

Real Estate and Rental and Leasing in Stanislaus County, CA

Stanislaus County Workforce Development



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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.



Report Parameters

1 Industry

53 Real Estate and Rental and Leasing

1 County

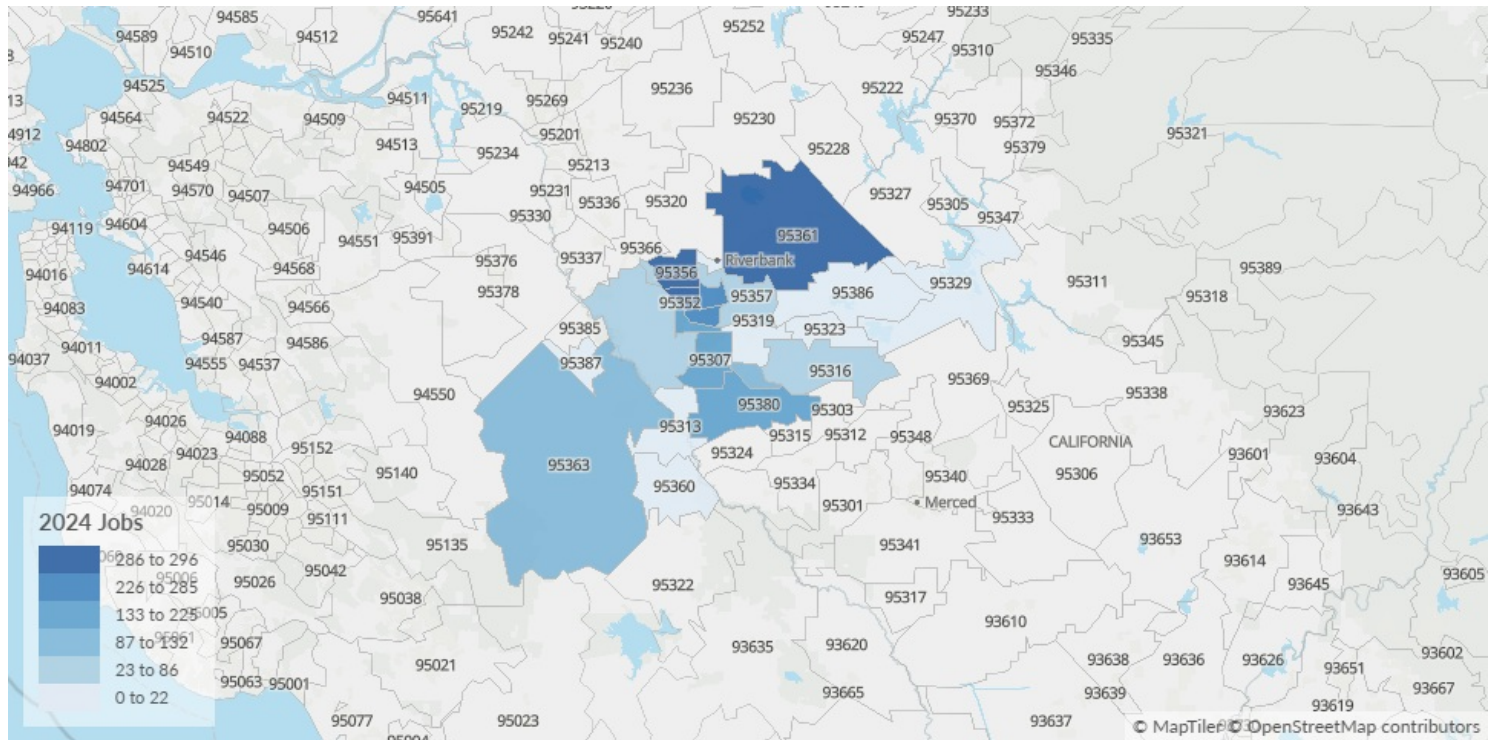
6099 Stanislaus County, CA

Class of Worker

QCEW Employees and Non-QCEW Employees

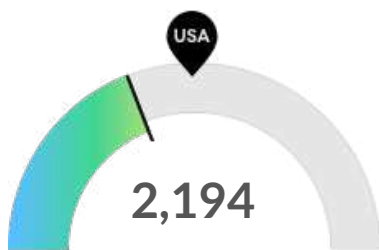
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Light Hiring Competition Over a Thin Supply of Regional Talent



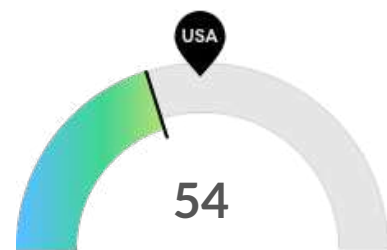
Supply (Jobs)

Stanislaus County, CA is not a hotspot for this kind of talent. The national average for an area this size is 3,158* employees, while there are 2,194 here.



