

BUSINESS REPORT: CERES, CA

Source: EconoVue (Dun & Bradstreet Database January 2023 Snapshot)

Number of Businesses and Employees

Distinct Businesses	Employees
1,443	10,196

Businesses by Number of Employees

Ex: There are 1,235 businesses with between 1 and 9 employees; 85.64% of all businesses in Ceres, CA have between 1 and 9 employees.

Number of Businesses	Number of Employees	Percent of Businesses
1,235	1-9	85.64%
194	10-50	13.45%
9	51-100	0.62%
4	101-250	0.28%
1	251-500	0.07%
1,443		100.00%

Financial Stress Score of Businesses

The Dun & Bradstreet Financial Stress Score provides predictive insights of the businesses that are most likely to fail within the next 12-18 months. Financial Stress Scores are categorized as Low, Medium or High.

- Companies with Low Financial Stress Scores are good candidates for strategic partnerships and expansion leaning incentives.
- Businesses in the Medium category are prime candidates for proactive outreach.
- Often, employers in the High category have already had a layoff event or are starting to take steps to close operations, resulting in a need for Rapid Response or Rapid Re-employment engagement.

Financial Stress Score	Number of Businesses	Number of Employees
Low	775	6,066
Medium	597	3,528
High	18	135
Unclassified	53	467

Industries of Businesses

Industry Sector	Number of Businesses	Number of Employees
Administrative and Support Services	100	480
Agriculture, Forestry, Fishing, Hunting	8	47
Arts, Entertainment, Recreation, Fitness	20	84
Construction	163	890
Eating and Drinking	97	1166
Pub Admin/Educational Services	46	1079
Finance	25	101
Health Care	108	918
Hotels and Accommodations	3	24
Information-Based Industries	21	123
Insurance Carriers and Related Activities	25	112
Legal Services	8	38
Manufacturing	44	641
Management of Companies	0	0
Mining	0	0
Professional Services	95	388
Real Estate	53	222
Rental and Leasing Services	9	35
Retail Stores	172	1478
Services	183	781
Transportation	193	947
Utilities	9	74
Warehousing and Delivery	7	125
Waste Management and Remediation	5	69
Wholesale	49	374
Grand Total	1,443	10,196

BUSINESS REPORT: Stanislaus County

Source: EconoVue (Dun & Bradstreet Database January 2023 Snapshot)

Number of Businesses and Employees

Distinct Businesses	Employees
21,264	192,662

Businesses by Number of Employees

Ex: There are 40 businesses with 0 employees; 0.19% of all businesses in Stanislaus County have 0 employees.

Number of Businesses	Number of Employees	Percent of Businesses
40	0	0.19%
18,006	1-9	84.68%
2,830	10-50	13.31%
228	51-100	1.07%
106	101-250	0.50%
27	251-500	0.13%
27	500+	0.13%
21,264		100.00%

Financial Stress Score of Businesses

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Financial Stress Score	Number of Businesses	Number of Employees
Low	11,810	112,477
Medium	8,413	67,887
High	264	2,112
Unclassified	777	10,186

Industries of Businesses

Industry Sector	Number of Businesses	Number of Employees
Administrative and Support Services	1,462	8,557
Agriculture, Forestry, Fishing, Hunting	1,024	9,099
Arts, Entertainment, Recreation, Fitness	376	2,419
Construction	2,144	11,694
Eating and Drinking	1,101	15,187
Pub Admin/Educational Services	691	23,348
Finance	495	3,490
Health Care	2,303	28,257
Hotels and Accommodations	96	1,553
Information-Based Industries	292	1,907
Insurance Carriers and Related Activities	352	2,075
Legal Services	342	1,601
Manufacturing	735	17,460
Management of Companies	41	19
Mining	2	19
Professional Services	1,738	8,070
Real Estate	839	3,758
Rental and Leasing Services	134	650
Retail Stores	2,451	19,423
Services	2,419	15,075
Transportation	1,130	6,371
Utilities	66	1,377
Warehousing and Delivery	75	1,204
Waste Management and Remediation	63	688
Wholesale	893	9,361
Grand Total	21,264	192,662