

Arts, Entertainment, and Recreation in Stanislaus County, CA

Stanislaus County Workforce Development



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Modesto, California 95358

Contents

What is Lightcast Data?	1
Report Parameters	2
Workforce Map	3
Executive Summary	4
Supply (Jobs)	5
Demographic Details	7
Demand	9
What skills are they posting for?	20

What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

 The Atlantic Forbes Harvard Business Review The New York Times WSJ USA TODAY

Report Parameters

1 Industry

71 Arts, Entertainment, and Recreation

1 County

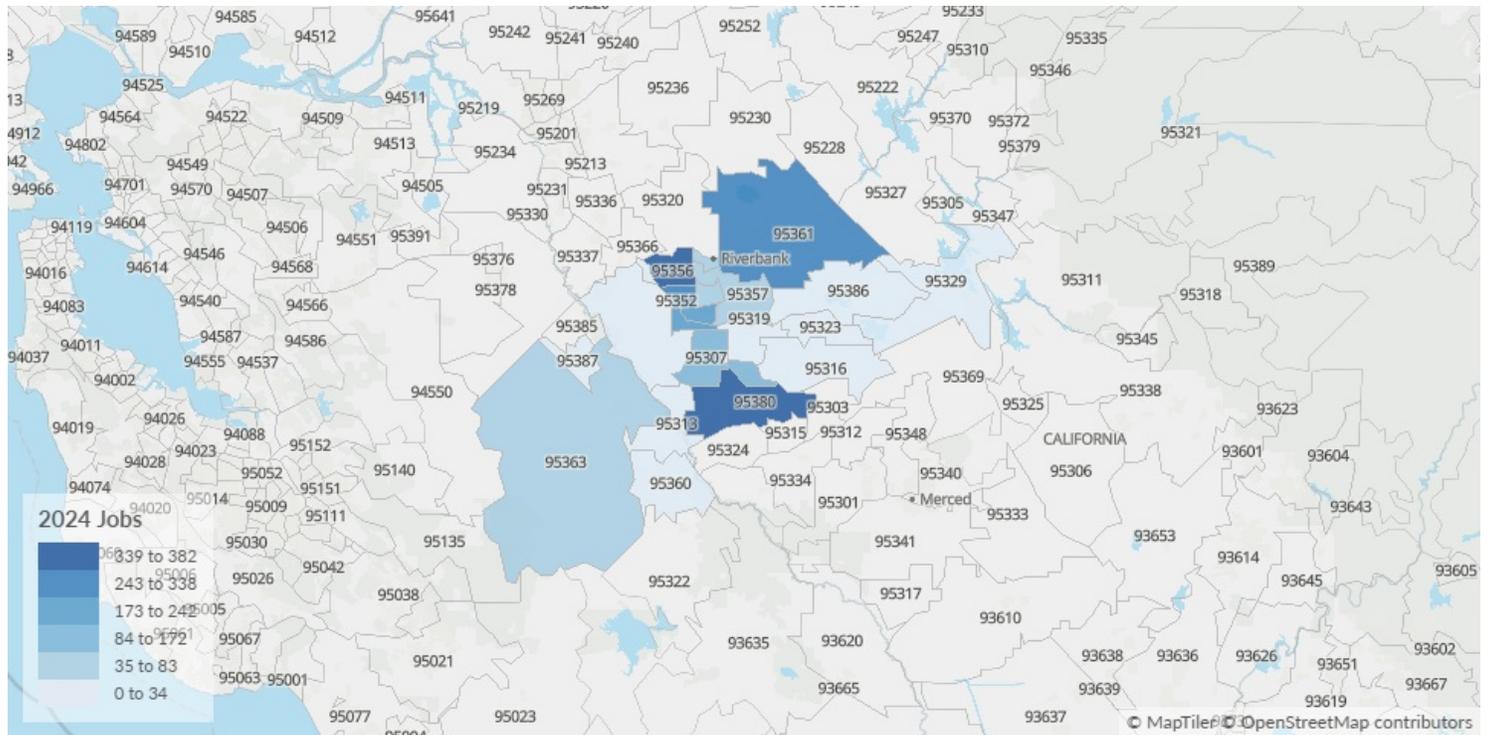
6099 Stanislaus County, CA

Class of Worker

QCEW Employees and Non-QCEW Employees

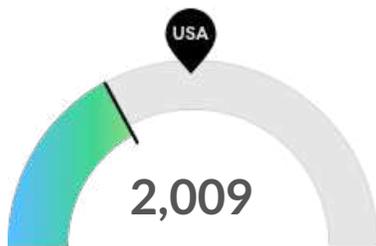
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Light Hiring Competition Over a Thin Supply of Regional Talent



Supply (Jobs)

Stanislaus County, CA is not a hotspot for this kind of talent. The national average for an area this size is 3,333* employees, while there are 2,009 here.



