

## **Veterans' Development Committee Agenda**

Thursday, September 16, 2021  
Veterans Foundation  
Room 114 & 115  
3500 Coffee Road, Suite #15, Modesto, CA 95355  
11:00 a.m. – 12:30 p.m.

This meeting will be open to the public. Due to safety guidelines and social distancing, face coverings are required for in-person attendance at the meeting. The seating capacity will be limited to approximately twenty (20) persons.

The Veterans' Development Committee complies with all provisions of the Brown Act and the Stanislaus County Workforce Development Board Conflict of Interest and Code of Conduct Policy. See links below.

<https://oag.ca.gov/sites/all/files/agweb/pdfs/publications/brownAct2003.pdf>  
<http://stanworkforce.com/board>.

The Agenda at each meeting allows for a public comment period, limited to 5 minutes. Public Comment forms are available at [www.stanworkforce.com](http://www.stanworkforce.com).

All meetings are conducted in English.

If you require assistance per the Americans with Disabilities Act, please notify Stanislaus County Workforce Development at (209) 558-2114, 72 hours in advance of the meeting.

Public notice of all Veterans' Development Committee meetings are posted 72 hours in advance of the meeting on the webpage at <http://stanworkforce.com/board>.

- I. Call to Order and Introductions
- II. Conflict of Interest
- III. Public Comment Period
- IV. Presentation
- V. Department Report – Sara Redd
- VI. Consent Items
  - A. Approve the Minutes of the June 24<sup>th</sup>, 2021 Veterans' Development Committee Meeting
  - B. Approve the 2022 Veterans' Development Committee Meeting Dates and Location
- VII. Discussion and Action Items
  - A. Approval of Staff Information of Names of Veteran Owned Businesses and Businesses who Have a Veteran Hiring Preference
- VIII. Adjournment

Next Meeting:      Date:            Thursday, December 16, 2021  
                          Location:        Virtual or in-person  
                          Time:            11:00 a.m. – 12:30 p.m.

**Veterans' Development Committee Meeting**

Thursday, June 24, 2021

Veterans Foundation

Room 114 & 115

3500 Coffee Road, Suite #15, Modesto, CA 95355

11:00 a.m. – 12:30 p.m.

Members in attendance:

Richard Hagerty, Chair  
Kris Helton

Ryan Kegley  
Cecil Russell

Staff in attendance:

Doris Foster  
Bruce Merchant

Sara Redd

5 Additional guests were present.

- I. Call to Order and Introductions  
Richard Hagerty, Veterans' Development Committee (VDC) Chair, called the meeting to order at 11:05 a.m., thanked everyone for attending and invited those present to introduce themselves.
- II. Conflict of Interest  
Chairman Hagerty outlined the Conflict of Interest Policy.
- III. Public Comment Period  
Chairman Hagerty gave information on the Public Comment Period.
- IV. Presentation – Doris Foster  
Chair Hagerty asked guests; Palo Alto Veteran Affairs Coordinator and Central Valley Coordinated Entry Specialist, Jaime Betancur, and Veteran Affairs Central Valley Community Employment Coordinator, Emilia Gayton Reid, how to partner together to provide services for Veterans. Jaime works with the Continuum of Care Representatives (COC's) to attract homeless Veterans in the community. They currently have 85 homeless Veterans in Stanislaus County. His role is to connect Veterans to various resources such as housing, mental health services, etc. Emilia assist's her Veteran clients in finding employment, resume writing, job skills, clothing, and interviewing skills to ensure these individuals become self-sufficient. Emilia also works with shelters in Stanislaus County to learn which job types interest Veterans. Her goal is to market resources to reach more Veterans.

Additionally, Emilia would like to partner with Workforce Development on gaining access to computers to assist her Veteran clients. Workforce Development Director, Doris Foster discussed the Departments' computer room located at the Veterans Foundation which was created to assist Veterans with their job search and invited Emilia to utilize the computer room to assist her clients. The computers are available during the Veterans Foundation normal business hours.

V. Department Report

Director Foster invited Chairman Hagerty to announce to the Committee that he will be moving and will no longer serve as the Veterans Development Committee Chair. She thanked him for his time, valuable input, and for serving on the Committee.

Director Foster announced she will step down in assisting the future Chair of the Committee. Workforce Development Client Services Manager, Sara Redd will assist the Committee and attend the meetings. Director Foster will continue to oversee the Committee and will work closely with the newly formed, Workforce Development Boards' Business Development Committee Chair, Kris Helton.

