared. A full report will be available in Q1 of the 2025-2026 program year, and planning is underway for the next sector partnership meeting to take place in the Fall of 2025.
- **Underserved Business Sector:** Agreements with Modesto Chamber of Commerce, Stanislaus Latino Chamber of Commerce, Ceres Chamber of Commerce, and Stanislaus Equity Partners are in place for the 2025-2026 fiscal year. These organizations will be focusing on working with Underserved Businesses within specific zip codes or a specific focus area (such as women-owned businesses).
- **Warehouse/Logistics–** SCWD continues to explore convening authority options within this sector as well as overall design and implementation possibilities. Efforts will be underway soon to initiate a strategic implementation process.

Allocations at a Glance



WORKFORCE DEVELOPMENT PROGRAMS	FY 2025-2026 BUDGET	PERCENTAGE
Welfare to Work Program	\$ 6,403,124	25.5%
WIOA Youth Program	\$ 2,963,871	11.8%
WIOA Regional Equity Resilience Program	\$ 2,868,784	11.4%
WIOA Dislocated Worker Program	\$ 2,553,461	10.2%
WIOA Adult Program	\$ 2,489,132	9.9%
ARPA Stanislaus 2030 Small Business	\$ 1,856,667	7.4%
ARPA Stanislaus 2030 Talent Development	\$ 1,448,730	5.8%
Youth Service Corps	\$ 1,427,080	5.7%
Student Training and Employment Program	\$ 1,210,092	4.8%
WIOA Accelerator	\$ 493,046	2.0%
WIOA Rapid Response	\$ 422,266	1.68%
We Will	\$ 200,000	0.8%
Emergency Medical Services	\$ 181,820	0.7%
Multi-Craft Core Curriculum	\$ 181,551	0.7%
Probation	\$ 150,000	0.6%
Homeless Assistance & Prevention Program	\$ 100,000	0.4%
Child Support	\$ 100,000	0.4%
Prison to Employment	\$ 54,462	0.2%
WIOA High Performing Board	\$ 5,556	0.02%
TOTAL	\$25,109,641	100%

Fund Balance as of June 30, 2025 - \$7,677,190



ANNUAL REPORT 2024 - 2025

COMMUNITY | CAREER | CONNECTION

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MISSION

Stanislaus County Workforce Development works with businesses to determine the needs of in-demand occupations and develop a skilled workforce that strengthens businesses and contributes to the economic success of the community.

ON THE COVER

Pictured are graduates from the MC3 Pre-Apprenticeship Readiness Program. They are working on disconnecting pipes with a propane torch. Special thank you to ValleyBuild for organizing the training.



It is once again my honor to present the Stanislaus County Workforce Development's Annual Report for 2024-2025. This past year has been one of challenges, transformation, resilience, and progress as we continued to navigate the evolving needs of our economy, workforce, and communities.

Our goal remains clear: to build an inclusive, future-ready workforce that supports economic mobility and meets the demands of the Stanislaus County labor market. Guided by equity, innovation, and partnership, we have expanded access to high-quality training, strengthened regional collaborations, and aligned efforts with emerging industries — from agriculture and healthcare to advanced manufacturing and construction.

I am proud of the strides we have made to close opportunity gaps, especially for historically underserved businesses. Through

strategic investments in apprenticeships, upskilling programs, and youth employment initiatives, we are laying the foundation for a workforce system that works for everyone.

This report highlights not only our achievements but also the challenges that remain. As we look to the future, our commitment is unwavering: to ensure that everyone has a fair chance of succeeding in a rapidly changing world of work.

Thank you to our many partners across government, education, labor, business, and community organizations. Your collaboration is the engine behind our forward progress.

Together, we are building a stronger, more equitable community — one career, one opportunity, and one innovation at a time.

Doris Foster
DIRECTOR



WORKFORCE DEVELOPMENT BOARD

The Stanislaus County Workforce Development Board (SCWDB) is a business-led public body whose members are appointed by the Stanislaus County Board of Supervisors to oversee activities funded by the Workforce Innovation and Opportunity Act (WIOA). Although they have jurisdiction over the WIOA programs, these board members have influence over the full breadth of the programs under Workforce Development. The SCWDB is responsible for shaping and strengthening local and regional workforce development efforts to support small, medium, and large business job growth. Additionally, they develop and support programs that benefit job seekers through educational training and work based training programs.



The SCWDB received the distinction of being a High Performing Board from the California Workforce Development Board.



BILL O'BRIEN CHAIRMAN

Bill O'Brien is the General Manager of O'Brien's Market, Inc. His expertise in local commerce and business strategy has been an incredible resource for the Workforce Development Board.

BOARD MEMBERS

BILL O'BRIEN | Chairman
General Manager of O'Brien's Market, Inc.

CECIL RUSSELL | Vice-Chair
CEO of Sylvan Financial & Advisory Group

JENNIFER SHIPMAN | Secretary / Career Development Committee Chair
Community Partnerships and Communications of The Wine Group

ERIKA ANGEL
Staff Services Manager of the California Department of Rehabilitation

ROSS BRILES[†]
Owner of Funworks

MARGARITA CABALBAG
Employment Program Manager of EDD

DEAN FADEFF
District Representative of Operating Engineers Local #3

MANI GREWAL
Board of Supervisors District 4
Owner of Various Commercial Businesses

KRIS HELTON | Business Development Committee Chair
Business Partner of Barrett Business Services, Inc. (BBSI)

JESSICA HILL
Director of Community and Economic Development for the City of Modesto

WILL KELLY
Executive Director of the North Valley Labor Federation

KARI KNUTSON MILLER
Dept. of Child & Adolescent Studies, California State University, Stanislaus

SCOTT KUYKENDALL
Superintendent of Schools of Stanislaus County Office of Education

MARY MACHADO | Youth Development Committee Chair
Owner of Machado & Sons Construction, Inc.

DOUG MURDOCK
Apprenticeship Coordinator of Stanislaus County Mfg. / Maintenance Joint Apprenticeship Committee

MARYN PITT
Executive Director of Manufacturers Council of the Central Valley

SAM ROMEO
CEO, Cofounder Seity Health

STEVE STEVENSON
Training Coordinator of Central Valley-Motherlode Plumbers, Pipe and Refrigeration Fitters

DOUG VAN DIEPEN
Project Manager of Paradigm Construction Management

CHRIS SAVAGE
VP of Environmental Health and Safety of E.J. Gallo Winery

GREG VINCELET
Training Coordinator of Central Valley Pipe Trades Local 442

[†]In Memoriam, October 2024

COMMITTEES

BUSINESS DEVELOPMENT COMMITTEE

The Business Development Committee is dedicated to collaborating with businesses to ensure the creation and alignment of programs to address and resolve sector needs and advise the Stanislaus County Workforce Development Board with information and guidance in planning, providing, and promoting services to businesses in the community.



KRIS HELTON | Business Development Committee Chair

Kris Helton is a Business Partner at BBSI. He has been in business management or ownership for the past 20+ years. Kris has been a SCWDB member for over 5 years and has been the SCWD Business Development Committee Chair since its inception in 2021.

Committee Members:

Kris Helton, Chairman	Jason Maggard	Tim Roos
Jennifer Shipman, Vice-Chair	Billy Meyers	Christine Schweininger
Jack Deliddo	Dillon Olvera	Lourdes Uranday
	Maryn Pitt	

CAREER DEVELOPMENT COMMITTEE

The Career Development Committee is dedicated to maximizing opportunities to promote and support a workforce system in Stanislaus County dedicated to economic prosperity for the unemployed and underemployed by providing priority training, education, and opportunities for successful skills attainment based on business needs.



JENNIFER SHIPMAN | Career Development Committee Chair

Jennifer Shipman handles the Community Partnerships and Communications of The Wine Group. With a wide range of skills in communications, employer branding, organizational leadership, and partnerships, Jennifer has brought her expertise to the Board for 10+ years.

Committee Members:

Jennifer Shipman, Chair	Tiffani Burns	Kris Helton
Dr. Aubrey Priest, Vice-Chair	Timothy Burns	Ryan Kegley
Bonnie Acree	Richard Carnes	Kendra Mitchell
Rachelle Barkus	Kevin Fox	Steve Stevenson
	Johnny Garcia	Cecil Russell

YOUTH DEVELOPMENT COMMITTEE

The purpose of the Youth Development Committee is to enhance the competitiveness of the region by preparing Stanislaus County's young adult workforce with the skills necessary to achieve self-sufficiency.



MARY MACHADO | Youth Development Committee Chair

Mary Machado is the owner of Machado and Sons Construction, Inc. Mary, a member of the Stanislaus County Workforce Development Board for over 5 years, brings with her a deep interest and years of involvement in our youth within our County.

Committee Members:

Mary Machado, Chair	Bob Housden	Dallas Plaa
John Bettencourt	Nancy Martinez	Carmen Wilson
Fallon Ferris	Khoa Nguyen	



Leadership Team

SUCCESS THROUGH CHANGE

This year, Workforce Development has focused on expanding services and reaching new areas of our community. Underserved business engagement grew from one contract to four, with outreach extending into additional rural zip codes and extending the definition of underserved businesses to include women-owned businesses.

In 2024–2025, programs embraced innovation to meet both evolving program requirements and the needs of Stanislaus County. The Department intentionally pursued grant opportunities and cultivated partnerships with community-based organizations to expand access to services for local job seekers. The commitment to being a collaborative and responsive partner opened the door to new opportunities and moved Workforce Development beyond a “one-size-fits-all” model—ensuring each individual receives tailored support on their path to employment.

