

Educational Services in Stanislaus County, CA

Stanislaus County Workforce Development



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What is Lightcast Data?

Lightcast data is a hybrid dataset derived from official government sources such as the US Census Bureau, Bureau of Economic Analysis, and Bureau of Labor Statistics. Leveraging the unique strengths of each source, our data modeling team creates an authoritative dataset that captures more than 99% of all workers in the United States. This core offering is then enriched with data from online social profiles, resumés, and job postings to give you a complete view of the workforce.

Lightcast data is frequently cited in major publications such as *The Atlantic*, *Forbes*, *Harvard Business Review*, *The New York Times*, *The Wall Street Journal*, and *USA Today*.

 The Atlantic Forbes Harvard
Business
Review The
New York
Times WSJ USA
TODAY

Report Parameters

1 Industry

61 Educational Services

1 County

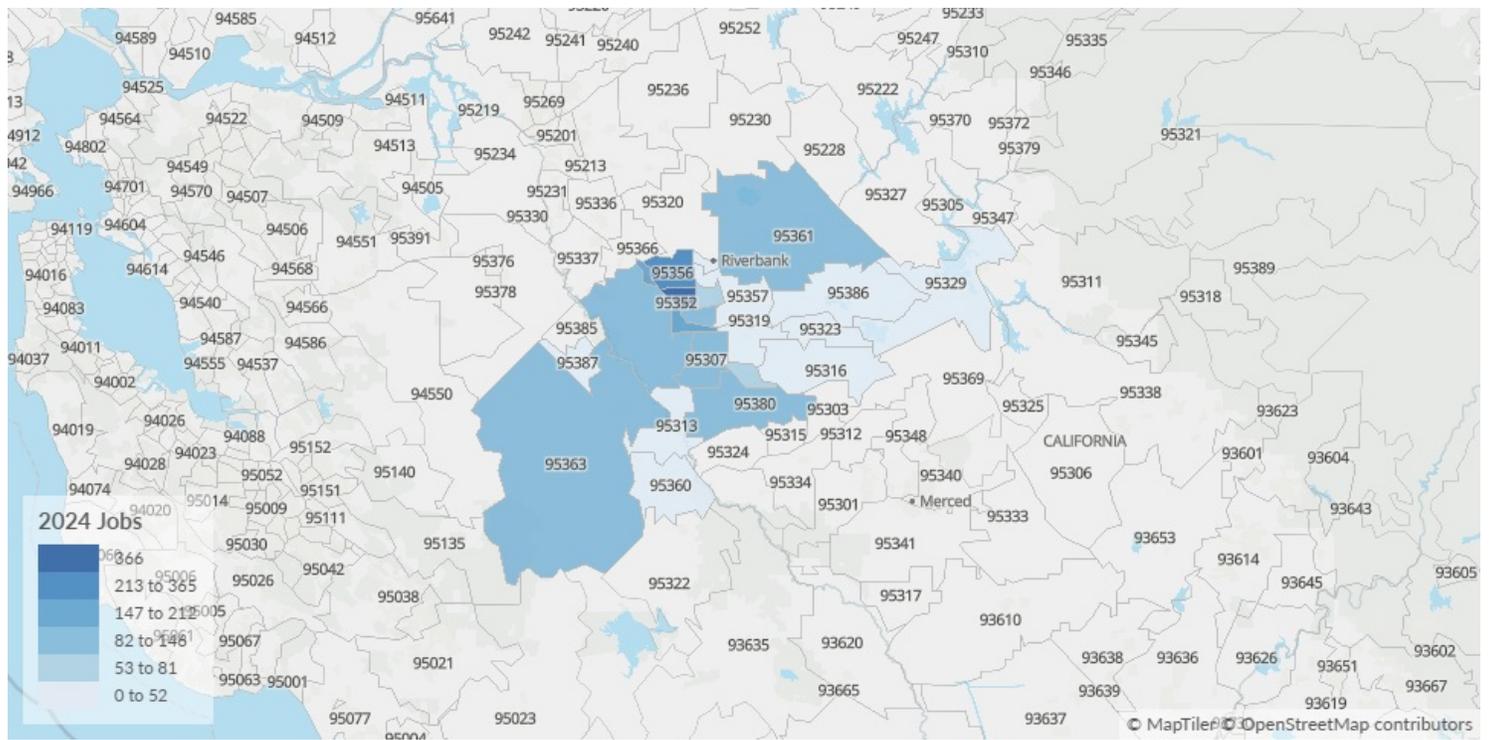
6099 Stanislaus County, CA

Class of Worker

QCEW Employees and Non-QCEW Employees

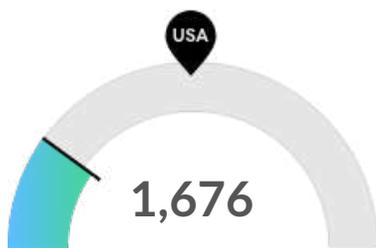
The information in this report pertains to the chosen industry and geographical area.

