

## Board Meeting

Monday, October 7, 2019  
Stanislaus County Office of Education  
Tom Changnon Building, Orestimba Room  
1325 H Street, Modesto, CA 95354  
12:00 p.m. – 2:00 p.m.

The Workforce Development Board complies with all provisions of the Brown Act and the Conflict of Interest Code on file with the Stanislaus County Department of Workforce Development. See links below.

[http://ag.ca.gov/publications/2003\\_Intro\\_BrownAct.pdf](http://ag.ca.gov/publications/2003_Intro_BrownAct.pdf)

<http://stanworkforce.com/board>

The agenda at each meeting allows for a public comment period, limited to 5 minutes. Public Comment forms are available at [www.stanworkforce.com](http://www.stanworkforce.com).

All meetings are conducted in English.

If you require assistance per the Americans with Disabilities Act, please notify Stanislaus County Workforce Development at (209) 558-2114, 72 hours in advance of the meeting.

Public notice of all Workforce Development Board meetings are posted 72 hours in advance of the meeting at the location site and on the webpage at [www.stanworkforce.com](http://www.stanworkforce.com).

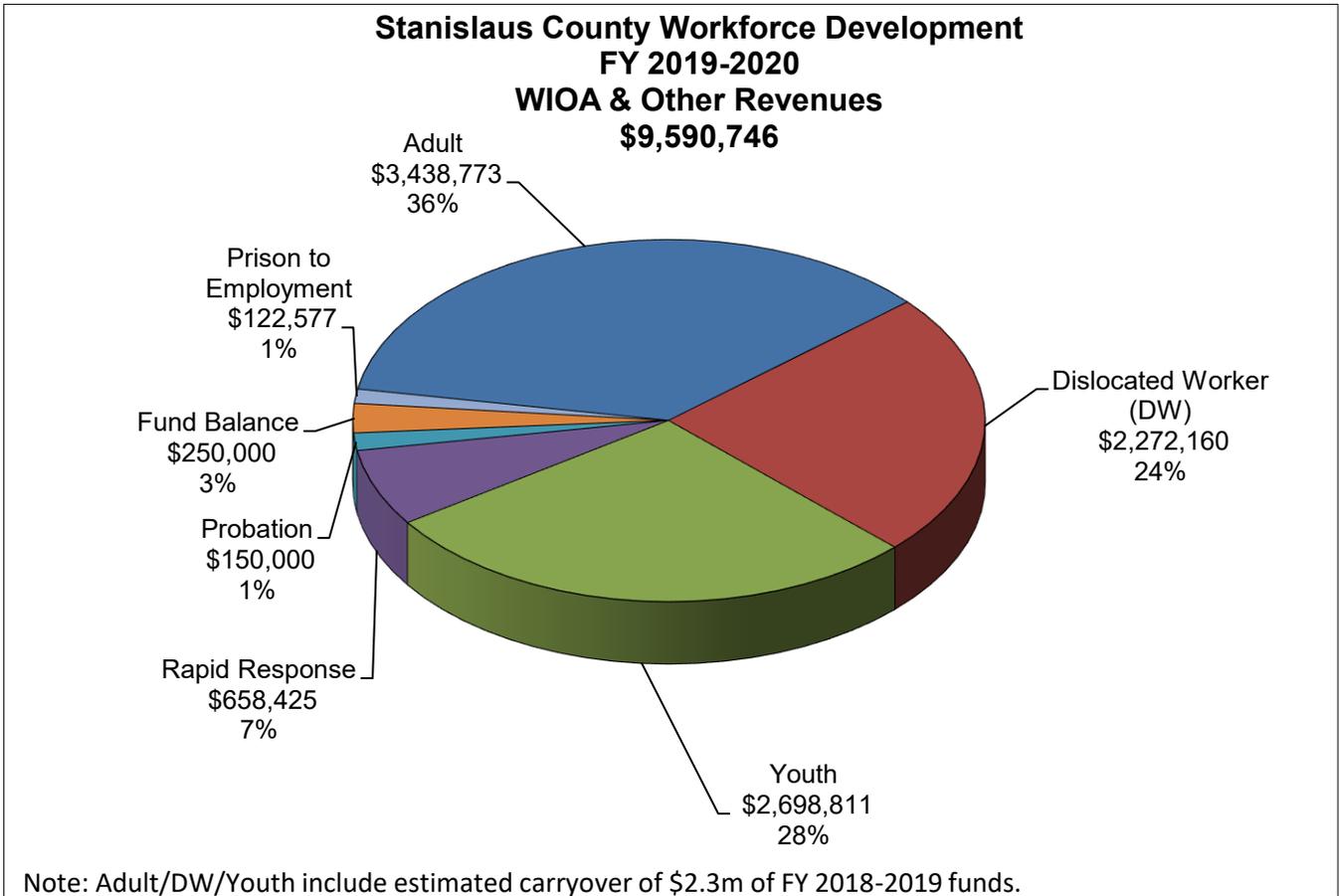
- I. Call to Order and Introductions
- II. Conflict of Interest
- III. Public Comment Period
- IV. Introduction of New Workforce Development Board Member Lynis Chaffey
- V. Presentation
  - A. Downtown Streets – Greg Pensinger
- VI. Board Update
  - A. California Workforce Association (CWA) Meeting of the Minds 2019 Conference
- VII. Committee Reports
  - A. Youth Development Committee
    - Summer Youth Outcome
  - B. Veterans' Development Committee
- VIII. Director's Report
  - A. Department Update
  - B. Allocations At a Glance
  - C. Update on Business Services
  - D. Update of Client Services
  - E. Labor Market Information – Veterans' Statistics
- IX. Consent Items

- A. Approve the Minutes of the July 1, 2019 Workforce Development Board Meeting
- B. Approval to Release a Request for Proposal for Workforce Innovation and Opportunity Act Funded Youth Services
- X. Discussion and Action Items
  - A. Approval of the 2020 Workforce Development Board Quarterly Meeting Dates and Location
  - B. Accept the Year End Report for Workforce Innovation and Opportunity Act (WIOA) 2018-2019 Program Year
- XI. Future Topic and Discussion

Next Meeting: Pending Approval of the Workforce Development Board  
Location: Monday, January 6, 2020  
Martin Petersen Event Center  
720 12<sup>th</sup> Street, Modesto, CA 95354  
Time: 12:00 pm – 2:00 pm

Future Meeting: Pending Approval of the Workforce Development Board  
Location: Monday, April 6, 2020  
Martin Petersen Event Center  
720 12<sup>th</sup> Street, Modesto, CA 95354  
Time: 12:00 pm – 2:00 pm