ACHIEVEMENTS AT-A-GLANCE



4,201
INCOMING CALLS



1,144
INVOICES ISSUED



67
CONTRACTS



2,584
TIMECARDS
VERIFIED



3,264
WORK EXPERIENCE
CHECKS



20
MONITORING
REPORTS

WHO WE ARE & WHO WE SERVE

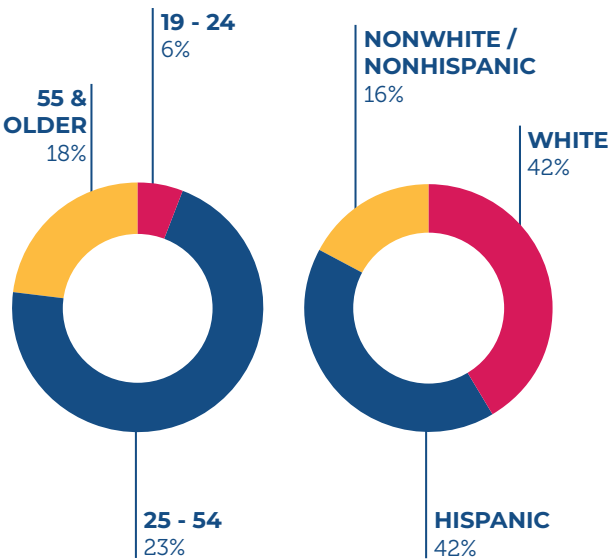
Workforce Development encourages and values diversity, equity of services, and inclusion in the businesses and clients served. The demographic information shown represents Workforce Development clients enrolled for the program year 2024-2025. Enrollees voluntarily supply this information. Some programs administered by Workforce Development may not be included if clients were not co-enrolled in WIOA services.

At Workforce Development, the Department strives to:

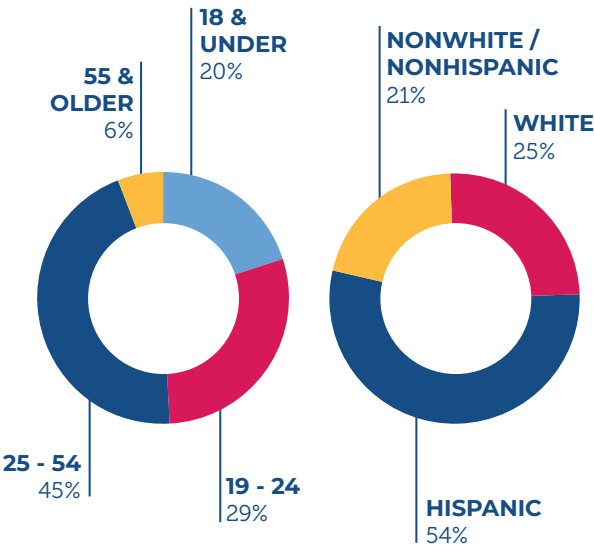
- Create a culture that encourages, supports, and celebrates the voices of our employees
- Provide each employee with a collection of Emotional Intelligence training to embrace our values
- Participate in Countywide cultural celebrations during October to support an inclusive environment
- Celebrate differences and educate the workforce through the Multi-Cultural Committee established by employees from all backgrounds and cultures



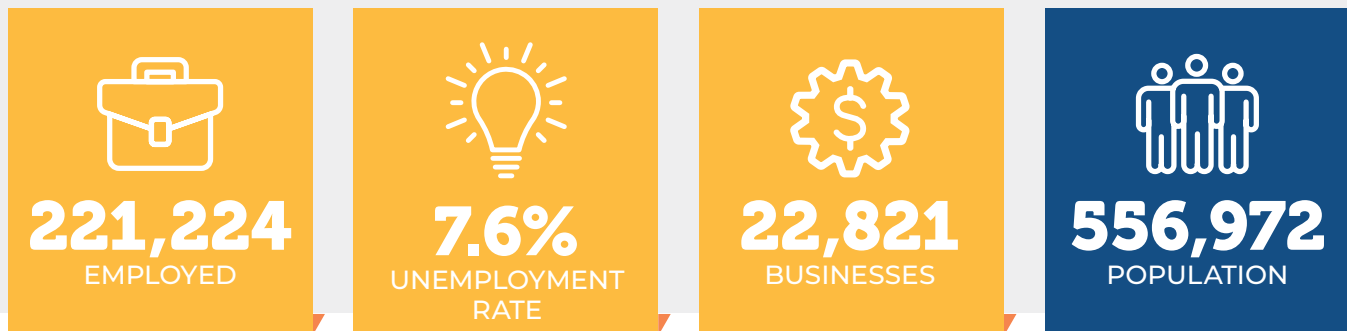
STAFF



CLIENTS



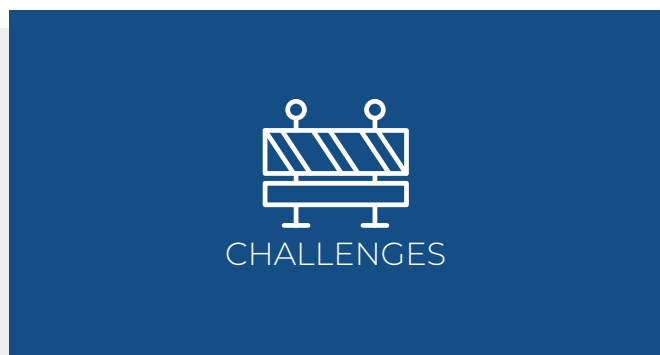
WORKFORCE FACTS 2025 of Stanislaus County



% OF TOTAL EMPLOYMENT



TOP OCCUPATIONS



12.6%
PERSONS IN POVERTY

19.9%
PERSONS AGE 25+ WHO ARE NOT
HIGH SCHOOL GRADUATES

HIGHLIGHTS OF THE YEAR

\$2,246

Average cost per businesses
and clients served

4,210

Cumulative attendance for
reoccurring workshops that developed
job readiness skills



Kicked-off Construction Sector

24

Completed Apprenticeship Trainings



Oakdale and Patterson Job Centers closed
one day a week allowing appointments for
WIOA eligibility close to home



Staff speak 5 languages: Spanish, Dari,
Farsi, Hindi, Punjabi

Translation Services	TOTAL
Farsi	51
Arabic	8
Russian	2
Spanish	54
French	1
Other Non-English	20



REGIONAL PLANNING

SCWD IS THE
LEAD ORGANIZER
FOR THE REGION!

In alignment with federal and state directives, San Joaquin Valley and Associated Counties Regional Planning Unit developed a four-year Regional Plan to guide workforce strategies for Program Years (PY) 2021–2024 (July 1, 2021 – June 30, 2025). A Biennial Modification was completed to ensure the plan remains responsive to changing regional needs. The Plan outlines the region's economic and workforce landscape and coordinates Local Workforce Development Areas (LWDAs). It provides a framework for aligning goals and advancing shared objectives to strengthen the regional workforce system.

The approved
Regional Plan is
available online



KEY COMPONENTS OF THE REGIONAL PLAN



- Program and Service Alignment: Coordination of programs and services to better serve regional populations.
- Regional Collaboration and Innovation: Ongoing focus on partnership-based strategies and innovative programs, including:
 - Central California Workforce Collaborative
 - Central Valley Industry Engagement Roundtable
 - Regional and Sub-Regional Grant Initiatives
 - Prison to Employment (P2E) Program
 - Regional Equity and Recovery Partnerships (RERP)
 - Regional Scaling of Best Practices

This approach ensures the region remains responsive to the evolving workforce.

LOCAL PLAN & STRATEGIC ALIGNMENT

The Stanislaus County Workforce Development Board supports the priorities of the Stanislaus County Board of Supervisors by advancing a strong local economy and delivering effective public services. As required by WIOA, the Board develops a Local Plan outlining strategic operations within the local workforce area. This plan aligns with the Regional Plan and the California State Plan. Reviewed and updated every two years, the Local Plan remains responsive to workforce shifts.

The approved
Local Plan is
available online



SUPPORTING BUSINESS GROWTH

- Promoted equity and inclusion in business development.
- Expanded industry sector representation to better reflect the local population.
- Provided employers with HR services via the HR Hotline.
- Maintained a focus on high-demand sectors to align training with economic needs.
- Added Construction as a priority sector to reflect regional employment trends.

STRATEGIES AND OUTCOMES

- Expanded outreach to underserved groups, including individuals with disabilities, English Language Learners, immigrants, and refugees.
- Enhanced demographic data collection—focusing on race and ethnicity—to support equity-based planning.

DEVELOPING FUTURE TALENT

- Supported immigrant integration through strategic partnerships and programs.
- Improved internal systems to enhance client access to workforce services.
- Coordinated grant-funded projects, including pre-apprenticeship programs, to better serve individuals facing barriers to employment.

STRATEGIC PRIORITIES AND GOALS

This Program Year, the Stanislaus County Workforce Development Board committed to building a resilient, comprehensive, and demand-driven workforce system by identifying clear strategic priorities and corresponding departmental goals. The strategic priorities, approved on October 24, 2024, provided a framework for decision-making and collaboration across the workforce development system. On March 3, 2025, the Board adopted specific goals that align with each priority, ensuring measurable progress and accountability across all areas of service and operations. The following section outlines the approved strategic priorities and goals that will guide the Department's work in the years ahead.

STRATEGIC PRIORITIES & GOALS

Data Driven: Be data and results driven in decision making, communication, and thoughtful leadership.