Workforce Map



Executive Summary

Aggressive Hiring Competition Over a Thin Supply of Regional Talent



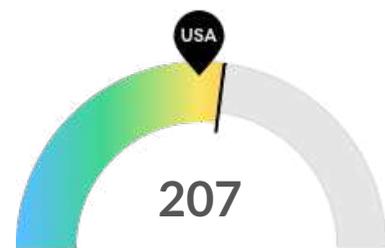
Supply (Jobs)

Stanislaus County, CA is not a hotspot for this kind of talent. The national average for an area this size is 5,213* employees, while there are 1,676 here.



Earnings Per Job

Earnings per job are below the national average. Earnings per jobs is the total industry earnings divided by the number of jobs in the industry.



Demand (Job Postings)

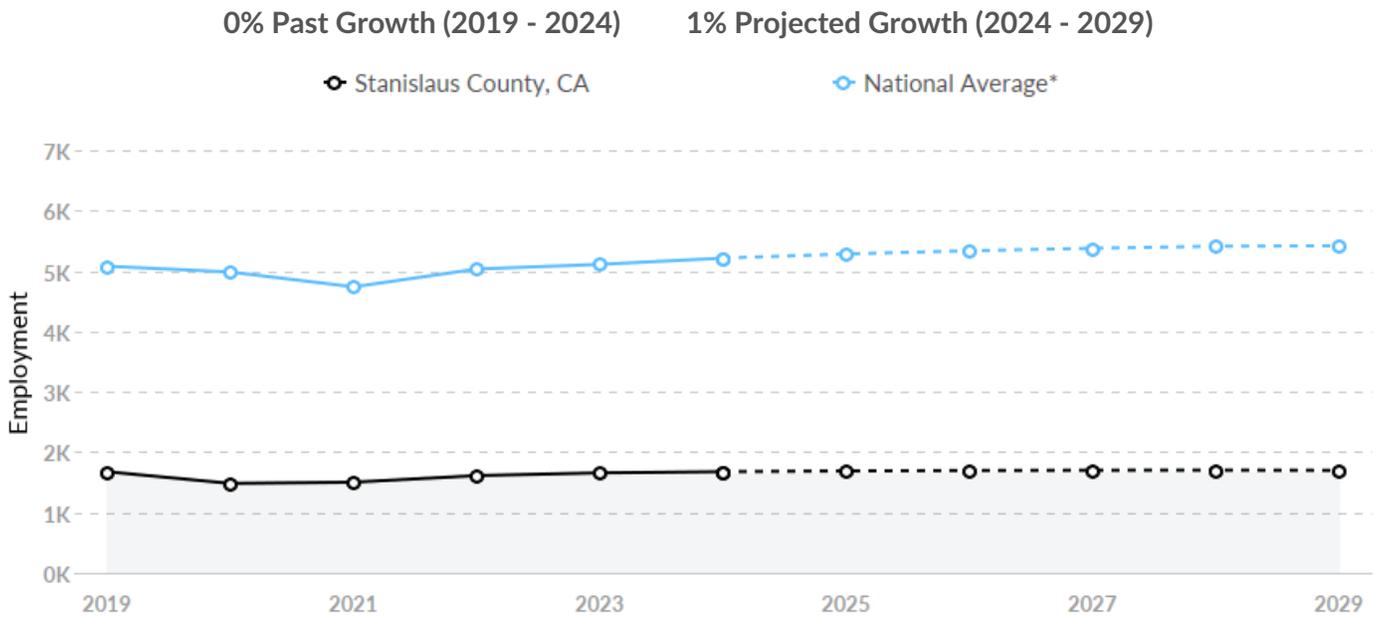
Competition from online job postings is high in Stanislaus County, CA. The national average for an area this size is 185* job postings/mo, while there are 207 here.