Earnings Per Job

Earnings per job are below the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

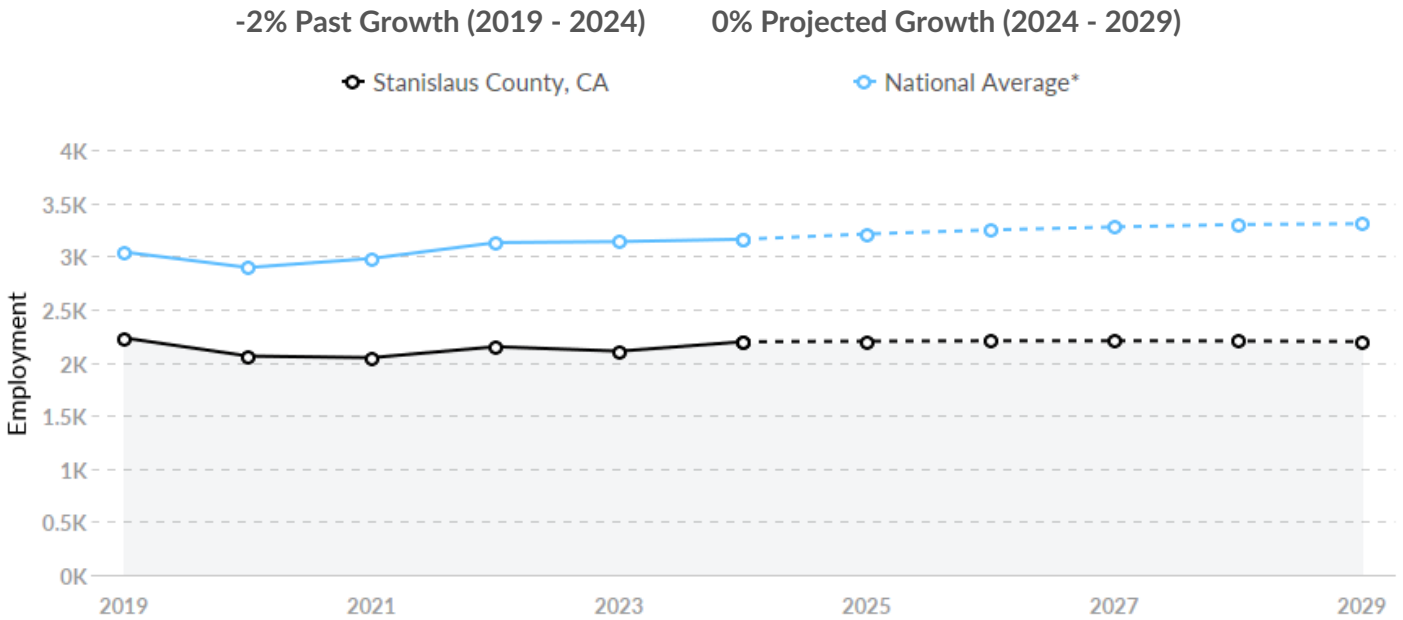
Competition from online job postings is low in Stanislaus County, CA. The national average for an area this size is 72* job postings/mo, while there are 54 here.

*National average values are derived by taking the national value for Real Estate and Rental and Leasing and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

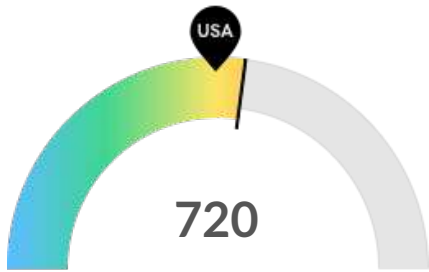
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Real Estate and Rental and Leasing is a strength or weakness for Stanislaus County, CA, and how it is changing relative to the nation. An average area of this size would have 3,158* employees, while there are 2,194 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to increase over the next 5 years.