**Item VIII-B: Workforce Innovation and Opportunity Act (WIOA) - Allocations at a Glance**



**Department Fund Balance as of 7/1/2019 - \$4,505,835**

FY 2019-2020 WIOA Allocation	FY 2018-2019 WIOA Carryover	Fund Balance	Probation	Prison to Employment	Total Revenue
\$ 6,801,684	\$ 2,266,485	\$ 250,000	\$ 150,000	\$ 122,577	\$ 9,590,746

Programs	FY 2018-2019 Actuals	FY 2019-2020 Final Budget
Adult	\$ 2,808,117	\$ 3,438,773
Dislocated Worker	\$ 1,650,378	\$ 2,272,160
Youth	\$ 2,826,197	\$ 2,698,811
Rapid Response	\$ 758,061	\$ 658,425
Department of Child Support Services	\$ 71,802	\$ -
Veterans Employment Assistance Program	\$ 252,610	\$ -
Fund Balance	\$ 105,893	\$ 250,000
Probation	\$ 80,981	\$ 150,000
Prison to Employment	\$ -	\$ 122,577
<b>Total</b>	<b>\$ 8,554,039</b>	<b>\$ 9,590,746</b>

\* In Fiscal Year 2018-2019 the Workforce Development Board authorized a transfer of \$200,000 from Dislocated Worker to Adult.

## STANISLAUS COUNTY VETERAN STATISTICS

### Veteran Enrollment & Job Fair Summary

#### Veteran Enrollment Statistics

WIOA Funded Services, Program Year 2018/2019

47 Veterans Enrolled



26 Veterans Exited from Services



18 Veterans Employed at Exit



An enrolled client is exited from the program if no further services are provided for 90 days.

Data Source: CalJOBS<sup>SM</sup>

#### Percent of Veterans Employed After Receiving Services

Program Year 2018/2019

**69%**

Data Source: CalJOBS<sup>SM</sup>

#### Average Wage of Employed Veterans After Receiving Services

Program Year 2018/2019

**\$22.42**

\$14.97 per hour is the self-sufficient wage for a single adult in Stanislaus County

Data Source: CalJOBS<sup>SM</sup>



Collaborative Partner Representatives at the Veterans Job Fair on May 30, 2019.

Pictured Left to Right: Margarita Cabalbag, EDD Representative Josh Harder, U.S. Representative for CA 10th District Doris Foster, Stanislaus County Workforce Development Kevin Fox, Stanislaus County Office of Education

## VETERANS JOB FAIR | The Veterans Job Fair was held May 30, 2019 at the Martin Petersen Event Center in Modesto. (Job fair data reported by EDD)

### COLLABORATION

Collaborative planning effort between Stanislaus County Workforce Development, EDD, Stanislaus County Office of Education & Representative Josh Harder's Office



### ATTENDANCE

Veterans Job Fair attendance almost doubled the previously reported average of 20 to 41



### TECHNOLOGY

SCWD provided laptops for job seekers to submit resumes online during the job fair as well as hosting workshops with resume and interview tips, how to approach an employer, job search services and more.



### ABOVE & BEYOND

Business Service Representatives from SCWD Business Services Division greeted and networked with employers as well as assisted them with set up and break down.



### ADVOCACY

Thank you to SCWD Board member Kris Helton and Representative Josh Harder for recording the iHeart Radio Public Service Announcement promoting the job fair.

### INDIVIDUALS/ATTENDEES

**133**

Total Registration Forms Completed at the Job Fair

**30.83%**

Veterans Attended

**14.29%**

Employed Attendees

**15.79%**

Attendees Currently Collecting Unemployment Benefits

**15.79%**

Attended a Job Fair Within the Last Year

### LOCATION OF ATTENDEES (See zip code map on back.)

Top 6 zip codes where attendees reside. Job Fair was held in Downtown Modesto (95354).

<b>21</b>	<b>95350</b> (Modesto)
<b>17</b>	<b>95355</b> (Modesto)
<b>14</b>	<b>95351</b> (Modesto)
<b>10</b>	<b>95356</b> (Modesto)
<b>9</b>	<b>95307</b> (Ceres)
<b>9</b>	<b>95380</b> (Turlock)

Contact with EDD or Social Media were the top 2 ways attendees heard about the job fair.