*National average values are derived by taking the national value for Educational Services and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Supply (Jobs)

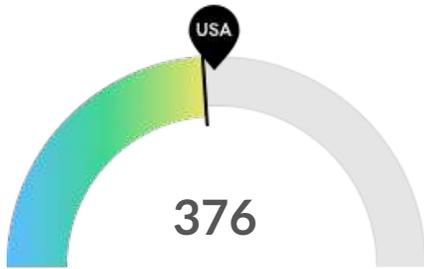
Supply Is Lower Than the National Average

The regional vs. national average employment helps you understand if the supply of Educational Services is a strength or weakness for Stanislaus County, CA, and how it is changing relative to the nation. An average area of this size would have 5,213* employees, while there are 1,676 here. This lower than expected supply may make it more difficult to find candidates. The gap between expected and actual employment is expected to remain roughly the same over the next 5 years.



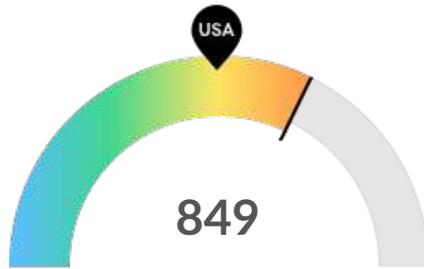
*National average values are derived by taking the national value for Educational Services and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

Retirement Risk Is About Average, While Overall Diversity Is High



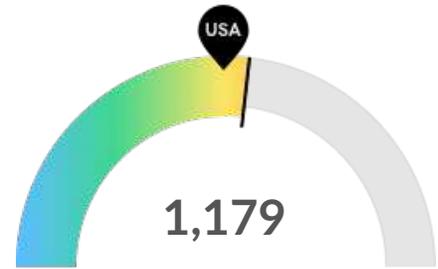
Retiring Soon

Retirement risk is about average in Stanislaus County, CA. The national average for an area this size is 400* employees 55 or older, while there are 376 here.



Racial Diversity

Racial diversity is high in Stanislaus County, CA. The national average for an area this size is 568* racially diverse employees, while there are 849 here.



Gender Diversity

Gender diversity is high in Stanislaus County, CA. The national average for an area this size is 1,062* female employees, while there are 1,179 here.

*National average values are derived by taking the national value for Educational Services and scaling it down to account for the difference in overall workforce size between the nation and Stanislaus County, CA. In other words, the values represent the national average adjusted for region size.

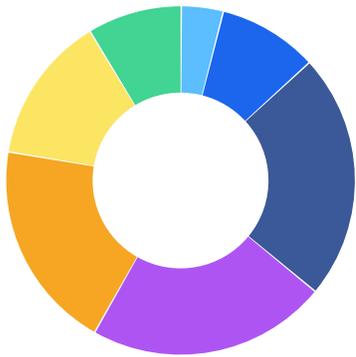
Unemployment Rate Trends

Unemployment shown at the 2-digit sector level.



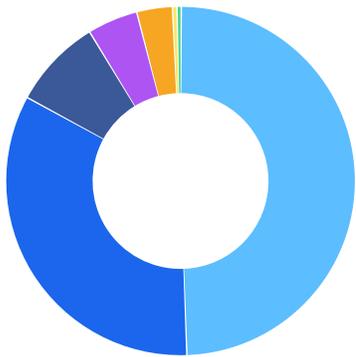
Demographic Details

Industry Age Breakdown



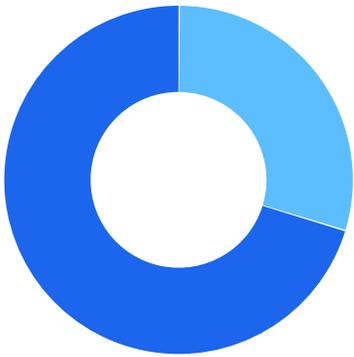
	% of Jobs	Jobs
14-18	3.9%	65
19-24	9.2%	155
25-34	22.8%	382
35-44	22.2%	372
45-54	19.4%	326
55-64	13.7%	230
65+	8.7%	147

Industry Race/Ethnicity Breakdown



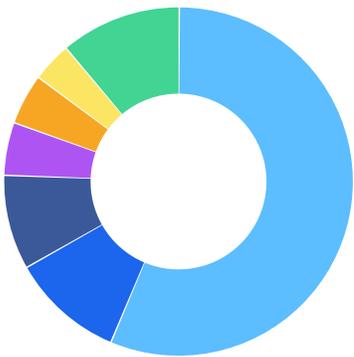
	% of Jobs	Jobs
White	49.4%	827
Hispanic or Latino	33.5%	562
Asian	8.3%	140
Black or African American	4.7%	78
Two or More Races	3.3%	55
Native Hawaiian or Other Pacific Islander	0.4%	7
American Indian or Alaska Native	0.4%	7

