

Board Meeting

Monday, January 10, 2022
Zoom Meeting

251 E Hackett Road
Modesto, CA 95353
12:00 p.m. – 2:00 p.m.

This meeting will be held via teleconference. Members of the public may remotely observe the meeting and address the Board as outlined below.

The Workforce Development Board complies with all provisions of the Brown Act and the Conflict of Interest Code on file with the Stanislaus County Department of Workforce Development. See links below.

<https://oag.ca.gov/sites/all/files/agweb/pdfs/publications/brownAct2003.pdf>

<http://stanworkforce.com/board>

How to attend the meeting remotely:

To join by telephone dial: 1 (669) 900-9128

Meeting ID: 883 9324 9571

Password: 372585

The Agenda at each meeting allows for a public comment period, limited to 5 minutes.

How to submit public comment:

- If you wish to provide a comment during Public Comment Period and/or on a specific Agenda item, please submit your comments during the meeting or via email prior to the start of the meeting to Angelique Prendez at prendeza@stanworkforce.com. Please include the Agenda item in the subject line of your email. Your comment will be shared with the Board members and kept on file as an official record of the Board meeting.

All meetings are conducted in English. Current COVID-19 protocols will be followed.

If you require assistance per the Americans with Disabilities Act, please notify Stanislaus County Workforce Development at (209) 558-2114, 72 hours in advance of the meeting.

Public notice of all Workforce Development Board meetings are posted 72 hours in advance of the meeting on the webpage at <http://stanworkforce.com/board>.

- I. Call to Order and Roll Call
- II. Conflict of Interest
- III. Public Comment Period
- IV. Board Report
 - A. Resignation of Board Member Raul Mendez
- V. Presentation
 - A. Program Results and Next Steps – Bay Valley Tech
- VI. Board Committee Reports
 - A. Youth Development Committee – Jennifer Shipman
 - B. Veterans’ Development Committee – Charles Dossett
 - C. Business Development Committee – Kris Helton
 - D. Apprenticeship Program – Doug Murdock
- VII. Department Report
 - A. Director’s Update
 - B. Update on Programs
 - C. Update on Regional Organizer/Regional Training Coordinator
 - D. Website Design Presentation
- VIII. Consent Items
 - A. Approval of the October 4, 2021 Workforce Development Board Meeting Minutes
 - B. Approval of a Resolution Authorizing Remote Teleconference Meetings Pursuant to Assembly Bill 361
- IX. Discussion and Action Items
 - A. Nominations and Elections of Workforce Development Board Officers
 - B. Approval of the Recommendation made by the Business Development Committee to Engage with Established Business Organizations and Advisory Groups for Sector Strategy Services
 - C. Approval of the 2022 Stanislaus County Workforce Development Board Strategic Planning Session
- X. Future Topic and Discussion

Next Meeting: Date: Monday, April 4, 2022
 Location: Martin Petersen Event Center
 720 12th Street, Modesto, CA 95354
 Time: 12:00 p.m. – 2:00 p.m.

Future Meeting: Date: Monday, July 11, 2022
 Location: Martin Petersen Event Center
 720 12th Street, Modesto, CA 95354
 Time: 12:00 p.m. – 2:00 p.m.

Board Meeting Minutes

Monday, October 4, 2021
Tom Changnon Education Center, Orestimba Room
1325 H Street, Modesto CA 95354
12:00 p.m. – 2:00 p.m.