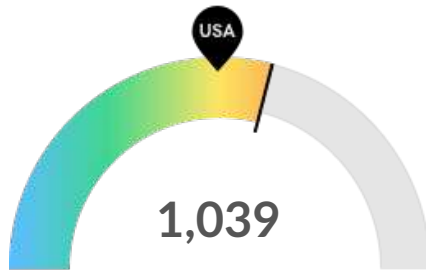
*National average values are derived by taking the national value for Real Estate and Rental and Leasing and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is High, While Overall Diversity Is High



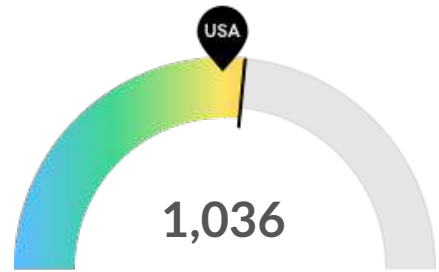
Retiring Soon

Retirement risk is high in Stanislaus County, CA. The national average for an area this size is 638* employees 55 or older, while there are 720 here.



Racial Diversity

Racial diversity is high in Stanislaus County, CA. The national average for an area this size is 828* racially diverse employees, while there are 1,039 here.



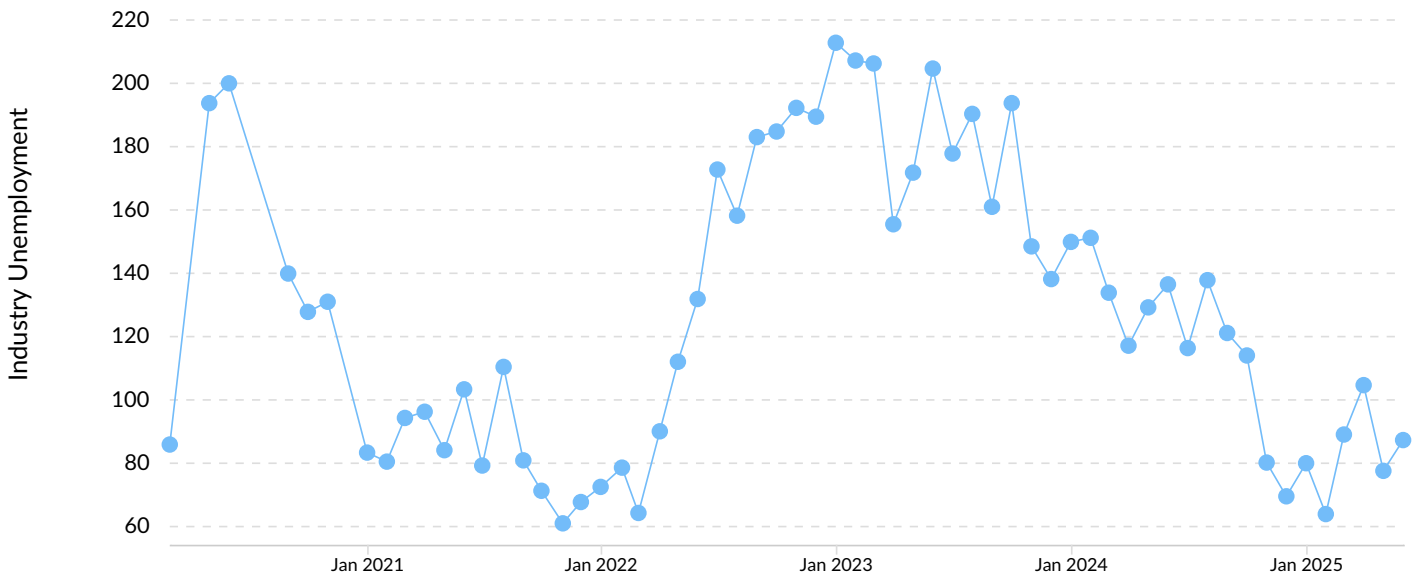
Gender Diversity

Gender diversity is about average in Stanislaus County, CA. The national average for an area this size is 948* female employees, while there are 1,036 here.

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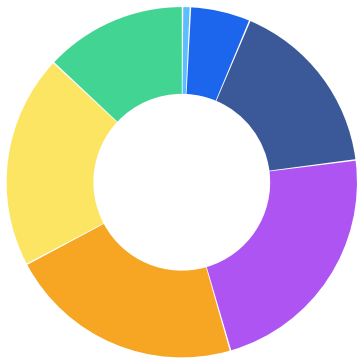
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