Earnings Per Job

Earnings per job are below the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

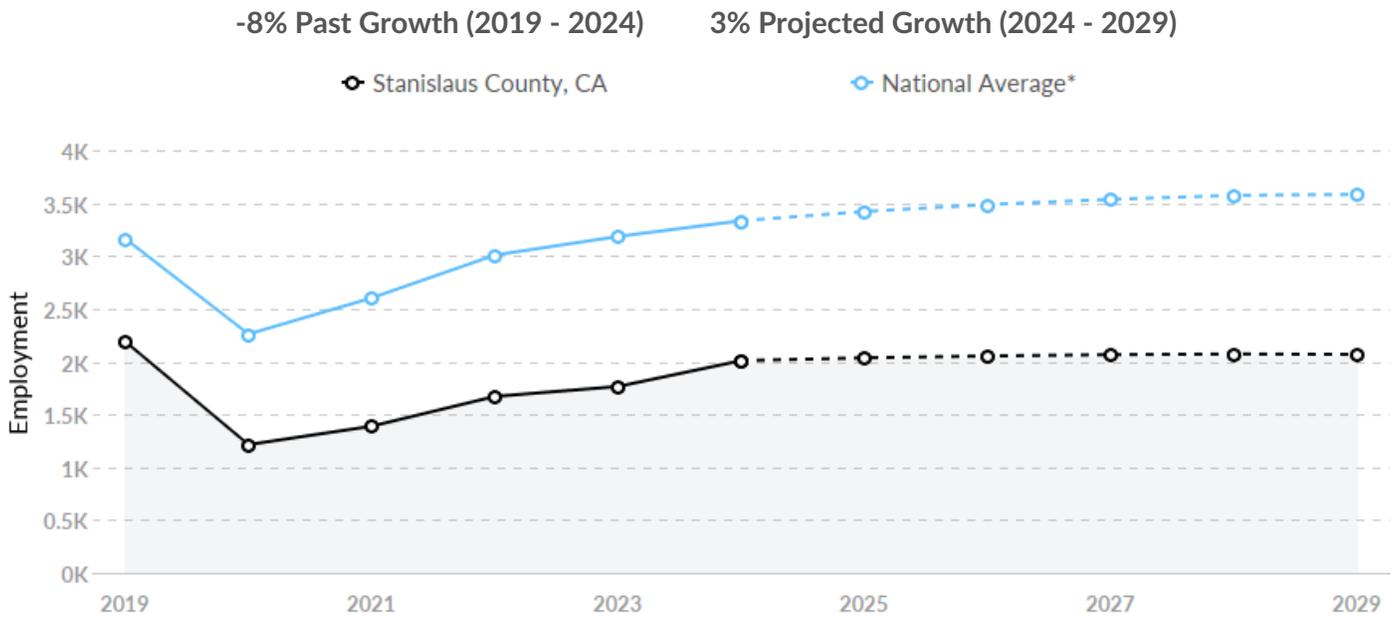
Competition from online job postings is low in Stanislaus County, CA. The national average for an area this size is 31* job postings/mo, while there are 14 here.

*National average values are derived by taking the national value for Arts, Entertainment, and Recreation and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

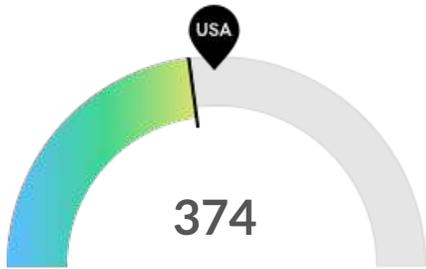
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Arts, Entertainment, and Recreation is a strength or weakness for Stanislaus County, CA, and how it is changing relative to the nation. An average area of this size would have 3,333* employees, while there are 2,009 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to increase over the next 5 years.