GOAL 1: Increase the number of monthly job placements in high-demand industries and sectors.

GOAL 2: Enhance accuracy, accountability, and follow-through.

Effective Relationships: Inclusively strengthen and maintain effective relationships across the Workforce Development system, with a focus on the in-demand business community and other workforce partners.

GOAL 1: Provide excellent customer service and assist clients effectively.

GOAL 2: Establish regular communication with existing businesses and develop a strategy to engage new businesses, ensuring Stanislaus County Workforce Development (SCWD) and its programs remain top-of-mind.

Development of a Skilled Workforce: Collaborate with, and build, a skilled workforce responsive to the needs of the in-demand business community.

GOAL 1: Continuously refine processes and procedures at both unit and department levels.

GOAL 2: Develop additional workshops to address skills gaps by collaborating with employers to identify workforce needs.

Outreach & Engagement: Increase awareness of, and engagement with Stanislaus County Workforce Development throughout the community and among business partners.

GOAL 1: Business Services staff transition to consultative influencers for business in Stanislaus County.

GOAL 2: In-Demand Sector Partnerships for all five sectors are convening biannually.

GOAL 3: Enhance the website as a valuable resource to encourage repeat visits from clients and businesses while attracting new visitors.

System Alignment and Collective Impact: Inform and be informed by broad efforts and initiatives across Stanislaus County that are aligned with the mission.

GOAL 1: Collaborate with other agencies to streamline operations for efficiency.

GOAL 2: Stay informed about upcoming events, new programs, and program changes.

GOAL 3: Work with economic development organizations across Stanislaus County to align efforts that help current industries and business grow while providing resources and information to out-of-area businesses who are considering relocating here.

Diverse and Strategic Funding: Attract and pursue funding that fosters innovation and aligns with community needs.

GOAL 1: Seek opportunities for relevant grant funding that have a valuation of \$10 million per fiscal year.

GOAL 2: Seek funding that furthers the initiatives of the Board and staff that reduces reliance on Workforce Innovation and Opportunity Act funding.

SECTOR STRATEGIES

Stanislaus County Workforce Development made strides in aligning workforce training with the needs of local industries. For the first time, Construction launched a sector partnership with key players from education and business intending to discuss the needs of the industry. In addition, SCWD recognized the need to expand collaborations with local chambers of commerce and community-based organizations to support small businesses, particularly those owned by individuals from underrepresented communities, such as minority owned and women owned.



HEALTHCARE

16.87% **10.56%**
LABOR FORCE PROJ. CHANGE*

HealthForce Partners hosted sector-specific meetings and held in-depth conversations with healthcare employers to better understand hiring challenges and training needs.



MANUFACTURING

10.68% **5.08%**
LABOR FORCE PROJ. CHANGE*

Under the Stanislaus 2030 initiative, Workforce Development continued to support manufacturing. Planning of career pathways and apprenticeship models. The Manufacturers Council of the Central Valley has taken the lead in moving these strategies forward.



AGRICULTURE

6.19% **-7.01%**
LABOR FORCE PROJ. CHANGE*

To support one of the region's cornerstone industries, Stanislaus Farm Bureau hosted sector-specific meetings and held in-depth conversations with agricultural employers to better understand hiring challenges and training needs. As a result, programming was implemented to serve Ag Business.



CONSTRUCTION

6.16% **3.38%**
LABOR FORCE PROJ. CHANGE*

In construction, Workforce Development launched a new partnership with Workforce Pathway Solutions, holding its first sector convening in spring 2025 to begin building strategic alignment and employer relationships.

WAREHOUSE/LOGISTICS

5.20% **11.52%**
LABOR FORCE PROJ. CHANGE*

Recognizing the growing importance of the Transportation and Warehousing sector, Workforce Development worked to identify leadership partners and co-design sector strategies that will guide future workforce development efforts.



UNDERSERVED BUSINESSES

7,630 **18.9%**
BUSINESSES IN AVERAGE
IDENTIFIED POVERTY LEVEL
POVERTY AREA

To promote equitable economic growth, Workforce Development expanded collaborations with local chambers of commerce and community-based organizations to support small businesses, particularly those owned by individuals from underrepresented communities, such as women-owned or located in historically underserved neighborhoods.

*Percentage of change from 2024-2029 (5 yrs)

RAPID RESPONSE

Stanislaus County experienced a notable rise in business closures and employee layoffs—disruptions that deeply impacted workers, families, and communities. In response, the Rapid Response Team was on the front lines, offering immediate, hands-on support to help ease the transition for those affected. Whether through layoff aversion strategies, on-site resource sessions, or personalized assistance, the team stood ready to guide impacted employees toward new opportunities. Over the course of the year, staff responded to 42 businesses across the County, assisting 1,688 workers—many from hard-hit sectors like retail and manufacturing.



42

BUSINESSES



1,688

TOTAL EMPLOYEES
OFFERED SERVICES



HR HOTLINE

Stanislaus County employers are able to use a no-cost-to business Human Resource hotline! In 2024 - 2025 the HR Hotline received 98 calls from businesses within Stanislaus County from businesses, both large and small, looking for human resource guidance.





“

I love it. I honestly love it. I'm so blessed to have reached this, path. It's really been great for me.

I did it for my future. For my daughter's future. You know, stable, income, stable career path.”

Regina

LVN Program
CAREER SERVICES

TRAININGS

VOCATIONAL TRAINING

Vocational Training provides enrolled participants with the hands-on skills and certifications needed for in-demand careers. These training programs are designed to align with local labor market needs and prepare job seekers for employment.

40

COMPLETED
TRAININGS

28

REPORTED
EMPLOYMENT

WORK EXPERIENCE

Work Experience (WEX) programs, both paid and unpaid, provide a pathway for job seekers to gain real work experience, develop valuable skills, and build a strong work history. By placing participants directly on employer worksites, these programs teach both hard and soft skills, along with the work ethic needed to succeed long-term.

For employers, the program lowers hiring costs and offers a low-risk way to discover new talent while giving back to the community. Workforce Development is the employer of record.

10

TRANSITIONAL
JOBS (WIOA)

94

PAID WEX
(WTW)

90

UNPAID WEX
(WTW)

MC3 PRE-APPRENTICESHIP TRAINING

The MC3 Program is a multi-craft pre-apprenticeship Training program designed to prepare clients for careers in construction and building trades. Pre-Apprenticeship training is an effort to prepare highly skilled workers for lifelong high paying careers.

20

COMPLETED

20

TOTAL
EMPLOYMENT

16

TOTAL
APPRENTICESHIPS

PRE-APPRENTICESHIP PROGRAM

SCWD's Manufacturing Pre-Apprenticeship Program, in partnership with Manufacturing/Maintenance Joint Apprenticeship Committee, and Modesto Junior College has effectively connected education and industry for the past several years. Graduates have reported a 66% employment rate upon program completion, highlighting the program's effectiveness in preparing participants for high-demand jobs.

4

COMPLETED

OJT TRAININGS

The On-the-Job Training program helps employers offset the costs of training new hires or upskilling promoted employees by reimbursing 50% to 75% of employee wages during the training period.

60

FULL-TIME EMPLOYMENT

INCUMBENT WORKER TRAINING

The Incumbent Worker Training (IWT) Program supports local businesses by funding employee training and upskilling. The program partnered with industry employers and SCWD helped workers meet evolving industry demands to advance their careers.

1

TRAINED IN
MANUFACTURING

7

TRAINED IN
AGRICULTURE

ENRICH AND EMPLOY

The Enrich & Employ program is a partnership with The Ice Cream Co. that aims to serve individuals with disabilities - assisting with increasing employability by providing Occupational Skills Training and job readiness skills in the food service industry. Participants showed strong motivation and made significant progress in developing workplace skills.

13

PARTICIPANTS

2

GAINED EMPLOYMENT



CAREER SERVICES

Stanislaus County Workforce Development is committed to preparing local job seekers with the skills and support needed to meet the demands of today’s workforce. Through Career Services, individuals receive access to a wide range of resources, including personalized career coaching, skill-building workshops, training program pathways, and unpaid work experience opportunities designed to enhance employability.

Workforce Development provides comprehensive, inclusive services to a diverse population—supporting youth, veterans, individuals experiencing homelessness, justice-involved individuals, and those with disabilities. Once participants are job-ready, they are connected with the Business Services team, which provides direct assistance with job matching and employment placement.

By helping job seekers overcome barriers and build in-demand skills, Career Services plays an important role in strengthening the local workforce.

GETTING STARTED

This year the Department implemented a “Getting Started with WIOA” in-person orientation workshop to align the right path of services for the clients’ needs. Clients can then decide if Basic Career Services are better suited by visiting one of the five Job Centers or enrolling in Assisted Career Services.

JOB CENTERS

Basic Career Services can be accessed by the public at any of our five locations throughout Stanislaus County.