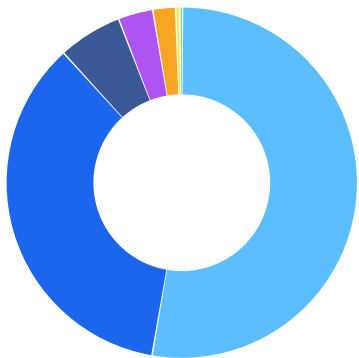
Demographic Details

Industry Age Breakdown



	% of Jobs	Jobs
14-18	0.7%	16
19-24	5.6%	122
25-34	16.6%	365
35-44	22.5%	495
45-54	21.7%	477
55-64	19.7%	432
65+	13.1%	288

Industry Race/Ethnicity Breakdown



	% of Jobs	Jobs
White	52.7%	1,155
Hispanic or Latino	35.5%	779
Asian	5.9%	129
Black or African American	3.2%	70
Two or More Races	2.1%	46
Native Hawaiian or Other Pacific Islander	0.4%	9
American Indian or Alaska Native	0.2%	5

Industry Gender Breakdown



	% of Jobs	Jobs
● Males	52.8%	1,157
● Females	47.2%	1,036

Most Jobs are Found in the Sales and Related Occupations Industry Sector



Occupation	% of Industry in Occupation (2024)
● Sales and Related Occupations	20.6%
● Management Occupations	18.7%
● Installation, Maintenance, and Repair Occupations	17.5%
● Office and Administrative Support Occupations	14.4%
● Transportation and Material Moving Occupations	7.6%
● Business and Financial Operations Occupations	7.5%
● Other	13.5%

Demand



130 Employers Competing

All employers in the region who posted for this job over the last 12 months.



643 Unique Job Postings

The number of unique postings for this job over the last 12 months.



24 Day Median Duration

Posting duration is the same as what's typical in the region.

Top Companies	Unique Postings
Gallo	80
G3 Enterprises	70
Atlas	41
Generations Healthcare	29
ConAm Management	23

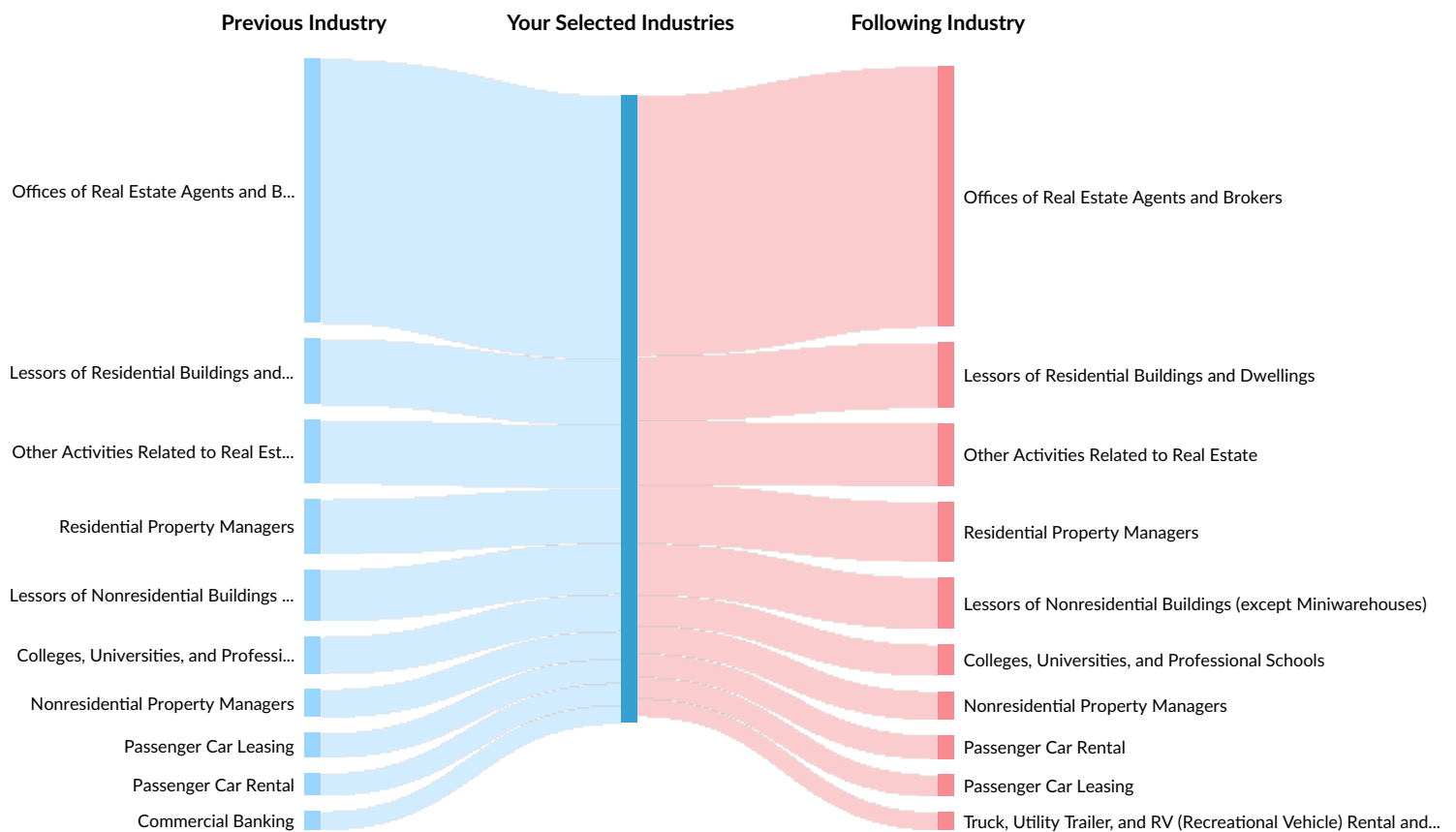
Top Job Titles	Unique Postings
Maintenance Technicians	32
Real Estate Agents	19
Self Storage Managers	19
Apartment Maintenance Technic...	10
Assistant Managers	8