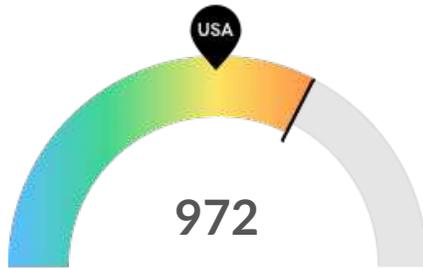
*National average values are derived by taking the national value for Arts, Entertainment, and Recreation and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is Low, While Overall Diversity Is High



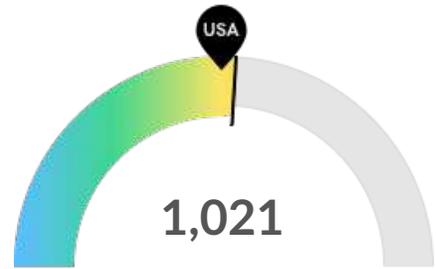
Retiring Soon

Retirement risk is low in Stanislaus County, CA. The national average for an area this size is 423* employees 55 or older, while there are 374 here.



Racial Diversity

Racial diversity is high in Stanislaus County, CA. The national average for an area this size is 640* racially diverse employees, while there are 972 here.



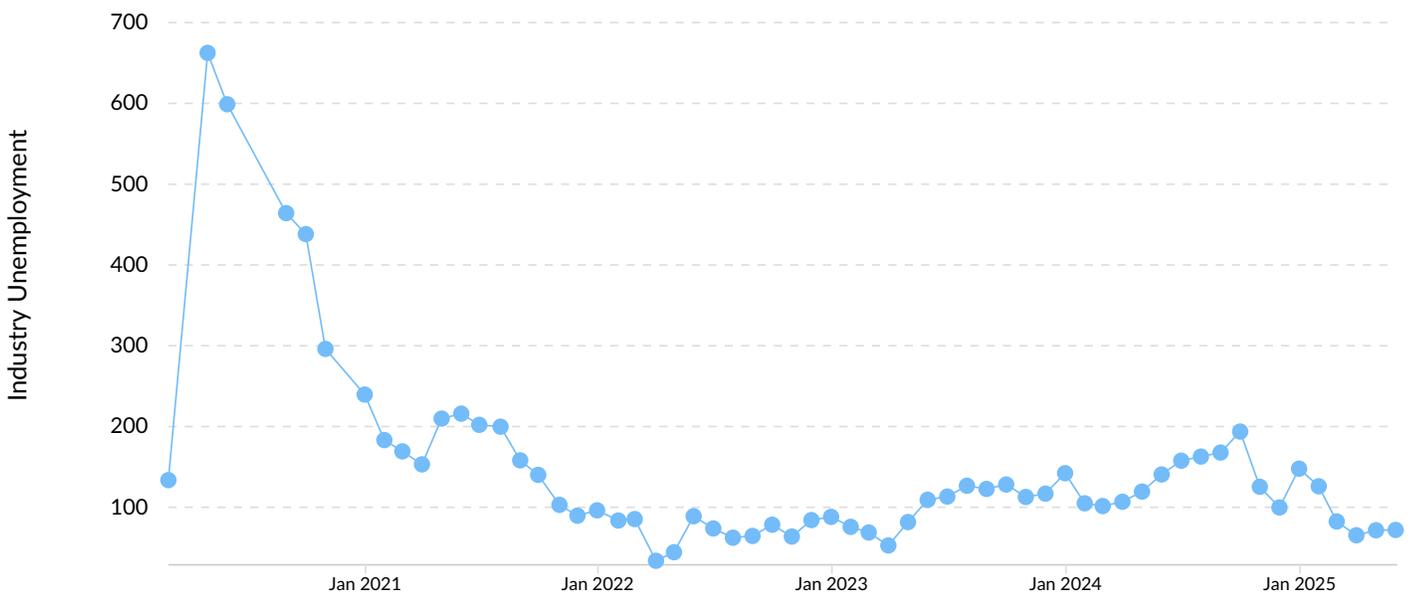
Gender Diversity

Gender diversity is about average in Stanislaus County, CA. The national average for an area this size is 967* female employees, while there are 1,021 here.

*National average values are derived by taking the national value for Arts, Entertainment, and Recreation and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



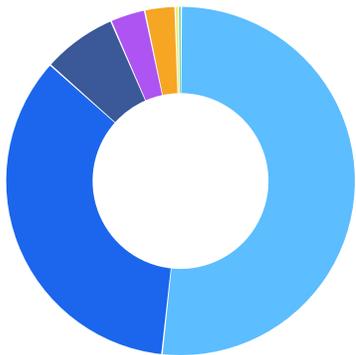
Demographic Details

Industry Age Breakdown



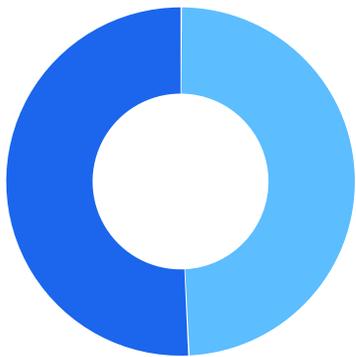
	% of Jobs	Jobs
14-18	7.6%	153
19-24	18.5%	373
25-34	21.5%	431
35-44	19.0%	382
45-54	14.7%	296
55-64	10.7%	215
65+	7.9%	159