### BUSINESS/EXHIBITORS

**76**

Total Exhibitors

**59**

Employers with Open Positions

**8**

Apprenticeship/School Programs

**8**

Veteran Service Organizations

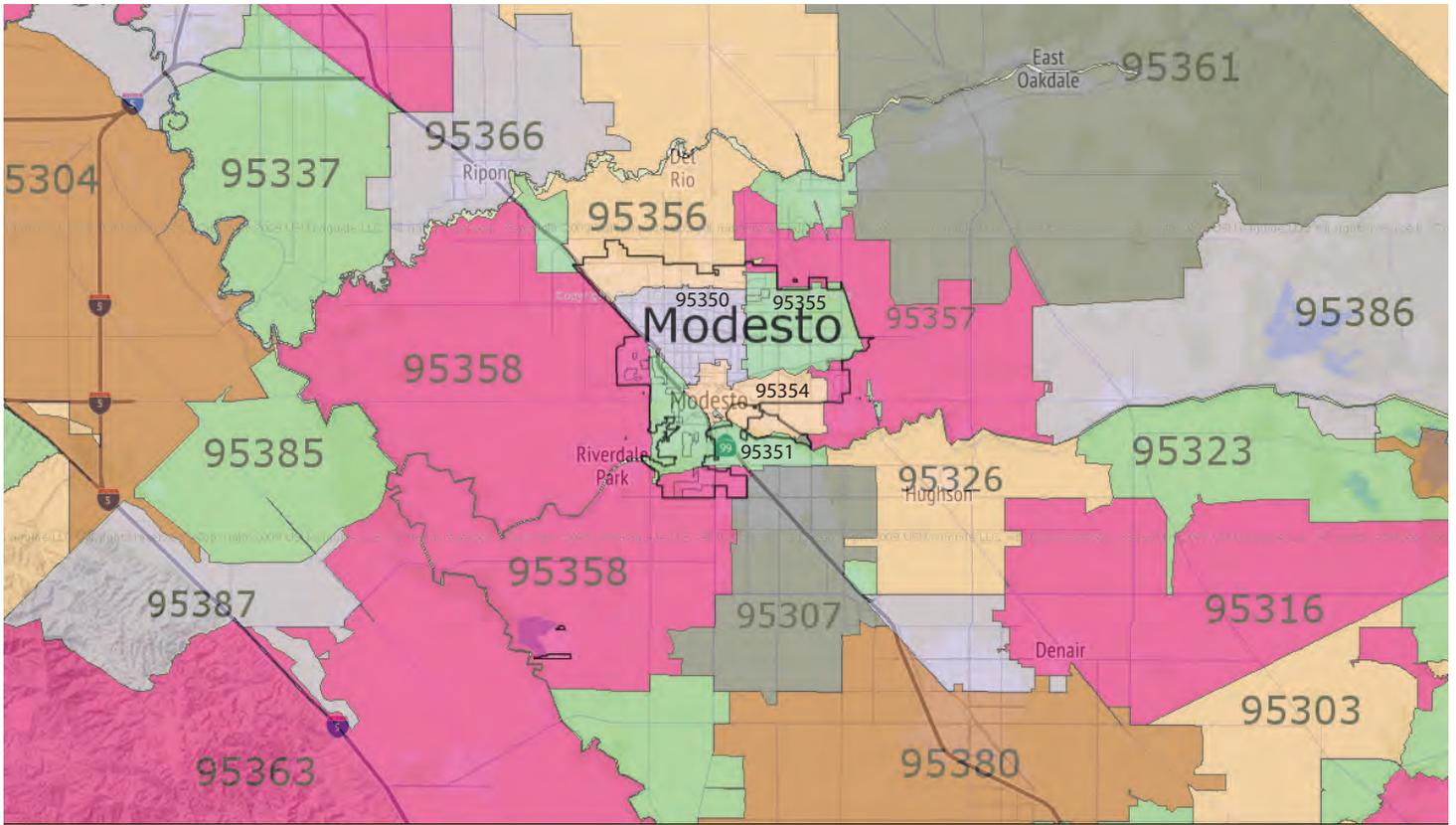
**1**

Representative Josh Harder's Office

"Thank you all for you do, lets change lives one job at a time"

"Very well organized. Plenty of supportive staff on hand to help. Great job!"

All Employers surveyed reported being satisfied or very satisfied with their experience at the job fair, the venue and the job seekers they spoke with. 4



- 95351 - Modesto, CA
- 95354 - Modesto, CA
- 95350 - Modesto, CA
- 95355 - Modesto, CA
- 95307 - Ceres, CA
- 95319 - Empire, CA
- 95328 - Keyes, CA
- 95356 - Modesto, CA
- 95368 - Salida, CA
- 95367 - Riverbank, CA
- 95326 - Hughson, CA
- 95358 - Modesto, CA
- 95357 - Modesto, CA
- 95313 - Crows Landing, CA
- 95382 - Turlock, CA

**Board Meeting**

Monday, July 1, 2019  
Martin Petersen Events Center  
720 12<sup>th</sup> Street, Modesto, CA 95354  
12:00 p.m. – 2:00 p.m.

Members in attendance:

Supervisor Berryhill  
Ross Briles  
Mahalia Gotico  
Kathy Harwell  
Jody Hayes  
Kris Helton  
Scott Kuykendall  
Mary Machado  
Pedro Mendez

Doug Murdock  
Bill O'Brien  
Maryn Pitt  
Tim Robertson  
Cecil Russell  
Chris Savage  
Doug Van Diepen  
Greg Vincelet

Members absent:

Josh Bridegroom  
Margarita Cabalbag  
Lynis Chaffey  
Charles Dossett

Richard Hagerty  
Dean Fadeff  
Jennifer Shipman

Staff in attendance:

Vinal Chand  
Doris Foster  
Virginia Isha  
Angelique Prendez

Margarita Ramos  
Sara Redd  
Martha Sanchez

8 Additional guests were present.

- I. Call to Order and Introductions  
William O'Brien, Workforce Development Board (WDB) Chair, called the meeting to order at 12:07 p.m., thanked everyone for attending and invited the Board members, staff and guests to introduce themselves.
- II. Conflict of Interest  
Chairman O'Brien outlined the Conflict of Interest Policy.
- III. Public Comment Period  
Chairman O'Brien gave information on the Public Comment Period. There were no public comments on non-agenda items.

#### IV. Presentation

##### A. Focus on Prevention

Ruben Imperial with Focus on Prevention provided an overview of Downtown Streets, funded by Workforce Development, and its initiative. Workforce Development and Downtown Streets work together to provide community resources and services to the homeless community by enrolling participants in services. The overall goal is to strengthen families. Focus on Prevention's current efforts is to strengthen the system of care. There is an Access Center, referred to as a One-stop-Shop, where all of the services are centralized, providing an avenue to homeless community members who would like to get off the streets, can go to obtain assistance. Check out recently launched Love our Neighbor, by visiting [loveourneighbor.org](http://loveourneighbor.org). [loveourneighbor.org](http://loveourneighbor.org) is a place where you can donate to someone in need or volunteer services.

In addition, the Career Club was recently established. Workforce Development's job center staff and Downtown Streets partner together to provide a dedicated area on Friday's from 8:00 a.m. – 10:30 a.m. at 629 12<sup>th</sup> Street in Modesto. Career Club participants can utilize computers at the job center to register in CalJobs, create resumes, job search, and register for orientations.

##### V. Introduction of new Workforce Development Board Member Scott Kuykendall

#### VI. Committee Reports

##### A. Youth Development Committee

Workforce Development staff member, Vinal Chand, provided an update on the Youth Development Committee (YDC). The committee meets quarterly to discuss available youth programs. Beginning in August, Lunch N' Learns have been incorporated in to the quarterly meetings. The next meeting is August 5, 2019.

##### B. Veterans' Development Committee

Workforce Development Director, Doris Foster reported the Veterans' Development Committee (VDC) has met twice this year. At the March meeting, Chairman Richard Hagerty appointed Vice Chair Kris Helton. Since then, six additional members have been appointed. Staff developed a robust veteran's services resource guide to show which organizations have veteran services. The resource guide was provided at the April meeting. Congressman Harder's office will continue to develop and update the resource guide and Workforce Development will provide updates on the workforce section.

At the April meeting, the committee chose to adapt the Workforce Development Board's (WDB) vision statement to include veterans as presented:

**“To foster a demand-driven, skilled workforce that enables upward mobility for veterans through the alignment and integration of private and public partnerships.”**

The Committee members also accepted the mission statement as presented:

**“Maximize opportunities to promote and support a workforce system in Stanislaus County dedicated to economic prosperity for veterans by**

**providing priority training, education and opportunities for successful employment.”**

The Veterans’ Development Committee has agreed to meet quarterly, the month prior to the Workforce Development Board meeting. The Committee will report out at each of the WDB meetings.