Basic Career Services include:

- Computers for job search
- Create and print resumes
- Check email
- Free typing tests and certificates
- Career explorations
- Employment assessments and certificates
- Fax resumes
- Labor market research

Job Center Locations

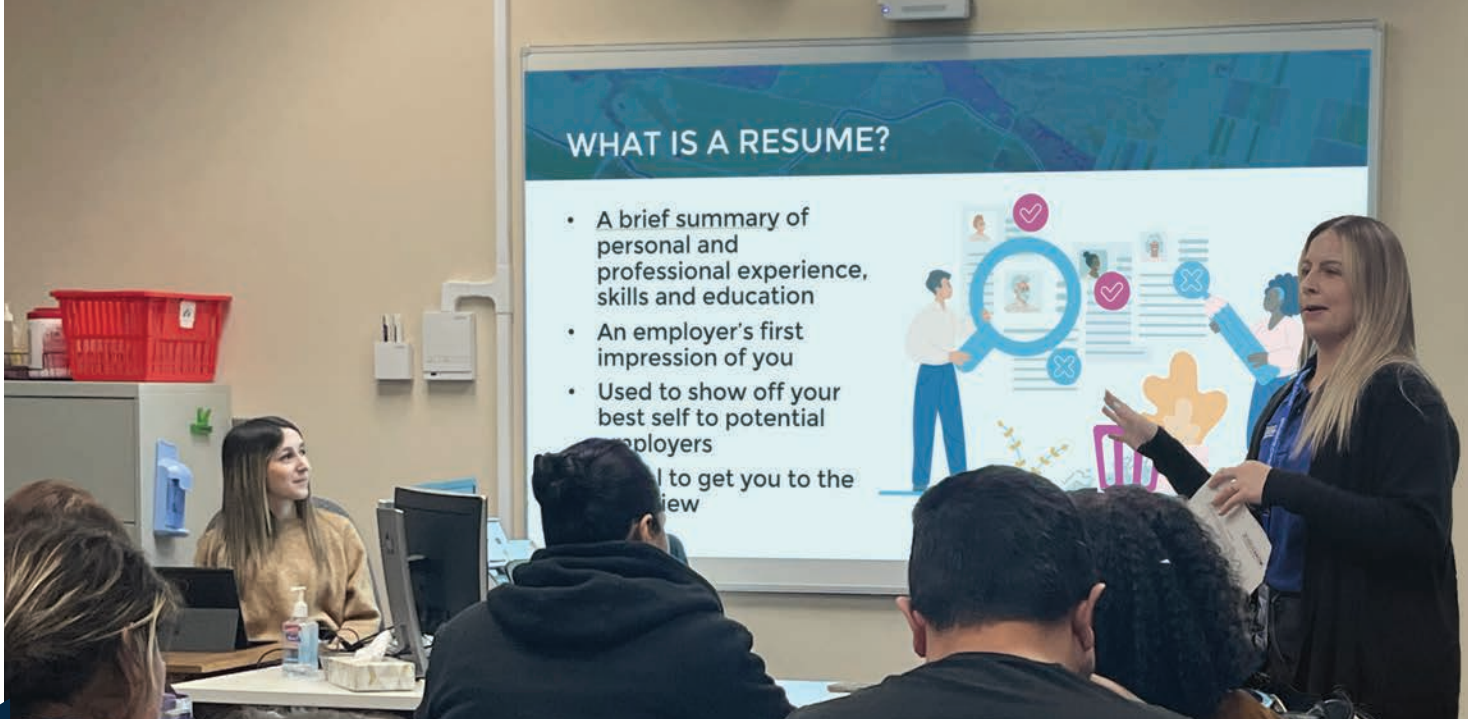
MODESTO 629 12th Street Modesto, CA 95354 (209) 558-6135 (Main)	PATTERSON 101 W. Las Palmas Ave. Patterson, CA 95363 (209) 525-4908
OAKDALE 1405 West F Street Ste. F Oakdale, CA 95361 (209) 322-3564	TURLOCK 1310 W. Main St. Turlock, CA 95380 (209) 342-1860
VETERANS CENTER 3500 Coffee Rd, Suite #19 Modesto, CA 95355 (209) 558-7380	

** Available for Veterans*

JOB CENTER VISITS	TOTAL	MODESTO	OAKDALE	PATTERSON	TURLOCK
2022-2023	8,801	5,328	797	573	2,103
2023-2024	10,670	6,793	912	614	2,351
2024-2025	11,719	8,638	559	418	2,064

Number of visits from 07/01/2024 through 6/30/2025





PATHWAYS TO SERVICES

Stanislaus County Workforce Development delivers services strategically by braiding multiple funding sources to expand resources and ensure broad community access. This approach allows the Department to offer comprehensive, high-quality support to individuals across all stages of their employment journey.

Workforce Specialists work one-on-one with job seekers to provide a personalized employment plan, designed to address individual barriers and provide the necessary supports to promote life stability and long-term economic self-sufficiency.

WELFARE TO WORK EVALUATION

WTW Evaluation gives referred WTW clients an overview of Workforce Development's services through a workshop, followed by a one-on-one meeting with a Workforce Specialist to assess the client's work readiness and identify next steps. The Workforce Specialist develops a personalized employment plan that addresses barriers, connects the client to community resources, and builds a pathway toward life stability and long-term self-sufficiency.

865

ATTENDED

89%

INCREASE FROM LAST YEAR

ELIGIBILITY

Based on funding requirements, programs may require an application for services. A brief application and interview is completed with staff to determine next steps.

1,912

APPOINTMENTS
SCHEDULED

89%

COMPLETED
ELIGIBILITY

WORKSHOPS

Workforce Development provides job readiness workshops to job seekers by helping them acquire necessary skills to enhance their job search efforts and secure long-term employment. This year the job readiness workshops were revamped. Two new workshops were created and 10 were updated.

3,422

ATTENDEES

128%

INCREASE FROM LAST YEAR

SUPPORTIVE SERVICES

Supportive Services help remove barriers to employment for program participants. Support may include assistance with transportation, childcare, housing, work-related tools, uniforms, and other essential needs that allow individuals to participate in training or secure and maintain employment.

129

APPROVED

44%

INCREASE FROM LAST YEAR

CO-ENROLLMENT

Clients receiving support through the Welfare-to-Work program are encouraged to co-enroll in WIOA to access additional resources. This combined approach enhances the job search experience and provides greater support on their path toward long-term, self-sustaining employment. Staff engaged clients on the benefits of braiding funding and increased co-enrollment 142% from last fiscal year.

46

CO-ENROLLMENTS

142%

INCREASED CO-ENROLLMENT

TARGETED PROGRAMS



“

I was able to obtain my High School Diploma and be on a path to a career. Mrs. Ramirez has helped me so much. I couldn't do it without her. Thank you for everything. I feel like I can accomplish anything!”

Jesus
Dept. of Child Support Services
/ P2E / WIOA
CAREER SERVICES

ADULT AND DISLOCATED WORKER

Through the Workforce Innovation and Opportunity Act (WIOA), the Adult and Dislocated Worker programs provide individualized career and training services to help job seekers enter, re-enter, or advance in the workforce. These programs serve adults with barriers to employment, including low-income individuals and those receiving public assistance, as well as dislocated workers who have been impacted by business closures.

656
CLIENTS

8,207
PROVIDED
SERVICES

12
AVERAGE BARRIERS
TO EMPLOYMENT

PRISON TO EMPLOYMENT

Prison to Employment (P2E) program is a state-funded grant designed to support justice-involved individuals as they transition back into the workforce. The program goal is to reduce recidivism by offering job readiness training, skills development, and employment support services. By providing participants with the tools needed to secure and maintain stable, long-term employment, P2E promotes successful reentry.

125
CLIENTS

89
ACTIVE
PLACEMENTS

71
JOB
PLACEMENTS

Clients can be active while in a job placement.

REGIONAL EQUITY AND RECOVERY PARTNERSHIP

The Regional Equity and Recovery Partnership (RERP) initiative is a collaborative effort between Local Workforce Development Boards and Community College Regional Consortia to build a stronger, more inclusive workforce. RERP focuses on expanding access to quality jobs by aligning education, training, and career. Stanislaus County focused on the Manufacturing sector.

14
CLIENTS

Stanislaus County Value:
We believe EACH PERSON MATTERS

SHERIFF’S DEPARTMENT

The Work Ready program Is an impact driven initiative designed to empower incarcerated individuals with job readiness skills, preparing them for successful reentry into society. In its second year, SCWD staff supported justice-involved individuals by aligning employer engagement strategies with direct client services. While job readiness and employment remained central to the program’s mission, it also acknowledged the broader challenges clients faced—such as housing insecurity, mental health issues, and substance abuse—and worked to address these barriers through coordinated community resources.



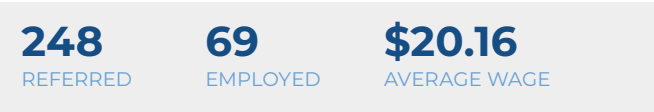
ACCELERATOR 12 FARM TO FLUENCY

Farm to Fluency supports career advancement and job quality for English Language Learners and immigrant workers in the agricultural industry. The Supervisory Development Academy program aimed to empower individuals in the agricultural industry—particularly English Language Learners (ELLs)—with the supervisory skills needed to advance into leadership roles. The 5-session program addressed leadership, communication, conflict resolution, planning, and team building.



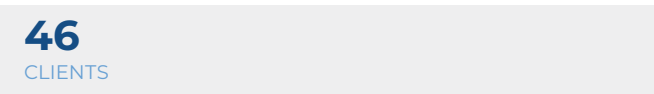
DEPARTMENT OF CHILD SUPPORT SERVICES (DCSS)

DCSS supports non-custodial parents in Stanislaus County who are unemployed or underemployed and have child support obligations. SCWD staff help participants create personalized employment plans, access career services, and connect to resources that address barriers such as housing, transportation, justice-involvement, and limited education—supporting their path to stable employment and financial responsibility.