Industry Race/Ethnicity Breakdown



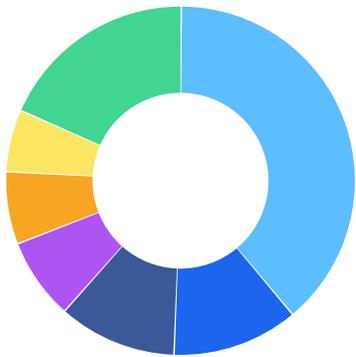
	% of Jobs	Jobs
White	51.6%	1,037
Hispanic or Latino	34.9%	701
Asian	6.9%	138
Black or African American	3.2%	65
Two or More Races	2.8%	56
American Indian or Alaska Native	0.3%	6
Native Hawaiian or Other Pacific Islander	0.3%	5

Industry Gender Breakdown



	% of Jobs	Jobs
Males	49.2%	988
Females	50.8%	1,021

Most Jobs are Found in the Personal Care and Service Occupations Industry Sector



Occupation	% of Industry in Occupation (2024)
Personal Care and Service Occupations	38.8%
Arts, Design, Entertainment, Sports, and Media Occupations	11.7%
Food Preparation and Serving Related Occupations	11.0%
Building and Grounds Cleaning and Maintenance Occupations	7.5%
Office and Administrative Support Occupations	6.7%
Management Occupations	5.8%
Other	18.5%

Demand



38 Employers Competing

All employers in the region who posted for this job over the last 12 months.



171 Unique Job Postings

The number of unique postings for this job over the last 12 months.



30 Day Median Duration

Posting duration is 6 days longer than what's typical in the region.

Top Companies	Unique Postings
Delaware North	57 
Pacific Medical	14 
Oakdale Golf & Country Club	13 
In-Shape Health Clubs	11 
In-Shape Fitness	10 

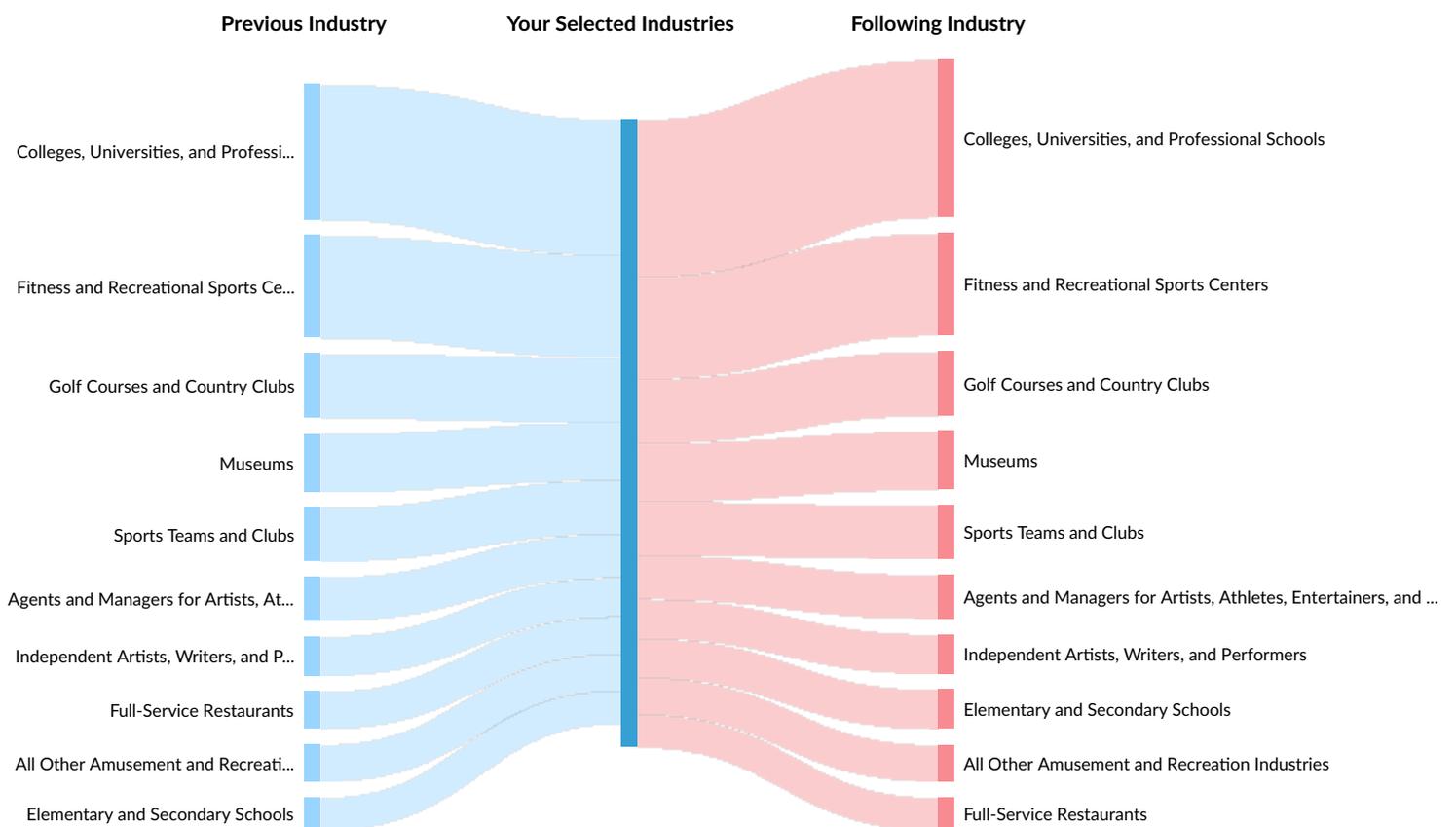
Top Job Titles	Unique Postings
Lodge Managers	20 
Sub-Custodians	9 
Certified Prosthetist Orthotists	6 
Guest Experience Ambassadors	6 
Orthotists and Prosthetists	6 