Industry Gender Breakdown



	% of Jobs	Jobs
● Males	29.6%	497
● Females	70.4%	1,179

Most Jobs are Found in the Educational Instruction and Library Occupations Industry Sector



Occupation	% of Industry in Occupation (2024)
● Educational Instruction and Library Occupations	56.3%
● Office and Administrative Support Occupations	10.5%
● Management Occupations	8.8%
● Personal Care and Service Occupations	4.9%
● Business and Financial Operations Occupations	4.7%
● Arts, Design, Entertainment, Sports, and Media Occupations	3.7%
● Other	11.2%

Demand



92 Employers Competing

All employers in the region who posted for this job over the last 12 months.



2,488 Unique Job Postings

The number of unique postings for this job over the last 12 months.



18 Day Median Duration

Posting duration is 6 days shorter than what's typical in the region.

Top Companies	Unique Postings
California State University-Stani...	468
Yosemite Community College Di...	397
Modesto City Schools	242
Stanislaus County Office of Edu...	163
Turlock Unified School District	156

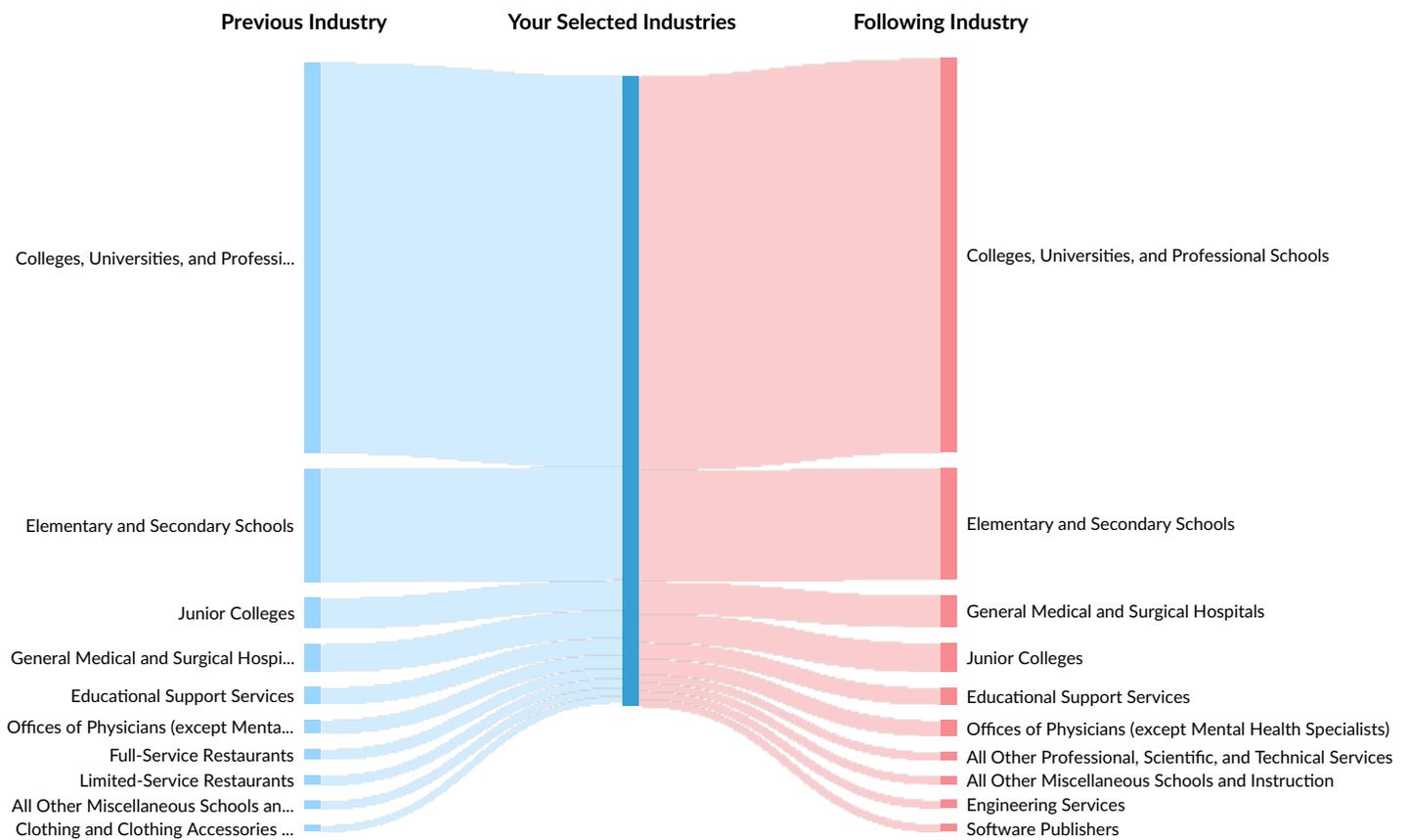
Top Job Titles	Unique Postings
Paraeducators	91
Speech Language Pathologists	37
Yard Duty Supervisors	34
Lecturers	21
Custodians	18