Members in attendance:

Bill O'Brien, Chair	Pedro Mendez
Ross Briles	Raul Mendez
Margarita Cabalbag	Doug Murdock
Charles Dossett	Maryn Pitt
Dean Fadeff	Tim Robertson
Supervisor Grewal	Chris Savage
Scott Kuykendall	Greg Vincelet
Mary Machado	

Members excused:

Jennifer Shipman	Ardria Weston
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Staff in attendance:

Andy Fiskum	Adolph Lopez
Cheryl Fondse	Nghi Nguyen
Doris Foster	Sara Redd
Eugene Garcia	Kristen Velarde

15 Additional guests were present.

- I. Call to Order and Introductions
Bill O'Brien, Workforce Development Board (WDB) Chair, called the meeting to order at 12:10 p.m., thanked everyone for attending and invited the Board members and guests to introduce themselves.
- II. Conflict of Interest
Chairman O'Brien outlined the Conflict of Interest Policy.
- III. Public Comment Period
Chairman O'Brien gave information on the Public Comment Period.

One public comment by Miguel B. Donoso, Hispanic Taskforce was received. The written request titled "Performance: COVID-19, local Areas – Agenda VIII, B Certifications" was given to Chairman O'Brien.

IV. Board Report

A. Resignation of Board Member Kathy Harwell

Doris Foster, Workforce Development Director, informed the Board that Board Member Kathy Harwell has resigned from her position with the Stanislaus County Community Services Agency and the Workforce Development Board. Additionally, Director Foster received communication from Board Member, Richard Hagerty of his retirement and that he is retiring from the Workforce Development Board.

B. Update on Meeting of the Minds Conference

Director Foster thanked those Board Members who attended this year's CWA Meeting of the Minds Conference. Board Member, Ross Briles reported his experience at the conference and discussed the importance of private sector involvement and the need to serve all businesses, large and small.

V. Presentation

A. Contract Provider – Learning Quest – Stanislaus Literacy Center

Karen Williams, Learning Quest Executive Director, provided an overview of services offered, local partnerships, and an update of the Workforce Grant. Jose Cruz, Director of HSE Operations, discussed transition services, program success, outreach strategy, and working with those formally justice involved. The Prison to Employment (P2E) service Grant allows Workforce Development to partner with Learning Quest to provide wrap around services to those formally incarcerated. 80% of Learning Quests clients enroll in truck driving, welding, and construction training programs.

VI. Committee Reports

A. Youth Development Committee

Adolph Lopez, Workforce Development Manager, reported for Youth Development Committee (YDC) Chair, Jennifer Shipman. The YDC held their first Youth Development Conference on July 23, 2021 for their youth participants which was a success. Workforce Development partnered with Project Yes for this event. Jennifer Shipman, Committee Chair, will provide a full conference overview at the January 10, 2022 Board meeting.

B. Veterans' Development Committee

Newly appointed Veterans' Development Committee (VDC) Chairman, Charles Dossett discussed the importance of the VDC and producing results for local veterans. He will gather veteran's data from Staff and partner with local businesses employee engagement veteran programs to develop a Veterans Services strategic plan.

C. Business Development Committee

Director Foster reported for Business Development Committee (BDC) Chairman, Kris Helton. The BDC had its first meeting on September 23, 2021. Businesses from each sector have been identified. There are 10 Committee Members, representing both large and small local businesses. Items discussed were the Committee and Board purpose, local business statistics, current

budget, unemployment data, Grants, and Work-Based Learning programs. WorkKeys will be presented at the Committee's first Lunch n' Learn scheduled for October 28, 2021.

VII. Department Report

A. Director's Update

- Allocations at a Glance

Director Foster provided a complete overview of the Stanislaus County Workforce Development FY 2021-2022 budget.

Nghi Nguyen, Workforce Development Staff Services Analyst, provided a presentation on the Wage & Cost of Living in Stanislaus County. She discussed the commute patterns, motivations of commuting and top stress drivers; the top driver being finance problems. Highlighted were the wages of the top 10 out of county occupations by commute destination for Stanislaus, San Joaquin, and Alameda County's. Also included was 2019 Bay Area housing market data compared to Stanislaus County.

Data will shift, as COVID has changed the landscape of where employees reside and work considerably. Commuter data will look different going forward.