VII. Director’s Report

A. Update of Department Activities

Workforce Development Director, Doris Foster reported a location change for the next Board meeting. The October 7, 2019 meeting will be held at the Tom Changnon building located at 1325 H Street in Modesto. The goal is to make the meetings easy to access and for the location to have Wi-Fi capability. At the October meeting we will ask Board members which location they prefer.

The Board approved the Local and Regional Plan. Director, Foster thanked the Board for all their support, direction, and guidance in developing the plan and provided a State update. 33 of 45 local boards did not receive approval of their Local Plan modification. They received conditional approval and need more work to be approved. 15 percent of all plans were approved by the State. Stanislaus County Local Plan modification was approved with no issues or pending items. The State noted areas where our plan exceeded the minimum requirements.

The Department was awarded funding on the Prison to Employment grant for 18 months. Workforce Development met twice with Probation and Parole to determine how to best implement the program. The objective is to work alongside current programs and assist with any gaps. One gap is high level offenders who are released in the State prison systems. The Department would like to assist these high level offenders by providing services at the Day Reporting Center.

E for All and UC Merced have a three-year entrepreneurial program that will assist entrepreneurs in building a new business. The program provides clients with a business mentor. We encourage Board members to become involved in mentoring. The goal is to assist these individuals to build a business and obtain employment. To ensure success, each client who goes through the program will receive a business mentor who will assist them for year after they exit the program.

The Department hosted its first Veteran’s Job Fair on May 30, 2019 at the Martin Petersen Event Center. The Department worked closely with the State, Employment Development Department (EDD), Stanislaus County Office of Education, and Congressman Harder’s office.

**ATTENDEE STATS**

<b>133</b>	<b>Total Registrations completed at the job fair</b>
<b>41 (30.83%)</b>	Veterans attended
<b>19 (14.29%)</b>	Attendees were currently employed
<b>21 (15.79%)</b>	Attendees are currently collecting Unemployment Benefits

**21 (15.79%)** Attended a job fair within last year

Contact with EDD or Social Media were the top 2 ways attendees heard about the job fair.

**EXHIBITOR STATS**

<b>76</b>	<b>Total Exhibitors</b>
<b>59</b>	Employers with open positions in attendance
<b>8</b>	Apprenticeship/School Programs
<b>9</b>	Veteran Service Organizations & Congressman Harder's Office

All Employers surveyed reported being satisfied or very satisfied with their experience at the job fair, the venue and the job seekers they spoke with.

The Department is pleased to announce that all contracts for the 2019-2020 fiscal year are in place.

Board members should have received two Workforce Development newsletters that encompass all that we are doing in the Department. Currently the newsletters are serving two purposes. One is to share with Board members the Departments activities and services provided, and the other is to inform staff members what is going on in other areas within the Department. Our plan is to share the newsletter with the community by taking it public in the next month. If you have any questions or are not receiving the newsletters, please contact Angelique.

California Workforce Association (CWA) Meeting of the Minds 2019 Conference is in September. We would like to invite eight Board members to the conference. A Board track was available to follow at last year's conference. Contact Angelique if you would like to attend.

There has been a transition of functions in the Department. An update will be provided with the Business Services and Client Services Update.

- B. Allocations At a Glance  
Workforce Development Manager, Vinal Chand provided an Allocations at a Glance overview, detailing the FY2018/2019 Proposed Budget and the preliminary FY2019/2020 Final Budget. The budget will go to the Board of Supervisors in September for approval.
- C. Labor Market Information  
Workforce Development Data Analyst, Virginia Isha provided an overview of a 10-year, 50 state comparative of the manufacturing industry. Overall, California is in the mid-range rate of change for manufacturing. The manufacturing industry is decreasing in terms of number of people hired, due to automation and outsourcing.
- D. Update on Business Services  
Workforce Development Manager, Martha Sanchez reported Business Services has been working closely with Opportunity Stanislaus, who was

previously providing business services directly. M. Sanchez thanked Opportunity Stanislaus for a smooth transition, as they allowed Workforce Development staff to go onsite to cross train with them. The transition of Opportunity Stanislaus employers to Workforce Development staff is going well. There is currently one open position in Business Services, which should be filled soon.

E. Update on Client Services

Workforce Development Manager, Sara Redd reported Client Services is currently working with StanWORKs customers for co-enrollment. StanWORKs customers who attend the Workforce Development, three-week job readiness classes, which prepares clients for employment, receive information on the Workforce Innovation and Opportunity Act (WIOA) program. Workforce Development staff go to the classes to assist clients with eligibility, training resources, and information to help them remove barriers to employment.

The Department has a renewed contract with Probation, Let's Work is a youth program where we work with justice involved youth to get them employment opportunities and assist with employment skills.

The job centers will soon have free Wi-Fi available, allowing customers to take their personal laptop to the resource center to receive services which can allow for a more relaxing atmosphere.

Orientation of our services will soon be available via an on-line video. This will allow individuals to view a short video on services offered as well as start the eligibility process by sending an email to express their interest in the program.

VIII. Consent Items

Consent items A – E adopted. C. Russell / R. Briles unan.

- A. Approved the Minutes of the April 1, 2019 Workforce Development Board Meeting
- B. Accepted a Contract Renewal for Existing Workforce Innovation and Opportunity Act Service Providers of Youth, Previously Incarcerated Adults and Dislocated Workers, and the One-Stop Operator for the 2019-2020 Fiscal Year
- C. Accepted Information Regarding Altamont Pass/I-580 2019 Commuter Survey Update
- D. Accepted the Veterans' Development Committee's Vision and Mission Statements
- E. Approval of the 2020 Workforce Development Board Quarterly Meeting Dates

IX. Discussion and Action Items

- A. Approved to Select Two Workforce Development Board Members for Each In-Demand Sector to Attend Quarterly Sector Strategy Stakeholder Meetings  
K. Helton / M. Pitt unan. Motion Passed.

Director, Foster reported the Board had approved the Sector Strategies Agenda item at the April 1, 2019 Board meeting. Opportunity Stanislaus received this award and the Department is excited to begin working with them. We have met

with businesses to understand the business needs and to inform the Board to allow for strategic planning. A request was made to have two Board members volunteer to represent each of the various sectors for In-Demand occupations. Meetings are tentatively set to meet four times a year for 1 – 2 hours. Board member volunteers are as follows:

Healthcare: Scott Kuykendall and Lynis Chaffey  
Manufacturing: Chris Savage and Doug Murdock  
Logistics/Warehouse: Cecil Russell and Tim Robertson  
Agriculture: Kris Helton and Pedro Mendez

We will send these Board members communication on Sector Strategies meetings to attend and report back to the Board.