Industry Gain and Drain

The table below analyzes the profiles of current and past people in your selected industries. The left column shows job transitions from other industries to your selected industries. The right column shows job transitions from your selected industries to other industries.

Please note, results are only available at the national level and the 6-digit NAICS level. Also your selection has been limited to 100 industries.

The following represents the job transitions of employees in your selected industries in the United States:



Previous Industries	Transitions
Colleges, Universities, and Professional Schools	3,099,433
Elementary and Secondary Schools	897,478
Junior Colleges	239,326
General Medical and Surgical Hospitals	217,642

Previous Industries	Transitions
Educational Support Services	131,607
Offices of Physicians (except Mental Health Specialists)	106,397
Full-Service Restaurants	81,356
Limited-Service Restaurants	74,391
All Other Miscellaneous Schools and Instruction	66,263
Clothing and Clothing Accessories Retailers	52,563
All Other Professional, Scientific, and Technical Services	51,208
National Security	49,068
Child Care Services	48,614
Offices of Lawyers	44,296
Supermarkets and Other Grocery (except Convenience) Stores	44,188
Religious Organizations	43,656
Child and Youth Services	41,611
Custom Computer Programming Services	41,331
Department Stores	41,297
Other Individual and Family Services	38,963
Software Publishers	38,609
Commercial Banking	37,390
Administrative Management and General Management Consulting Services	37,276
Professional and Management Development Training	36,376
Other General Government Support	36,312
Engineering Services	35,373
All Other Miscellaneous Retailers	34,309
Civic and Social Organizations	33,203
Computer Systems Design Services	33,136

Previous Industries	Transitions
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	32,504
Fitness and Recreational Sports Centers	28,755
Employment Placement Agencies	27,236
Sports and Recreation Instruction	26,685
Other Technical and Trade Schools	26,239
Exam Preparation and Tutoring	25,984
Hotels (except Casino Hotels) and Motels	25,620
Offices of Certified Public Accountants	23,573
Offices of Physical, Occupational and Speech Therapists, and Audiologists	22,947
All Other Miscellaneous Ambulatory Health Care Services	22,132
All Other Personal Services	20,601
Museums	20,513
Other Social Advocacy Organizations	20,482
Golf Courses and Country Clubs	19,827
Insurance Agencies and Brokerages	19,627
Pharmacies and Drug Retailers	19,596
Nursing Care Facilities (Skilled Nursing Facilities)	19,513
Offices of Real Estate Agents and Brokers	19,466
Offices of All Other Miscellaneous Health Practitioners	18,989
Home Health Care Services	18,458
Other Computer Related Services	17,568
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	17,128
Beauty Salons	16,895
Pharmaceutical Preparation Manufacturing	16,811

Previous Industries	Transitions
Other Grantmaking and Giving Services	16,764
Other Management Consulting Services	16,688
Fine Arts Schools	16,458
Warehouse Clubs and Supercenters	16,225
Temporary Help Services	14,545
Portfolio Management and Investment Advice	13,814
Marketing Consulting Services	13,794
Office Administrative Services	13,500
Professional Organizations	13,156
Sporting Goods Retailers	12,936
Offices of Mental Health Practitioners (except Physicians)	12,890
Web Search Portals and All Other Information Services	12,815
Administration of Education Programs	12,722
Libraries and Archives	12,407
Motion Picture and Video Production	12,347
Other Scientific and Technical Consulting Services	12,215
Sports Teams and Clubs	11,959
Snack and Nonalcoholic Beverage Bars	11,862
Direct Health and Medical Insurance Carriers	11,814
Electronics and Appliance Retailers	11,752
All Other Amusement and Recreation Industries	11,750
Advertising Agencies	11,711
Research and Development in the Social Sciences and Humanities	11,658
Commercial and Institutional Building Construction	11,600
Offices of Dentists	11,563