B. Update on Business Services

Eugene Garcia, Workforce Development Client Services Supervisor, reported for Doug Gee, Business Services Manager. Workforce Development partners with Opportunity Stanislaus as the contracted partner agency for Sector Strategies to survey local businesses and hold meetings for each sector (Agriculture, Healthcare, Manufacturing, and Warehouse / Logistics). The goal was to complete a total of 100 surveys, which was met. The first Sector Strategy meeting for 2021 is scheduled for October 11, 2021.

On-the-Job (OJT) trainings increased in the first quarter, with nine OJT's at local businesses. The average wage was \$17.88. Eugene's goal is to increase business and participant level in OJT's and work-based learning programs which include paid internships and work experiences.

This quarter Business Services received four Rapid Response – WARN notices, of closures. Staff reached out to those businesses and impacted dislocated employees to provide an overview of services available. 134 employees at those businesses will be impacted.

Eugene will continue to strengthen the partnership with Client and Business Services to provide the most inclusive experience for local businesses and community members.

C. Update of Client Services

Sara Redd, Workforce Development Client Services Manager, provided an update on Client Services. On September 20, 2021 the comprehensive Modesto Job Center officially reopened with no appointment required, assisting 12 individuals. In the first quarter, the Modesto Job Center assisted 286 individuals, 103 since reopening. Client Services assisted a total of 575 individuals at their four Job Center locations. The Department will market the Job Centers reopening and provided services on social media. The current WIOA client orientation video is under construction and will relaunch soon.

Marketing outreach for the Veterans Employee Assistance Program (VEAP) Grant is underway.

There have been an increase to P2E services. The program is going strong in partnership with the Parole Department. The Department attends Parole Board meetings monthly and presented on P2E services.

The Department partners with Community Services Agency (CSA), Welfare to Work. CSA received an exemption for client participation, requiring them to look for employment, per the state waiver. Client Services encourage their participants and discuss the advantage of co-enroll services by providing opportunity to enter the job force by placing them in subsidized employment. Local schools saw an increase in enrollment for truck driving.

D. Regional Organizer/Regional Training Coordinator

Adolph Lopez, SCWD Regional Organizer/Regional Training Coordinator, provided an update on regional activities. Three areas of focus are to coordinate the regional implantation plan process, regional training, and the coordination of a potential 5-year Economic Development Federal Grant – Good Jobs Challenge Grant opportunities. 25-50 Grants will be awarded. The Good Jobs Challenge Grant purpose is to get Americans back to work by strengthening regional systems, providing in-demand skills to workers through employer driven modules, and provide clients with wrap around services. The Grant includes three funding opportunities: system development, program design, and program implementation.

VIII. Consent Items

Consent items adopted. T. Robertson / D. Fadeff

- A. Approved the Minutes of the July 12, 2021 Workforce Development Board Meeting
- B. Approval for Workforce Development Board Chair to Sign America's Job Center of California (AJCC) Certification

IX. Discussion and Action Items

- A. Accept the Annual Report for Stanislaus County Workforce Development for all Programs in the 2020-2021 Program Year

M. Grewal / R. Briles, unan. Motion passed.
Director Foster provided and discussed the full contents of the 2020-2021 Annual Report. Included were the Local Plan key priorities, Regional Plan program results, and full overview of the budget. Highlighted were performance metrics, staff and client demographics, services, and awarded Grants.

X. Future Topic and Discussion

Chairman O'Brien encouraged Board members to contact Doris with any future topics.

Chairman O'Brien gave his closing remarks.

Meeting adjourned: 2:08 p.m.

Next Meeting: Monday, January 10, 2022
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Future Meeting: Monday, April 4, 2022
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720 12th Street, Modesto CA 95354
Time: 12:00 p.m. – 2:00 p.m.

January 10, 2022

Stanislaus County Workforce Development Board Agenda Item

TO: Workforce Development Board

FROM: Doris Foster, Director

I. SUBJECT:

Approval of a Resolution Authorizing Remote Teleconference Meetings Pursuant to Assembly Bill 361

II. ITEM NUMBER: VIII-B

III. ITEM TYPE: Consent

IV. STAFF RECOMMENDATION:

Approve a resolution authorizing implementation of AB 361 to allow for virtual meetings of the Workforce Development Board for a period of 30 days commencing on January 10, 2022.