The Department contacted with Resources Design Associates (RDA) to assist with the Commuter Study. RDA will have focus groups with individuals who leave this area to travel to the Bay Area for employment. This study is to better understand why individuals with great skills and talent are leaving our area for work.

- X. Future Topic and Discussion  
No future topics.

Chairman O'Brien gave his closing remarks.  
Meeting adjourned: 1:49 p.m.

Next Meeting: Monday, October 7, 2019  
Location: Stanislaus County Office of Education  
Tom Changnon Building, Orestimba Room  
1325 H Street, Modesto, CA 95354  
Time: 12:00 p.m. – 2:00 p.m.

**October 7, 2019**

Stanislaus County Workforce Development Board Agenda Item

TO: Workforce Development Board

FROM: Doris Foster, Director

**I. SUBJECT:**

Approval to Release a Request for Proposal for Workforce Innovation and Opportunity Act Funded Youth Services

**II. ITEM NUMBER: IX-B**

**III. ITEM TYPE: Consent**

**IV. STAFF RECOMMENDATION:**

Approve the recommendation to release a Request for Proposal (RFP) for Workforce Innovation and Opportunity Act funded Youth Services.

**V. POLICY ISSUE:**

According to Workforce Innovation and Opportunities Act (WIOA) regulations 679.370, the Local Workforce Development Board, among other responsibilities, must: Develop effective linkages with employers in the region to support employer utilization of the local workforce development system, and select providers of Youth Services, Career Services (if not provided through the One-Stop Operator), and the One-Stop Operator for the local area.

**VI. DISCUSSION:**

The purpose of WIOA's youth programs is to provide high quality services to youth and young adults beginning with career exploration and guidance; continuing support for educational attainment, opportunities for skills training for in-demand industries and occupations; and culminating with a job along a career pathway or enrollment in postsecondary education. WIOA maintains a focus on out-of-school youth and has requirements for work-based learning. Youth program objectives under WIOA are to provide services to eligible youth seeking assistance in achieving academic and employment success, effective and comprehensive activities including a variety of options for improving educational and skill competencies and provide effective connections to employers.

During Fiscal Year 2016-2017, Workforce Development released a Request for Proposal (RFP) for Workforce Innovation and Opportunity Act funded Youth Program Services. Awardees included Ceres Unified School District (Project YES), Computer Tutor Business and Technical Institute, now Steller Career College (Project ASPIRE), and Eckerd Youth Alternatives, Inc. The RFP allows for two additional contract renewals after the initial award, subject to satisfactory performance.

At the April 1, 2019 Workforce Development Board meeting, the Board approved the third year renewal recommendation to enter into contracts with Ceres Unified School District (Project YES), Computer Tutor Business and Technical Institute, now Steller Career College (Project ASPIRE), and Eckerd Youth Alternatives, Inc. to provide workforce services to disconnected and at-risk youth during Fiscal Year 2019-2020. Fiscal Year 2019-2020 is the last renewal year of the previous RFP cycle; therefore, Workforce Development must offer a new RFP for WIOA Youth Services.

Providing an opportunity for potential youth service organizations in the local area to compete for the ability to deliver services is consistent with the provisions of the Workforce Innovation and Opportunity Act, and offers an opportunity to find new programs and services that would best serve the current needs of youth in Stanislaus County. It is once again the intent to contract out Youth Services for two additional contract renewals after the initial award, based on the performance during the contract cycle.

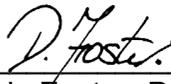
After approval to release the RFP is given by the Workforce Development Board, staff will bring the Draft Scope of Services to the Youth Development Committee for review. Based on the Youth Development Committee recommendations, staff may revise the Scope of Services prior to release of the RFP. The approximate timeline for planned activities in support of the Youth Services RFP is as follows:

DATE	RFP Activity
11/04/2019	Scope of Work presented to Youth Development Committee (YDC)
11/22/2019	Release of RFP
01/10/2020	Proposal submission deadline
02/21/2020	Notice of intent to award
07/01/2020	Begin new contracts

The final outcome of the Request for Proposal will be brought to the Workforce Development Board at the April 6, 2020 Board meeting.

VII. ADMINISTRATIVE BUDGET IMPACT:

Workforce Development plans to contract out approximately \$1,850,000 for Youth Services in Fiscal Year 2020-2021. Expectations are that funding levels for Fiscal Year 2020-2021 will not have a dramatic fluctuation from FY 2019-2020; however, final funding allocations may not be available until as late as June 2020.

  
\_\_\_\_\_  
Doris Foster, Director

**October 7, 2019**

Stanislaus County Workforce Development Board Agenda Item

TO: Workforce Development Board

FROM: Doris Foster, Director

**I. SUBJECT:**

Approval of the 2020 Workforce Development Board Meeting Dates and Location

**II. ITEM NUMBER: X-A**

**III. ITEM TYPE: Discussion and Action**

**IV. STAFF RECOMMENDATION:**

Approve the meeting dates and recommended location of the Martin Petersen Event Center.

**V. POLICY:**

The Stanislaus County Workforce Development Board’s (WDB) Bylaws state that the Board shall establish a regular meeting schedule.

**VI. DISCUSSION:**

The Stanislaus County Workforce Development Board’s (WDB) Bylaws state that the Board shall establish a regular meeting schedule.

During the August 15, 2016 Workforce Development Board meeting, the Board requested the meetings be scheduled on the first Monday of each quarter. Staff to the Board are recommending that the Board continue to meet quarterly. As such, the meetings are scheduled to take place on the first Monday in January, April, and October of 2020. The July meeting will take place on the second Monday of the month due to the first Monday in July falls after a holiday. The scheduled meeting dates for 2020 are included in the table below:

<b>Date</b>	<b>Time</b>
January 6, 2020	12:00 pm – 2:00 pm
April 6, 2020	12:00 pm – 2:00 pm
July 13, 2020	12:00 pm – 2:00 pm
October 5, 2020	12:00 pm – 2:00 pm

The Department is currently solidifying a suitable location for the 2020 Board meeting schedule and will update the Board once the location has been approved by its Members. The Department has identified three possible meeting locations as follows:

1. Martin Petersen Event Center
2. 1010 10<sup>th</sup> Street, Basement Training Room
3. Stanislaus County Office of Education, Tom Changnon Building, Orestimba Room

Staff to the Board recommends the Martin Petersen Event Center for the 2020 meeting schedule. The Petersen Center is the recommended location due to its downtown Modesto location, Wi-Fi capability, ease of free parking, and is available at no charge to the Department.