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Colleges, Universities, and Professional Schools	90,913
Fitness and Recreational Sports Centers	68,207
Golf Courses and Country Clubs	43,195
Museums	38,729

Previous Industries	Transitions
Sports Teams and Clubs	35,841
Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	29,193
Independent Artists, Writers, and Performers	26,033
Full-Service Restaurants	24,904
All Other Amusement and Recreation Industries	24,725
Elementary and Secondary Schools	22,159
Promoters of Performing Arts, Sports, and Similar Events with Facilities	19,337
Limited-Service Restaurants	16,547
Other Spectator Sports	15,890
Amusement and Theme Parks	15,757
Clothing and Clothing Accessories Retailers	14,731
Theater Companies and Dinner Theaters	13,965
Hotels (except Casino Hotels) and Motels	13,137
Other Gambling Industries	12,935
Nature Parks and Other Similar Institutions	9,699
Zoos and Botanical Gardens	9,310
Motion Picture and Video Production	8,961
General Medical and Surgical Hospitals	8,918
Supermarkets and Other Grocery (except Convenience) Stores	8,077
All Other Professional, Scientific, and Technical Services	7,777
Promoters of Performing Arts, Sports, and Similar Events without Facilities	7,744
All Other Personal Services	7,597
All Other Miscellaneous Retailers	7,427
Department Stores	7,168

Previous Industries	Transitions
Offices of Lawyers	7,124
Custom Computer Programming Services	7,006
Other Performing Arts Companies	6,914
Offices of Physicians (except Mental Health Specialists)	6,896
Software Publishers	6,874
Skiing Facilities	6,459
National Security	6,299
Commercial Banking	6,116
Musical Groups and Artists	5,981
Administrative Management and General Management Consulting Services	5,929
Racetracks	5,835
Child and Youth Services	5,739
Offices of Real Estate Agents and Brokers	5,395
Sporting Goods Retailers	5,278
Civic and Social Organizations	5,266
Insurance Agencies and Brokerages	5,203
Employment Placement Agencies	4,894
Junior Colleges	4,796
Religious Organizations	4,730
Advertising Agencies	4,726
Marketing Consulting Services	4,552
Beauty Salons	4,518
Child Care Services	4,487
Other General Government Support	4,168
Educational Support Services	4,167