V. POLICY ISSUE:

AB 361 signed by Governor Newsom allows legislative bodies to conduct meetings via teleconferencing under specified conditions and includes a requirement that legislative bodies make specific findings.

VI. DISCUSSION:

On March 4, 2020, Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19 and ordered all residents to obey orders and guidance issued by State and local health officials. In response to the pandemic, on March 17, 2020, Governor Newsom issued Executive Order N-29-20 suspending certain provisions of the Ralph M. Brown Act in order to allow local legislative bodies to conduct meetings telephonically or by other means. This legislation allowed local legislative bodies to continue to meet in a safe manner to conduct the public's business during the pandemic. On June 11, 2021, Governor Newsom issued Executive Order N-08-21, which, effective September 30, 2021, ended the provisions of Executive Order N-29-20 that allows local legislative bodies to conduct meetings telephonically or by other means.

On September 16, 2021, Governor Newsom signed AB 361 into law, which allows local legislative bodies to continue to conduct meetings via teleconferencing under specified conditions and includes a requirement that the legislative bodies make specific findings. This legislation continues to acknowledge the impact and severity of the COVID-19 virus including the highly contagious Delta variant that has emerged. Beginning October 1, 2021, all boards, commissions, and committees ("board") that are subject to the Brown Act and

holding meetings virtually during a proclaimed State of Emergency will need to comply with the requirements of AB 361 (Government Code 54953(e)). AB 361 applies to the standing committees of First 5 Stanislaus and the meetings of the Commission itself.

One requirement of AB 361 is that in the initial virtual meeting being held pursuant to these procedures, the local legislative body must adopt a resolution making the following findings by majority vote:

- 1) A state of emergency has been declared by the Governor pursuant to Government Code section 8625, proclaiming the existence of conditions of disaster or of extreme peril to the safety of persons and property within the state caused by conditions as described in Government Code section 8558;
- 2) (a) The state of emergency continues to directly impact the ability of the members to meet safely in person, or;

(b) State or local officials continue to impose or recommend measures to promote social distancing.

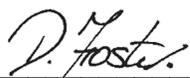
In consultation with Stanislaus County Counsel, it has been determined that the appropriate criteria have been met to allow for implementing virtual meetings in accordance with AB 361. It has been determined that the Governor has declared a State of Emergency pursuant to Government Code section 8625 and appropriate public health social distancing guidance has been issued to qualify for implementation of AB 361.

A resolution to apply these findings to the Committees of the Workforce Development Board, and to the Workforce Development Board itself, is required as part of AB 361. The resolution containing these findings is valid for 30 days only and must be Page 23 of 88 reconsidered every 30 days to continue meeting virtually. The legislative body must make the same findings in 1) and 2) above and adopt a new resolution by a majority vote every 30 days virtual meetings are utilized.

As such, it is recommended the Workforce Development Board adopt a resolution that applies these findings to Board meetings for 30 days commencing on January 10, 2022.

VII. ADMINISTRATIVE BUDGET IMPACT:

There is no fiscal impact associated with this Agenda Item.



Doris Foster, Director

RESOLUTION NO. 2022-01

**A RESOLUTION AUTHORIZING REMOTE TELECONFERENCE MEETINGS
PURSUANT TO ASSEMBLY BILL 361**

WHEREAS, all meetings of the Stanislaus County Workforce Development Board are held pursuant to the Ralph M. Brown Act, ensuring that any member of the public may participate in local government meetings; and

WHEREAS, on March 4, 2020, Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19 and ordered all residents to obey orders and guidance issued by state and local health officials, including but not limited to, the imposition of social distancing measures to control the spread of COVID-19; and