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Offices of Real Estate Agents and Brokers	334,459
Lessors of Residential Buildings and Dwellings	83,149
Other Activities Related to Real Estate	79,862
Residential Property Managers	69,076

Previous Industries	Transitions
Lessors of Nonresidential Buildings (except Miniwarehouses)	64,810
Colleges, Universities, and Professional Schools	46,712
Nonresidential Property Managers	35,172
Passenger Car Leasing	30,823
Passenger Car Rental	27,747
Commercial Banking	23,364
Lessors of Other Real Estate Property	21,887
Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	21,550
Full-Service Restaurants	20,308
Hotels (except Casino Hotels) and Motels	18,807
Other Commercial and Industrial Machinery and Equipment Rental and Leasing	17,882
Elementary and Secondary Schools	15,048
Clothing and Clothing Accessories Retailers	14,043
All Other Professional, Scientific, and Technical Services	14,000
Limited-Service Restaurants	13,908
Insurance Agencies and Brokerages	12,848
Custom Computer Programming Services	12,673
Software Publishers	12,161
Administrative Management and General Management Consulting Services	12,065
General Medical and Surgical Hospitals	11,631
Engineering Services	11,371
Commercial and Institutional Building Construction	11,317
All Other Miscellaneous Retailers	11,218
Employment Placement Agencies	11,123

Previous Industries	Transitions
Offices of Lawyers	11,048
National Security	10,841
Offices of Certified Public Accountants	10,174
Direct Property and Casualty Insurance Carriers	8,999
Portfolio Management and Investment Advice	8,872
Offices of Physicians (except Mental Health Specialists)	8,871
Department Stores	8,222
General Rental Centers	8,072
New Multifamily Housing Construction (except For-Sale Builders)	8,053
All Other Consumer Goods Rental	7,820
Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing	7,772
Supermarkets and Other Grocery (except Convenience) Stores	7,647
Investment Banking and Securities Intermediation	7,552
Computer Systems Design Services	7,252
Lessors of Miniwarehouses and Self-Storage Units	7,090
All Other Personal Services	6,882
New Single-Family Housing Construction (except For-Sale Builders)	6,543
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	6,483
Other Computer Related Services	6,466
Real Estate Credit	6,450
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	6,434
Wireless Telecommunications Carriers (except Satellite)	6,323
Office Administrative Services	6,247

Previous Industries	Transitions
Direct Health and Medical Insurance Carriers	6,190
Offices of Real Estate Appraisers	6,118
Fitness and Recreational Sports Centers	5,777
Other Management Consulting Services	5,723
Marketing Consulting Services	5,571
Mortgage and Nonmortgage Loan Brokers	5,156
Electrical Contractors and Other Wiring Installation Contractors	4,830
Other General Government Support	4,786
Advertising Agencies	4,781
Plumbing, Heating, and Air-Conditioning Contractors	4,771
Miscellaneous Financial Investment Activities	4,714
Temporary Help Services	4,701
Financial Transactions Processing, Reserve, and Clearinghouse Activities	4,549
Religious Organizations	4,375
Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	4,296
Office Machinery and Equipment Rental and Leasing	4,117
Couriers and Express Delivery Services	4,086
Child Care Services	4,015
Beauty Salons	4,002
Electronics and Appliance Retailers	3,984
Golf Courses and Country Clubs	3,961
Land Subdivision	3,919
Architectural Services	3,852
Web Search Portals and All Other Information Services	3,645