A. Veterans Resource Guide

Director Foster commented the Veterans Resource Guide will be discussed later in Discussion Item VII-D.

VI. Consent Items

No public comments on the consent items.

Consent items adopted, K. Helton / C. Russell

Correction: VI-Approval of the minutes were approved for the December 12<sup>th</sup>, 2019 meeting.

A. Approved the Minutes of the December 17<sup>th</sup>, 2019 Veterans' Development Committee Meeting

B. Approved the Minutes of the December 17<sup>th</sup>, 2020 Veterans' Development Committee Meeting

VII. Discussion and Action Items

A. Approved to Recommend the Continuation of the Veterans' Development Committee to the Workforce Development Board and Approval of the Meeting Dates and Location

C. Russell / K. Helton unan. Motion Passed

Chair Hagerty emphasized the need to attract more Veterans to serve on the Veterans' Development Committee.

B. Veterans' Employment-Related Assistance Grant (VEAP) 2020-21 Grant

R. Kegley / C. Russell unan. Motion Passed

Client Services Manager, Sara Redd reported the Department was awarded along with partnership agencies in Madera, Merced, and San Joaquin

Counties for the VEAP Vets Reconnect Grant which lasts for 24-months. The goal of the Vets Reconnect Grant is to help Veterans identify the most profitable marketable skills in their skills arsenal, help them to identify any deficiencies in their skills, and address those deficiencies to increase their employability. S. Redd discussed Veteran priority of service, supportive services, follow up services, and the Departments partnerships with local Veteran services organizations. Director Foster called to the Committee for recommendations on industry direction to focus on for Veterans.

- C. Discussed Name Submissions for Local Veteran Owned Businesses and Local Businesses who Hire Veterans to be Recognized at the 2021 Modesto Veterans Day Parade  
K. Helton / C. Russell, unan. Motion passed.

Modesto Veterans Day Parade Chairman and the local Veterans Chamber of Commerce Representative (headquartered in Los Angeles, CA), Carlos Verduzco expressed the need to reach more Veteran owned business who support Veterans and discussed plans to expand this year's parade. Carlos would like to obtain a list of Veteran owned business who support Veterans for the Veterans Chamber of Commerce. He would like to educate businesses on Veteran needs, ways to hire Veterans, and ways to support Veteran employees.

Director Foster suggested the Committee recommend three Board members who have indicated they are Veteran owned businesses. Staff will bring forth an Agenda item to the next Committee meeting of steps on gathering and obtaining names of Veteran owned businesses and businesses with preferred veteran hire practices, and how to make recommendations available to the local Veteran community.

Committee Vice Chair, Cecil Russell conquered the recommendation to create a list of Veteran organization that support Veterans. The list would aid in the content provided for the Veterans Resource Guide. C. Russell recommended to partner with the Modesto Chamber of Commerce and the Manufacturing Council asking them to survey the Chambers local businesses who hire and support Veterans.

Committee Member, Kris Helton added in the development of the Business Development Committee a primary focus will be Sector Strategies – understanding the needs in the community. The Business Development Committee can request information on businesses who support Veterans and report it back to the Veterans' Development Committee.

Chair Hagerty recommended Modesto Steel and Windward Pacific Builders which he is co-owner.

Director Foster recommended Board members Charles Dossett who is the owner of DOCON, INC. and Kris Helton who is the General Manager of J.M. Keckler Bio Medical Services, Inc.

- D. Approved to Place the Veterans Resource Guide at The Stanislaus County Veterans Office Reception Counter  
R. Kegley / C. Russell, unan. Motion passed.

The Committee discussed housing and maintenance of the Veterans Resource Guide. The Department along with Congressman Josh Harder's Office compiled the Guide that is now complete. The goal is to ensure the Guide remains up to date and is available to the public. Staff recommended and Committee Member, R. Kegley concurred to post the Guide on his Agency's website and place hard copies of the Guide at the Stanislaus County Veterans Office Reception Counter. R. Kegley expressed concern on maintaining the Guides accuracy and expectations, due to staff bandwidth. Director Foster recommended a future conversation to possibly assign the Guide to different organizations, quarterly, to update and ensure the Guide is up to date, as it is valuable resource for local Veterans.

#### VIII. Adjournment

Chairman Hagerty adjourned the meeting at 12:25 p.m.

Next Meeting: Pending Approval of the Veterans' Development Committee  
Date: Thursday, September 16, 2021  
Location: Virtual or in-person  
Time: 11:00 a.m. – 12:30 p.m.