WHEREAS, on March 17, 2020, the County of Stanislaus adopted a resolution ratifying the declaration of local health emergency and issued a proclamation of a local emergency related to COVID-19; and

WHEREAS, on March 17, 2020, in response to the COVID-19 pandemic, Governor Newsom issued Executive Order N-29-20 suspending certain provisions of the Ralph M. Brown Act in order to allow local legislative bodies to conduct meetings telephonically or by other means; and

WHEREAS, on June 11, 2021, Governor Newsom issued Executive Order N-08-21, which, effective September 30, 2021, ends the provisions of Executive Order N-29-20 that allows local legislative bodies to conduct meetings telephonically or by other means; and

WHEREAS, on September 16, 2021, the Governor signed AB 361 (2021) into law, which allows for local legislative bodies to continue to conduct meetings via teleconferencing under specified conditions and includes a requirement that the legislative bodies make specific findings; and

WHEREAS, the Governor has declared a State of Emergency pursuant to Government Code section 8625 as has the County of Stanislaus; and

WHEREAS, since issuing Executive Order N-08-21, the highly contagious Delta variant of COVID-19 has emerged, causing an increase in COVID-19 cases throughout the State and Stanislaus County; and

WHEREAS, the California Department of Public Health currently recommends that all individuals, regardless of vaccination status, wear a mask while indoors in public spaces; and

WHEREAS, on September 22, 2021, the Stanislaus County Health Officer issued an amended order requiring all individuals, regardless of vaccination status, to wear a mask while indoors in public spaces and to continue to follow the Centers for Disease Control's ("CDC") guidance for vaccinated and unvaccinated people; and

WHEREAS, the Stanislaus County Health Officer has issued a letter dated September 22, 2021, in which she, "recommend[s] that physical/social distancing measures be practiced throughout our Stanislaus County communities to minimize the spread of COVID-19, including implementation of the newly enacted AB 361 to maintain social distancing by legislative bodies of our local agencies"; and

WHEREAS, the CDC continues to recommend physical distancing of at least 6 feet from others outside of the household; and

WHEREAS, California Code of Regulations Title 8, section 3205 "COVID-19 Prevention," subparagraph (c)(5) states: "Training and instruction. The employer shall provide effective training and instruction to employees that includes the following: . . . (D) The fact that particles containing the virus can travel more than six feet, especially indoors, so physical distancing, face coverings, increased ventilation indoors, and respiratory protection decrease the spread of COVID-19, but are most effective when used in combination"; and

WHEREAS, because state or local health officials have imposed or are recommending measures to promote social distancing, the Stanislaus County Workforce Development Board desires to continue holding meetings via teleconferencing; and

WHEREAS, the Stanislaus County Workforce Development Board shall ensure that its meetings comply with the provisions required by AB 361 (2021) for holding teleconferenced meetings.

NOW, THEREFORE, the Stanislaus County Workforce Development Board does resolve as follows:

1. The above recitals are true and correct, and incorporated into this Resolution.

2. In compliance with AB 361 (2021), and in order to continue to conduct teleconference meetings without complying with the requirements of Government Code section 54953(b)(3) of the Brown Act, the Stanislaus County Workforce Development Board makes the following findings:

- a) The Stanislaus County Workforce Development Board has considered the circumstances of the state of emergency; and
- b) The state of emergency, as declared by the Governor and County of Stanislaus, continues to exist; and
- c) The state of emergency due to the presence of COVID-19 in the community continues to directly impact the ability of the members of the Stanislaus County Workforce Development Board to meet safely in person; and

d) State and local officials continue to impose or recommend measures to promote social distancing.

3. The Stanislaus County Workforce Development Board may continue to meet remotely in compliance with AB 361, in order to better ensure the health and safety of the public.

4. The Stanislaus County Workforce Development Board will revisit the need to conduct meetings remotely no later than 30 days after teleconferencing for the first time, and every 30 days thereafter.