Previous Industries	Transitions
Residential Remodelers	3,598
Automobile and Light Duty Motor Vehicle Manufacturing	3,597
Direct Life Insurance Carriers	3,591
Junior Colleges	3,576
Other Individual and Family Services	3,506
Motion Picture and Video Production	3,479
All Other Specialty Trade Contractors	3,476
Home Health Care Services	3,474
Offices of Other Holding Companies	3,421
Educational Support Services	3,391
Warehouse Clubs and Supercenters	3,370
All Other Support Services	3,366
Pharmacies and Drug Retailers	3,316
Other Accounting Services	3,291
Pharmaceutical Preparation Manufacturing	3,273
New Car Dealers	3,273
Other Scientific and Technical Consulting Services	3,188
Nursing Care Facilities (Skilled Nursing Facilities)	3,162
Child and Youth Services	3,162
All Other Miscellaneous Ambulatory Health Care Services	3,104
Hardware Retailers	3,017
Furniture Retailers	2,981
General Freight Trucking, Long-Distance, Truckload	2,966
Assisted Living Facilities for the Elderly	2,961
Credit Unions	2,943

Following Industries	Transitions
Offices of Real Estate Agents and Brokers	329,879
Lessors of Residential Buildings and Dwellings	82,441
Other Activities Related to Real Estate	79,406
Residential Property Managers	75,482
Lessors of Nonresidential Buildings (except Miniwarehouses)	64,908
Colleges, Universities, and Professional Schools	39,125
Nonresidential Property Managers	35,505
Passenger Car Rental	29,771
Passenger Car Leasing	27,155
Truck, Utility Trailer, and RV (Recreational Vehicle) Rental and Leasing	22,258
Lessors of Other Real Estate Property	22,075
Commercial Banking	20,682
Other Commercial and Industrial Machinery and Equipment Rental and Leasing	17,740
Software Publishers	15,440
All Other Professional, Scientific, and Technical Services	14,867
Custom Computer Programming Services	14,382
Insurance Agencies and Brokerages	14,097
Full-Service Restaurants	13,246
Elementary and Secondary Schools	13,057
Hotels (except Casino Hotels) and Motels	12,872
Administrative Management and General Management Consulting Services	12,589
General Medical and Surgical Hospitals	12,113
Engineering Services	11,888
All Other Miscellaneous Retailers	11,607

Following Industries	Transitions
Employment Placement Agencies	11,141
Portfolio Management and Investment Advice	10,875
Commercial and Institutional Building Construction	10,757
Offices of Lawyers	10,121
Offices of Physicians (except Mental Health Specialists)	8,725
General Rental Centers	8,515
Limited-Service Restaurants	8,500
Clothing and Clothing Accessories Retailers	8,447
Offices of Certified Public Accountants	8,417
New Multifamily Housing Construction (except For-Sale Builders)	8,174
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	8,023
Direct Property and Casualty Insurance Carriers	7,977
All Other Consumer Goods Rental	7,972
New Single-Family Housing Construction (except For-Sale Builders)	7,787
Computer Systems Design Services	7,578
All Other Personal Services	7,494
Construction, Mining, and Forestry Machinery and Equipment Rental and Leasing	7,469
Other Computer Related Services	7,340
Investment Banking and Securities Intermediation	7,295
Lessors of Miniwarehouses and Self-Storage Units	7,036
Real Estate Credit	6,821
Other Management Consulting Services	6,242
Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	6,214

Following Industries	Transitions
Office Administrative Services	6,085
Offices of Real Estate Appraisers	5,857
Mortgage and Nonmortgage Loan Brokers	5,695
Marketing Consulting Services	5,460
Miscellaneous Financial Investment Activities	5,166
Temporary Help Services	5,096
Other General Government Support	4,832
Land Subdivision	4,803
Department Stores	4,783
Supermarkets and Other Grocery (except Convenience) Stores	4,740
Financial Transactions Processing, Reserve, and Clearinghouse Activities	4,636
Electrical Contractors and Other Wiring Installation Contractors	4,627
Direct Health and Medical Insurance Carriers	4,579
Web Search Portals and All Other Information Services	4,374
National Security	4,352
Plumbing, Heating, and Air-Conditioning Contractors	4,330
Advertising Agencies	4,289
Office Machinery and Equipment Rental and Leasing	4,172
Pharmaceutical Preparation Manufacturing	3,938
Residential Remodelers	3,871
Furniture Retailers	3,857
Other Similar Organizations (except Business, Professional, Labor, and Political Organizations)	3,725
Religious Organizations	3,690
Home Health Care Services	3,618