VII. ADMINISTRATIVE BUDGET IMPACT: None

  
\_\_\_\_\_  
Doris Foster, Director

**October 7, 2019**

Stanislaus County Workforce Development Board Agenda Item

TO: Workforce Development Board

FROM: Doris Foster, Director

I. SUBJECT:

Year End Report for Workforce Innovation and Opportunity Act (WIOA) 2018-2019 Program Year

II. ITEM NUMBER: X-B

III. ITEM TYPE: Discussion and Action

IV. STAFF RECOMMENDATION:

Accept the information for Workforce Innovation and Opportunity Act (WIOA) Year End Report for the 2018-2019 Program Year

V. POLICY ISSUE:

WIOA Section 121 (a) establishes performance accountability measures that apply across the core programs to assess the effectiveness of States and local areas in achieving positive outcomes for individuals served by those programs.

VI. DISCUSSION:

Workforce Development would like to present the attached Year End Report to provide the Workforce Development Board with information regarding Workforce Innovation and Opportunity Act programs in the local workforce development area during the 2018-2019 Program Year. This report represents the achievements for Workforce Investment and Opportunity Act funding of both Workforce Development and the contracted programs in Stanislaus County.

The Year End Report encompasses Adult and Dislocated Workers services, Business Services and Youth Services, as well as additional information that provides an accurate description of the activities undertaken to strengthen the workforce in the local area.

VII. ADMINISTRATIVE BUDGET IMPACT: None

  
\_\_\_\_\_  
Doris Foster, Director

STANISLAUS COUNTY

# WORKFORCE DEVELOPMENT



2018/2019 END OF YEAR REPORT

*"I grew up never having touched a mill or lathe or band-saw before. The only tool we had in our household was a phillip (screwdriver), a flathead, vise-grip and hammer. Bought my first set of power tools in 2018. So the mill, lathe band-saw drill press was foreign to me. Never turned one on until I attended VOLT. But I completed the program.*

*Now I'm a maintenance mechanic here at Flowers Bakery in Modesto. I have the work schedule that I was aiming for, mostly for more time with my family. I can actually say that I've accomplished one of my goals that I set for myself. A lot of weight has been lifted off my shoulders." - Phal Va, Workforce Development Client*

# WE ARE WORKFORCE



# 100% +

Exceeded All Negotiated Performance Goals above 100%



## PRIORITY

Developing a healthy economy, building upon our strong agricultural foundation.



# 469

Businesses Received Workforce Services

## MISSION

Work with businesses to determine the needs of in-demand occupations and develop a skilled workforce that strengthens businesses and contributes to the economic success of our community.



# \$15.27

Average Client Wage at Exit  
*(Includes Adult, Youth & Dislocated Workers)*

## TWO-YEAR STRATEGIES

Department's two-year objectives, established to support progress on the success measures, with program services and annual performance outcomes monitored



# 25,904

Visits to our four One-Stop Job Center Locations

## SUCCESS MEASURES

Job placement and retention



*"Stanislaus County continues to see low unemployment rates. As the numbers decline, the Department has seen lower number of clients using services and a greater need for skilled labor from employers. Many labor market reports indicate that this trend will not continue much longer. Programs and services at Workforce Development are built in such a way that as the economic conditions of the community changes, so do the services. We strive to make the biggest impact with the resources available that are in line with the greatest needs."*

*- Doris Foster, Director, Stanislaus County Workforce Development*



During the 2018/19 fiscal year the Business Services function was contracted to and performed by Opportunity Stanislaus on behalf of Stanislaus County Workforce Development (SCWD).

Business Services strives to build a skilled workforce that supports local businesses to meet hiring goals, lower training costs and maintain a competitive edge. To best support business, the Business Service Representatives build a one-on-one rapport with local businesses and when applicable, can provide specialized support and subsidized programs such as

- Recruitment Services • Job Fairs • Job Posting & Marketing • Skills Testing • Labor Market Information
- Business Related Resources • Layoff Aversion Assistance • Subsidized Labor Programs

Business Services transitioned from Opportunity Stanislaus to Workforce Development on July 1, 2019. SCWD staff worked closely with Opportunity Stanislaus to communicate with employers and maintain the level of quality service expected by businesses in our community.

## Business Service Performance Measurements

DESCRIPTION OF SERVICE PROVIDED	PY 2018/19	REQUIRED PER CONTRACT	% ACTUAL
Job Placement Services	332	350	95%
Resources Outside Job Placement Services	363	150	242%
	1936	1500	129%
Job Opportunities Filled	884	330	<b>268%</b>
On-the-Job Trainings Developed	84	250	34%
On-the-Job Trainings Filled	30	60	50%
Paid Internships Developed	45	50	90%
Job Fair Attendance	1447	1000	<b>145%</b>
Surveys	102	100	102%
New Employers Served	172	100	<b>172%</b>
TOTAL BUSINESSES SERVED 469			