5. This resolution shall take effect immediately upon its adoption.

PASSED AND ADOPTED by _____ the County of Stanislaus, State of California, this ____ day of _____ 2022, by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

(Chair name, title)

ATTEST:

BY: _____
(Secretary name, title)

January 10, 2022

Stanislaus County Workforce Development Board Agenda Item

TO: Workforce Development Board

FROM: Doris Foster, Director

I. SUBJECT:

Approval of Nominations and Appointment of Workforce Development Board Officers

II. ITEM NUMBER: IX-A

III. ITEM TYPE: Discussion and Action

IV. STAFF RECOMMENDATION:

Approve the Nomination and Appointment of Workforce Development Board Officer positions of Chair, Vice Chair, and Secretary

V. POLICY ISSUE:

The Stanislaus County Workforce Development Board (WDB) is governed by Workforce Innovation and Opportunity Act (WIOA). Per WIOA law § 107, paragraph (3) "CHAIRPERSON.—The members of the local board shall elect a chairperson for the local board from among the representatives described in paragraph (2) (A)." WIOA law also states in § 679.310 "The CEO must establish by-laws, consistent with State policy for Local WDB membership." The current WDB bylaws, approved by the Stanislaus County Board of Supervisors on November 24, 2020 state in article V "The Officers of the Board shall be a Chair, a Vice Chair, and a Secretary. Only members of the Board may be Officers. Each Office shall have a term of two years. Officers shall be elected at a regular meeting of the Board.

VI. DISCUSSION:

On October 5, 2020 the Stanislaus County Workforce Development Board (WDB) approved the latest version of the Bylaws and on November 24, 2020, the Stanislaus County Board of Supervisors approved the WDB Bylaws as required by regulations. The Bylaws include the authority of the Workforce Development Board, its purpose, define the membership, officers, meetings, committees, quorum, voting, vacancies, conflict of interest and amendments. A recommendation to amend, repeal, or alter the Bylaws, in whole or in part may be made by a majority vote of the WDB. Any amendments to the Bylaws, shall take effect only upon approval by the Stanislaus County Board of Supervisors.

As stated in the Bylaws under Article V Officers:

"The Officers of the Board shall be a Chair, a Vice Chair, and a Secretary. Only members of the Board may be Officers. Each Office shall have a term of two (2) years. Officers shall

be elected at a regular meeting of the Board. The Chair of the Board shall, if present, preside at meetings of the Board and exercise and perform such other powers and duties as may be from time to time assigned to the Chair by the Board or prescribed by these Bylaws.

In the absence or disability of the Chair, the Vice Chair shall perform all the duties of the Chair, and when so acting shall have all the powers of, and be subject to all the restrictions upon, the Chair. The Vice Chair shall have such other powers and perform such other duties as from time to time may be prescribed by the Board or these Bylaws.

The Secretary shall keep or cause to be kept a book of minutes of all meetings and actions of the Board. The Secretary shall give, or cause to be given, notice of all meetings of the Board and of committees of the Board. At the Board's discretion, the Secretary may delegate the responsibilities contained in this paragraph to Stanislaus County Workforce Development staff.”

On January 6, 2020, the Workforce Development Board elected the following Officers for a two-year term.

Chair – William (Bill) O’Brien
Vice Chair – Cecil Russell
Secretary – Jennifer Shipman

Two years have passed from the January 6, 2020 election of Officers. In compliance with the Bylaws, the Workforce Development Board is required to elect a Chair, Vice Chair and Secretary. The election of each of the Officers requires an action by the majority of members present.

VII. ADMINISTRATIVE BUDGET IMPACT:
No fiscal impact is associated with this Agenda Item.



Doris Foster, Director

January 10, 2022

Stanislaus County Workforce Development Board Agenda Item

TO: Workforce Development Board

FROM: Doris Foster, Director

I. SUBJECT:

Approval of the Recommendation Made by the Business Development Committee to Engage with Established Business Organizations and Advisory Groups for Sector Strategy Services

II. ITEM NUMBER: IX-B

III. ITEM TYPE: Discussion and Action

IV. STAFF RECOMMENDATION:

Approve the recommendation made by the Business Development Committee to engage with established business organizations and advisory groups for Sector Strategies services.