Previous Industries	Transitions
Hardware Retailers	11,520
Police Protection	11,491
Research and Development in Biotechnology (except Nanobiotechnology)	11,472
All Other Outpatient Care Centers	11,037
Architectural Services	10,761
Administration of Public Health Programs	10,578
Executive Offices	10,556
Outpatient Mental Health and Substance Abuse Centers	10,509
Couriers and Express Delivery Services	10,461
Electronic Computer Manufacturing	10,437
Food Service Contractors	10,420
Veterinary Services	10,314
Investment Banking and Securities Intermediation	10,217
Computer Training	9,943
Vocational Rehabilitation Services	9,364
Wireless Telecommunications Carriers (except Satellite)	9,040
Offices of Physicians, Mental Health Specialists	8,978
Cosmetics, Beauty Supplies, and Perfume Retailers	8,763
All Other Support Services	8,687
Recreational and Vacation Camps (except Campgrounds)	8,661
Grantmaking Foundations	8,623
Lessors of Residential Buildings and Dwellings	8,618
Following Industries	Transitions
Colleges, Universities, and Professional Schools	3,125,901
Elementary and Secondary Schools	884,596

Following Industries	Transitions
General Medical and Surgical Hospitals	250,816
Junior Colleges	228,462
Educational Support Services	132,262
Offices of Physicians (except Mental Health Specialists)	123,484
All Other Professional, Scientific, and Technical Services	65,579
All Other Miscellaneous Schools and Instruction	64,587
Engineering Services	63,854
Software Publishers	60,558
Offices of Lawyers	57,535
Custom Computer Programming Services	54,239
Administrative Management and General Management Consulting Services	53,951
Full-Service Restaurants	50,548
All Other Miscellaneous Retailers	48,839
Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology)	48,169
Commercial Banking	47,966
Other General Government Support	42,794
Offices of Certified Public Accountants	39,957
Professional and Management Development Training	39,413
Other Individual and Family Services	38,868
Limited-Service Restaurants	38,137
Clothing and Clothing Accessories Retailers	38,082
Religious Organizations	37,869
Child Care Services	36,264
Pharmaceutical Preparation Manufacturing	34,028
Computer Systems Design Services	33,322

Following Industries	Transitions
Civic and Social Organizations	32,283
Child and Youth Services	31,566
Employment Placement Agencies	30,509
National Security	29,809
Insurance Agencies and Brokerages	27,917
All Other Miscellaneous Ambulatory Health Care Services	27,345
Department Stores	26,685
Other Computer Related Services	25,995
Offices of Physical, Occupational and Speech Therapists, and Audiologists	25,522
Exam Preparation and Tutoring	25,228
Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services	25,206
Offices of Real Estate Agents and Brokers	25,168
Supermarkets and Other Grocery (except Convenience) Stores	25,145
Other Technical and Trade Schools	25,076
Sports and Recreation Instruction	24,571
Fitness and Recreational Sports Centers	24,534
Offices of All Other Miscellaneous Health Practitioners	22,139
Other Management Consulting Services	22,098
Portfolio Management and Investment Advice	21,601
Hotels (except Casino Hotels) and Motels	21,427
Research and Development in Biotechnology (except Nanobiotechnology)	21,412
Other Social Advocacy Organizations	21,311
Web Search Portals and All Other Information Services	21,110
All Other Personal Services	20,966