Previous Industries	Transitions
Television Broadcasting Stations	3,997
Engineering Services	3,915
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	3,905
Sports and Recreation Instruction	3,878
All Other Miscellaneous Schools and Instruction	3,685
Casinos (except Casino Hotels)	3,606
Computer Systems Design Services	3,553
Offices of Certified Public Accountants	3,494
Other Individual and Family Services	3,405
Offices of Physical, Occupational and Speech Therapists, and Audiologists	3,307
Historical Sites	3,289
Other Computer Related Services	3,246
Dance Companies	3,231
Other Management Consulting Services	3,216
Bowling Centers	3,080
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	3,067
Portfolio Management and Investment Advice	3,015
Fine Arts Schools	2,941
Office Administrative Services	2,936
Snack and Nonalcoholic Beverage Bars	2,930
Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	2,529
Couriers and Express Delivery Services	2,522
Drinking Places (Alcoholic Beverages)	2,469
Electronics and Appliance Retailers	2,441

Previous Industries	Transitions
Warehouse Clubs and Supercenters	2,410
Casino Hotels	2,394
Web Search Portals and All Other Information Services	2,363
Investment Banking and Securities Intermediation	2,350
Temporary Help Services	2,313
Other Grantmaking and Giving Services	2,287
Direct Life Insurance Carriers	2,274
Other Social Advocacy Organizations	2,274
Commercial and Institutional Building Construction	2,265
Hardware Retailers	2,223
Food Service Contractors	2,212
Cosmetics, Beauty Supplies, and Perfume Retailers	2,071
Pharmacies and Drug Retailers	2,013
Lessors of Residential Buildings and Dwellings	1,955
All Other Miscellaneous Ambulatory Health Care Services	1,918
All Other Support Services	1,913
Wireless Telecommunications Carriers (except Satellite)	1,905
Other Activities Related to Real Estate	1,896
Convention and Trade Show Organizers	1,858
All Other General Merchandise Retailers	1,853
Direct Health and Medical Insurance Carriers	1,848
Landscaping Services	1,844
Offices of All Other Miscellaneous Health Practitioners	1,825
Following Industries	Transitions
Colleges, Universities, and Professional Schools	105,208

Following Industries	Transitions
Fitness and Recreational Sports Centers	68,345
Golf Courses and Country Clubs	43,025
Museums	38,889
Sports Teams and Clubs	35,710
Agents and Managers for Artists, Athletes, Entertainers, and Other Public Figures	29,353
Independent Artists, Writers, and Performers	26,307
Elementary and Secondary Schools	26,246
All Other Amusement and Recreation Industries	24,614
Full-Service Restaurants	22,196
Promoters of Performing Arts, Sports, and Similar Events with Facilities	19,259
Other Spectator Sports	15,867
Amusement and Theme Parks	15,317
Hotels (except Casino Hotels) and Motels	14,597
General Medical and Surgical Hospitals	14,350
Clothing and Clothing Accessories Retailers	13,759
Theater Companies and Dinner Theaters	13,727
Other Gambling Industries	13,139
Limited-Service Restaurants	12,869
Offices of Physicians (except Mental Health Specialists)	10,347
All Other Professional, Scientific, and Technical Services	10,005
Nature Parks and Other Similar Institutions	9,739
Zoos and Botanical Gardens	9,382
All Other Miscellaneous Retailers	9,266
Motion Picture and Video Production	9,226
Offices of Lawyers	8,936

Following Industries	Transitions
Software Publishers	8,879
All Other Personal Services	8,837
Offices of Real Estate Agents and Brokers	8,593
Custom Computer Programming Services	8,553
Promoters of Performing Arts, Sports, and Similar Events without Facilities	7,846
Commercial Banking	7,785
Administrative Management and General Management Consulting Services	7,471
Insurance Agencies and Brokerages	6,963
Supermarkets and Other Grocery (except Convenience) Stores	6,926
Other Performing Arts Companies	6,921
Employment Placement Agencies	6,878
Department Stores	6,629
Skiing Facilities	6,386
Engineering Services	6,239
Musical Groups and Artists	6,018
Racetracks	5,877
Child and Youth Services	5,738
Marketing Consulting Services	5,735
Civic and Social Organizations	5,725
Junior Colleges	5,324
Sporting Goods Retailers	5,309
Advertising Agencies	5,136
Other General Government Support	5,058
Portfolio Management and Investment Advice	5,021
Child Care Services	4,909