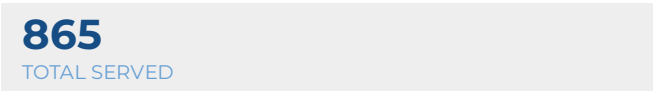
NATIONAL FARMWORKER JOBS PROGRAM (NFJP)

NFJP provides support to unemployed and underemployed farmworkers through vocational training, ELL classes, GED preparation, and job search assistance. Funded by the American Rescue Plan Act and administered through Central Valley Opportunity Center (CVOC), the program helped 46 farmworkers build skills and improve their employment opportunities.



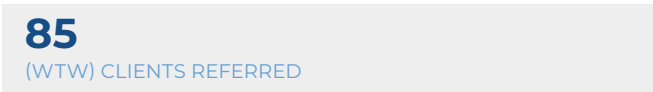
WELFARE TO WORK

The Welfare to Work (WTW) program provides comprehensive employment services to individuals receiving public assistance, with the goal of helping families achieve long-term self-sufficiency. In partnership with the Community Services Agency, the program supports CalWORKs participants through personalized case management, and career goal planning.



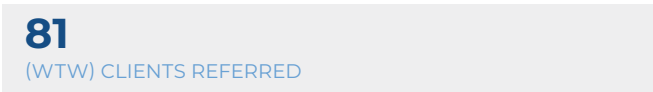
VOCATIONAL ENGLISH AS A SECOND LANGUAGE

Vocational English as a Second Language (VESL) helps clients who are learning English build the language skills they need to succeed in the workplace. The program focuses on practical communication, such as understanding instructions, speaking with supervisors and coworkers, and completing work-related tasks.



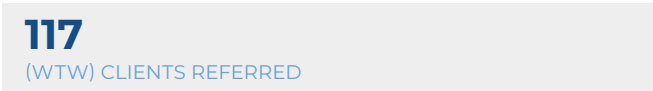
LEARN TO EARN

Learn to Earn (L2E) provides development of hard and soft skills for clients with multiple barriers to employment prior to transitioning into another activity. The service is designed to be temporary and transitional in order to prepare a client to enter the workforce.



HIGH SCHOOL EQUIVALENCY AND ADULT BASIC EDUCATION

High School Equivalency (HSE) and Adult Basic Education (ABE) programs provide WTW clients with the foundational education needed to succeed in employment and training. HSE helps clients prepare for and earn their high school equivalency diploma, opening doors to better job opportunities and further education. ABE offers instruction in reading, writing, and math to strengthen essential skills for work and daily life.



BUSINESS SERVICES

Over the past year, the Business Services Division embraced a dynamic shift in strategy and evolved its approach to better meet the changing needs of Stanislaus County's businesses. In previous years, the division primarily engaged businesses by offering On-the-Job Trainings and Paid Work Experiences. While these services proved valuable, changes in the workforce landscape created an opportunity to broaden support for local industries. Staff redefined roles to serve as expert consultants, offering customized solutions rooted in job placement, job development, sector strategies, and real-time labor market information.

This transformation allowed Business Services to build deeper, more strategic relationships with employers. By delivering data-driven insights, personalized talent-matching services and timely information and referral resources, the division positioned itself as a trusted partner in workforce planning and development. As a result, businesses began to engage with Workforce Development not merely as a provider of training subsidies, but as a key resource for navigating hiring, retention, and workforce trends. This consultative approach strengthened connections within the business community and enhanced the division's ability to support the county's long-term economic resilience.

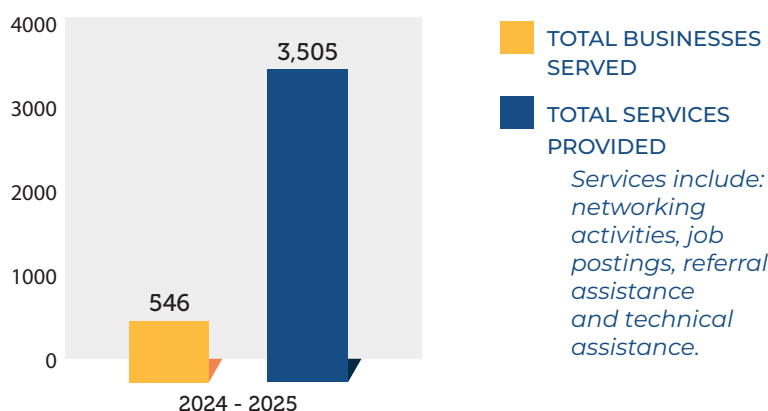


“

The WIOA Program with job search assistance and worksite placement has helped me the most. It helped me refresh my skills and gain new ones while gaining experience with County policy and procedures.”

Shela
WIOA Program

CAREER & BUSINESS SERVICES



BUSINESS ASSISTANCE

In addition to work-based learning and training solutions, Business Services also offers business assistance in:

- Labor Market Information
- Job Postings
- Employer Referrals for Assistance
- Resume Screening
- Job Development
- Employment Assessment
- Workforce Advice
- Sector Strategies
- Pre-Apprenticeships
- Direct Placement



6.4

AVG. # OF
SERVICES PER
BUSINESS



BUSINESS SUCCESS STORY

Pictured (from left to right): Workforce Development: Nasrin Esmaeili, Workforce Specialist; The Salvation Army: Henry Lee, Shelter Monitor; Karol Ballew, Human Resources Coordinator and Reena Rodriguez, Intake Coordinator

One long-standing partner is The Salvation Army Modesto, a nonprofit organization providing critical services to individuals affected by domestic violence, hunger, homelessness, addiction, human trafficking, incarceration, and poverty. Through their youth, adult, and family programs—as well as counseling and health services they offer help.

“The Salvation Army Modesto has worked with Workforce Development for at least 27 years,” says Karol Ballew, Human Resources Coordinator. “Primarily through the Work Experience (WEX)/Welfare to Work program, which has provided us with some of our best long-term employees.”

The WEX program, offered in both paid and unpaid formats, provides job seekers with an opportunity to gain hands-on experience, develop in-demand skills, and build a solid employment history. For employers, WEX is a smart, low-risk way to discover new talent while giving back to the community. Payroll, insurance, and other administrative responsibilities are managed by Workforce Development, making

participation seamless. It’s a win-win that supports individual career growth and meets employer staffing needs.

“

We plan to continue our participation in the WEX program—we’ve benefited greatly and look forward to welcoming more participants.”

-Karol Ballew

Human Resources Coordinator
THE SALVATION ARMY

At The Salvation Army, the WEX program has been a gateway to lasting employment. Several individuals began their journey with short-term work experience placements and have since grown into long-term team members. Just a few examples include:
Grants and Contracts Coordinator – 25 years, Intake Coordinator – 14 years, Red Shield Manager – 14 years, Food Warehouse Truck Driver – 8 years, HMIS Coordinator – 6 years, and Shelter Monitor – newly hired.

“Nasrin Esmaeili has been instrumental in placing WEX program recipients with The Salvation Army, and we are so grateful for her dedication,” adds Ballew.

Thank you, Salvation Army, for being a valued partner for nearly three decades—we look forward to continuing this impactful journey together.

YOUTH SERVICES (ages 16 to 30)

Over the past year, the Youth Services Division expanded its team and programs to better support young job seekers in Stanislaus County, especially those facing serious challenges such as homelessness, disabilities, or involvement with the justice system. Backed by new grant funding and strong partnerships with local organizations like the Modesto Gospel Mission, Ceres Unified School District, DRAIL, LearningQuest, and the California Department of Rehabilitation, the division connected more youth to skill-building opportunities and real job prospects. These efforts helped young people gain confidence, prepare for the workforce, and meet the needs of local employers.

YOUTH CAREER SERVICES

The Youth Career Services program helps out-of-school young adults ages 17 to 24 build a path toward stable employment. It offers a mix of education support—like tutoring, mentoring, and diploma or college prep—and career services such as job training, resume help, and paid work experience. Participants can also access vocational programs that lead to recognized certifications and receive support with job search and placement.

YOUTH CAREER SERVICES	2024-2025
Total Enrolled	402
English Language Learners	53
Justice Involved	31
Housing Insecure	30
Individuals with Disabilities	131
Foster Care	48
Work Experience	69
Obtained GED/HSE	70

JUSTICE INVOLVED YOUTH

In partnership with Stanislaus County Probation, Workforce Development offers a hopeful path forward for both in-custody and probationary youth. This program equips participants with the skills, support, and confidence needed to succeed in the workforce and build a better future. Through a 10-week workshop series, youth receive personalized career coaching, job readiness training, and hands-on support. Graduates are awarded Chromebooks to aid in their continued job search, and incentives are given to those who secure employment within a year.

IN-CUSTODY	2024-2025
Referred	33
Graduated	20
Released from Custody	11
OUT-OF-CUSTODY	
Referred	65
Completed	26
Employed	1

BAY VALLEY FOUNDATION DIGITAL SKILLS INTERNSHIP

In partnership with Bay Valley Foundation, youth ages 16 to 30 received free training in digital marketing, web design, software development, IT support, and project management. After completing training, participants gained hands-on experience through 560-hour virtual internships, preparing them with valuable skills for today's digital workforce. The following is for the duration of the grant May 2022-September 2024:

DIGITAL SKILLS INTERNSHIP	2022-2024
Total Applications	283
Eligible Applications	253
Enrolled in Training	210
Completed 560-hr Internship	181
Reported Employment	77
Full Time	41
Part Time	36
Tech Industry	36

STANDOUT YOUTH CONFERENCE

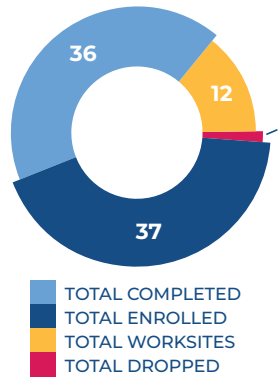
The 4th annual youth conference in July provided information to youth program and service participants to help them navigate their future. Topics included: Inspirational words, fentanyl awareness, career pathways training and financial literacy training.