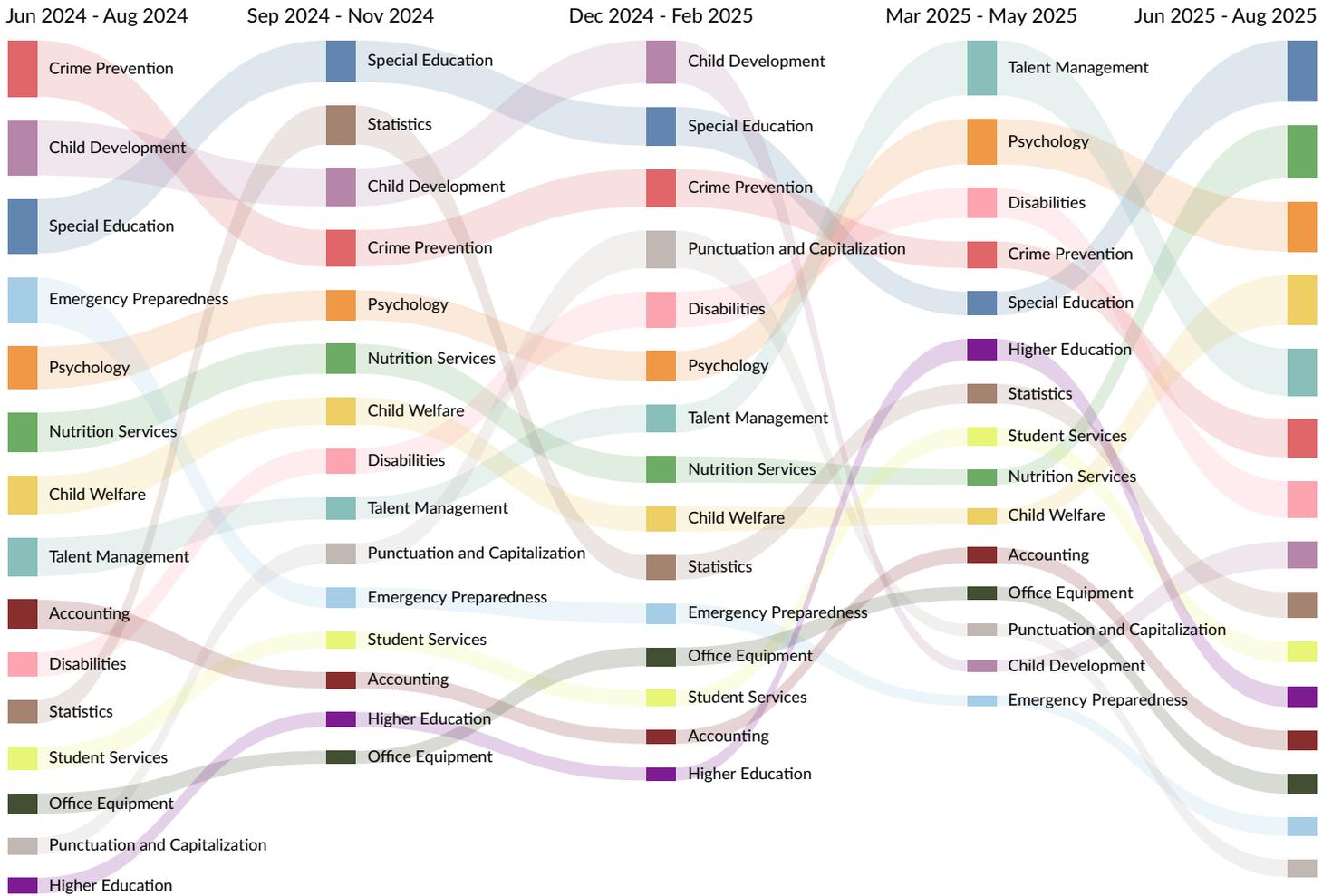
Following Industries	Transitions
Semiconductor and Related Device Manufacturing	20,501
Home Health Care Services	19,203
Nursing Care Facilities (Skilled Nursing Facilities)	19,179
Museums	18,904
Office Administrative Services	18,386
Other Grantmaking and Giving Services	18,132
Direct Health and Medical Insurance Carriers	17,263
Temporary Help Services	17,194
Marketing Consulting Services	17,082
Investment Banking and Securities Intermediation	16,943
Pharmacies and Drug Retailers	16,704
Offices of Mental Health Practitioners (except Physicians)	16,650
Beauty Salons	15,689
Professional Organizations	15,450
Fine Arts Schools	15,212
Research and Development in the Social Sciences and Humanities	15,195
Architectural Services	15,181
Commercial and Institutional Building Construction	15,129
Administration of Public Health Programs	14,432
Motion Picture and Video Production	14,372
Search, Detection, Navigation, Guidance, Aeronautical, and Nautical System and Instrument Manufacturing	14,364
Electronic Computer Manufacturing	14,324
Sports Teams and Clubs	13,987
Other Scientific and Technical Consulting Services	13,913
Advertising Agencies	13,885