Following Industries	Transitions
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	4,804
Offices of Certified Public Accountants	4,731
Educational Support Services	4,699
National Security	4,645
Religious Organizations	4,622
Computer Systems Design Services	4,508
Beauty Salons	4,493
Offices of Physical, Occupational and Speech Therapists, and Audiologists	4,290
Other Computer Related Services	4,263
Other Management Consulting Services	4,183
Television Broadcasting Stations	4,121
Other Individual and Family Services	4,062
Sports and Recreation Instruction	3,799
All Other Miscellaneous Schools and Instruction	3,747
Casinos (except Casino Hotels)	3,653
Office Administrative Services	3,618
Historical Sites	3,222
Temporary Help Services	3,209
Dance Companies	3,161
Media Streaming Distribution Services, Social Networks, and Other Media Networks and Content Providers	3,146
Bowling Centers	3,128
Couriers and Express Delivery Services	3,091
Commercial and Institutional Building Construction	3,077
All Other Miscellaneous Ambulatory Health Care Services	2,797

Following Industries	Transitions
Fine Arts Schools	2,774
Investment Banking and Securities Intermediation	2,726
Electronics and Appliance Retailers	2,656
Lessors of Residential Buildings and Dwellings	2,647
Snack and Nonalcoholic Beverage Bars	2,634
Other Grantmaking and Giving Services	2,622
Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	2,599
Direct Life Insurance Carriers	2,581
Drinking Places (Alcoholic Beverages)	2,545
Web Search Portals and All Other Information Services	2,543
Food Service Contractors	2,530
Other Social Advocacy Organizations	2,528
Other Activities Related to Real Estate	2,523
Electrical Contractors and Other Wiring Installation Contractors	2,510
Warehouse Clubs and Supercenters	2,438
Offices of All Other Miscellaneous Health Practitioners	2,408
Direct Health and Medical Insurance Carriers	2,400
Hardware Retailers	2,380
Home Health Care Services	2,370
All Other Support Services	2,315
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	2,305
Pharmacies and Drug Retailers	2,288
Financial Transactions Processing, Reserve, and Clearinghouse Activities	2,241
Pharmaceutical Preparation Manufacturing	2,233