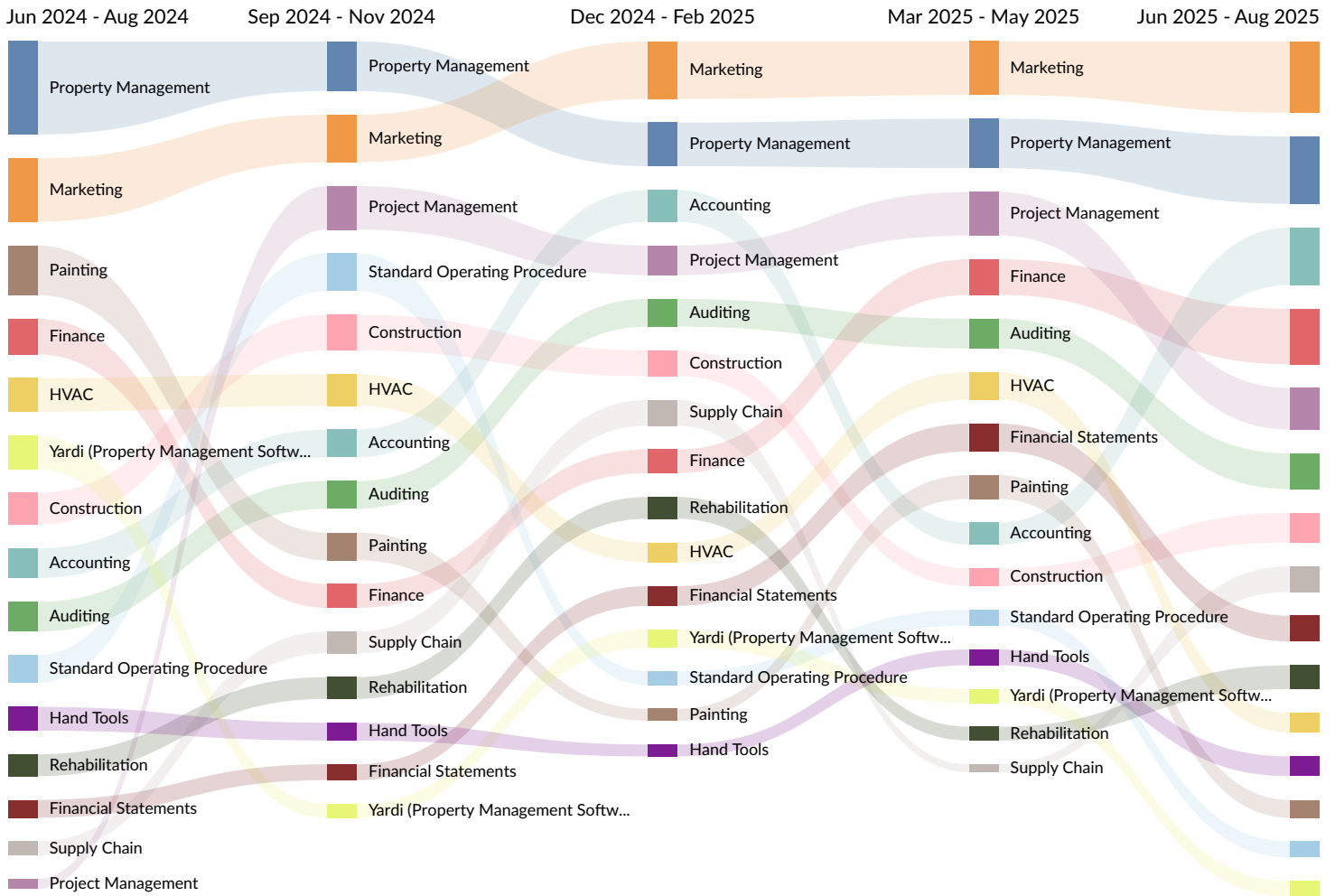
Following Industries	Transitions
Fitness and Recreational Sports Centers	3,610
Other Accounting Services	3,566
Direct Life Insurance Carriers	3,527
All Other Specialty Trade Contractors	3,514
All Other Miscellaneous Ambulatory Health Care Services	3,474
Automobile and Light Duty Motor Vehicle Manufacturing	3,467
Wireless Telecommunications Carriers (except Satellite)	3,435
Beauty Salons	3,422
All Other Support Services	3,399
Junior Colleges	3,374
Architectural Services	3,371
Other Individual and Family Services	3,341
Offices of Other Holding Companies	3,333
Motion Picture and Video Production	3,150
Other Scientific and Technical Consulting Services	3,150
Wholesale Trade Agents and Brokers	3,113
Child Care Services	3,066
Educational Support Services	3,019
New Housing For-Sale Builders	3,017
Couriers and Express Delivery Services	2,933
Freight Transportation Arrangement	2,860
Payroll Services	2,834
Nursing Care Facilities (Skilled Nursing Facilities)	2,831
Credit Unions	2,791
Consumer Lending	2,767