Resource Providers:

- Digital Nest
- DRAIL
- Behavioral Health and Recovery Services
- Youth Workforce Development
- Youth Career Services
- Modesto Junior College

SUMMER YOUTH DIGITAL SKILLS INTERNS

The Summer Youth Program was created for in-school youth enrolled in Career Technology Education (CTE) courses within the IT industry or college students pursuing IT industry degrees. Participants were eligible for an 8-week internship at a government or non-profit organization, providing them with hands-on experience in the technology field.



YOUTH SERVICE CORPS

The Youth Service Corps grant aims to introduce 100 youth to career opportunities in public service through education and internships across various County departments. By exposing young adults to roles they may not have previously considered, the program encourages exploration of viable careers in the public sector. This initiative supports Workforce Development's goal of building a stronger, more informed future workforce.

YOUTH SERVICE CORPS	2024-2025
Participants Enrolled	116
Placed into Work Experience	46
Participating Worksites	30

Youth Service Corps grant runs through December 2025. Data provided through June 2025.

STUDENT TRAINING & EMPLOYMENT PROGRAM

Launched in May 2024, the STEP program gives students with disabilities the chance to gain meaningful, hands-on work experience, helping them build the skills and confidence needed for long-term success in the workplace. With an ambitious goal of enrolling 50 students and placing them in 240-hour job experiences, the program quickly proved to be a success.

STEP PROGRAM (Calendar Year 2024)	2024
Students Enrolled	64
Participating Worksites	42



“

Feels incredible, great people and great opportunity. I love work at the store and recommend coming.”

Angel
Summer Youth and
STEP Program
YOUTH SERVICES

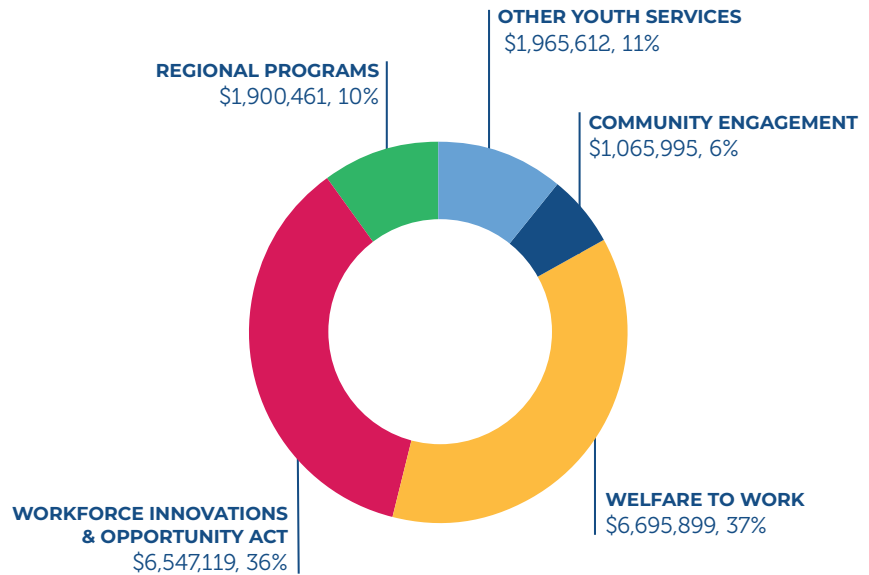


FINANCIALS

In the 2024-2025 fiscal year, Workforce Development managed a total funding of \$18,175,085 across various programs aimed at workforce development, job training, work-based learning and support services. These funds have enabled SCWD to continue delivering critical services and expand reach to vulnerable populations.

STANISLAUS COUNTY WORKFORCE DEVELOPMENT PROGRAM:

\$18,175,085



PROGRAMS	FY 2024 - 2025 ACTUAL	PERCENTAGE
Welfare to Work Program	\$6,695,899	36.84%
WIOA Adult, Dislocated Worker, & Youth	\$6,303,770	34.68%
WIOA Regional Programs	\$1,636,877	9.01%
Youth Service Corps	\$1,433,730	7.89%
ARPA Stanislaus 2030	\$553,701	3.05%
Student Training & Employment Program	\$531,882	2.93%
Prison to Employment	\$177,696	0.98%
Sheriff	\$152,561	0.84%
Probation	\$134,383	0.74%
WIOA Rapid Response	\$130,352	0.72%
Homeless Assistance & Prevention Program	\$117,320	0.65%
WIOA Accelerator	\$105,477	0.58%
Child Support	\$91,340	0.50%
Multi-Craft Core Curriculum (Apprenticeship)	\$85,888	0.47%
Access to Technology	\$16,689	0.09%
WIOA High Performing Board	\$7,520	0.04%
TOTAL	\$18,175,085	100%

CONTRACT PROVIDERS

SERVICE PROVIDED	PROVIDED BY	CONTRACT AMOUNT
Out of School Youth	Ceres Unified School District	\$590,000
Job Readiness Program	CVOC Farmworkers Program ARPA	\$523,190
Stan2030 Small Business Program Design	Next Street Financial Stan2030	\$300,000
High School Equivalency Modesto & Patterson	Central Valley Opportunity Center (CVOC)	\$276,784
High School Equivalency Oakdale & Turlock	LearningQuest - Stanislaus Literacy Center	\$274,158
Learn to Earn - Oakdale	Center for Human Services	\$258,447
Vocational English - Modesto	Sierra Vista Child & Family Services	\$250,645
Learn to Earn - Modesto	Central Valley Opportunity Center (CVOC)	\$138,392
Learn to Earn - Patterson	Center for Human Services	\$127,295
Out of School Youth	Modesto Gospel Mission - Youth	\$125,000
Out of School Youth	LearningQuest - Stanislaus Literacy Center	\$97,000
Digital Skills	Bay Valley Foundation - Digital Skills Training	\$95,000
Training Adults with Disabilities	Enrich and Employ	\$95,000
Training Public Sector Placed Youth	Stanislaus County Office of Education (SCOE)	\$95,000
Learn to Earn - Turlock	AspiraNet	\$88,740
Vocational English - Turlock	AspiraNet	\$88,739
Out of School Youth	DRAIL - Youth	\$66,000
Vocational English - Farm to Fluency	Modesto Junior College (MJC)	\$26,000
Sector Strategies - Agriculture	Stanislaus Farm Bureau	\$25,000
Vocational English - Farm to Fluency	Central Valley Opportunity Center (CVOC)	\$25,000
Sector Strategies - Construction	Workforce Pathway Solutions	\$20,000
Supervisor Training - Farm to Fluency	AgSafe	\$20,000
Sector Strategies - Women-Owned Businesses	Modesto Chamber of Commerce	\$20,000
Sector Strategies - Underserved Businesses	Stanislaus Equity Partners (STEP)	\$20,000
Sector Strategies - Underserved Businesses	Stanislaus Latino Chamber of Commerce	\$20,000
HR Hotline	California Employers Association	\$17,965
One Stop Operator	Beaudette Consulting	\$13,125
TOTAL		\$3,696,480

\$2,246

AVG. COST PER
BUSINESSES AND
CLIENTS SERVED

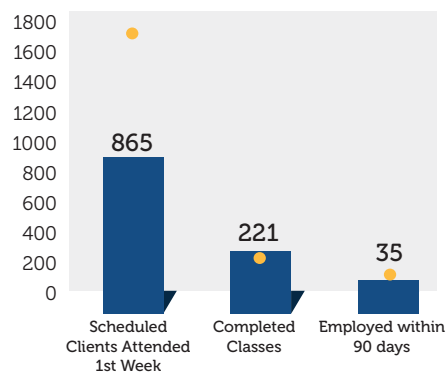
RESULTS

Businesses and Clients Served

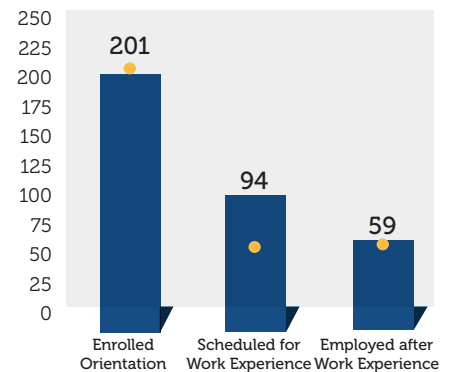
2024 - 2025

Businesses Served	546
Sector Strategies Services	89
Business Received HR Services	98
Job Centers - Public Served	4,598
WIOA - Adults & Dislocated Workers - Enrolled	656
Welfare to Work - Clients Enrolled	865
WIOA - Youth Enrolled	433
Youth Services Corp - Youth Enrolled	116
Digital Skills - Youth Enrolled	283
Summer Youth Digital Skills - Clients Enrolled	37
Child Support - Clients Served	248
Probation - Youth Enrolled	46
Sheriff - Clients Enrolled	52
Prison to Employment - Served	125
Regional Equity and Recovery - Clients Served	14
Department of Rehabilitation - Disabled Youth	64
Accelerator 12 - Farm to Fluency - Enrolled	10
Farmworker	46
Total	8,326