**\$844,520.00**  
TOTAL CONTRACT

**\$753,016.00**  
CONTRACT EXPENDED

**89.2%** BUDGET EXPENDED



**35** TOTAL BUSINESS AFFECTED

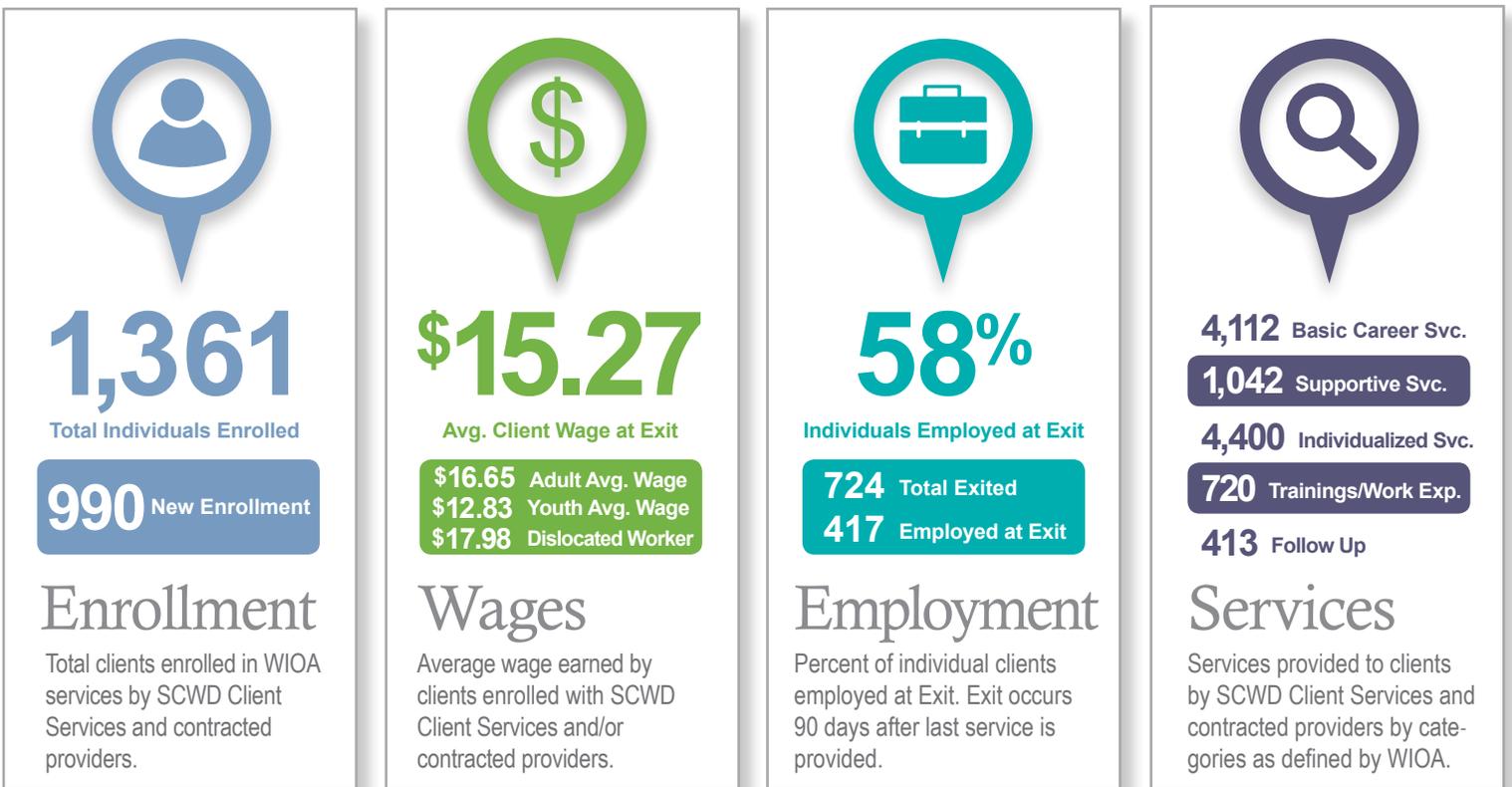
**2783** TOTAL EMPLOYEES AFFECTED

Rapid Response is a proactive, business-focused program with immediate on-site services designed to assist business and workers facing potential layoffs, closures or job losses. Rapid Response services are tailored to each company based on the needs of the affected employees. The team will help affected workers on-site to provide important information and services that enhance re-employment opportunities.

Beaudette Consulting provided additional Rapid Response services to businesses under contract with SCWD during the 2018/2019 fiscal year at a cost of \$7,000.

# CLIENT SERVICES

Workforce Development Client Services division provides a comprehensive range of career services and supportive services at no cost to a wide variety of job seekers including youth, veterans, individuals experiencing homelessness and individuals with disabilities. More individualized, Assisted Career Services are provided by a Workforce Specialist, once the client is enrolled in WIOA, to support the client from job search through employment.



## Client Enrollment *(Listed by Service Provider)*

SERVICE PROVIDER	ENROLLED	NEW ENROLLED	EXITED	EMPLOYED AT EXIT	PERCENT EMPLOYED	AVERAGE WAGE AT EXIT
<b>SCWD Client Services</b>	769	530	351	218	62.11%	<b>\$17.39</b>
Friends Outside	110	94	71	45	63.38%	\$13.41
Project	368	259	223	127	56.95%	\$12.73
Stellar Career College	48	48	36	13	36.11%	\$14.13
Eckerd Youth Alternatives	66	59	43	14	32.56%	\$13.02
<b>TOTAL</b>	<b>1361</b>	<b>990</b>	<b>724</b>	<b>417</b>	<b>57.60%</b>	<b>\$15.27</b>



$$10,687 \div 1,394 = 8$$

Average Number of Services Provided per Client

Total Services Provided

Distinct Clients Served  
(Includes Clients served in Follow Up)

## Services

Total services provided to individuals by Workforce Development and its contractors.

## Clients

Clients represent distinct and unduplicated users (clients) that were provided services.

## Intensive Service

With lower unemployment rates SCWD has found that clients often have one or more barriers to employment. This can result in providing more intensive support and multiple services per client.

## Number of Services Provided to Clients

SERVICE PROVIDER	DISTINCT CLIENTS	TOTAL SERVICES	AVG. SERVICE PER CLIENT
<b>SCWD Client Services</b>	773	5,248	7
Friends Outside	148	1,932	13
CUSD (Project YES)	358	2,601	7
Stellar Career College	48	346	7
Eckerd Youth Alternatives	67	560	8
<b>TOTAL</b>	<b>1,394</b>	<b>10,687</b>	<b>8</b>

Clients without barriers | Enrolled Clients having one or more barriers to employment

10% | 90%

90%

90% of clients receiving services through SCWD or one of its contractors identify as having one or more barriers to employment.

## Populations Receiving Services

DESCRIPTION OF POPULATION	TOTAL ENROLLED	NEW ENROLLED	TOTAL EXITED	EMPLOYED AT EXIT	% EMPLOYED	AVG WAGE AT EXIT
Total Individuals with Barriers to Employment	1,219	909	645	358	56%	\$14.76