Following Industries	Transitions
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	2,727
Electronics and Appliance Retailers	2,706
All Other Business Support Services	2,656
Pharmacies and Drug Retailers	2,618

What skills are they posting for?

Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$713.7M

Earnings (2024)

\$310.0M

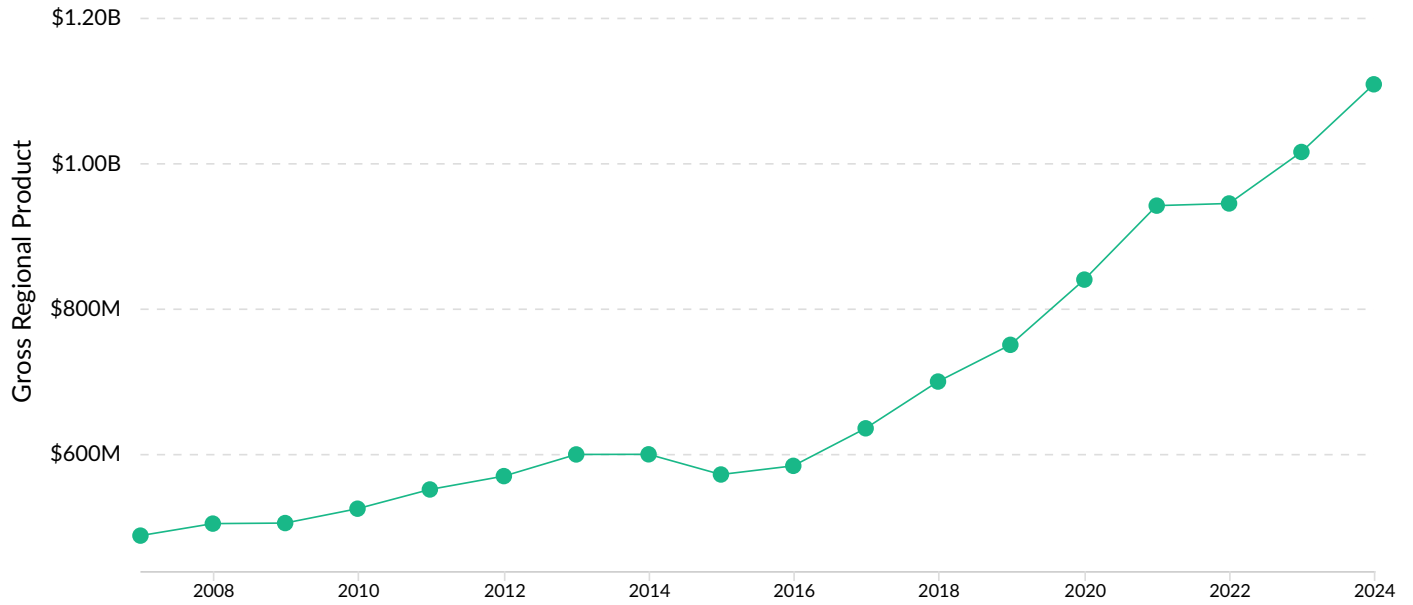
Property Income (2024)

\$84.6M

Taxes (2024)

\$1.1B

Total GRP (2024)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Corporate, Subsidiary, and Regional Managing Offices	\$28,606,679	\$49,056,323	\$77,663,002
Commercial Banking	\$20,500,554	\$51,014,756	\$71,515,310
Landscaping Services	\$66,675,455	\$1,835,579	\$68,511,035
Janitorial Services	\$58,826,516	\$2,776,873	\$61,603,389
Lessors of Residential Buildings and Dwellings	\$50,647,517	\$10,014,931	\$60,662,447