Future Meeting: Pending Approval of the Veterans' Development Committee  
Date: Thursday, December 16, 2021  
Location: Virtual or in person  
Time: 11:00 a.m. – 12:30 p.m.

**September 16, 2021**

Veterans' Development Committee Agenda Item

TO: Veterans' Development Committee

FROM: Sara Redd, Client Services Manager

I. SUBJECT:

Approval of the 2022 Veterans' Development Committee Meeting Dates and Location

II. ITEM NUMBER: VI-B

III. ITEM TYPE: Consent

IV. STAFF RECOMMENDATION:

Approve the 2022 Veterans' Development Committee meeting dates and location.

V. POLICY:

The Stanislaus County Workforce Development Board's (WDB) Bylaws state that the Board shall establish a regular meeting schedule.

VI. DISCUSSION:

The Stanislaus County Workforce Development Board's (WDB) Bylaws state that the Board shall establish a regular meeting schedule. As such, the Veterans' Development Committee has agreed to establish a regular meeting schedule.

At the March 18, 2019 meeting the Veterans' Development Committee approved quarterly meetings to be scheduled on Thursday's prior to each Stanislaus County Workforce Development Board meeting. As such, the meetings are scheduled to take place in March, June, September, and December of 2022. The scheduled meeting dates for 2022 are included in the table below:

<b>Date</b>	<b>Time</b>
March 17, 2022	11:00 pm – 12:30 pm
June 16, 2022	11:00 pm – 12:30 pm
September 15, 2022	11:00 pm – 12:30 pm
December 15, 2022	11:00 pm – 12:30 pm

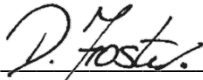
Meetings will be held via a teleconference and/or web-based meeting tool option should COVID-19 safety guidelines and social distancing be enforced at the time of the scheduled

meeting. The Department is currently solidifying a suitable location for the 2022 Committee meeting schedule and will update the Committee once the location has been confirmed.

Staff to the Committee recommends the Veterans Foundation located at 3500 Coffee Road, Modesto, CA for the 2022 meeting schedule. The Veterans Foundation is the recommended location due to the Veterans Hall being centrally located, computer lab, ease of free parking, and is available at no charge to the Department.

The approved dates and location will be shared with the Stanislaus County Workforce Development Board to allow the Board to attend, if desired.

VII. ADMINISTRATIVE BUDGET IMPACT: None



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Doris Foster, Director for Sara Redd, Client Services Manager

**September 16, 2021**

Stanislaus County Workforce Development Board Agenda Item

TO: Veterans' Development Committee

FROM: Sara Redd, Client Services Manager

**I. SUBJECT:**

Approval of Staff Information of Names of Veteran Owned Businesses and Businesses who Have a Veteran Hiring Preference

**II. ITEM NUMBER: VII-A**

**III. ITEM TYPE: Discussion and Action**

**IV. STAFF RECOMMENDATION:**

Approve the staff information of names of Veteran owned businesses and businesses who have a Veteran hiring preference....

**V. POLICY:**

Local Bylaws approved by the Board of Supervisors on November 24, 2020, states that the Workforce Development Board may designate and direct the activities of standing committees to provide information and to assist the Board in carrying out workforce development activities.

**VI. DISCUSSION:**

At the last Veterans' Development Committee on June 24, 2021 the Committee discussed steps on gathering and obtaining names of Veteran owned businesses and businesses with veteran hiring practices in Stanislaus County.

Currently, there is very little current data available regarding Veteran owned businesses and business with hiring practices for veterans. Stanislaus county does not require veteran status questions to be answered during the application process for a business license. In addition, the Modesto Chamber of Commerce does not collect data regarding Veteran hiring practices or Veteran owned businesses.



The most reliable information found was from the 2012 Census.

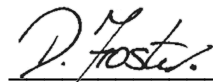
Fact	Stanislaus County, California	California
Veterans, 2015-2019	21,051	1,574,531
Veteran-owned firms, 2012	2,914	252,377
Nonveteran-owned firms, 2012	28,584	3,176,341

Source: <https://www.census.gov/quickfacts/fact/table/stanislauscountycalifornia,CA/SBO050212#SBO050212>  
(Census.gov)

Businesses may register online with organizations such as [vetbiz.va.gov](http://vetbiz.va.gov), and [hirevets.gov](http://hirevets.gov). Both organizations provide many resources to Veterans.

VII. ADMINISTRATIVE BUDGET IMPACT:

There is no fiscal impact with this Agenda Item.



Doris Foster, Director for Sara Redd, Client Services Manager