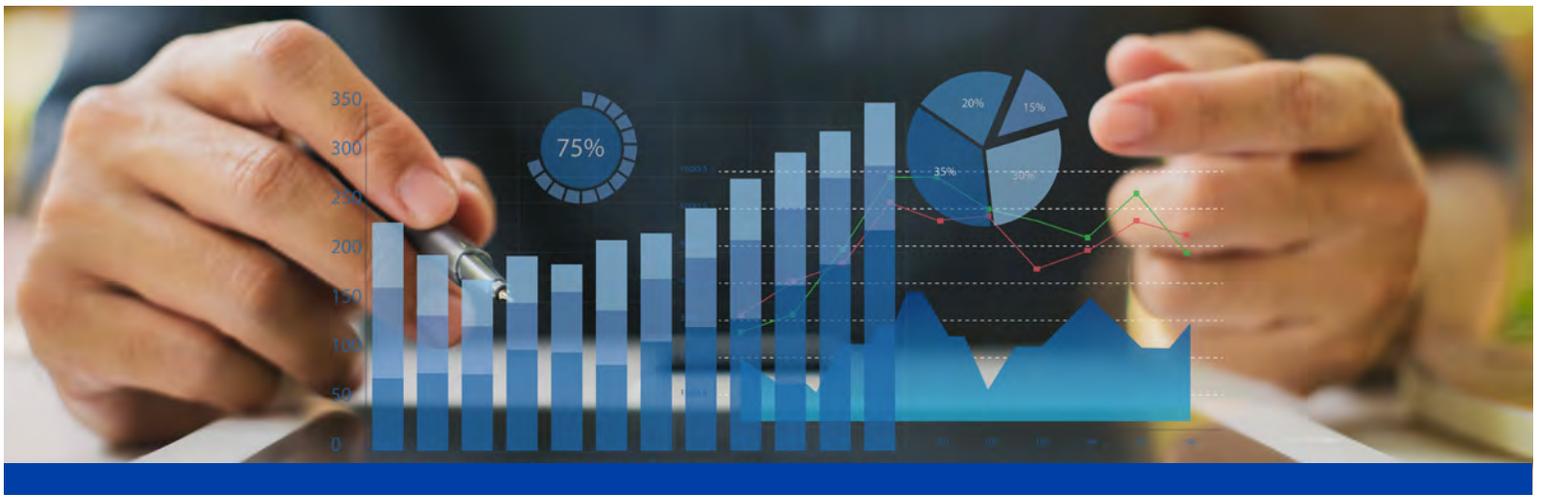
(Full list available upon request)

Individuals with Disabilities  
Displaced Homemaker  
Underemployed  
Single Parent

English Language Learner  
Basic Skills Deficient  
Offender

Homeless  
Foster Care  
Pregnant or Parenting Youth

Youth Requiring Additional Assistance  
Long Term Unemployed  
Low Income



## Number of Trainings/Work Experience (by Training Category)

Internships/Work Experience

326

Occupational Skills Trainings

285

On-the-Job Trainings

30

Pre-Apprenticeship

6



89%

Successful ITA Completion Rate  
(Individual Training Account)

201 IND. TRAINING ACCOUNTS

285 OCCUPATIONAL SKILLS TRN.



## SUMMER YOUTH WORKFORCE PROGRAM

179 ENROLLED YOUTH

89% YOUTH PLACED IN  
WORK EXPERIENCE

132% PERCENT INCREASE  
IN PARTICIPATION  
FROM 2017/2018  
PROGRAM YEAR

*"My first and biggest barrier was childcare. Second, was not having a stable home. Third, I lost my self-confidence because of my background as a victim of domestic violence.*

*[...] By the first week (of SCWD classes), I was so happy with all the self-confidence I gained. I learned how to search for jobs. I learned how to speak confidently and professionally with an employer. I learned how to write a resume and cover letters. I also learned the difference between my soft skills and hard skills."*

With her new job search skills Cynthia found an open position i and submitted her newly completed resume.

*"I went into the interview with self-confidence and addressed all my skills [...]. The day after the interview I brought back "a thank you letter" to the manager. He was so impressed with the letter that he offered me the position on the spot. [...] I had obtained a full time job in the Administrative field that I hoped for!"*

-Cynthia Corona, Workforce Development Client

## Contract Expenditures (% Awarded vs. % Expended)

CONTRACTOR NAME	CONTRACT AMOUNT AWARDED	TOTAL CONTRACT EXPENDED	PERCENT OF EXPENDED BUDGET
Friends Outside	\$320,000.00	\$320,000.00	100%
CUSD (Project YES)	\$1,251,653.00	\$1,251,653.00	100%
Stellar Career College	\$294,250.00	\$253,288.00	86.1%
Eckerd Youth Alternatives	\$294,250.00	\$293,674.00	99.8%
Opportunity Stanislaus	\$844,520.00	\$753,016.00	89.2%



# ONE-STOP JOB CENTERS



AJCCs are designed to be a 'One Stop' delivery system through which employment-related services and training are provided. AJCCs offer a comprehensive line up of employment and training services, including

help with resume writing, interviewing skills, finding job openings, labor market research, career exploration, typing assessments, training programs and much more.

Create and Post Resumés • Search and Apply For Jobs • Community Resources  
 Research Training Opportunities • Attend Workshops • Participate In Hiring Events  
 Information on Unemployment or Disability Insurance & Paid Family Leave Benefits

## Americas Job Center of California Partners

Many of the AJCC partners listed below are co-located at our comprehensive job center in Modesto at 629 12th St.



# 25,904

Total Visits to Job Center Locations

# 9,931

 Individual Users

## AJCC Visits

Individuals visited and utilized one or more of the four AJCC & Workforce Development Job Centers throughout the County

## Job Center Locations

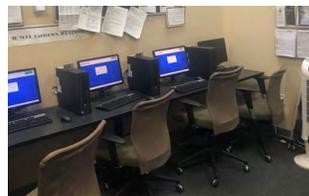
Job Centers are open to the public and offer self-service job search resources. There are four locations throughout the County for easy access by clients.



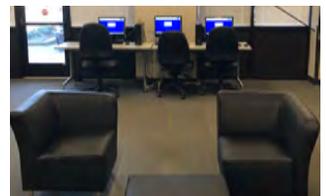
**MODESTO**  
**America's Job Center (Comprehensive Site)**  
 629 12th Street  
 Modesto CA 95354  
 (209) 558-8556  
 Open from Monday-Friday, 8 am to 4:30 pm



**OAKDALE**  
**Workforce Development Job Center**  
 1405 West F Street Suite I  
 Oakdale, CA 95361-3573  
 (209) 322-3564  
 Open from Monday-Friday, 8 am to 4:30 pm



**PATTERSON**  
**Workforce Development Job Center**  
 101 W. Las Palmas Ave.  
 Patterson, CA 95363-2536  
 (209) 525-4908  
 Open from Monday-Friday, 8 am to 4:30 pm



**TURLOCK**  
**Workforce Development Job Center**  
 1310 W. Main St.  
 Turlock, CA 95380  
 (209) 342-1860  
 Open from Monday-Friday, 8 am to 4:30 pm

# SCWD BOARD MEMBERS

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**L**

Emanuel Medical Center – Tenet Healthcare

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