WELFARE-TO-WORK JOB READINESS

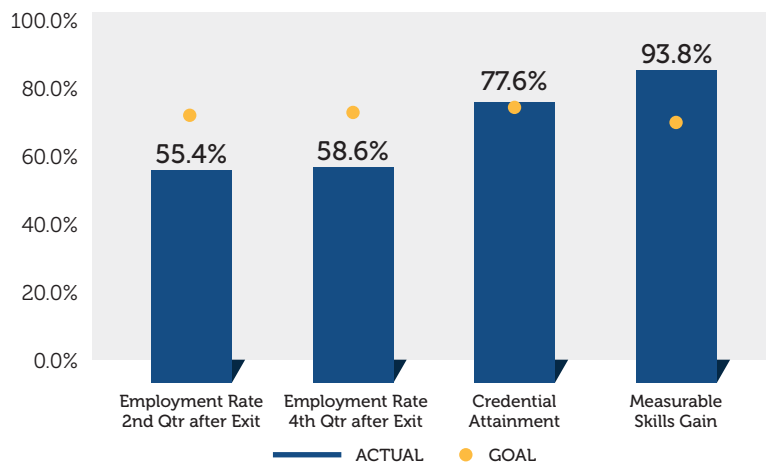


WELFARE-TO-WORK WORK EXPERIENCE

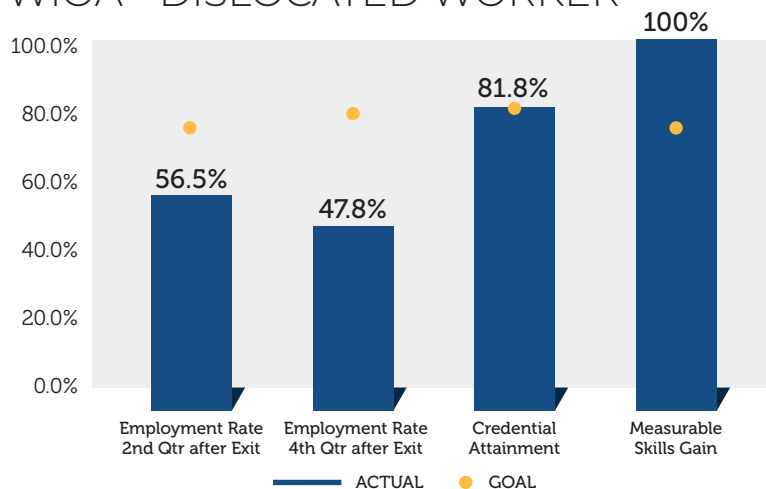


— ACTUAL ● GOAL

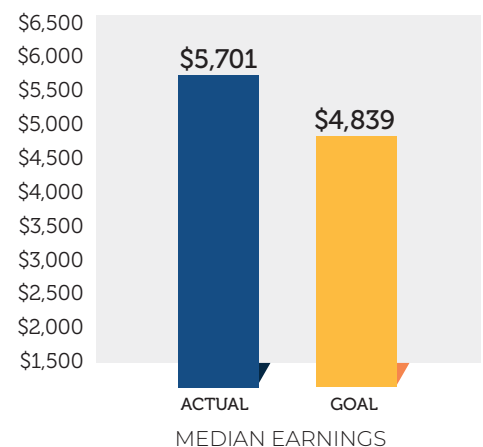
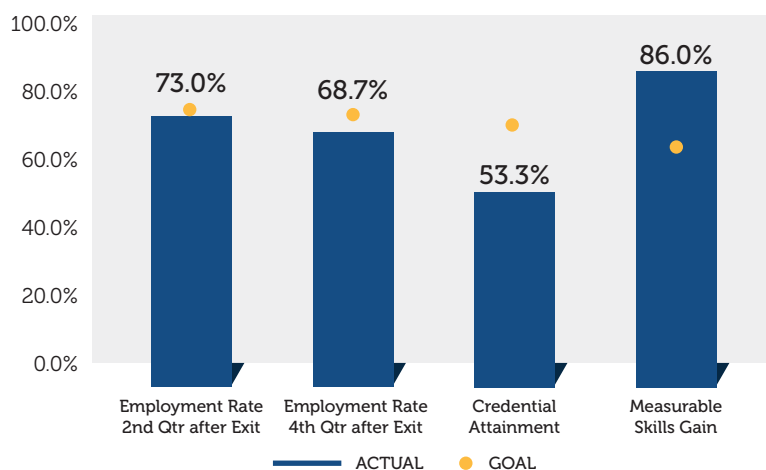
WIOA - ADULT

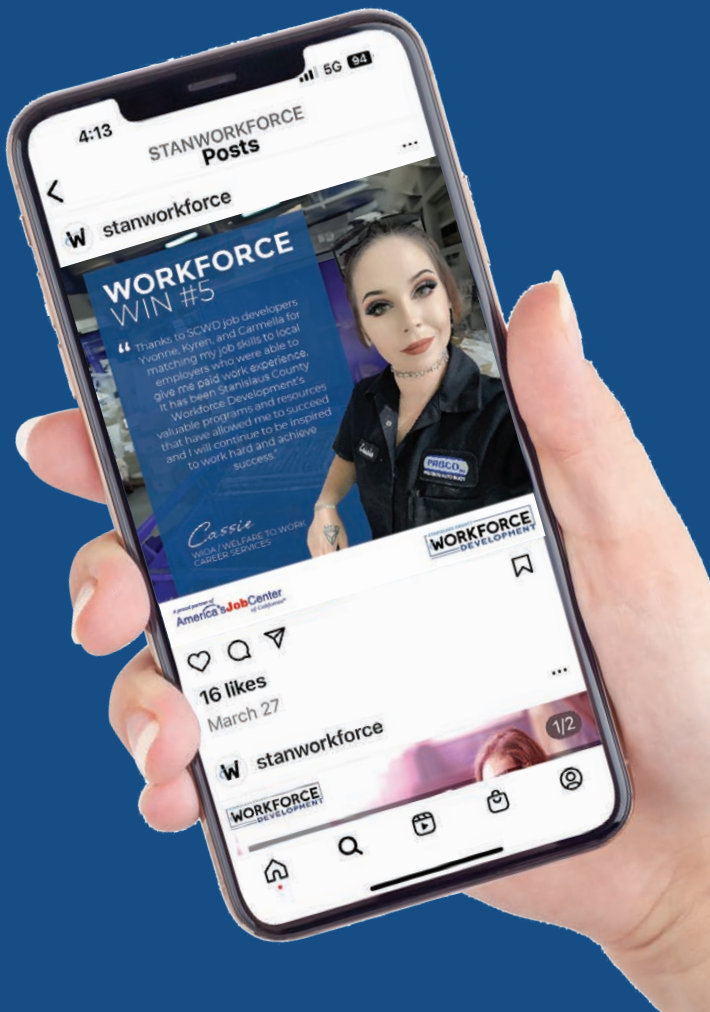


WIOA - DISLOCATED WORKER



WIOA - YOUTH





OUTREACH & COMMUNITY

In the 2024–2025 fiscal year, Stanislaus County Workforce Development (SCWD) reinforced its commitment to fostering economic growth by connecting job seekers with meaningful employment opportunities and supporting businesses in building a skilled workforce. Through innovative campaigns, strategic outreach, and collaborative partnerships, SCWD has made significant strides in enhancing workforce development across the region. These efforts highlight the key initiatives and achievements.

WORKFORCE WINS CAMPAIGN

SCWD launched the “Workforce Wins” campaign to showcase the successes of clients and business partners.

The campaign began with a 30-day social media blitz in September 2024, featuring a different success story each day. Select stories were shared with board members and partners. In the subsequent months, Workforce Wins were highlighted at least once a month. Starting in May, quarterly videos were produced to explore client experiences and program impacts, shared with the board and through social media platforms.

To watch see our Workforce Win Videos



SOCIAL MEDIA FOLLOWERS

 **8.8K**
 **741**
 **4.4K**

TOP 5 VISITED WEBSITE PAGES

Home	35%
Job Seekers	17%
Job Openings	10%
Locations & Partners	5%
SCWD	4.2%

WEBSITE DATA

31K ACTIVE USERS
91K PAGE VIEWS
30K NEW USERS

Data is from July 1, 2024 - June 30, 2025

SOCIAL MEDIA STRATEGY

SCWD implemented a social media plan targeting two primary audiences: job seekers and businesses. The content strategy encompassed six key pillars:

1. Success Stories: Highlighting client achievements.
2. Workshop/Training Tips: Providing valuable insights for skill development.
3. Marketing Services: Promoting available resources.
4. Market Data: Sharing relevant industry information.
5. Events & Job Fairs: Announcing upcoming opportunities.
6. Culture, Quotes & Holidays: Engaging content to foster community.

Content was curated, written, and scheduled monthly, ensuring consistent engagement across platforms.

WEBSITE AS A CENTRAL HUB

The SCWD website served as the primary source of information, with continuous updates to reflect current offerings and resources. Multiple channels, including flyers with QR codes, social media posts, videos, and presentations, directed audiences to the website, ensuring centralized access to services and information.

PROGRESS MAGAZINE FEATURE

SCWD's article was published in the Apr '25 issue of the Modesto Chamber of Commerce *Progress Magazine*, highlighting a training-to-employment success story with Kyle Heiny in the MC3 Pre-Apprenticeship Readiness Program. The article sheds light on the valuable services offered to the community and aims to inspire conversations on how Workforce Development can assist businesses with training and employment needs.