Following Industries	Transitions
All Other Outpatient Care Centers	13,477
Automobile and Light Duty Motor Vehicle Manufacturing	13,159
Surgical and Medical Instrument Manufacturing	12,932
Executive Offices	12,829
Outpatient Mental Health and Substance Abuse Centers	12,719
Medical Laboratories	11,683
Libraries and Archives	11,633
Warehouse Clubs and Supercenters	11,616
Police Protection	11,582
Golf Courses and Country Clubs	11,577
Financial Transactions Processing, Reserve, and Clearinghouse Activities	11,244
Offices of Dentists	11,175
Administration of Veterans' Affairs	10,875
All Other Support Services	10,696
Offices of Physicians, Mental Health Specialists	10,598
Computer Training	10,429
Other Accounting Services	10,168
Grantmaking Foundations	10,115
Specialty (except Psychiatric and Substance Abuse) Hospitals	10,048
Book Publishers	9,985
Electronics and Appliance Retailers	9,981
Legislative Bodies	9,872
Administration of Education Programs	9,852
Sporting Goods Retailers	9,737

What skills are they posting for?

Top 15 Skills for All Job Types Sought by Your Selected Companies by Quarter

Skills help us understand the direction an industry is headed.



Gross Regional Product (GRP)

\$90.5M

Earnings (2024)

\$4.6M

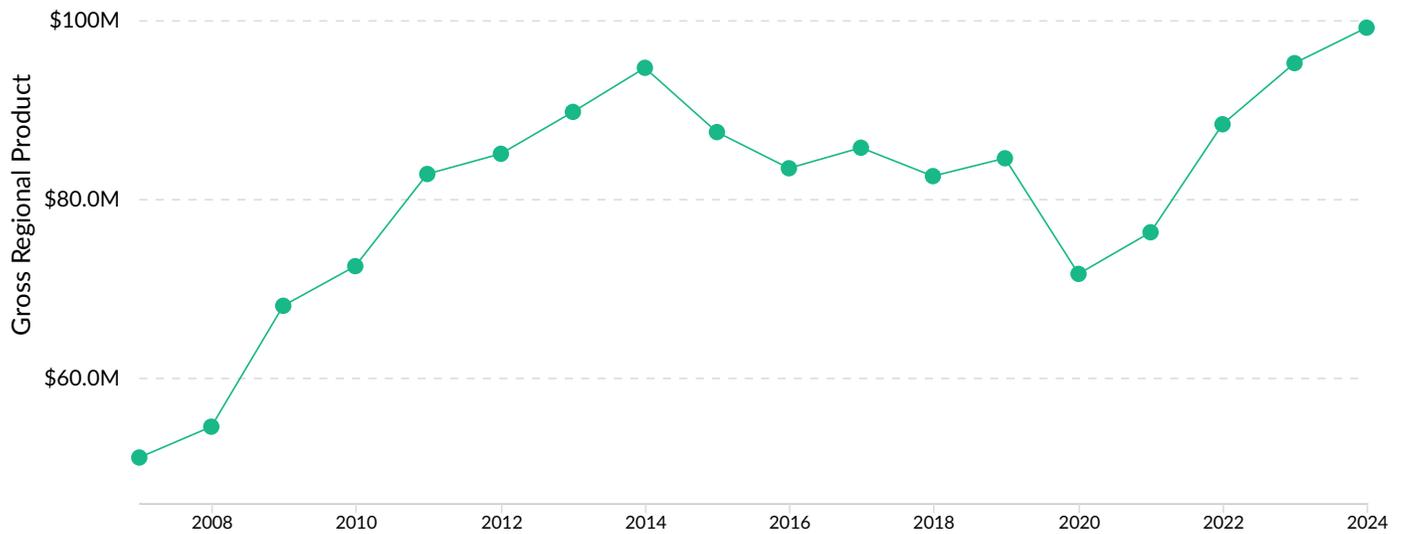
Property Income
(2024)

\$4.1M

Taxes (2024)

\$99.2M

Total GRP (2024)



Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Lessors of Residential Buildings and Dwellings	\$2,163,515	\$427,809	\$2,591,324
Corporate, Subsidiary, and Regional Managing Offices	\$898,539	\$1,540,865	\$2,439,404
Offices of Real Estate Agents and Brokers	\$2,071,179	\$119,149	\$2,190,327
Web Search Portals and All Other Information Services	\$18,095	\$2,023,916	\$2,042,011
Lessors of Nonresidential Buildings (except Miniwarehouses)	\$798,889	\$1,004,245	\$1,803,134