V. POLICY ISSUE:

WIOA Section 108 mandates that the Local Workforce Development Area develop a Local Plan that supports the strategies outlined in the State Workforce Development Plan. As part of the local plan, subsection ix mandates activities to provide business services and strategies that meet the workforce investment needs of area employers, as determined by the local board, consistent with the local plan under section 108. Further, Section (II) (aa) states that the plan may include developing and implementing industry sector strategies (including strategies involving industry partnerships, regional skills alliances, industry skill panels, and sectoral skills partnerships);

VI. DISCUSSION:

Sector strategies include efforts to identify and build upon strategies for the four main industry sectors of focus in Stanislaus County as identified in the Stanislaus County Workforce Development's Local Plan. The four industry sectors are manufacturing, logistics/warehouse, health, and agriculture. The Local Plan provides framework for local areas to define how workforce development systems will achieve the purposes of Workforce Innovation and Opportunity Act and CalWORKS that serves as a strategic roadmap for service provision. These services are currently contracted. Under the direction of the Workforce Development Board, the provider collaborates with partners and

stakeholders in private industry to ensure the creation and alignment of programs to address and resolve sector needs.

During the 2018-2019 Fiscal Year, Workforce Development staff released a Request for Proposal for Sector Strategies services. Based on the scoring of the proposals received in response to the Request for Proposal, Opportunity Stanislaus ranked the highest and was awarded the Sector Strategies Contract. The Contract was a one-year term with the option to renew for two additional years. The three years of the contract ends June 30, 2021. The first year, the annual funding for the contract was \$250,000, with years two and three being \$150,000, respectively. The Contract Scope of Work identified 100 surveys and 12-16 industry meetings (3-4 with each sector). The objective of the contract is to identify the sector skill gap and to share that information with the Workforce Development Board.

Outcomes from the last two years and for the current year are detailed in the following chart.

2019-2020	Sector Strategy Meetings	Employer Surveys
Healthcare	1	22
Manufacturing	0	38
Warehous/logistics	1	21
Agriculture	1	20
Total	3	101
2020-2021	Sector Strategy Meetings	Employer Surveys
Healthcare	2	14
Manufacturing	3	41
Warehous/logistics	4	20
Agriculture	3	25
Total	12	100
2021-2022 (as of 12.31.2021)	Sector Strategy Meetings	Employer Surveys
Healthcare	1	9
Manufacturing	1	12
Warehous/logistics	1	21
Agriculture	1	21
Total	4	63

During the Business Development Committee meeting on December 10, 2021, Workforce Development staff presented the committee with four recommendations for the delivery of Sector Strategies services. After a thorough discussion, the committee voted to make the following recommendation to the Stanislaus County Workforce Development Board:

To engage in six different contracts with industry experts in the community that already have established business relationships and advisory groups.

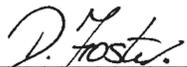
- **HealthForce Partners** – current model in San Joaquin that Workforce Development staff are bringing to Stanislaus County. Currently the initiative in Stanislaus County is education driven, with a desire to bring in health care administrators/businesses; similar to the business led, San Joaquin model.
- **Manufacturing** – currently work with businesses that are interested in upskilling the manufacturing workforce. Identified are two regular scheduled meetings with businesses that have the ability to identify manufacturing business training needs. Possible partnership with Manufacturing Council or VOLT institute
- **Agriculture** – partner with the current Agriculture Advisory Committee administered by the Stanislaus County Agricultural Department in partnership with the Farm Bureau.
- **Warehouse/logistics** – no current group that encompasses all of Stanislaus County was identified and will need to be created. There currently is a successful model with Patterson High School Supply Chain and Logistics Advisory Committee. Stanislaus County Office of Education shared in the Business Development Committee meeting that they have an interest in creating a Warehouse/logistics Advisory Committee in partnership with Workforce Development.
- **Construction** – no current Construction group in Stanislaus County was identified and will need to be created. Currently there are three Workforce Development Business Board members whose expertise in construction will be requested to assist.
- **Underserved Businesses** – Stanislaus County Workforce Development can utilize the current contract with City Ministry Network to draft a strategic plan to identify/develop a group to serve this sector.