Following Industries**Transitions**

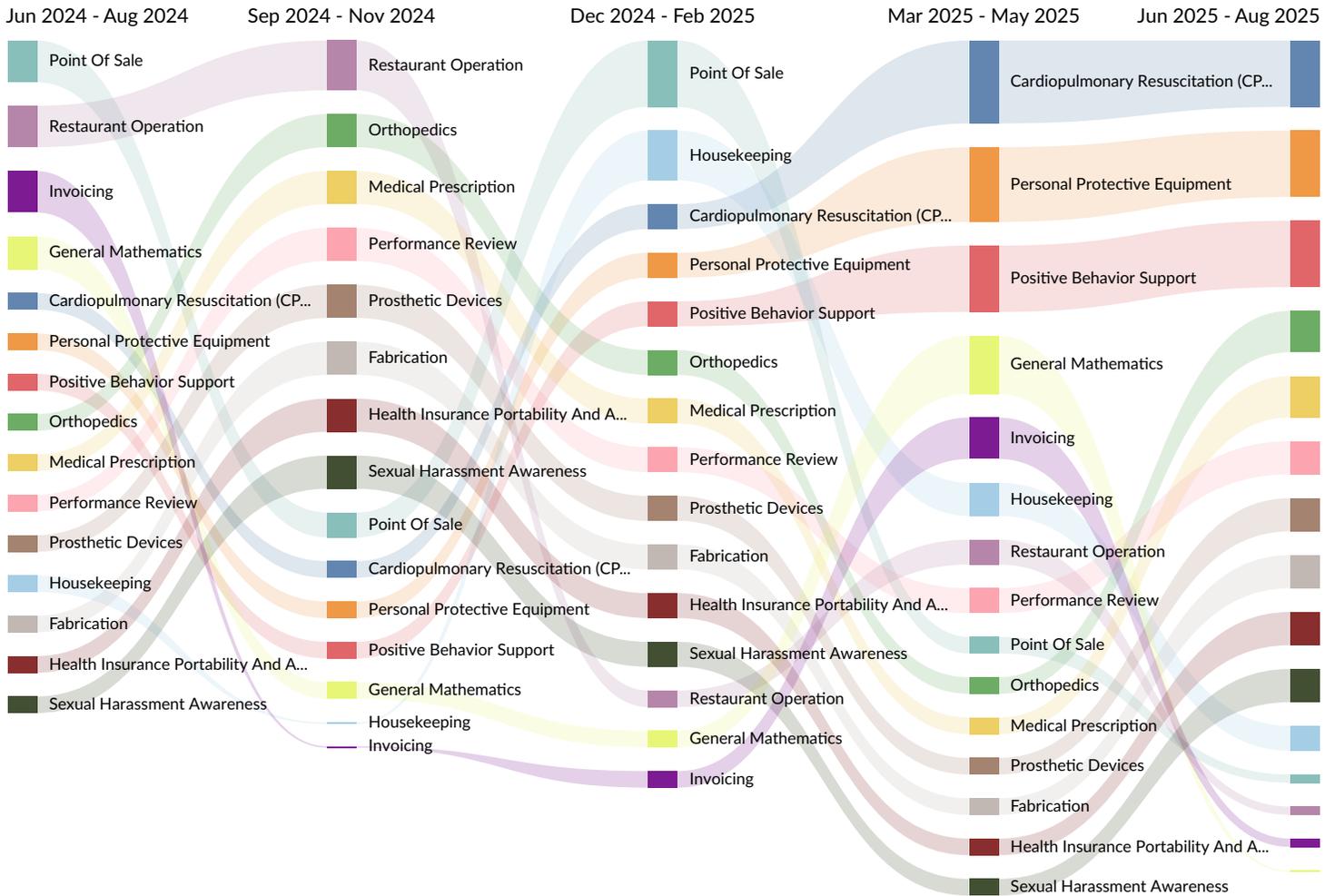
Casino Hotels

2,224

What skills are they posting for?

Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



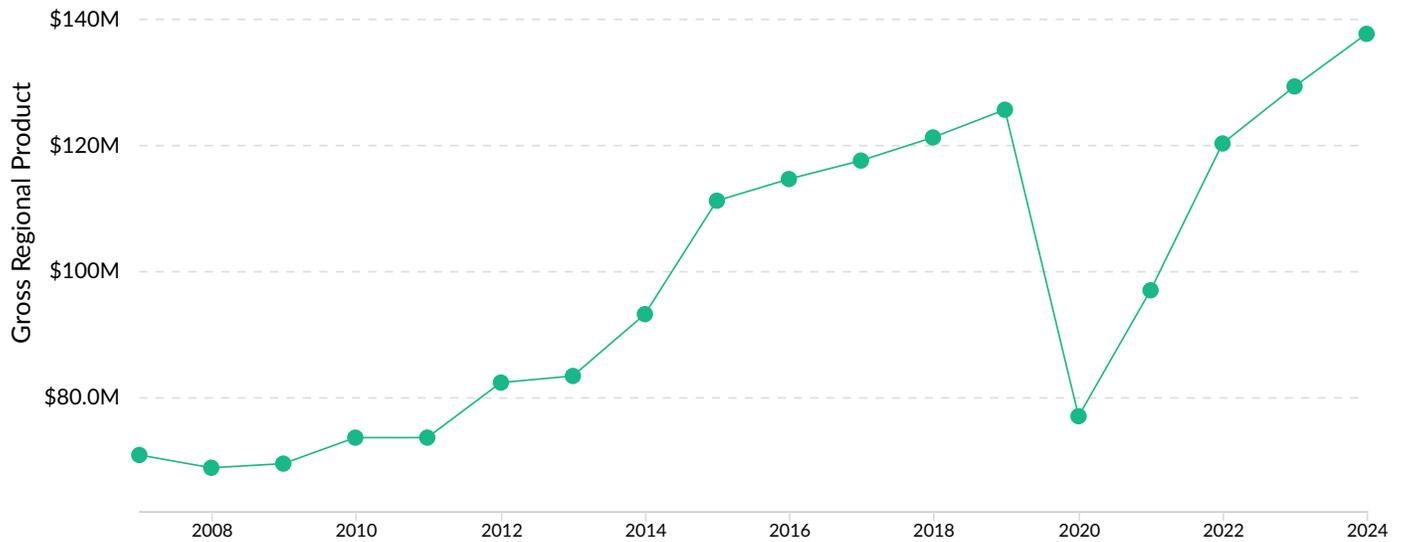
Gross Regional Product (GRP)

\$90.9M
Earnings (2024)

\$21.3M
Property Income (2024)

\$25.4M
Taxes (2024)

\$137.6M
Total GRP (2024)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Lessors of Residential Buildings and Dwellings	\$6,396,856	\$1,264,900	\$7,661,756
Offices of Real Estate Agents and Brokers	\$6,120,118	\$352,072	\$6,472,190
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$2,356,930	\$2,962,784	\$5,319,713
Other Activities Related to Real Estate	\$4,329,167	\$476,787	\$4,805,954
Corporate, Subsidiary, and Regional Managing Offices	\$1,403,917	\$2,407,515	\$3,811,431