To read the full article in the Apr 2025 issue



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OUTREACH EVENTS & PRESENTATIONS

COMMUNITY OUTREACH AND ENGAGEMENT

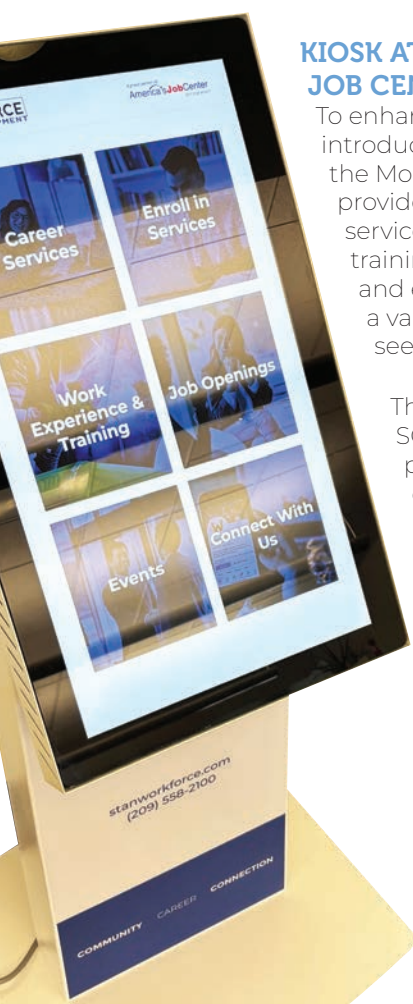
SCWD participated in various events, including back-to-school nights, job fairs, conferences, expos, and community meetings. Staff attended these events, sharing marketing materials and engaging with the community to raise awareness about available services.



KIOSK AT MODESTO JOB CENTER

To enhance service promotion, SCWD introduced a free-standing kiosk at the Modesto Job Center. The kiosk provides information on career services, work experience and training opportunities, job openings, and event calendars, serving as a valuable resource for clients seeking employment.

Through these initiatives, SCWD has demonstrated a proactive approach to workforce development, fostering connections, and supporting both job seekers and businesses in achieving their goals.

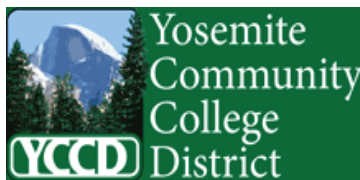
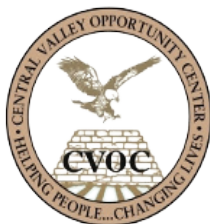
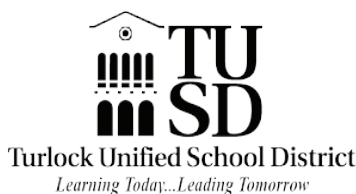


Stanislaus County Value:
We work every day to earn
people's TRUST

PARTNERS

A proud partner of
America's JobCenter
*of California*SM

The America's Job Center of California is a collective partnership that strives to address workforce needs through a systemic approach. Some program partnerships are mandated through the Workforce Innovation and Opportunity Act, and represent core services to the public. Other partners are not mandated, but share a vision of a systemic community approach to Workforce Development services. Partners meet quarterly to discuss functions and activities related to services provided through America's Job Center of California.





CLIENT SUCCESS STORY

Stanislaus County Workforce Development (SCWD) offers a variety of programs and services designed to support job seekers and businesses. One of the most impactful is the MC3 Pre-Apprenticeship Readiness Program, delivered in partnership with ValleyBuild. This six-week, full-time program provides hands-on, MC3-certified training in collaboration with local Building Trade Councils. Participants earn industry-recognized certifications like OSHA 10, CPR/First Aid, forklift operation, and hazardous waste awareness. SCWD also provides wraparound services to ensure high employment rates for graduates.

Monica Hack, Vocational Training Specialist at Workforce Development, shared that these supportive services greatly increase a student's ability to complete the program. These services include transportation assistance, purchasing tools and work gear, and steel-toed boots. As students approach graduation, SCWD helps with resume building, mock interviews, and job searches to position them for success.

Kyle Heiny, a graduate of the second cohort, praised the program's effectiveness: "I feel more confident

in my career path even coming from multiple jobs with a bunch of work experience. This program really dialed in to exactly what we needed to know and gave us the best possible head start before even getting out on the job. Workforce Development made it so easy and seamless to give me all the tools I need to get out there and be the best plumber and pipe fitter I can be."

Kyle, who had applied to the program several times, was finally accepted after connecting with SCWD. Following graduation, he secured a five-year journeyman position with competitive wages and benefits.

As of June 30, two cohorts have complet-

ed the program, totaling 20 students already employed.

“

Workforce
Development
made it so easy and
seamless to give
me all the tools I
need to get out
there and be the
best plumber and
pipe fitter I can be.”

- Kyle Heiny

MC3 Pre-Apprenticeship
Readiness Program
CAREER SERVICES

To watch the
video of Kyle's
story online





@stanworkforce



Board Meeting Minutes

Monday, June 2, 2025
Self-Help Credit Union
Community Room
900 Crows Landing Rd., Modesto, CA 95351
12:00 p.m. – 2:00 p.m.

Members in attendance:

Bill O'Brien, Chair	Scott Kuykendall
Cecil Rissel, Vice-Chair	Mary Machado
Erika Angel	Maryn Pitt
Dean Fadeff	Sam Romeo
Supervisor Grewal	Chris Savage
Kris Helton	Steve Stevenson
Jessica Hill	Doug Van Diepen
Kari Knutson Miller	

Members Excused

Margarita Cabalbag	Jennifer Shipman
Will Kelly	

Staff in attendance:

Doris Foster	Sara Redd
Kris Ixta	Shaun Wahid (County Counsel)

9 additional guests were present

1. Call to Order Bill O'Brien, Workforce Development Board Chair, called the meeting to order at 12:02 p.m.
2. Introductions
3. Conflict of Interest
Chairman O'Brien outlined the Conflict of Interest Policy.
4. Public Comment Period
Chairman O'Brien gave information on the Public Comment Period. There were no comments.
5. Presentation
Dawn Perez Bonsu, Director of Business Operations - Stanislaus Regional Housing Authority gave a presentation on what the Housing Authority does and how it works in partnership with Workforce Development.
6. Committee Reports
 - A. Business Development Committee

Business Development Committee Chair Kris Helton reported on the April 17th meeting, noting that sector updates were shared, HR Hotline reports reviewed, a presentation was given by Trish Christensen of the Modesto Chamber of Commerce, and that he co-chaired the Leadership Modesto Business Day with Director Foster.

7. Career Development Committee

In Jennifer Shipman's absence, Assistant Director Sara Redd reported on the May 8th Committee meeting, which included a presentation by Tiffani Burns of HealthForce Partners, a review of the In-Demand Occupation list, and discussion on what is the need for additional training.

8. Youth Development Committee

Mary Machado, Youth Development Committee Chair, reported on the April 8th meeting, noting that the Committee is organizing the STANdOUT event scheduled for July 11th and shared additional details about the planned activities.

9. Department Report

A. Transfr Presentation – Dulce Piceno

Dulce gave a presentation on the goggles, explaining their role in the Youth program and how they function as an interactive training tool. Director Foster added that the goggles would be available after the meeting for members interested in seeing how they work.

B. "Workforce Wins"

Julie Orona, Community Outreach & Marketing Manager presented the Workforce Win video.

C. Director's Update

Doris Foster, Workforce Development Director, reported the following:

- Director Foster provided an update regarding agenda item 10.C. from the March 3, 2025 board meeting, noting that no further action will be taken to present it to the Board of Supervisors.
- Board members will be receiving a survey later today regarding WIOA reauthorization and reform and are encouraged to complete it.
- A Request for Proposal (RFP) for CDFI services is currently open. Members interested in joining the evaluation team are invited to reach out.
- We are in the process of finalizing contracts for Stan 2030 and actively developing a Business One-Stop Center.

Consent Items

Consent items adopted. M. Grewal / K. Helton

A. Approve the Minutes of the March 3, 2025 Stanislaus County Workforce Development Non-Quorum Board Meeting

B. Approval for Stanislaus County Workforce Development to Submit a Request to the State to Transfer \$200,000 of Workforce Innovation and Opportunity Act Dislocated Worker 2024-2025 Program Year Funds to the Workforce Innovation and Opportunity Act Adult Fund Category

10. Discussion and Action Items

A. Approval to Request the Board of Supervisors Proclaim September 2025 as Workforce Development Month in Stanislaus County

Fadoff / C. Russell

B. Approval of Contract Renewals for Existing Service Providers and New

Contracts for Workforce Innovation and Opportunity Act Services to Underserved Businesses, Sector Strategy, Youth Services, One Stop Operator, Human Resource Services and Digital Skill Needs for the 2025-2026 Program Year

D. Fadeff / M. Grewal

- C. Approval of the 2025-2026 Sector and In-Demand Occupation List

K. Helton / M. Machado

- D. Approval for Workforce Development Board Chair to Sign an MOU Between La Cooperativa Campesina de California and The Stanislaus County Workforce Development Board

M. Pitt / M. Machado

- E. Approval of the Stanislaus County Workforce Development Board Strategic Priorities and the 2025-2028 Stanislaus County Workforce Development Board Local Plan Alignment Analysis

M. Pitt / S. Kuykendall

11. Future Topic(s), Discussion, Announcements

Chairman O'Brien announced the upcoming resignation of board member Maryn Pitt, expressed gratitude for her service, and acknowledged her as a valued contributor to the Workforce Development Board.

Meeting adjourned: 1:25 p.m.