The Business Development Committee suggested the addition of two additional Sectors – Construction and Underserved Businesses. In the 2021-2025 Local Plan approved by the Workforce Development Board, construction is listed as one of the sectors as being in high demand. Underserved Businesses continues to be the businesses with the greatest risks for closure and with appropriate services, these businesses have the greatest opportunity for growth and development.

If the recommendation from the Business Development Committee is approved by the Workforce Development Board, staff will enter into agreements in alignment with the County and State Procurement guidelines. Contracts will be for one year with direction from the Business Development Committee and quarterly updates to the Workforce Development Board.

VII. ADMINISTRATIVE BUDGET IMPACT:

Allocations of \$150,000 have been identified in the Rapid Response allocation. Each of the entities under contract would receive up to \$20,000 in funding.



Doris Foster, Director

January 10, 2022

Stanislaus County Workforce Development Board Agenda Item

TO: Workforce Development Board

FROM: Doris Foster, Director

I. SUBJECT:

Approval of the 2022 Stanislaus County Workforce Development Board Strategic Planning Session

II. ITEM NUMBER: IX-C

III. ITEM TYPE: Discussion and Action

IV. STAFF RECOMMENDATION:

Approve the 2022 Stanislaus County Workforce Development Board Strategic Planning Session

V. POLICY ISSUE:

WIOA Section 107 (d) states that the function of the local board includes (6) PROVEN AND PROMISING PRACTICES.—The local board shall lead efforts in the local area to (A) identify and promote proven and promising strategies and initiatives for meeting the needs of employers, and workers and jobseekers (including individuals with barriers to employment) in the local workforce development system.

VI. DISCUSSION:

In January 2021, Workforce Development Director began meeting individually with Workforce Development Board members to gain insight on the Workforce Development Board members and to attain perspective on how to better the Board meetings. The information collected from the one-on-one meetings guided the recommendation efforts to hold a Board Strategic Planning Session that will aid in continuing efforts in functioning at the High Performing Board level.

Feedback from one-on-one meetings:

- Understanding of deliverables, goals and outcomes
- More training needed to understand how the Board makes an impact
- Find value in the presentations and statistical data

Staff recommend for the Stanislaus County Workforce Development Board to convene and engage in its first Workforce Development Board Strategic Planning Session. The mission of the planning session is to help identify the purpose and mission of the Workforce

Development Board, which will include an understanding of the optimum policy and decision-making authority.

The Board will also examine the long-term employment strategy and the employment shift COVID-19 has brought to local businesses hiring decisions. At the strategic planning session, staff will present current employment data, discuss modifying current sectors, and construct upskill models for in-demand occupations with the goal to further develop a refined business canvas for today and the future employment needs of Stanislaus County.

Suggested dates to hold the strategic planning session are indicated in the table below:

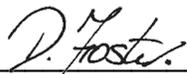
Date	Time
Thursday, April 28, 2022	10:00 a.m. – 4:00 p.m.
Monday, May 16, 2022	10:00 a.m. – 4:00 p.m.
Thursday, May 19, 2022	10:00 a.m. – 4:00 p.m.

Once a date is selected by the WDB, a suitable location for the 2022 strategic planning session will be identified.

The solidified date and event location will be shared with the Workforce Development Board.

VII. ADMINISTRATIVE BUDGET IMPACT:

There is no fiscal impact associated with this Agenda Item.



Doris Foster, Director